

Western News Exchange

Volume 9, Issue 2

Fall 2019

What is inside:

- STP Updates
- Pictures
- WBEA
- Nominations/
Awards

Inside this issue:

President's Message	1-2
WBEA Executive	5
STP Updates Washington, British Columbia, Arizona	1,3, 4,9, 12
Welcome from past president	4
PDLT	6-7
Legislative	7-8
Professional Membership	10
Conference Schedule	13
+Past President	14
WBEA 2020	17
Awards Info	20

A MESSAGE FROM YOUR WBEA PRESIDENT...

By Karen O'Connor WBEA President

Wow time flies and it is already my turn to welcome you to the WBEA newsletter. By now your fall semester is well underway with the respective busy days that the new school year brings, but I hope your lives have settled down a bit more than mine this year. I know, we are all busy all the time with our passion of teaching, and I have never met a teacher who was not, but some years really exceed imagination. This has been one of those periods of time for me, so I will share a bit of this here in addition to the usual drive to inspire you to attend our conference in February. Your board met to hold the summer board meeting at our beautiful Marriott Torrance/Redondo Beach Marriott in mid-June. We had a strong turnout and had good discussion and

planning for the health of WBEA. Since that time, my life has completely changed! After the summer board meeting, my hubby and I headed out for a quick trip to visit family in Canada. Those few days were the last normal days of our life as we knew it at the time. On July 5 and 6 a 6.4 and 7.1 earthquake hit our town, Ridgecrest, California, where several WBEA and CBEA members reside. We all have our stories to tell when we see you next, and fortunately though there was damage, including a lot of broken glass and broken dry-wall, repairs have been made and we have all recovered. Next, on the heels of the earth-



quake, three of us, Tammy, Frank, and myself attended ISBE in Greece. At the Marriott in Rome when we checked in, even the hotel staff had heard of our quakes! We sandwiched the fantastic ISBE conference between time in Rome and in Athens, so we were gone three amazing weeks that included climbing the Learning Tower of Pisa, visiting the Vatican, touring the Colosseum at night, a day



Washington to host the
WBEA 2021 conference!

Seattle Marriott Waterfront
February 12-15, 2021
Seattle, WA

trip to the island of Capri, Pantheon and Triv-
eri fountain in Rome, the Parthenon and
Acropolis in Athens, and our favorite tour, a
sailboat day trip to three Greek Islands where
we swam in crystal blue water off the sides of
the ship, just for a start. This was my second
time to ISBE, (International Business Educa-
tion Association), and I **highly** recommend
the experience to all of you. I believe next
year is in Italy somewhere. ISBE's conference
fee may seem a bit high but it includes almost
all your food for five days, a special gala, and
several tours of industry and business. We
visited a winery and a fish farm and a few his-
toric villages. Greece was awesome.
Meanwhile, a few days ahead of the European
jaunt we learned of some health issues for my
husband and to make a long story short, we
ended up moving to Spokane Valley and
bought a house as of September 23, three
miles from where he can get the treatments
he needs, instead of 90 miles each way in Cal-
ifornia. The next logical change we didn't see
coming is that we are both retiring the end of
this school year. I cried all day I made that
decision, but under the circumstances is the
best thing to do. Do we ever see these
things coming? As all of these unexpected life
events transpire, I am reminded that these
things happen to our students as well. I think
I have always been a bit tolerant when it
comes to working with the adult students we
encounter as college professors, and when
we go through these things ourselves, it rein-
forces what turmoil can turn up in a person's
life in spite of the best laid plans. It seems
clear that if we really want our students to
succeed with their courses, we should be
flexible enough to help them help themselves
in the midst of these things that come their
way too.
So now that you have heard about my life in a
nutshell, I am going to share a big wide invita-
tion to attend our upcoming WBEA confer-
ence in Torrance (South Bay) California Feb-
ruary 14-17. The team is working hard on
getting the CVent ready for you to register,



and you probably can do that by the time this newslet-
ter sees your inbox. The address is
www.cbeaonline.org and look at the conference link.
We have a comprehensive program with 33 presenta-
tions including 9 hands on sessions by Microsoft and a
few by Apple plus much more. Your registration in-
cludes all workshops and one tour. Your choice of
lunch tours include a chocolate factory (on Valentine's
Day), a the Red Car brewery tour, and a lunch with
the CEO of Del Almo Mall, the third largest in the
USA. If you are attending the board meeting, that will
be Friday morning so you can participate in the rest of
the conference. Plan to come in Thursday! We are
still taking applications for presentations and we still
are finding facilitators, so please reach out and partici-
pate in your conference.

I am writing this message from Wenatchee Washing-
ton as I attend their Washington State Business Educa-
tion Association conference. It is so nice to see some
familiar faces! During the board meeting we decided
to have a session at WBEA in February where the
states can get together and talk about how things are
run. We all have the feeling that although each state is
different and we all have a bit different set of challeng-
es, we also are all pretty much reinventing the wheel
somewhat in isolation. WE think we can all benefit
from a collaborative chat session in person in February.

I really hope to see you there!

I just want to reiterate that my wishes are that you are
all healthy and happy and that you have safe travels
every day, but not least to our conference in February.
Please contact me at :

koconnor@cerrocoso.edu or

kloconnor2@hotmail.com with any questions, sugges-
tions, inspirations, or just to say hi. I would like to
remind you that WBEA is one big family of people who
are passionate about the same things, so let's all keep
in touch!

Arizona Summer Leadership Conference a great success

By Rebecca McGinnis, ABEA Treasurer

Arizona held a state-wide joint conference with Arizona Business Education Association (ABEA) and Future Business Leaders of America (FBLA) on August 23-24, 2019, at the Westward Look Grand Resort in Tucson, AZ. This was the 8th annual Teacher Leadership Conference (TLC) and ABEA's 85th year as a professional organization for business educators. The main objective of the TLC is to prepare business teachers and FBLA advisers for another successful school year. The workshops included both programmatic and FBLA sessions where instructors shared best practic-

es, networked, and participated in engaging discussions. The sessions were geared towards Information Technology, Media, Business, and Marketing Education. Business education has changed tremendously in the 85 years that ABEA has been around, even in the last eight years that ABEA & FBLA have co-hosted this event. As business educators, we are proud to be on the cutting edge and embracing these changes. Some of the sessions offered included: "

- FBLA Competitive Events Update "

- Create a Program of Work "
- Professional Division of FBLA "
- Write/Modify/Create Competitive Events "
- Work with the New Membership Database "
- Business Achievement Awards "
- Community Service Awards "
- Web-Based Resources "
- Personal Finance Made Fun & Easy with EverFi "
- P program
- Round Table Discussions "
- Election of new ABEA Board

WBEA –Tucson Arizona Feb 2019





Welcome from the WBEA Past President

Chris Liebelt-Garcia

It is hard to believe that October is already here, and 9 weeks of school are

behind us. One of my main duties as the WBEA Past President is to serve as the Director of the Nominating Committee. We will have two elected vacancy this year for WBEA officers, Secretary, this is a two-year position and President-Elect.

Below you will find the nomination information and pertinent deadlines for the position of Secretary. I encourage members to consider seeking a leadership position in WBEA. It was truly one of the most rewarding professional experiences of my career. S/

T/P Nominating Committee members must submit a standardized résumé form for all nominees from that S/T/P to the Nominating Committee Director by November 15.

My email addresses is chrisliebelt_garcia@yahoo.com.

If no candidates apply for any WBEA office, the Nominating Committee Director shall notify each member of the Executive Board by November. An additional copy of Form A3030 will be sent to each S/T/P at that time. Additional nominations from S/T/Ps shall be received by December 15.

I look forward to your submissions to me for the position of Secretary and President-Elect.

Good luck finishing up this semester.

“Hello Eh!” British Columbia

By Martin Runge, BCBEA President

BCBEA BizTech 2019. Elections, and too little time to get it all done!



The BCBEA has held their annual convention and networking session. Once again it was full of free resources, ideas, constitutional updates, and of course networking fun. Biz-Tech 2019 gave one the chance to get some classroom ready re-

sources, lots of PRIZES, and network connections that supported many of the new teachers

that attended! The conference was hosted at the Kwantlin Polytechnic University Surrey Campus and allowed the teachers a great networking opportunity and a packed day to enjoy a keynote speaker, unique some unique sessions geared to Grade 5-12 teachers (Careers animation, marketing, accounting, entrepreneurship, finance, Office, etc.), and 5 Minute Slams (lesson sharing). The new connections left us, as promised with a set of new and updated friends and materials that are relevant and ready to use!

In a world of False News, Cybercrime, and financial blunders, this conference allowed teachers to hone up on the vital skills that that all students leave school with the skills supporting the British Columbia Business Educators to continue to offer outstanding insights for their clients...the students.

Western Business Education Association Executive Committee 2019-2020

Karen O'Connor

President
1126 E. Belle Vista Avenue
Ridgecrest, CA 93555
koconnor@cerrocoso.edu

Ariel Dykstra

President-elect
Finance Committee & Strategic Planning Committee Chair
Awards & Scholarship Director
19-21
Mount Vernon High School
314 North 9th Street
Mount Vernon, WA 98273
C 360.661.0841
adykstra@mvsd320.org

Cindy Arnzen

Treasurer
19-21 Skyview High School
1303 East Greenhurst Road
Nampa, ID 83686
C 208.830.6335
carnzen@nsd131.org

Eric Swenson

Secretary
18-20 Office of Public Instruction
PO Box 202501
Helena MT 59620-2501
W 406.444.7991 C 406.350.0951
eswenson@mt.gov

Chris Liebelt-Garcia

Past President
Nominating Committee Chair
1141 E. Grandview Phoenix, AZ 85022
C 602.885.1238
chrisliebelt_garcia@yahoo.com

Keith Hannah

NBEA Director-Western Region and WBEA Professional Development Director
18-21 Fife School District
5802 20th Street East
Tacoma, WA 98424
W 253.517.1000; Ext 25146 C 218.349.7786
khannah@fifeschools.com

Roietta Fulgham

Legislative Liaison
19-21 4000 Ice House Way
Roseville, CA 95747
W 916.253.7720
rfulgham@sierracollege.edu

Nancy Backlund

Membership Director
19-20 1805 Castlevue Drive
Turlock, CA 95382
209.485.1113
backlundn@mjc.edu

Martin Runge

Newsletter Editor
19-21 Correlieu Secondary
850 Anderson Drive
Quesnel, BC V2J 1G4
W 250.992.7007 C 250.255.4884
martinrunge@sd28.bc.ca

Kristina Yamada

Media Communications Director
18-20 57 North Canyon Cove
West Point, UT 84015
H 801.773.1991 C 801.725.2500
KYamadaUT@comcast.net



WBEA 2020 PDLT INFORMATION & NBEA MEMBERSHIP REMINDER

Keith Hannah, NBEA Director – WBEA & WBEA PDLT Director



WBEA PDLT INFORMATION

It is time to start thinking about participating in WBEA 2020's Professional Development Leadership Training (PDLT) session! The WBEA PDLT is a single training session for **Presidents-elect, Membership Directors, as well as all potential leaders within your S/T/Ps**. The 2020 workshop will be led by Ariel Dykstra, WBEA President-elect; Nancy Backlund, Membership Director; and Keith Hannah, PDLT Director. PDLT will be held Friday morning, **February 14, from 7:30 a.m. until 11:30 a.m.**

This workshop will not only provide leadership training but also more in-depth direction and help for those assuming or thinking about leadership positions at the state, regional or national levels. WBEA only meets once a year; hence it is extremely important that Presidents-elect and Membership Directors work with the current WBEA President-elect and WBEA Membership Director throughout the year in order to complete a Programs of Work and submit related reports for NBEA headquarters. This workshop is the best venue that we have available for people united in these tasks to network and to ask questions. We provide information in this workshop that will be needed throughout the year. Additionally, attendees will have the opportunity to meet current WBEA officers, the NBEA Executive Director, and the NBEA President.

Our over-arching goal is to continue to strengthen WBEA and NBEA! This is a first step to making a stronger organization, and **we need your help**. Please ask your Presidents-elect, Membership Directors, and potential leaders from your S/T/P to fill out the online PDLT application (bit.ly/2020pdl tapp) and submit it by

December 15, 2019. (Please note that this registration is in addition to regular WBEA Registration that participants will need to complete and send). We appreciate your encouraging attendance at this event for your professional commitment to WBEA and your leadership in your individual S/T/P. **New this year!** First time PDLT attendees are encouraged to apply for the First-Time Attendee to the PDLT Scholarship! Each S/T/P is eligible to receipt up to two \$100 scholarships. Applicants must be recommended by their S/T/P board and commit to attend the 2020 PDLT, held during the WBEA/CBEA Annual Conference in Torrance, CA February 14-17, 2020. Applications and more information can be found on the Professional Development section of the WBEA website (bit.ly/wbeaprofdev).

NBEA MEMBERSHIP REMINDER

Please make sure your NBEA membership is current for the 2019-2020 academic year. We are only members of WBEA when we are also members of our national association, NBEA, so please make sure your membership is up-to-date. (Continued Page 7)

If you are unsure of your membership status, please contact NBEA headquarters at nbea@nbea.org. For your \$100 membership, you receive all of the following benefits:

- Outstanding professional development opportunities
 - Discounted fees at WBEA and national meetings
 - Strong representation at the state and federal levels
 - Cutting-edge coverage of business education trends and issues in *Business Education Forum*, *Keying In*, and the *NBEA Yearbook*
 - \$250,000 professional liability insurance at no additional cost to you – with the opportunity to upgrade to \$1,000,000 and \$2,000,000 at a minimal cost
 - Extensive resources to strengthen business education and address critical issues
 - Access to the NBEA website (nbea.org) and online services, group coverage insurance plans, leadership, and voting privileges
 - The satisfaction that only comes from continuing to support the discipline you believe in - business & marketing education - and the national association that represents it – NBEA
- You can join or renew online at bit.ly/nbeamembership.

Don't delay – become a member today! We are only as strong as our membership.

Keith Hannah
NBEA Director - WBEA & WBEA PDLT
Director
khannah@fifeschools.com



Legislative:

Take a Stand for Business Education

By Roietta Fulgham

At the NBEA 2019 Convention, the NBEA Legislative Advocacy Committee put together two outstanding sessions. At the Discovering Your Business Education Voice Session, Colleen Webb, the NBEA Legislative Advocacy Chair, provided attendees with talking points to use when advocating for our students, our programs, and our profession. She provided us with 10 steps to use to convince your supervisors, principals, and deans.

1. Identify the advocacy challenge or opportunity
 2. Determine the key audience
 3. Find out what the audience knows or perceives
 4. Determine how the audience receives their information
 5. Establish measurable objectives for the audience
 6. Message points for the audience
 7. Communicate the message to the audience
 8. Decide what resources are needed
 9. Develop a timeline and responsible party
 10. Evaluation/follow up
- Tips were given in how to build a relationship



with the legislators. We also received samples letters and emails to send out, telephone scripts, and successful visits. Everyone was able to share what has worked in their cities with local legislators and aides. Resources and Fact Sheets were also shared with the attendees.



The second session on Thursday, April 18, was presented by Scott Stump, Assistant Secretary for Career, Technical and Adult Education, from the U. S. Department of Education. He provided us with updates on Perkins V Implementation. He listed ways that the department is taking to address the shortage of CTE instructors including a co-teacher program with employers/employees, work study to pay student teachers, pathways, videos, and conversations. He mentioned that a focus should be on hiring on competence and not just on the degree. I felt that he took time during his presentation to listen to the attendees on ways we could help him and encouraged everyone to contact him. He was reminded that all students are not necessarily “college ready” and maybe “life ready” would be a better solution. Another suggestion was to have a college score card highlighting the programs instead of the institution. There were over 80 attendees at this session and business educators were excited to find out updated activities in place for our students.

NBEA 2020 Annual Convention

April 7-11, 2020

Boston Marriott Copley Place

Boston, Massachusetts

NBEA 2020 ANNUAL CONVENTION AND TRADESHOW

The National Business Education Association 2020 Annual Convention and Tradeshow will be held at the Boston Marriott Copley Place on April 7-11. Submit your request now to attend the premier convention for business educators at all levels of education.



WBEA AWARDS

NOMINATE SOMEONE TODAY!

APPLICATIONS DUE DEC 1, 2019

- Certificate of Appreciation
- Outstanding Business Educator
- Outstanding Career and Technical Student Organization
- Distinguished Service
- STP Communication Award



Visit the WBEA website for instructions or more information
<http://www.wbea.info/awards.html>

Greeting from California

Nancy Bachlund, CBEA President

Greetings! The fall semester has started—let the race begin! Doesn't it seem like each semester is a race that occurs much too fast? I hear the "as I get older, the semesters seem to go by so much faster," from my col-leagues, but is that really the case? I think it is we are doing so much more with our time instead. Technology has taken a big chunk of my time. What about you?

I remember when PCs were brought into my classroom, and they were starting to be used within the work-place. There was a fear that they were going to eliminate the jobs of many. At this point, I don't think that has happened in the way everyone feared. What I think has happened is that we are now expected to perform more tasks because the computer can give us some much information from the data. Yes, the PCs are valuable tools that we would have a hard time living and working without; but gosh, we did live without them 30 years ago!

Was life simpler then? Maybe so, but we can't go back.

As I was sitting in a meeting for a different group for which I am part of the leadership team, there was a discussion on where we see our organization headed. There was quite a discussion about what people thought was working and what wasn't. When the leader of the group was asked what he thought, he thanked everyone for their input, and he went on to say that we can't go back to what we did 20 years ago because it just won't work in today's family and work settings. This is SO true.

The CBEA Board met in January and attempted to identify what our members wanted from CBEA this year. We tried to brainstorm what you, our members, want. We assumed that it would be what we want: collaboration, mentoring, professional development opportunities, networking, new ideas, workshops, job postings, etc. (the list is longer). Did we identify what you want from CBEA?

(Continued on Page 11)

PROFESSIONAL MEMBERSHIP AND WHAT IT MEANS TO YOU!

Jaci Jones, Membership Chair

What is your national professional teachers' organization? Why should you be a member? Why should you promote it to others?

As teachers, we see numerous acronyms daily. Do you know many of the educational acronyms you see? Some of the most important acronyms to any successful business educator should be their state, regional, and national professional organizations. WBEA stands for Western Business Education Association and is your regional organization that provides leadership opportunities, conferences, and much more for your professional development and peer networking.

It encompasses much of the western United States as well as Alberta, British Columbia, Yukon, Guam, and others. NBEA stands for National Business Education Association and is the umbrella organization for your state and regional associations.

Here are a few of the reasons why individuals should join WBEA and NBEA:

- Opportunities to serve as a state, regional, or national officer
- Professional, hands-on learning conferences, annual national convention
- Numerous opportunities to network with colleagues
- Curriculum materials
- Professional journal, newsletter and *Yearbook*
- Social media presence with Facebook, LinkedIn and Twitter
- Opportunity to peruse new textbooks, software, and hardware
- Business-industry link
- And many others

I continue to challenge you to reach out to your colleagues, friends, and new business educators in your state. Share the many reasons you decided to become a member and why you are currently a member. What a great influence you can be.



National Business Education Association

Educating for Success in Business and Life

California Greeting Continued...



We know that people want value for their investment, and your volunteer CBEA Board is really trying to do a majority of this list while working their regular jobs. I'll be honest, it's tough to do;

however, I am thankful for the slate of officers and chairpersons who agreed to serve this o

So, back to the "semester race." The CBEA Board is attempting to fill your fall with choices. Workshops are being planned, CBEA Conversations via Zoom are in the works, and planning for our February 2020 conference with WBEA is taking place. This CBEA Bulletin is an attempt to keep you informed and aware of all that is happening. Take a moment to read the contents, and if something sparks your interest or if you want to help us define how CBEA can best serve you, let me know. I would welcome your input.

Nancy Backlund CBEA President

NOMINATE A COWORKER TODAY!

WBEA AWARDS



APPLICATIONS DUE DEC 1, 2019

- Certificate of Appreciation
- Outstanding Business Educator
- Outstanding Career and Technical Student Organization
- Distinguished Service
- STP Communication Award

Visit the WBEA website for instructions or more information
<http://www.wbea.info/awards.html>



CBEA

WBEA

FEB. 14 - 17, 2020 | SOUTH BAY, CA

soaring with higher skills



Montana Business Educators Spend Summer Days with the AICPA in Helena

By Eric Swenson



The 2019 edition of the Montana Business Education Summer Update was held in Helena at Helena College, June 24-26, 2019, which was held in partnership between the American Institute of Certified Public Accountants (AICPA) and the Montana Society of Certified Public Accountants to provide training for the APBP: Accounting Program for Building the Profession advanced accounting curriculum.

The three-day event featured hands-on training of the curriculum including daily lesson plans and assignments, pre-written exams with answer keys, the curriculum textbook and PowerPoint presentations, and videos and webcasts. Attendees also received daily goodie bags and an HP 10bII+ financial calculator. A graduate-level credit was also available from MSU Billings in addition to OPI renewal units.

The training, hosted by OPI Business Education Specialist Eric Swenson and Montana Society of CPAs' Executive Director Allen Lloyd, was conducted by Dr. Kimberly Swanson Church from the University of Missouri Kansas City and Glenda Eichman, a business educator at Manhattan High School in Manhattan, Kansas.

Following the training, attendees were granted access to the free APBP: Accounting Pro-

gram for Building the Profession curriculum for use in their classroom.

In addition to the Montana secondary and post-secondary business educators, business educators from Wyoming and Nevada also participated in the Update's training.

To learn more about the APBP: Accounting Program for Building the Profession curriculum, please visit the AICPA's Start Here. Go Places.® website at www.startheregoplaces.com/teacher/apbp-advanced-accounting.

If you were not able to attend the APBP: Accounting Program for Building the Profession training in June and are interested in a future possibility, the Montana Society of Certified Public Accountants is interested in sponsoring a training again in Montana in another year or two.



APPLICATIONS DUE DEC 1, 2019

CERTIFICATE OF APPRECIATION

- OUTSTANDING BUSINESS EDUCATOR
- elementary | middle/junior high
 - secondary
 - postsecondary
 - college/university

OUTSTANDING CAREER AND TECHNICAL STUDENT ORGANIZATION

- DISTINGUISHED SERVICE
- teacher | business | legislator | company

STP COMMUNICATION AWARD

Visit the WBEA website for instructions or more information
<http://www.wbea.info/awards.html>

Western Business Education Association 2019 Calendar of Events

Visit www.wbea.info and www.nbea.org

Monthly-Membership Data Due

October Conferences: Washington, British Columbia, Montana, Idaho

Newsletter Articles: Sept, Nov. (and yes everyone can send them the newsletter editor martinrunge@sd28.bc.ca)

Scholarships and Conference Early Registration: Nov

Feb WBEA conference

April NBEA conference

WBEA's Images of Fame

◇ In this edition...Can you find the WBEA EC?

WBEA Conference Schedule:

In June the 2019-2020 Executive Committee met and reviewed the bylaws and the Executive Board approved changes to the Policies and Procedures manual. Most changes were cosmetic. Conference rotations are shown below:

S/T/P	Application to Host Submitted	Conference Held
Washington	2017	2021
California	2018	2022
Oregon	2019	2023
Hawai'i	2020	2024
Montana	2021	2025
Arizona	2022	2026
Idaho	2023	2027
Wild Card	2024	2028
Washington	2025	2029
California	2026	2030
Oregon	2027	2031
Hawai'i	2028	2032
Montana	2029	2033
Arizona	2030	2034

* notation Montana and Oregon have swapped 2023 and 2025

91st ISBE Conference July 28-August 2, 2019 Argostoli, Kefalonia, Greece By Roietta Fulham

Just to let you know that the last time there was an International Conference in Greece was in 1937, which was the 19th Conference. So it seemed fitting that this 91st Conference would also be in Greece. Such a coincidence that the numbers are the same—just in a different order.

Here's what was described about that 1937 conference from *A History of The International Society for Business Education*: "In 1937, a programme took place in Greece. Who amongst us have not dreamed for a long time about a voyage to Greece. The programme was a happy combination of industrial and commercial visits and also visits to classic sights of ancient Greece. After several days spent in Athens, a boat took us to Corfu. . . All of the preparations for the course, from the accommodation to the well-being of the participants, were made by the indefatigable Madame Georgiades, who will remain for all of us Madame la Grèce."

Now about this 91st conference of the International Society for Business Education—We had 52 business educators and accompanying persons from 10 countries attend with a conference theme of *Diversity in Business Education* meeting at the Kefalos Municipal Theatre in Argostoli (capital of Kefalonia). Kefalonia is the sixth largest Greek island. In our opening session we heard from the Mayor of Kefalonia, Member of Parliament, Director of Regional Union of Municipalities of Ionian Islands, President of the Chamber of Commerce, Vice President of Kefalonia Fisheries, and Despina Lasaki from the Governor's office. We also learned about the Greek Education System from Directorate of Second-

ary Education. Our first meeting of the Assembly of Delegates included approval of minutes, reports, membership status, candidates' presentations, and feedback from Executive Committee and Board Meetings.

Concurrent workshops and presentations included topics related to the theme by scholars from Finland, U.S., Malta, and U.S. Puerto Rico. Our WBEA President, Karen O'Connor, was also a presenter.

Our tours to the Kefalonia Fisheries where we wore blue feet covers to tour the facility and Kefalonia Robola Wine Cooperative for view of the production process and wine tasting opportunities gave us a different perspective about the island. The bus ride through this most mountainous island was amazing going down to the fisheries and up to the wine cooperative.

Each year the country chapters get together to meet, and this year U.S. enjoyed an absolutely gorgeous sandy beach (Makris) with a spectacular sunset—best meeting ever!

Thanks to Tamra Davis for organizing it. Our conference closing banquet was held at the Mouikis Sun Village with another spectacular view and sunset. We were entertained by official Greek dancers.

Before the Second Meeting of the Assembly of Delegates, we heard about the Economy of Kefalonia and a Cephalonian Perspective. During the meeting, we again heard reports. The delegates voted on the international president (winner Evelyn Meyer from Austria), voted on the budget, proxy votes, and collective membership dues. Nordic Chapter VP is Garoar Vilhjálmsón from Iceland and U. S. Chapter

VP is Pricilla Romkema. Judee Timm, U.S., and Taru Toivonen, Finland, were recognized as retiring members of the Executive Committee.

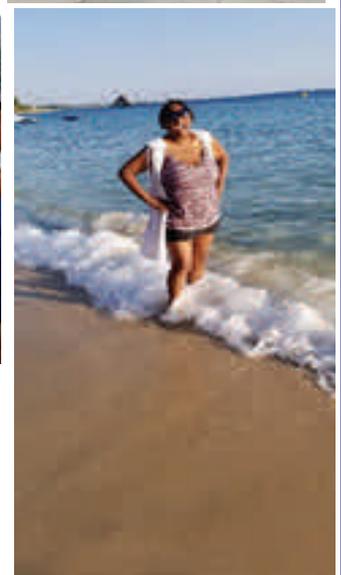
In Kefalonia my side trips included bridge of Devoseto, monastery of St. Gerasimo, Drogaratis Cave with stalactites, lake of Melissani (hidden away), church built in a cave under another bridge, city of Luxouri, city of Fiskardo, and turtles.

My time in Greece was not all in Kefalonia. With my daughter and Steven in Athens, we climbed to the Acropolis/Parthenon, visited Acropolis Museum, photo op for me at Olympic Stadium, saw changing of the guard and got a photo op, and shopped in Plaka. I just love buying souvenirs for myself (and others). While in Santorini we did some wine tasting, saw the blue domes, saw the red beach from the top of the path, and rode ATVs.

My misadventures included missing my return flight and getting lost on the Athens Metro. Join me at the WBEA/CBEA Conference in Torrance, CA, February 14-17, 2020, or at NBEA in Boston, MA, April 7-11, 2020 for details, laughs, and videos. Next year will be a Baltic Sea Tour.

Here are a few photos.





Hello Western Region from your WBEA Past President:

Greetings, Business Educators! I hope you are welcoming the new school year. I truly have enjoyed being your WBEA President. I definitely want to express my gratitude to my WBEA Executive Board: Roietta Fulgham, Tina Fulks, Keith Hannah, Martin Runge, Eric Swenson, Dona Orr, and Kristina Yamada. I could not have survived my presidency without your help.

Karen O'Connor is planning for our next WBEA 2020 Conference in Redondo Beach, California, February 14-16, 2020. We are looking forward to wonderful tours and sessions and of course time to network. This is an awesome opportunity to learn new information and see what teachers from other states are doing.

I also want to thank everyone who attended the WBEA 2019 Conference in Tucson, Arizona. This conference had great workshops, food, and networking chances. All of the feedback was positive, and teachers said they learned things they could take back to the classroom.

I want to end by thanking you, all the members of the Western Region, for your support this past year. I learned a lot about your business programs, met some fabulous business educators, and enjoyed networking with my colleagues. Have a great rest of your Fall semester!

Give Yourself a Gift!

JOIN NBEA

Membership in the National Business Education Association is a gift filled with:

- **Friendship:** networking opportunities
- **Excitement:** professional development through convention workshops
- **Honor:** opportunities for you and your students to be recognized
- **Creativity:** curriculum ideas and materials for your classroom

...and much much more!



Visit www.nbea.org for membership details



Friends of WBEA!

"Friend of WBEA" contributions are welcome from any instructor, company, or organization in the WBEA region to strengthen and support the Western Business Education Association. Contributions can be any amount. Any "Friend of WBEA" contributor who is not a WBEA/NBEA member, but is a retired business educator or a part-time instructor, will receive the following benefits with a \$20 contribution:

- ◆ Full access to the WBEA website
- ◆ Delivery of the Western News Exchange
- ◆ Regional WBEA conference fees at member prices
- ◆ access to the WBEA website and newsletter by e-mail

WBEA 2020– California Just a blink away!

I remember my first conference for California Business Education Association in 2007. I didn't know a soul at the start, but I was thoroughly impressed with all the events that unfolded and came away with friends for life, and not least, an unending passion for participating in my professional organization.

I cannot imagine my career without participation in these organizations!

The specific events of that first conference over a decade ago are a bit of a blur now, but one vision really stands out. At the end of the conference the president asked for all the conference committee to come up to the front to be recognized. I was amazed that when all the contributors to making that conference a success strung shoulder to shoulder across the entire room! From that moment, I wanted to be a part of that great effort and it has brought many more friendships. From this time, I have been involved every year with our CBEA conference in many different roles from conference chair to program to hospitality. Each role brings new adventures and the reward of a job well done in a great team by the end.

Whether this is your first conference or your twentieth, by the end you know that our conferences reflect passion and hard work from many who already tend to be up to their eyeballs in their field as teachers. We are doers and we love making new friends who love what we love! Looking ahead, our beautiful and newly renovated hotel in South Bay, two miles from the beach is booked for 2020.

California Here I Come Feb 2020!



*Join us to learn
new tools and
gain great ideas!*

POSSIBLE TOURS

- ✓ Marsatta Chocolate
- ✓ Red Car Brewery
- ✓ Redondo Beach Pier
- ✓ Del Amo Fashion Center

Torrance Marriott Redondo Beach

3635 Fashion Way
Torrance, California 90503
Hotel Registration available in May 2019

\$155 per room plus taxes
(In-room Internet included)

12 miles from Los Angeles Airport
32 miles from Disneyland
2 miles from Redondo Beach Pier



\$325 Early-bird Registration
\$225 Retiree Registration
(Early-bird until December 8)

Registration Includes:

- Tours
- Computer Workshops
- Breakout Sessions
- Exhibitors
- Networking
- Several Meals
- Silent Auction

*University Credit Available

WBEA 2020 PDLT

**Reminder to all Western
Region Members!**

**WBEA 2019 PDLT
INFORMATION**
**Keith Hannah, PDLT
Director**

The WBEA 2020 Professional Development Leadership Training (PDLT) is a single training session for **Presidents-elect, Membership Directors, as well as all potential leaders within your S/T/Ps**. The 2020 workshop will be led by leaders in the WBEA and will be held Friday morning, **February 14, from 7:30 a.m. until 11:15 a.m.**

Please sign up early, and as a first time attendee you should apply for a bursary! This workshop will not only provide leadership training but also more in-depth direction and help for those assuming or thinking about leadership positions. WBEA only meets once a year; hence it is extremely important that Presidents-elect and Membership Directors work with the current WBEA Presi-

dent-elect and WBEA Membership Director throughout the year in order to complete Programs of Work and reports for the NBEA office. This workshop is the best venue that we have available for people to communicate with one another, to ask questions, and to ultimately understand professional opportunities available and their respective contributions to building membership in NBEA, WBEA, and our state and provincial associations. Attendees will have the opportunity to meet current WBEA officers, the NBEA Executive Director, the NBEA President, as well as the NBEA Past-president. Our goal is to make WBEA stronger and we appreciate your attendance at this event. It is a great for your professional growth your leadership and your support to your S/T/P.

*“Our # 1 Goal
is continues to
be to make the
WBEA stronger.
This (PDLT) is a
first step!”*





**WESTERN BUSINESS EDUCATION ASSOCIATION/CALIFORNIA BUSINESS EDUCATION ASSOCIATION
JOINT ANNUAL CONFERENCE REGISTRATION FORM**

REGISTER ONLINE AT <https://conference2020.cbeaonline.org>

Please Print (You must be a member of CBEA or an **out-of-state member** of NBEA to register as a Member)

Name _____ Name for Badge _____

Address _____ City _____ State _____ ZIP _____

School/Business Name _____

Address _____ City _____ State _____ ZIP _____

Preferred E-mail Address _____ Preferred Phone No. _____

CBEA/NBEA Membership No. _____

Please Check: K-8 Secondary Community College University Adult/Vocational Tech Prep
 ROC/P Exhibitor Administrator Student Business First Time Attendee

Guest's Name for Badge _____

Interested in receiving University Credit

Conference Rates (Qualifies for Carl Perkins Funding!) <ul style="list-style-type: none"> • Early Bird Ends December 7, 2019 (add \$100) • Late Fee Applies after January 31 (add \$75) 	Registrant Fee	Guest Fee	Total
Member Early Bird	\$325	\$75	
Member Regular	\$425	\$75	
Member Late	\$500	\$100	
Non-Member Early Bird	\$425	\$75	
Non-Member Regular	\$525	\$75	
Non-Member Late	\$600	\$100	
Retired or Student Member Early Bird	\$225	\$75	
Retired or Student Member Regular	\$325	\$75	
Retired or Student Member Late	\$400	\$100	
Member Saturday OR Sunday Only Early Bird	\$150	n/a	
Member Saturday OR Sunday Regular	\$175	n/a	
Member Saturday OR Sunday Late	\$200	n/a	
Subtotal Conference Registration Fee			

Extra Tickets for Guests of Registrants (Tickets required for all meal functions)	Registrant Fee	Extra Ticket	Total	Please check whether you plan to attend these meals.
*Friday Reception, 02/14/2020	Inc.	\$50		<input type="checkbox"/> Will not attend
*Exhibitors' Luncheon, Saturday, 02/15/20	Inc.	\$65		<input type="checkbox"/> Will not attend
*Awards Dinner, Sunday, 02/16/20	Inc.	\$75		<input type="checkbox"/> Will not attend
Tour Ticket (Check for availability of extra tickets)	Inc.	\$50		
Subtotal Conference Guest Meal Fees				
*These meals are included in the registration fee; however, for conference planning purposes please indicate if you do not plan to attend the meal functions. Fees for Registered Guests include Saturday reception ONLY.				
CBEA Dues (or pay at www.cbeaonline.org)				\$65
NBEA/WBEA Professional Dues				\$100
ISBE Dues				\$35
For other categories of dues visit www.nbea.org				
Total				

Bring Your Own Device (BYOD) and ALL Workshops Included!!! See website for descriptions. All BYOD sessions are 50 minutes. First come First Served -	Day/Time	Sign me up!
Pre-conference Workshops (Microsoft)		
Choose one tour. (Tour included in registration.) Extra tickets may be available—Check website		
Tour 1: Marsatta Chocolate Factory and Entrepreneurship (includes lunch)	2/14/19 10 a.m.-12:30 p.m.	
Tour 2: Del Almo Mall and CEO Business Strategies (includes lunch)	2/14/19 12-2:30 p.m.	
Tour 3: Red Car Brewery and Entrepreneurship Discussion (includes lunch)	2/14/19 12-2:30 p.m.	
Tour 4: Marsatta Chocolate Factory and Entrepreneurship (includes lunch)	2/16/19 12-2:30 p.m.	

Check here if you do not want your information released on the web. Check here if you do not want your photo released.

Check or money order: (make payable to **CBEA State Conference**)

If paying by credit card, please complete information below.

Credit Card (please check): Discover Master Card VISA

Name on Credit Card: _____ Credit Card No. _____

Signature: _____ Expiration date _____

Billing Address if different from address on front _____

NO PURCHASE ORDERS ACCEPTED
 Register online at <https://conference2020.cbeaonline.org/>
CBEA Tax ID #94-6102120
NO PURCHASE ORDERS ACCEPTED

CANCELLATION POLICY: \$5.00 minimum Refund Fee
 No refunds without notice of cancellation. \$100 Refund Fee after December 7, 2019
 \$150 Refund Fee after December 31, 2019
 \$200 Refund Fee after January 31, 2019

Questions: Karen O'Connor, Conference Chair
 E-mail: cbeaquestions@cbeaonline.org
 Mail form to: CBEA State Conference
 PO Box 588
 Ridgecrest, CA 93556

Early Bird Registration Rate Deadline: December 7, 2019
LATE REGISTRATIONS ACCEPTED (after January 31) WITH \$75 late fee

**Martin Runge,
WBEA Newsletter
Editor**

Phone: 250-2554884
E-mail:
martinrunge@sd28.ca

www.wbea.info

Register today at:
www.NBEA.org

**Continually remind yourself to Nominate
Someone!
AWARD Nominations:
Many thanks for all Submitted Nominations**

Distinguished Service

An individual who has served and contributed to WBEA and business education through professional activities that include leadership, service, honors and awards, and research and writing.

Distinguished Service Award for a Company, or Representative of a Company, or

Legislator
Designed to award a company or individual who does not necessarily maintain membership in WBEA, but has contributed to business education. Only one award may be given each year to an Organization, or to a Representative of an Organization, or to a Legislator and the presentation will be made at the WBEA Annual Conference.

Outstanding Educator

This award is given for contribution to business education through classroom involvement, curriculum development, student organizations, administrative responsibilities, and/or publications.

Communication Recognition

Designed to recognize and reward STPs for the standard of excellence in publications, the newsletter recognition encourages STPs to keep in contact with every member on a regular basis, promote professional and educational opportunities, and serve as a support network among its membership locally, regionally, and nationally.

Outstanding Career and Technical Student Organization Advisor

To recognize outstanding achievement, promotion, contribution, and service through Career and Technical Student Organizations for WBEA Advisors.

Western Business Education Association Recognition Certificate

This certificate is available to any WBEA member to award to individuals who have made contributions to business education. This certificate may be awarded by the S/T/P at its local conferences.

NBEA Recognizing Excellence in Business Education

Each year NBEA accepts nominations for outstanding individuals for the following award categories:

Middle School Teacher of the Year

This award recognizes outstanding contributions to business education by a middle school business educator.

Secondary Teacher of the Year

This award recognizes outstanding contributions to business education by a secondary business educator.

Postsecondary Teacher of the Year

This award recognizes outstanding contributions to business education by a postsecondary business educator.

Collegiate or University Teacher of the Year

This award recognizes outstanding contributions to business education by a senior college or university business educator.

Distinguished Service Award for an Administrator or Supervisor

This award recognizes outstanding contributions to business education by an administrator or supervisor of business education.

Distinguished Service Award

This award recognizes outstanding contributions to business education by an institution, organization, business firm, government agency, or individual associated with any of these groups.



Western NewsExchange

Western Business Education Association
Martin Runge, Newsletter Editor
440 Woodhill Drive
Redding, California 96003

NONPROFIT ORG

**US POSTAGE
PAID**

Western Business Education Association

Upcoming Events:

**NBEA 2020 ANNUAL
CONVENTION AND
TRADESHOW**

The National Business Education Association
2020 Annual Convention and Tradeshow will
be held at the Boston Marriott Copley Place
on April 7-11.



FEB. 14 - 17, 2020 | SOUTH BAY, CA

soaring with higher skills