

November 2015
Volume 15
Issue 5

On the Web at
www.wbea.info

What's Inside

WBEA 2016 Awards	2
WBEA 2016 Early Registration	3
WBEA Membership Challenge	3
WBEA Membership Challenge	4
WBEA 2016 Conference	4
Guiding Stars: Kenny Assmus, UBEA	5
WBEA Conference Registration	5
WBEA Legislative Update	6
Cengage Learning Advertisement	6
WBEA 2016 Awards	7
Paradigm Education Solutions Ad.	7
OBEA Distinguished Service Award	8
Guiding Star: Donna Orr, IBEA	8
E-Portfolios Article	9
Guiding Star: Shawn Pike, UBEA	9
Cengage Learning Advertisement	10
Goodheart-Wilcox Publisher Advertisement	11
WBEA Legislative Update	12
WBEA Legislative Update	13
E-Portfolios Article	14
WWW.business-plan.com Advertisement	14
Fraser Institute Advertisement	15
Friends of WBEA Form	16
WBEA Legislative Update	17
NBEA Membership Form	18
BE Publishing Advertisement	19
WBEA 2016 Professional Development	20
WBEA 2016 Professional Dev. Form	21
A Message From Your NBEA Rep.	22
Travel Tips	23

Western News Exchange

A Message from your WBEA President...

By Kay Fujimoto Ono, WBEA President 2015-2016, Pearl City, HI



Aloha! Can you believe that it's already November? It seems like just yesterday that I was writing the September *WNE* "welcome back to school" greeting. In the last article, I stated: "When we unite as a team, we can overcome our daily challenges with the support and guidance from our colleagues." The beginning of this academic year was very challenging for my colleagues and me. As you watched your August and September nightly weather forecasts, potential hurricanes moving toward Hawai'i were mentioned. During the first few weeks of school, we closed our campus twice due to electrical problems in the afternoon. In addition, we experienced many waterfalls...yes, beautiful ones in the Ko'olau Mountain range; however, a few in our classrooms, too. Immediately the Leeward CC 'Ohana (family) rallied to get the classrooms cleaned up and checked to be sure that we had safe classrooms and offices. Our campus united as a team so that classes could get back to normal, and there were some very creative ways to temporarily solve our waterfall problems. The selfless acts reminded me that student success is everyone's job. Without the assistance of our staff from all units on campus, we could not have taught our classes during those first few rainy weeks. The WBEA membership is similar. We rally together for a common cause—to promote business education. We create and conduct classes that provide the necessary skills for our students to obtain jobs.

November is Business Education month and I hope that you have plans to highlight your business students and programs on your campuses. This is the perfect opportunity to outreach to the community, especially your legislators; and don't forget to reach out to your colleagues to join NBEA with WBEA as its regional affiliate.

December 1 is a special deadline date for WBEA. **Awards** - Every year WBEA has the honor of recognizing our colleagues and business associates through its awards program. There is nothing more special than to be recognized by your peers for doing the job you love. Please take the time to nominate a person in your S/T/P that deserves this special recognition.

WBEA Officers - The WBEA Secretary's position will be up for election in February for a two-year term. If you are eligible to run for this office, submit your documents by the deadline date. The WBEA President-elect for 2016-2017 must be from Idaho since IBEA will host the WBEA 2018 Conference.

WBEA/HBEA 2016 - The HBEA membership has been working hard to plan your WBEA 2016 conference. The tentative schedule is available online on the WBEA (wbea.info) and HBEA (hbea.org) websites. Recently, the airlines have been promoting specials to Hawai'i during February. Please take advantage of the special rates for this February holiday weekend. As we look forward to the holidays, I am thankful that I am an educator and have been afforded many opportunities throughout my career. I have enjoyed working with many talented and dedicated educators over the years in HBEA, WBEA, and NBEA. Mahalo (thank you) to the this year's WBEA Executive Committee (Elaine Stedman, Ken Kuhn, Brenda Jacobsen, Janie McFarland, Roietta Fulgham, Kristina Yamada, Tina Fulks, Linda Snider, Chris Liebelt-Garcia, and Della Anderson) for working all year long on behalf of our membership. On behalf of the Ono family—Jonathan, Kristina, and me—we send our best wishes to you and your families for a safe and happy holiday season, as well as a healthy and Hau'oli Makahiki Hou (Happy New Year). We are excited and look forward to seeing you in February...

'E Komo Mai (welcome) to the WBEA/HBEA 2016 Conference!

WBEA 2015-2016 Executive Committee www.wbea.info

PRESIDENT

Kay Fujimoto Ono
University of Hawai'i
Leeward Community
College
Business Division
96-045 Ala Ike
Pearl City, HI 96982
808.455.0345 (W)
kayono@hawaii.edu

PRESIDENT-ELECT

Elaine Stedman
Sidney High School
1012 Fourth Avenue SE
Sidney, MT 59270
406.433.2330 (W)
estedman@sidney.k12.mt.us

TREASURER

Dr. Brenda Jacobsen
Idaho State University
921 S. 8th Ave. Stop 8081
Pocatello, ID 83209-8081
jacobren@isu.edu
208.282.4967 (W)

SECRETARY

Janie McFarland
Conrad High School
215 South Maryland
Conrad, MT 59425
406.278.3285 (W)
406.239.1067 (C)
janiehmcfarland@yahoo.com

PAST PRESIDENT

Ken Kuhn
#23—103 Parkside Dr.
Port Moody, BC
V3H 4Y8 Canada
604.949.0599 (H)
604.312.0879 (C)
kenkuhn@shaw.ca

NBEA REPRESENTATIVE
Roietta Fulgham
American River College
4700 College Oak Dr.
Sacramento, CA 95841
Roietta.fulgham@arc.losrios.edu



We know you work with fabulous teachers that are very deserving of a WBEA Award! Please take a minute to nominate them now.

**THE APPLICATION DEADLINE IS
DECEMBER 1, 2015!!**

Nominations can be made in the following categories:

- Distinguished Service Award
- Outstanding Business Educator
- Outstanding CTSO Advisor
- Communication Award

Applications are also being accepted for the WBEA Educational Opportunity Scholarship until December 1, 2105 as well! If you are currently enrolled in an Advanced Degree program, we would love to reimburse you for part of your tuition fees!

All applications are located on the WBEA website: <http://www.wbite.org/new/awards/awards.html>

Applications and questions should be directed to Kristina Yamada at KYamadaUT@comcast.net.

HURRY!

**APPLICATIONS ARE
NOW ONLINE AND
DUE VIA E-MAIL
DECEMBER 1, 2015**

Early Member Registration Deadline: December 1, 2015
WBEA 2016 CONFERENCE REGISTRATION. Don't miss out on this great professional development opportunity in Waikiki, Hawai'i in February 2016!

The special early member registration deadline is December 1, 2015 and only \$230! Complete the easy online registration [here](#)! If you prefer a paper registration you can find that [here](#).

Visit our conference [WBEA/HBEA 2016 Conference Website](#) for more information and details.
(Cont'd on Page 5)

WBEA Membership Challenge

By Linda Snider, WBEA Membership Director, El Cajon, California

As the WBEA Membership Director, I am challenging each state, territory and province to join our contest. Those areas that have the highest number of **NEW** members and the greatest numbers of renewing (lapsed) members will be recognized and receive a special prize at the regional conference in Hawaii. I will be reaching out to your STP Membership Directors to encourage them to grow your affiliate's membership.

STP Presidents: please check with your board of directors---are all of them NBEA/WBEA members? Your membership director should be one for sure in order to qualify for the annual recognition of membership awards during our conference. Quarterly reports need to be submitted as well.

Reach out to untapped markets such as private career technical schools/colleges and department of corrections for new members. Are there part-time instructors in your department that could benefit from belonging? In your institution, are there other departments such as Accounting, Business, Computer Science, etc. that perhaps might be interested in joining a professional organization?

In our department, Business Office Technology (B.O.T.), we use funds from selling textbooks to vendors to sponsor both full-time and adjunct instructors to join the state, regional and national professional organizations.

NBEA MEMBERSHIP DETAILS: NEW MEMBERS/RENEWALS

If you want to join or renew as a Professional or Professional/ISBE member, and are paying with VISA or MasterCard, you can complete the [Online Membership Application and Renewal Form](#). If you are paying by check or with a purchase order, complete the [membership form](#) by typing your information onto the form, print it, and mail the form with your check or purchase order to NBEA, 1914 Association Drive, Reston, VA 20191-1596; (Tel) 703-860-8300; (Fax) 703-620-4483. If you are applying for a student or retired membership, see the information below about that membership category.

Membership Categories

Professional:

This level of membership is available to individuals and includes all NBEA services and publications such as the [Business Education Forum](#), magazine, *Keyin In* newsletter, and the NBEA Yearbooks. **Annual Dues: \$85**

Professional / International Society for Business Education (ISBE):

These members receive all of the benefits offered in the professional category plus membership in the United States Chapter of ISBE. Membership at this level includes all NBEA services and publications plus two issues of the *U.S. Chapter of ISBE Newsletter*. **Annual Dues: \$115**

Professional / Association for Research in Business Education--Delta Pi Epsilon (ARBE--DPE):

These members receive all of the benefits offered in the professional category plus membership in the Association for Research in Business Education--Delta Pi Epsilon. Membership at this level includes all NBEA services and publications plus two issues of the *Journal of Research in Business Education* and four issues of the *Journal of Applied Research for Business Instruction* (JARBI). **Annual Dues: \$145**

Professional / International Society for Business Education (ISBE) / Association for Research in Business Education--Delta Pi Epsilon (ARBE--DPE):

These members receive all of the benefits offered in the professional category plus membership in the United States Chapter of ISBE, and membership in the Association for Research in Business Education--Delta Pi Epsilon. Membership at this level includes all NBEA services and publications plus two issues of the *U.S. Chapter of ISBE Newsletter*, two issues of the *Journal of Research in Business Education*, and four issues of the *Journal of Applied Research for Business Instruction* (JARBI). **Annual Dues: \$175 (Cont'd on Page 4)**

WBEA 2015-2016 Executive Committee (Continued)

AWARDS DIRECTOR

Kristina Yamada
57 North Canyon Cove
West Point, UT 84015
801.773.1991 (H)
801.725.2500 (C)
kyamadaUT@comcast.net

LEGISLATIVE LIAISON

Tina Fulks
Desert Oasis High School
6600 W. Erie Ave.
Las Vegas, NV 89141
702.799.6881 (W)
tfulks@interact.ccsd.net

MEMBERSHIP DIRECTOR

Linda Snider
Grossmont College
619.644.7816 (W)
619.743.2277 (C)
Botlinda.snider@gmail.com

NEWSLETTER EDITOR

Chris Liebelt-Garcia
Metro Tech High School
1900 W. Thomas Rd.
Phoenix, AZ 95015
602.885.1238 (C)
Liebelt-garcia@phoenixunion.org

PDI DIRECTOR

Eileen Wascisin
3815 Gala Loop
Bellingham, WA 98226
360.733.4067 (H)
ejmw@comcast.net

TELECOMMUNICATIONS DIRECTOR & WBEA WEBMASTER

Della Anderson
University of Hawaii
Leeward Community College
Business Division
96-045 Ala Ike
Pearl City, HI 96982
808.455.0347
dellaand@hawaii.edu

WBEA Membership Challenge *(Cont'd from Page 3)*

By Linda Snider, WBEA Membership Director, El Cajon, California

Student:

Reduced rates available to full-time undergraduate students who are enrolled in a business teacher education program. Membership year is July 1 - June 30 and includes all publications. To apply for a student membership, you must call NBEA at (703) 860-8300. This category of NBEA membership is not eligible to use the online membership application and renewal form.

Annual Dues: \$45

NBEA offers Business Education Advocacy online at the web site:

Business Education Advocacy

NBEA supports national-, state-, and local-level efforts to ensure that business education is understood and valued by legislators, policymakers, business people, parents, and other critical audiences. NBEA's Legislative Advocacy Committee represents association members through ongoing liaison with Congress, federal officials, congressional committees, state legislatures, and other professional associations. Materials promoting business education are available to assist you in your conversations with these various audiences.

[Facts Every Legislator Should Know About Business Education](#)

[Facts Every Business Should Know About Business Education](#)

[Facts Every Parent Should Know About Business Education](#)

[Facts Every Student Should Know About Business Education](#)

[Facts Every Counselor Should Know About Business Education](#)

[Facts Every Administrator Should Know About Business Education](#)

[NBEA College and Career Readiness Position Paper](#)

[NBEA College and Career Readiness Flyer](#)

[NBEA Business Partnership Flyer](#)



Thinking about NBEA in Las Vegas March 22-26, 2016??

Professional Development Stipend

If you are a professional member of NBEA and have never attended the annual national convention, you are eligible to apply for a professional development stipend. Applicants must be current NBEA professional members at the time of application. This program is not open to student or retired members.

The \$200 stipends will be presented during the Awards Luncheon at the NBEA 2016 Annual Convention in Las Vegas, Nevada, on Friday, March 25. Winners must register for the convention, purchase an awards luncheon ticket and attend the luncheon where they will receive the stipend from NBEA President, Robert B. Blair.

If you would like to apply for a Professional Development Partnership Program Stipend, complete the [Professional Development Stipend Application Form](#), and mail the form to NBEA PDP Program, 1914 Association Drive, Reston, VA 20191-1596 (or fax it to (703) 620-4483). The application form must be received at NBEA Headquarters by January 2, 2016. No applications will be accepted after the deadline--no exceptions will be made. Winners will be notified by February 5, 2016. If you have any questions, please call (703) 860-8300.



WBEA 2016 Conference
February 12-15, 2016
Waikiki Beach Marriott
Resort and Spa
Honolulu, HI



For more information, visit the WBEA website at www.wbea.info



Kenny Assmus
 Willowcreek Middle School
 Alpine School District
 Lehi, Utah

UBEA President-elect

UBEA Websites:

- <https://utahbusinessed.wikispaces.com>
- ubea.weebly.com (under construction)

Conferences:

- Feb. 6-7 2016, St. George
- June 9-10, 2016, Salt Lake City

Goal/Project: My goal for UBEA is to provide teachers more resources to be better teachers in the classroom. Keeping current and up to date on software and best practices will allow our teachers to inspire and prepare this generation of students to do amazing things.

Here's a short introduction to Kenny.

I was born in Poplar Bluff, MO. My father worked in the mining industry and moved our family a couple of times in my childhood. We lived in Littleton, Colorado for 13 years until they decided to make one last move to Spokane, WA where they still reside. Go Zags!!!

I received my bachelor's degree from Brigham Young University-Idaho in Organizational Communication. I had plans of being a consultant. Telling businesses what to do and getting paid for it sounded like a perfect job. My plans were to make a whole bunch of money, and then teach at a college or university to share my knowledge with students who wanted to be like me. Part of my dreams actually came true.

I ended up working in customer service and sales and later found what I thought would be a dream job: working for a professional sports team. A couple of years into my "dream job" I found that making 20,000 fans happy wasn't fulfilling. I went back to school, earned a teaching license and have never been happier than I am now. Teaching is my real dream job.

I teach business and computer classes at Willowcreek Middle School in Lehi, UT (7th – 9th) and started the first Middle Level FBLA chapter in Utah. In three years we have seen the division grow to over 10 chapters, many sending students to National Leadership Conferences.

I have a loving supportive wife who also teaches, and two amazing kids. We love going on adventures, watching Frozen, decorating our house after the newest Pinterest fads and traveling in the summer.

Early Member Registration Deadline: December 1, 2015

We also have very exciting computer workshops planned. Don't miss out on these great professional development opportunities. You can find complete workshop descriptions [here](#) as well as on the [online registration site](#).

Our hotel reservation room block is quickly filling up. Be sure to reserve your room at the [Waikiki Beach Marriott Resort & Spa](#) at the special rate of \$229/night [here](#). The special rate is good for 3 days before and 3 days after the conference. The famous Waikiki Beach is literally right across the street.

We look forward to seeing you in Hawaii in February 2016!

Warren Kawano

WBEA/HBEA Conference 2016, Co-Chairperson

warrenk@hawaii.edu

WBEA Legislative Update

By Tina Fulks, Legislative Director, Las Vegas, NV

Fall has arrived. Crisp air, apple cider and a new season of our favorite shows on TV. Just like the seasons changing, the world we live in is changing. We have so many options available to us. We are not restricted to watching our favorite shows on TV. Many people are using a variety of streaming services to get their “visual media fix”. In fact the availability of these types of services has invented a new term, “binge watching”. Admit it, you have done it. You sat down to watch just one episode and suddenly you are ten episodes in and you can’t stop yourself. And although you feel a bit of guilt over sitting there for several hours, you continue the ill-fated journey.

So what does binge watching have to do with education? Binge watching is just one of the many reasons our students today do not learn the same way they did five years ago. Our students are digital citizens. They do not know a world without cell phones, cable TV or Google. In their world, they can get instant answers. They can watch numerous episodes of a TV show. They don’t have to wait until “next week” to find out what happened. They expect that type of instant gratification in everything they do. That includes their education. They expect their teachers to provide them the answer instead of the question. This is not an attempt on their part to avoid work. Instead, it is an attempt to fulfill their need for instant gratification. They want to bypass the middle and go right to the end. They just want to be done with the task at hand so they can move on to the next episode.

So what does all of this mean for us? How do we make sure we our students get what they need when they need it? How do we teach this generation of digital citizens? The answer is simple. Meet them where they are. Change your teaching environment to accommodate a self-regulated learning style. Use technology whenever possible. Foster collaboration among the students. Be a facilitator, not a dictator. And most of all, have fun!

Fortunately, CTE has always fostered an environment for advancing self-regulated learning that is considered fun for the students. CTE is often the only reason a student stays in school. However, we must continue to advocate for CTE. (*Cont’d on Page 12*)

NATIONAL GEOGRAPHIC LEARNING | **CENGAGE Learning**

CAREER PATHWAYS
ARE A JOURNEY...

Discover your passion.

AGRICULTURE, FOOD & NATURAL RESOURCES

ARCHITECTURE & CONSTRUCTION

HEALTH SCIENCE

MARKETING

BUSINESS MANAGEMENT & ADMINISTRATION

NGL.Cengage.com/CTE | 888-915-3276

WBEA AWARD NOMINATIONS ARE DUE!

We know you work with fabulous teachers that are very deserving of a WBEA Award! Please take a minute to nominate them now.

Applications are due December 1, 2015.

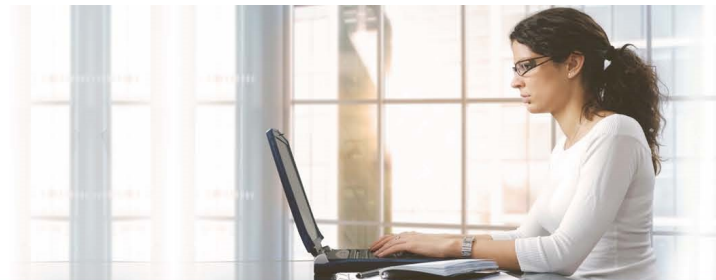


Nominations can be made in the following categories:

- Distinguished Service Award
- Outstanding Business Educator
- Outstanding CTSO Advisor
- Communication Award

The applications are located on the WBEA website:

<http://www.wbite.org/>



SNAP 2013 just keeps getting better by increasing your productivity and student success!

1 eBook always integrated into SNAP!

2 **NEW** Course dashboard report

3 SNAP course grade book and Blackboard grade book sync!

Contact your Account Manager today!

 **PARADIGM**
EDUCATION SOLUTIONS



Paradigm Education Solutions | educate@emcp.com | 800-535-6865
875 Montreal Way, St. Paul, MN 55102 | www.ParadigmCollege.com



Oregon 2015 Distinguished Service Award

By Christy Ekroth, OBEA Award Director, Vancouver, WA

Oregon Business Education Association recognizes Twila Lehman 2015 Distinguished Service Award

Twila Lehman, an instructor at Linn-Benton Community College, received the OBEA 2015 Distinguished Service Award at the Fall OBEA Conference held at Linn-Benton Community College in Albany, Oregon, on October 23, 2015.



Twila Lehman received an Associate of Applied Business and Business Management degree from Wayne General & Technical College of the University of Akron in Ohio. She then went on to get her Bachelor of Science in Business Education and her Masters of Education from Oregon State University. She has been teaching for 26 years in various positions and numerous subjects. Currently she is an instructor in the Business Technology Department at Linn-Benton Community College.

Throughout her years of teaching Twila has been actively involved with the National Business Education Association (NBEA), the Western Business Education Association (WBEA), and the Oregon Business Education Association (OBEA). She has served on the OBEA Board for 10 years and was the OBEA President in 2007. She is currently serving as the OBEA Marketing Director.

In addition to full-time teaching, Twila has also supported Linn-Benton Community College as the Benton Center Program Coordinator and served on Center for Teaching and Learning Excellence Advisory Committee and Business Technology Advisory Committee. She has also been instrumental in creating and updating many business courses.

Over the last years, Twila has been active in OBEA as the Postsecondary Correspondent and the Marketing Director. In 2011, she received the WBEA Post-Secondary Teacher of the Year Award. A colleague stated: "Twila is a true business educator ---passionate, dedicated, forward-looking, but grounded in reality and looking for what strategies would be best for student success." Her dean wrote: "Love of teaching, dedication to her students and an endless drive to better her profession are fundamental to Twila's character."

Congratulations Twila Lehman!



Idaho Business Education Association
President

IBEA Website: IBEAStrong.org

Conference: IBEA Annual Conference
McCall, Idaho (October 2-3, 2015)

Goal/Project:

- IBEA Policy & Procedures Manual
- IBEA Officer Duty Descriptions Update
- Review of IBEA Bylaws and Constitution
- Planning for WBEA 2018 in Idaho

Here's a short introduction to Dona.

Dona Orr has spent her career in business education. She started as a member of the Boise State University faculty in the business and marketing associate degree program. Dona earned tenure at BSU and left 17 years later as emeritus faculty. In 2009 she became a member of the inaugural faculty of the newly launched College of Western Idaho, continuing in the business and marketing associate degree program. After teaching for almost 20 years, Dona accepted a position as state program manager for Idaho business and marketing programs, where she served for almost four years before returning to teaching. She is currently a clinical faculty member in business and marketing teacher preparation at the University of Idaho's College of Education.

Dona holds a master's degree in technical communication. She is a textbook author and enjoys freelance writing and editing in her spare time. Dona is a member of NBEA, WBEA, and IBEA. She is also a member of ACTE and the Idaho affiliate, CTEI. Currently, Dona is serving as the vice president for the National Association of Supervisors of Business Educators (NASBE).

Self-Branding Through E-Portfolios

By Julie Ellis, ABEA President, Tucson, AZ

WHAT IS AN E-PORTFOLIO?

As defined by Paulson & Paulson in 1991, a portfolio tells a story.

"A portfolio is the story of knowing. Knowing about things . . . Knowing oneself . . . Knowing an audience. . . Portfolios are students' own stories of what they know, why they believe they know it, and why others should be of the same opinion. A portfolio is opinion backed by fact . . . Students prove what they know with samples of their work."

Today many students do not understand the importance of having a positive digital footprint. They tend to post many inappropriate things on the internet without even thinking how it will affect them in the future. It is important for us as educators to help students understand that creating an e-portfolio will only help them in the future. (Cont'd on Page 14)



Shawn Pike
West Lake Jr. High
Granite School District
West Lake City, Utah



Utah Business Education Association
President

UBEA Websites:

- <https://utahbusinessed.wikispaces.com>
- ubea.weebly.com (under construction)

Conferences:

- Feb. 6-7 2016, St. George
- June 9-10, 2016, Salt Lake City

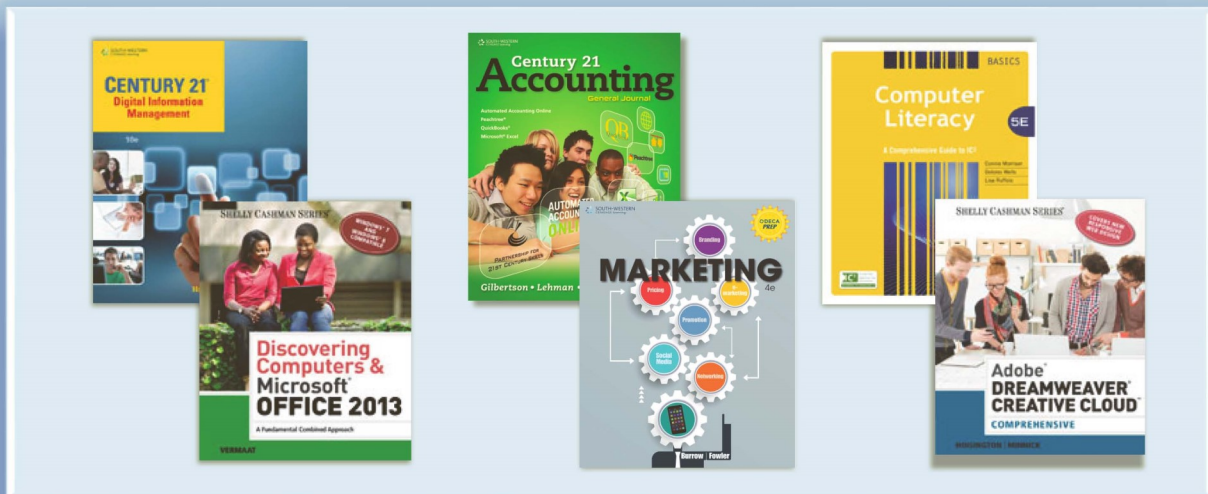
Here's a short introduction to Shawn.

I have been associated with UBEA for the past 6 years and have served as President for the past two years. I have been teaching in the Granite School District at West Lake Jr. High for the past 12 years and Utah Valley University for 20 years. Before I became a teacher, I was working with a film company in sales. After having been given the chance to teach racquetball at UVU, I decided I wanted to become a full-time teacher. After getting my Masters in Education, I started working at West Lake Jr. High. I truly love teaching and the opportunities we have as educators to see the growth in our youth. I have been married for 27 wonderful years to Julie Ann Pike and we have two children, Cody and Holly. My son is married to his sweetheart, Kaylee, and they are expecting their first child in April (a little boy). I love playing golf, softball, and racquetball in my spare time, which being a teacher in the summer is a good amount. I am very active in my church and served as a full-time missionary in Canada, Alberta for two years; and I work in the Provo LDS Temple on Fridays and love it. I am so excited to have the opportunity to attend another WBEA conference and know that Kay and her colleagues will put on a great conference. See you in Hawai'i. Mahalo.



<http://ngl.cengage.com/cte>

Career and Technical Education



Trusted content with a new, digital advantage

Elevate classroom learning with National Geographic Learning
career and technical education solutions!

Our digital and textbook resources fully support 21st century skills development and college and career readiness. Our solutions, driven by innovative technology and authoritative content, engage and empower your learners to achieve success in the classroom and beyond.

Visit ngl.cengage.com/cte to learn more!

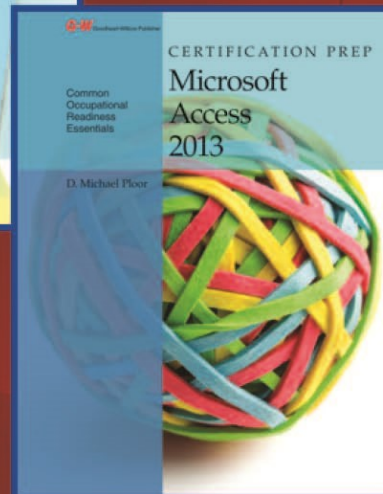
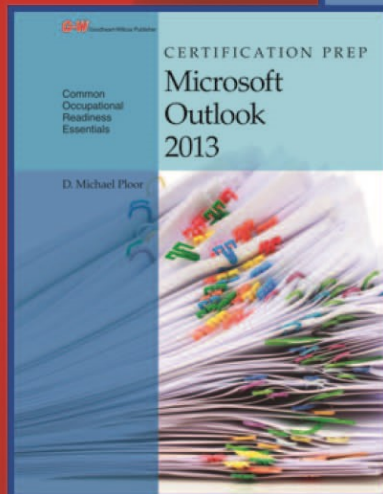
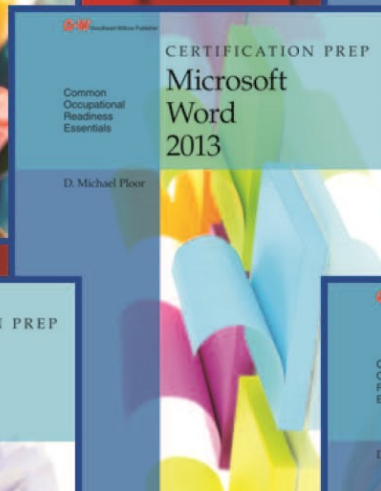
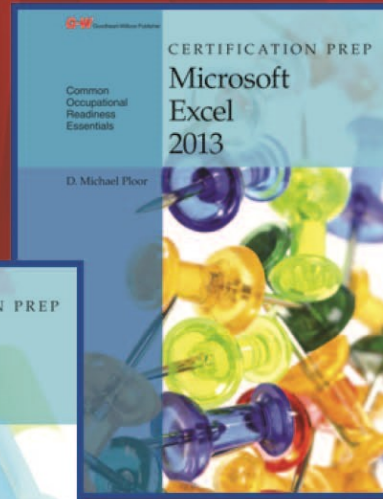
**Elevate Thinking.
Easily Set Your Course.
Promote Better Outcomes.**



Course Technology • Delmar Learning • South-Western

Start on Monday Test on Friday

NEW



Fast Track

Certification Prep

Microsoft Office Specialist (MOS)

Access FREE review pages at:
www.g-w.com/software-certification.

Goodheart-Willcox • 800.323.0440 • www.g-w.com



WBEA Legislative Update *(Cont'd from Page 6)*

By Tina Fulks, Legislative Director, Las Vegas, NV

Talk to students, parents, administrations and government officials about the importance of CTE. Help them understand the role it plays in preparing the workforce of tomorrow.

Hopefully we will see all of you at the WBEA Conference in Hawaii in February 2016. We will have a legislative session that will include opportunities to share information from your state and participate in discussions relating to local and Federal legislative issues. Until then, here are a few updates that you can share as you are talking to the stakeholders in your state.



Obama Administration Releases Plan to Reduce Classroom Testing – Sean Lynch

On Saturday, October 24, the Obama Administration issued a [Fact Sheet](#) on its new Testing Action Plan, which outlines ways that states can ensure that federally administered standardized tests are of high quality and effectively measure progress without dominating too much classroom time. The fact sheet was issued along with a message acknowledging the Administration's role in implementing unnecessary or onerous testing requirements, and marks another step in its reversal on the issue.

"In the vital effort to ensure that all students in America are achieving at high levels, it is essential to ensure that tests are fair, are of high quality, take up the minimum necessary time, and reflect the expectation that students will be prepared for success in college and careers," stated Saturday's release. "In too many schools, there is unnecessary testing and not enough clarity of purpose applied to the task of assessing students, consuming too much instructional time and creating undue stress for educators and students. The Administration bears some of the responsibility for this, and we are committed to being part of the solution."

The Testing Action Plan isn't binding, but rather is intended to guide state and local decisionmaking regarding testing. Principles outlined in the plan include that tests should:

- be integrated into classroom content and not administered solely for educator feedback;
- provide actionable feedback about student achievement and incorporate necessary state standards;
- account for no more than two percent of classroom time;
- provide necessary accommodations for students with learning disabilities or who are English-learners;
- maintain communication and transparency with students and parents about the assessment's relevancy and purpose;
- work in coordination with other measures of classroom achievement for both students and educators; and
- fit into a broader strategy for improving teaching and learning.

In addition to releasing the Action Plan, the Administration outlined several steps it has taken to cut back on testing, including revising waivers for the Elementary and Secondary Education Act's testing in non-required subjects and scaling back the role of assessments in teacher evaluations.

Senate Kicks Off Its Perkins Reauthorization Efforts – Alisha Hyslop

Following the announcement of this week's House hearing, the Senate also got into the Perkins action by launching its own early reauthorization efforts. Last week, Sens. Mike Enzi (R-WY) and Bob Casey (D-PA) announced they were officially beginning bipartisan work to consider Perkins. These two Senators will be taking the lead on the Health, Education, Labor and Pensions Committee's reauthorization work.

While still in the early stages of the process, these Senators, along with other committee leaders, have agreed on a set of bipartisan principles for reauthorization:

- Make it easier for States and locals to run their CTE programs to serve all students who desire to gain access to CTE coursework, including students with disabilities.
- Increase access to, and support of, career counseling for all CTE students. *(Cont'd on Page 13)*

WBEA Legislative Update *(Cont'd from Page 12)*

By Tina Fulks, Legislative Director, Las Vegas, NV

- Maintain CTE as a formula program.
- Align with ESEA and WIOA (where applicable) to improve the efficiency and effectiveness of the education and workforce development programs.
- Support the expansion of public/private collaborations with secondary and post-secondary programs, including alignment with State or locally-determined in-demand industries and occupations.
- Support efforts to integrate into and strengthen career pathways at the state and local levels;
- Address unfunded programs.
- Improve evaluation and research to support innovation and best practices.

Education and workforce development groups have been asked to submit specific recommendations for Perkins reauthorization this week, and listening sessions will be held on the recommendations in early November. ACTE will be submitting legislative language developed jointly with the National Association of State Directors of CTE Consortium in response to our board-approved [Perkins priorities](#).

It is important to note that this is just the beginning of the Perkins reauthorization effort in the Senate, and there will likely be many steps before we see draft legislation, and even longer before a final bill might be produced.

Bipartisan Senators Introduce Legislation to Strengthen Opportunities for CTE Teacher Preparation – Sean Lynch

Last week, a bipartisan group of Senators took steps to strengthen pathways to the classroom for new CTE teachers by reintroducing the Creating Quality Technical Educators Act. The legislation, introduced by Senate CTE Caucus Co-chairs Tim Kaine (D-VA), Rob Portman (R-OH) and Tammy Baldwin (D-WI), and Sen. Shelley Moore Capito (R-WV), would create new opportunities for schools to recruit and train professionals for critical CTE educator positions that schools nationwide struggle to fill. By expanding eligibility to the Higher Education Act's (HEA) Teacher Quality Partnership Grants for partnerships of high-need secondary schools and postsecondary CTE teacher preparation programs, the legislation would create new teacher residency programs that bring new professionals into CTE classrooms and ensure that they are prepared for success.

"The Association for Career and Technical Education applauds Senators Kaine, Portman, Baldwin and Capito for the reintroduction of the Creating Quality Technical Educators Act," ACTE Executive Director LeAnn Wilson said in her [state-ment](#) endorsing the bill. "Their efforts will pave the way for the development of a new generation of educators, while helping to address our nation's critical shortage of CTE professionals... We urge Congress to adopt this legislation as part of a comprehensive reauthorization of the Higher Education Act."

The legislation utilizes existing funds under HEA, and requires that a needs assessment is conducted of participating secondary institutions to ensure that grant recipients will fulfill the needs of local communities. Furthermore, the legislation would deliver ongoing support for these new teachers by providing mentorship and professional development opportunities in addition to pedagogical and technical training. To learn more, click [here](#) to access the full press release on Sen. Kaine's website.

17 State Join CCSSO Career Readiness Project – Catherine Imperatore

Seventeen states have signed up for a Council of Chief State School Officers (CCSSO) [initiative](#) to support and expand CTE and career pathways. Based on [CCSSO Career Readiness Task Force recommendations](#), the initiative will focus on CTE and career pathway rigor, labor market responsiveness and business partnerships, and incorporating career readiness into accountability systems.

The 17 states are working on detailed plans to implement task force recommendations, *(Cont'd on Page 17)*

Self-Branding Through E-Portfolios (Cont'd from Page 9)

By Julie Ellis, ABEA President, Tucson, AZ

Professionals and students around the world are using electronic portfolios to showcase their work. In this digital age, the e-portfolio is the tool in academic authorship; it is a collection of work in digital media for highlighting unique skills and interests of the author. One can say, it is a collection of evidence that shows your learning journey overtime.

"The overarching purpose of portfolios is to create a sense of over one's accomplishments, because ownership engenders feelings of pride, responsibility, and dedication." - Paris & Ayres

There are many new tools to help students to create their own e-portfolio. Here are just some websites you could use:

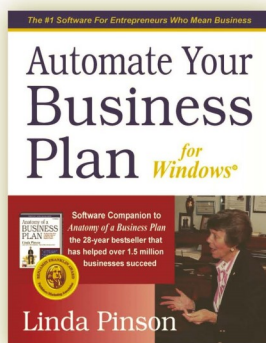
Wix	Foliospaces
Weebly	Doyoubuzz
Wordpress	Shown'd
Webs	VisualCV
Blogger	Carbonmade

Big Take Away from Electronic Portfolios would be:

- Positive digital footprint
- Ownership back to the students
- Ability to Reflect

TEXTBOOKS AND BUSINESS PLAN SOFTWARE FOR ENTREPRENEURSHIP COURSES

30% discount on all purchases
Each book comes with an Instructor's Manual

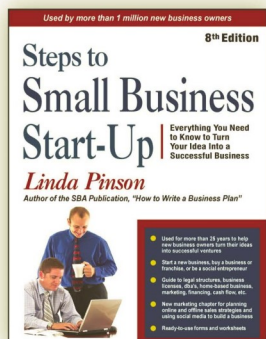


AUTOMATE YOUR BUSINESS PLAN

This stand-alone software will save you 100+ hours and will guide you step-by-step through the writing of a top notch business plan with an integrated (linked) spreadsheet workbook that is completely customized for your company. Includes a free copy of Anatomy of a Business Plan.

ANATOMY OF A BUSINESS PLAN

This best-selling book has helped more than 1.5 million business owners to plan and operate more profitably. It will guide you step-by-step through the complete business planning process. There are instructions for both profit and nonprofit organizations. Includes five complete real-world business plans.

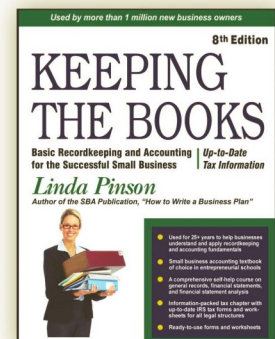
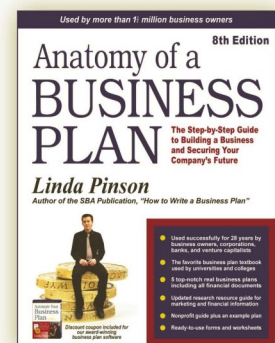


STEPS TO SMALL BUSINESS START-UP

This guide will take you through the maze and legalities involved in starting your business (legal structure, DBAs, seller's permits, marketing, bookkeeping, financing, Internet, insurance, etc.). It will guide you through all the necessary tasks to launch your new venture the right way.

KEEPING THE BOOKS

This guide will teach you everything you need to know about small business accounting. You will learn about general records, financial statements, and cash flow and how to maximize your tax deductions. It includes forms, worksheets, and a great Guide for Federal Taxes.





Looking for a **new** way to teach
ECONOMIC CONCEPTS?

FREE

Teacher Workshops



october

30

Economic Principles

VANCOUVER, BC

november

06

Economic Demise of the Soviet Union

CALGARY, AB

november

13

Economic Way of Thinking

TORONTO, ON

december

04

Issues of International Trade

BURNABY, BC

Travel & substitute teacher bursaries available (up to \$325 per person).

Light breakfast, lunch, lesson plans, DVDs & other free, take-home resources available.

Learn more: www.FreeTeacherWorkshops.org

FREE

High School Seminars

*A fun-filled day of presentations, games & activities introducing economic principles. *Space is limited.*

GRADES 7-9

Hilton Metrotown
BURNABY, BC

november

23

GRADES 10-12

Vancouver Convention Centre
VANCOUVER, BC

november

19

november

20

Learn more: www.FreeStudentSeminars.org

FREE

Economics EduKits

Unable to attend our programs or want a preview?



Request a **FREE Economics EduKit** delivered to your door & receive:

- Our most popular lesson plans & activities
- All the required lesson materials & prizes
- Useful handouts, informative readings, DVD & more to teach various economic concepts to grades 7-12

Limited quantities available.

Learn more: www.FreeEduKits.org



"FRIEND OF WBEA" CONTRIBUTION FORM

Name	Institution/Organization (if applicable)
Home Address	Address
City	City
State, Territory, or Province	State, Territory, or Province
Zip or Postal Code	Zip or Postal Code
Telephone	Telephone
E-Mail	E-Mail
Please mark the appropriate box: Contributor <input type="checkbox"/> Retiree <input type="checkbox"/> Part-Time Instructor <input type="checkbox"/>	
Amount of Contribution: _____ (make checks payable to WBEA)	

"Friend of WBEA" contributions are welcome from any instructor, company, or organization in the WBEA region to strengthen and support the Western Business Education Association. Contributions can be any amount.

Any "Friend of WBEA" contributor who is not a WBEA/NBEA member, but is a retired business educator or a part-time instructor, will receive the following benefits with a \$20 contribution:

- Full access to the WBEA website
- Delivery of the Western News Exchange newsletter by e-mail
- Regional WBEA conference fees at member rates
- Not eligible for NBEA or WBEA awards recognition

Complete the above form and mail your "Friend of WBEA" contribution to:

Dr. Brenda Jacobsen
WBEA Treasurer
4891 Mohawk
Pocatello, ID 83204

WBEA is a 501(c)3 non-profit corporation.
Please check with your tax professional regarding tax deductions.

WBEA Legislative Update *(Cont'd from Page 13)*

By Tina Fulks, Legislative Director, Las Vegas, NV

including state accountability indicators for career pathways, work-based learning and credentials. The participating states are California, Colorado, Hawaii, Illinois, Kentucky, Louisiana, Maryland, Mississippi, New Jersey, New Mexico, Nevada, North Carolina, Ohio, Rhode Island, Tennessee, Wisconsin and Wyoming.

In addition, all states will be able to benefit from an online CCSSO resource center with case studies, self-assessment tools, best practices and communications materials.

Data Driven: CTE Dual Enrollment Success— Catherine Imperatore

An analysis of CTE students in Florida and New York found consistently positive outcomes for CTE students who participated in dual enrollment. For instance, data from 18,000 Florida CTE students demonstrated that those participating in dual credit were more likely to graduate, enroll in postsecondary education and persist into the second year.

Research on dual and concurrent enrollment has demonstrated positive effects for all students, including CTE students. The data point above illustrates that CTE students are more likely to pursue and persist in postsecondary education when they have the opportunity to earn college credit while in high school. This study also examined students in New York and found that CTE students earning dual credit who later enrolled in the City University of New York were 9.7 percent more likely than their peers to pursue a bachelor's degree, had a .13 higher GPA in their first semester and had earned 10.65 more credits 3.5 years after enrolling.

When sharing this information with policymakers, the media and the public, follow it up with student success stories that demonstrate how your students have benefited from dual enrollment. Remember, you don't have to wait for a new entry in our Data Driven blog series to access CTE data and research. The information you need is available at any time with [ACTE Fact Sheets](#).

Credentials Dominate the Discussion – Catherine Imperatore

Education and workforce leaders are abuzz about the promise and the challenges of different credentials. A [recent article](#) in *The Chronicle of Higher Education* describes the increasingly fragmented credential universe of degrees, certificates, industry certifications, licenses and digital badges.

Research shows that degrees are still the primary, preferred credential by employers. However, a recent analysis by Burning Glass of online job ads (excluding health care fields) found that 20 percent of ads requiring a bachelor's degree also want applicants to have an additional credential certifying a particular skill. Industry certifications that are mostly likely to appear in online job ads include the Project Management Professional and Certified Information Systems Security Professional certifications.

At the heart of the credential conversation is the question of value. Which credentials lead to positive employment and earnings outcomes for students? ACTE is involved with several efforts to examine the value of credentials, including our [Certification Data Exchange Project](#), which is sharing data between third-party industry certifiers and state education and workforce systems; the Lumina-led [Connecting Credentials](#) dialogue; and [WorkCred](#), a nonprofit seeking to improve the credentialing system through research and other activities.

Positive Outcomes of Deeper Learning – Catherine Imperatore

AIR researchers have investigated “[deeper learning](#)”—defined as incorporating a deeper understanding of core academic content, the application of that understanding to new situations and a set of interpersonal and self-management competencies—at 19 high schools taking part in the William and Flora Hewlett Foundation's Deeper Learning Community of Practice. The analysts identified common strategies across the deeper learning schools, although how these activities were carried out differed. These strategies include:

- project-based learning
- collaborative group work
- assessment, particularly portfolios and exhibitions
- internships
- structures that support deeper learning, such as advisers and flexible scheduling

NATIONAL BUSINESS EDUCATION ASSOCIATION MEMBERSHIP APPLICATION

Join Today and Increase Your Professional Expertise!

IMPORTANT: List both home and business contact information. Please indicate your mailing preference.

☐ Home ☐ Business

Name

Institution/Organization

Home Address

Address

City

City

State

State

Zip

Zip

Telephone

Telephone

E-mail

E-mail

MEMBERSHIP SERVICES

- Professional journals and publications:
 - NBEA's journal, *Business Education Forum*
 - NBEA's newsletter, *Keying In*
 - NBEA *Yearbook*
 - Special publications and promotional items
 - Natl Standards for Business Education
- \$250,000 professional liability insurance
- Annual national convention
- Regional association membership
- Regional conventions
- Legislative advocacy
- Business-industry link
- Insurance programs
- Professional awards program
- International Society for Business Education (ISBE)
- Association for Research in Business Education--Delta Pi Epsilon (ARBE--DPE)

MEMBERSHIP CLASSIFICATION

- ☐ Professional \$ 85
- ☐ Professional / International Society for Business Education (ISBE) .. \$115
- ☐ Professional / Assn for Research in Business Educ--Delta Pi Epsilon \$145
- ☐ Professional / ISBE / ARBE--DPE \$175

Membership dues include a \$20 subscription to Business Education Forum. Subscriptions are not available to nonmembers. NBEA dues are not tax deductible as a charitable contribution for federal income tax purposes; however, they may be deducted as a business expense under other provisions of the Internal Revenue Service Code.

METHOD OF PAYMENT

- ☐ Check Payable to NBEA ☐ VISA ☐ MasterCard

Card Number

Expiration Date

3-Digit Card Code

Signature (required for all charges)

RETURN THIS FORM WITH PAYMENT TO

National Business Education Association

1914 Association Drive

Reston, VA 20191-1596

Educating for Success in Business and Life!

1914 Association Drive, Reston, VA 20191-1596 • (703) 860-8300 • Fax (703) 620-4483
www.nbea.org • E-mail: nbea@nbea.org

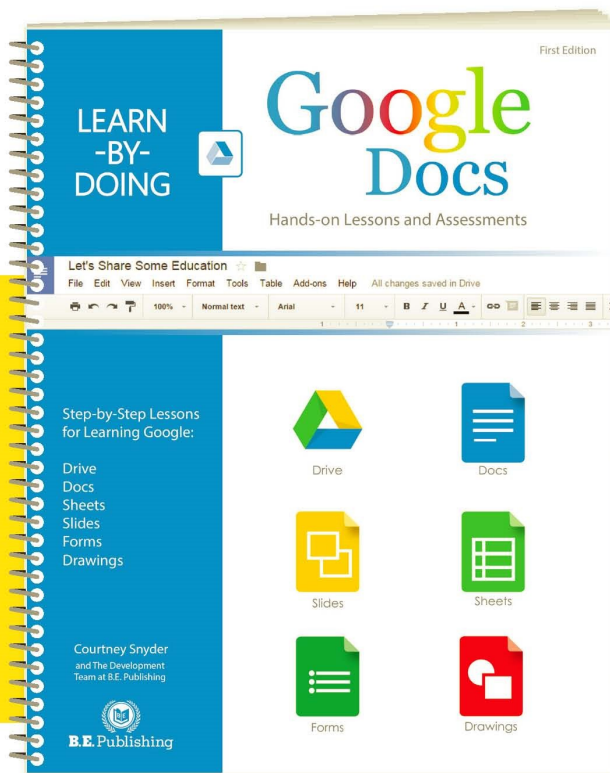
NBEA National
Business
Education
Association

Introducing...

LEARN -BY- DOING Google Docs

FREE
SAMPLE COPIES

Covers the Most Popular GAFE (Google Apps for Education)



Step-by-Step, Visually
Illustrated Lessons for
Learning Google Docs
Applications



B.E. Publishing

Order **FREE** samples at
bepublishing.com

**PROFESSIONAL DEVELOPMENT LEADERSHIP TRAINING
(formerly Professional Development Institute)
FOR ALL PRESIDENTS-ELECT, MEMBERSHIP DIRECTORS, and
THOSE INTERESTED IN LEARNING MORE ABOUT
LEADERSHIP POSITIONS**

The Professional Development Leadership Training (PDLT) encompasses the Presidents-elect workshop, Membership Directors workshop, and leadership training. We encourage all Presidents-elect, Membership Directors, and those interested in leadership training to sign up for this workshop. The workshop will be held on Friday morning, **February 12, 8:00 a.m. – 11:30 a.m.** Some of the topics the workshop will cover are:

- Structure of Professional Organization Leadership
- Communications
- Meeting Management
- Other Leadership Responsibilities

Participants will receive valuable information that will be needed throughout the year. Those wishing to participate, please complete the application and submit it to Roietta Fulgham, PDI Director, at the address listed at the bottom of the application. Other information is as follows:

CONFERENCE DATES: February 12-15, 2016
WHERE: Honolulu, HI
HOTEL INFO: Waikiki Beach Marriott Resort & Spa
2552 Kalakaua Avenue
Honolulu, HI 96815
Phone: 800-922-6611
www.marriottwaikiki.com
Hotel Rooms \$229 w/Internet access plus tax

CONFERENCE INFO: www.hbea.org

WBEA is extremely happy to provide this opportunity for you. Your involvement with your professional association is a great investment for your future. If you have any questions, please contact

Roietta Fulgham, PDI Director, roietta.fulgham@arc.losrios.edu

Elaine Stedman, WBEA President-elect, elaine@midrivers.com

Linda Snider, WBEA Membership Director, botlinda.snider@gmail.com



WBEA 2016 PROFESSIONAL DEVELOPMENT APPLICATION
(Please note: This application is in addition to actual WBEA Conference Registration)

Name _____

Preferred Mailing Address:

Street _____

City, State/Province, Zip/Postal Code _____

School _____ School E-mail _____

Home E-mail _____

State/Territory/Province in which you belong: _____

Number of years employed as a business education teacher? _____

Number of WBEA _____ NBEA _____ conferences have you attended?

How much do you know already about the structure of WBEA/NBEA?

Very little

Some knowledge

Quite a bit

Not sure

I am currently serving as:

☐ S/T/P President-elect ☐ Membership Director ☐ Other: _____

☐ Currently, not serving in a leadership position; interested in learning more about NBEA/WBEA

Complete this application and e-mail or mail by December 1, 2015 to:

Roietta Fulgham (roietta.fulgham@arc.losrios.edu)
American River College
4700 College Oak Drive
Sacramento, CA 95841

Questions, contact: Roietta Fulgham, PDI Director, roietta.fulgham@arc.losrios.edu;
Elaine Stedman, WBEA President-elect, elaine@midrivers.com;
Linda Snider, WBEA Membership Director, botlinda.snider@gmail.com

***Note: Be sure to notify your S/T/P President that you have submitted your application.**

A Message from your WBEA Director to NBEA

By Roietta Fulgham, American River College, Sacramento, CA

As the newly elected WBEA Director to the NBEA Board of Directors for the next three years, I look forward to the challenges ahead. Here are four items to place on your calendar for the upcoming 2015-2016 year.

- Apply for NBEA Scholarships (2) for \$1500 – Deadline December 1, 2015
- Recognize Excellence in Business Education – Deadline December 1, 2015
- Apply for a Professional Development Stipend for \$200 – Deadline January 2, 2016
- Attend NBEA Annual Convention -- Las Vegas -- March 22-25, 2016

NBEA Scholarships

This year, NBEA will award two \$1,500 scholarships to individuals pursuing continuing education or graduate study in business education. The scholarships recognize and support educators who give evidence of leadership and scholarship potential in the field of business education. The NBEA Scholarship Program provides financial assistance to outstanding individuals for the purpose of continuing their study and professional development in business education.

Eligibility Requirements

To be eligible for an NBEA scholarship, an applicant must:

- Be enrolled in a college or university post-baccalaureate or graduate-level program and submit proof of enrollment;
- Be enrolled in a business education program and/or other related areas in business;
- Submit proof of completion of at least two graduate courses (six semester hours);
- Submit a one-page letter describing (a) past contributions to the field of business education, (b) plans to utilize the degree in the future, (c) two or three significant issues in business education, and (d) why the applicant should be the recipient of the award;
- Submit a current resume;
- Submit two letters of recommendation attesting to the scholarship/leadership potential of the applicant;
- Be currently teaching and plan to continue to teach, or plan to teach upon completion of the program, in the field of business education;
- Be a current professional member of NBEA for a minimum of one full year at the time of application. Student members are NOT eligible to apply.

An anonymous selection committee will evaluate the applications and identify the winners. Scholarship winners must be registered and present at the NBEA Awards Luncheon on Friday, March 25, at the NBEA 2016 Annual Convention in Las Vegas, Nevada, where they will be introduced.

To qualify for this year's Scholarship Program, the [Scholarship Application Form](#) must be postmarked no later than December 1 and returned to NBEA headquarters.

Recognizing Excellence in Business Education

Each year NBEA accepts nominations for outstanding individuals for the following award categories:

Middle School Teacher of the Year

Secondary Teacher of the Year

Postsecondary Teacher of the Year

Collegiate or University Teacher of the Year

Distinguished Service Award for an Administrator or Supervisor

Distinguished Service Award

For more information about eligibility for this award or to obtain a nomination form, please contact NBEA at 703.860.8300 or nbea@nbea.org

Professional Development Stipend: If you are a professional member of NBEA and have never attended the annual national convention, you are eligible to apply for a professional development stipend. Professional Development Stipend Application Form at NBEA.org or call (703) 860-8300.

Upcoming Events

WBEA 2016 CONFERENCE
Honolulu, HI
February 12-15, 2016

NBEA 2016 CONVENTION
Las Vegas, NV
March 22-26, 2016

WBEA 2017 CONFERENCE
Bozeman, MT
February 17-19, 2017

NBEA 2017 CONVENTION
Chicago, IL
April 11-15, 2017

Western News Exchange is published by the WBEA (Western Business Education Association) three times a year and printed by Minute-man Press of Redding, CA.

Western News Exchange Submission Dates:

- ♦ Fall: September 1
- ♦ Winter: November 1
- ♦ Spring: April 15

To submit news for the next *Western News Exchange*, send items to:

Western News Exchange
Chris Liebelt-Garcia
WBEA Newsletter Editor

E-Mail:
chrisliebelt_garcia@yahoo.com

Travel Tips

By Kay Fujimoto Ono, WBEA President 2015-2016, Pearl City, HI

Travel Tip – USS Arizona Memorial at World War II Valor in the Pacific National Monument

The U.S.S. Arizona is extremely popular and its tours and museum are operated by the National Park Service. Tickets to the U.S.S. Arizona are free on a first come-first served basis and all members of the party must be present to get the tickets, unless reserved online (two months in advance). Get there early (opens at 7 a.m.) before the tour buses or you'll be waiting a long time. Now offered is an online reservation system with a \$2 fee which is worth it. February will be a busy month, so please plan your trip now. Only these tickets will provide the free water shuttle to the U.S.S. Arizona Memorial, which is operated by the Department of the Navy. There are some tour companies that pass by the Memorial, but only the official tour will allow you onto the actual Memorial.

<http://www.nps.gov/valr/planyourvisit/index.htm>

Travel Tip – Using Frequent Flyer Miles to Hawai'i

Depending on your chosen airline, sometimes your frequent flyer miles will include a stop-over to a neighbor-island. Check with your airline because you might be able to stop-over in Hilo, Kona, Kahului, or Lihue before or after the WBEA Conference in Honolulu, 'Oahu.

Travel Tip – Airline Seating

After you make your airline reservations, be sure to check your reservations on a regular basis. Sometimes the aircraft is changed and the number of seats and/or seating configuration is different. By checking your seat assignments, you'll be guaranteed that you have the seat of your choice. Check <http://www.seatguru.com> with your airline flight number and time to find a review of actual seats. Many airlines also have a link to a website that shows aircraft seating configuration.

Travel Tip – Airline Ticket Receipt

Be sure to print out a copy of your airline ticket receipt (e-receipt) that contains your ticket number, ticket price, tax, flight itinerary, etc. If there is a problem with the airline reservation system or your wireless provider, you will still have access to the important ticket information. In case your flight needs to be changed to a different airline carrier, this document is essential. Know your airline phone number and website in case your flight is delayed and/or canceled.

Travel Tip – Planning Your Visit to Hawai'i

To help you plan your stay in Hawai'i, visit Hawaii's Official Tourism site which is sponsored by the Hawaii Visitors & Convention Bureau. <http://www.gohawaii.com>

Go Visit Hawaii is an independent site that you might find helpful, especially if this is your first visit to Hawai'i. www.govisithawaii.com