

Western News Exchange

Volume 20, Issue 1

Spring 2020

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A MESSAGE FROM YOUR WBEA PRESIDENT...

By Ariel Dykstra WBEA President

This last year has been full of learning experiences and new adventures. Connecting with educators from around the western states has proven that while we may teach in a very different climate, the goals we set for ourselves and our students shows how passionate we are. I am excited and honored for the coming year as I begin serving as your 2020-2021 WBEA President.

Be sure to take a moment as we go into summer to recharge and

end the year strong. There is a lot circling on social media and rumors that are being continued via family, friends, and strangers in the supermarket. I strongly recommend that you do what we tell our students to do,

which is to fact check. I was recently sent a graphic about the new CDC guidelines for opening schools in the US and after diving into the CDC website, the graphic was so consolidated that it was spreading more fear than facts. It's easy to get sucked into the fear of not going back to school in the fall, worrying that other teachers are doing 'more' than you are, or if you are doing what is best for your students Continued Pag1 2



News from the Far North- Eh?

Martin Runge, Newsletter Editor

It took a little while for the snow to melt in my neck of the woods. Yes, you can find the little city of Quesnel in the middle of British Columbia on your way to Alaska! For those who

love to take a road trip...about 7-8 hours north of Sumas Washington (depending on the speed you drive and the number of tourists on the road :) just if we were wondering! But I

digress. The beautiful spring weather is quickly giving us what we need in these unprecedented times... beautiful sunsets, wonderful flowers, new garden beds, and ... **page 2**



WSBEA
WBEA

President Message Continued from page 1...

and family. I cannot stress how important it is to not only be cognizant of your students' social/emotional support, but be sure to mind your own! Create a self-care plan, shut the computers off on the weekends, use weekly bingo challenges, or anything that helps you find the right balance between work and personal life.

With that in mind, nominate those around you who have given you strength and encouragement this year for your state and our WBEA awards. I look forward to traveling around the WBEA region and meeting you at your state conferences and at next year's conference in Seattle, WA.

Stay safe, stay present, and stay positive. If there is anything I can do to help you succeed or to connect you with new resources, please feel free to reach out to me at adykstra@mvsd320.org



time to relax **News from far North Continued from page 1...**

and enjoy those things that we just did not notice in our pre-COVID hectic and over-booked days. I am so happy that I was able to attend the well planned, workshop filled WBEA conference in Torrance, California. You'll find many pictures throughout this edition. Please visit the website for links!

Like many of us "travel-loving educators" I was expecting to be enjoying California again during March break, and other parts of the world in the summer...but had my plans shelved like millions of other vacationing snowbirds. Now I am just hoping that the airlines and cruise companies will still be in business when I finally get the chance of using that refund voucher!

In school, I feel a little like a participant in a social experiment...yes we have few cases in the North...but being in school 5 days a week with the added excitement of having kids returning June 1st keeps things exciting... a little pre-mature even for an optimist :)!

Being in school using a "hybrid"-online format has allowed me to speak with many outside organizations, learn from mentors, and look at many of the wonderful lesson and teaching ideas that are available to all of us online. I do hope that all of you are bookmarking your favorite sites... and feel free to share them (and a little write-up of why they are so good) with me so that I can add them to a future edition of "the Western News Exchange"... my e-mail is still the same at martinrunge@sd28.bc.ca.

As we continue progress through this pandemic I do hope everyone is staying safe and healthy.. I also hope that everyone is taking the time to enjoy and share all those little gems that we often do not even get the time to look at during our busy time-starved days. As always when you find something that will support students and other teachers please be willing to share your successes and ideas and give us all the chance be better educators!

WBEA Membership News

Did you know that WBEA has 352 members? What a tremendous pool of resources for all of us! Did you know that you can connect with other members through the new NBEA webpage? As members, we each have the ability to access NBEA resources (Honor Society, NBEA

Library, past and future webinars, newsletters, membership, and member connections) through a member log-in. As more people start to use the site, there will even be more content available. If you haven't accessed the NBEA [website](#) in the past few months, please do! You may be

surprised to find a bright, easy-to-navigate series of web pages with a ton of resources. After creating your log in, you will have the ability to set up your profile and start connecting. Why not give it a test run?

Check out our photos of the Networking Events of the Year!
www.wbea.net

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NBEA National Business Education Association

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NBEA BUSINESS EDUCATION LIBRARY
Your resource for business education

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Educating for Business and Life

The National Business Education Association (NBEA) is the nation's leading professional organization devoted exclusively to serving individuals and groups engaged in instruction, administration, research, and dissemination of information for and about business.

If you are looking for an organization to assist you in your career as a business educator, you have found the right place.

- Join Now or Already a Member? Renew!
- Latest News
- NBEA Events (Professional Development, Conferences, Networking and more.)
- Job Opportunities
- National Business Honor Society
- Association for Business Teaching and Research
- International Society for Business Education

MY PROFILE

- My Feed
- Profile Home
- Manage Profile
- Create Resumé/CV
- Groups
- Networks
- Files & Links
- Bookmarks
- Messages
- Connections
- Membership Info
- Refer a Friend

HONOR SOCIETY MEMBERSHIP NBEA LIBRARY

WBEA DIRECTOR & NBEA UPDATES

**Keith Hannah, NBEA Director –
Western Region & WBEA PDLT Director**

WBEA PROFESSIONAL DEVELOPMENT LEADERSHIP TRAINING (PDLT) WAS A SUCCESS!

The WBEA PDLT was held Sunday, February 16 during the WBEA/CBEA Annual Conference in Torrance, CA. Facilitated by WBEA President-elect Ariel Dykstra, NBEA Executive Director Joseph McClary and myself, participants were led through an interactive overview of our organizational structure and leadership opportunities at the regional and national levels, an overview of conference planning considerations when hosting the WBEA conference, and Association Leadership 101. This year, we had 8 registered participants, including Valerie Felix (CA), Shauna Williams (ID), Sarah Pelayo (ID), Mandy Wichman (MT), Joshua Fisher (OR), Mary Ann Lammers (OR), Jodi Jorgenson (WA) and Peter Rustemeyer (WA), as well as introductions by the WBEA executive board and special guests Joseph McClary - NBEA Executive Director, and Colleen Webb - NBEA President.

A HUGE THANK YOU TO KAREN O'CONNOR, NANCY BACKLUND, AND THEIR ENTIRE CONVENTION PLANNING TEAM FOR PUTTING TOGETHER AND ALLOWING US TO BE A PART OF ANOTHER GREAT WBEA CONFERENCE!

NBEA UPDATES

Recently, I attended the NBEA Board Meeting and Virtual Conference from April 7-11. When it was looking like Boston was go-

ing to be shut down due to COVID-19, the NBEA Executive Board made the decision to pivot to a virtual conference rather than scrapping the event entirely. People were given the option of a refund, attending the virtual conference with a credit towards next year's NBEA conference, or just registering for the virtual conference for the \$150 registration fee. Those opting to attend the virtual conference would receive a credit towards next year's conference at the current year's rate. We were very pleased with how the event went, with 219 people attending the virtual event. This event was made possible due to the tireless efforts and countless planning hours spent by Joseph McClary – NBEA Director and Becca Baxter – NBEA Membership & Convention Coordinator. Their leadership and efforts were both noticed and greatly appreciated!

At the NBEA board meeting, a major Bylaws and Policies and Procedures rewrite initiative was launched, and this is one of the central tasks we will be working on for NBEA Strategic Planning, which I will attend in Atlanta, GA from Aug. 2-4. We plan to have a presentation for the board at our November meeting on what is developed during Strategic Planning.

The board approved, at the recommendation of the Personnel Committee, the extension of Executive Director Joseph McClary's contract for another year based upon his performance for the past year. One of his major initiatives was a complete overhaul to the NBEA website, and I invite everyone to check out NBEA's new, refreshed and substantially updated website at www.nbea.org. One thing to highlight is the ability for members to now access, digitally,

a library archive of all current and past issues of the *Business Education Forum*, *ABTR Business Teacher Education Journal*, *ISTE-Journal for Global Business Education*, and *Effective Methods of Teaching Business* collection. All of these publications are fully searchable for easy access to any article on a topic of interest.

The NBEA Executive Board also approved the following slate of new officers:

ISTE Director – Dr. Michelle Taylor (MS)

NBHS Director – Glenith Moncus (AL) will serve 2021-2023; Theresa Bynum will continue by serving the first year of the three year term for 2020-2021.

SBEA Director – Elisha Wohleb (AL)

NBEA President-elect – Keith Hannah (WA)

WBEA Director – To be appointed

Since I will become NBEA President-elect on July 1, 2020, NBEA President Colleen Webb will appoint an individual from the Western Region to fill the last year of my three-year term. This appointment will be voted on electronically in the coming weeks so their term can begin July 1, and it will be officially ratified by the NBEA Executive Board at our November meeting.

In terms of membership reporting, there are currently 347 Western Region members. As always, please make sure your NBEA membership is current for the 2019-2020 academic year! We are only members of WBEA when we are also members of our national association, NBEA, so *please* make sure your membership is up-to-date. If you are unsure of your membership status, please contact NBEA headquarters at nbea@nbea.org.

For your \$100 membership, you receive all of the following benefits, with more to come:

- Outstanding professional development opportunities

- Discounted fees at WBEA and national meetings

- Strong representation at the state and federal levels

- Cutting-edge coverage of business education trends and issues in *Business Education Forum*, *Keying In*, and the *NBEA Yearbook*
- \$250,000 professional liability insurance at no additional cost to you – with the opportunity to upgrade to \$1,000,000 and \$2,000,000 at a minimal cost

- Extensive resources to strengthen business education and address critical issues

- Access to the NBEA website (nbea.org) and online services, group coverage insurance plans, leadership, and voting privileges

- The satisfaction that only comes from continuing to support the discipline you believe in - business & marketing education - and the national association that represents it – NBEA

You can join or renew online at nbea.org/page/Member_Benefits. Don't delay – become a member or renew your membership today! We are only as strong as our membership. TIP: You may have heard there will be an NBEA dues increase effective July 1. I have been told, under good authority, that you can pay ahead for next year at the current membership rate, even if your membership for this year is still current.

Keith Hannah

NBEA Director – Western Region & WBEA PDLT Director

khannah@fifeschools.com



2020 Award Recipients



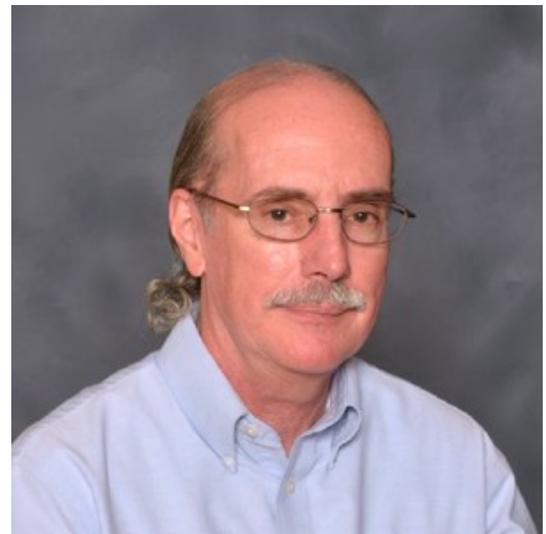
“a person who gets the job done and is a dream to work with... teaching as a passion... focused on being a learner with the students”

President's Award

Nancy Backlund

Do we ever see it coming? When a person enters our life and it turns into a years long relationship that you cannot imagine never happened? I can still remember early conversations, like the time I suggested she join CBEA and she said she had been a member three times or longer than I had! This is when Nancy began to step up for CBEA and in natural progression WBEA. Nancy served as a proactive membership director for CBEA, then President of CBEA, then membership for WBEA and now has been nominated as president-elect for WBEA. This is a person who gets the job done, is a dream to work with, and so far, has not said no when it has been her time. At a place in time where it is GOLD to find people who want to support their professional organizations and also

have the skills and determination to do the job, Nancy is pure treasure. Nancy is responsible for my sanity as this conference came together this year. A member of CBEA for 30 years. A member of NBEA/WBEA for 17 years, and a true partner in crime, it is my pleasure to name Nancy Backlund as the president's award recipient for 2019-2020.



Outstanding Secondary Educator

Rod Martel

Rod Martel has taught in the same school district for over 40 years. He started teaching at Hemet Junior High School in 1976 and has continued teaching there after 1990 when Hemet Junior High School became West Valley High School.

The start of Rod's career was teaching typing on manual typewriters. In 1990, the high school expanded his courses to include Record Keeping, Business Math, Accounting, and Computer Applications, with no computer experience of

his own. As a result, Rod went back to school to better prepare himself.

Recently, Rod began teaching Multimedia and 2D Computer Animation. Once again, Rod found himself going back to school. During this time, Rod developed a relationship with the Digital Media Department at a community college and the department chair has worked with Rod to develop curriculum and articulating his courses, allowing students to earn college credit.

Even after teaching for 44 years, Rod believes that there are other more deserving applications because teaching is his passion. According to Nancy Backlund, Rod "epitomizes a lifelong business educator" and describes how easy it is to see his dedication to the profession as well as his students.



Outstanding Post Secondary Educator

Randy Nordell

Randy earned a Bachelor of Science degree in Business Administration from California State University and earned his teaching credentials the following year. Shortly thereafter, Randy earned his Master's Degree in Education from

Fresno Pacific University and then earned his Doctorate in Curriculum and Instruction from Argosy University. During this time, Randy taught at the secondary, postsecondary, and university level. He has been teaching at American River College for the last 15 years as a Professor of Business Technology.

During his teaching over the last 30 years, Randy has always focused on being a learner along with his students. This has allowed him to remain current with business and computer science as well as the demographics of his students.

Ten years ago, Randy started writing college textbooks, which gave him the opportunity to create quality learning solutions for students. Via this path, Randy was able to work with hundreds of professors from around the country to enhance their own courses as well as engage on the topic they care deeply about: how to best engage and educate our students.



CERTIFICATE OF APPRECIATION

OUTSTANDING BUSINESS EDUCATOR

- elementary | middle/junior high
- secondary
- postsecondary
- college/university

OUTSTANDING CAREER AND TECHNICAL STUDENT ORGANIZATION

DISTINGUISHED SERVICE

- teacher | business | legislator | company

STP COMMUNICATION AWARD

Visit the WBEA website for instructions or more information
<http://www.wbea.info/awards.html>

WBEA/CBEA in Torrance! February 2020

By Nancy Backlund

The weather was lovely, the learning was tremendous, and the attendees were joyful! We had a wonderful WBEA conference hosted by CBEA in Torrance on February 14-20. COVID-19 was being thrown around in discussion; but it, thankfully, did not affect the conference. Everyone was able to attend, and at that time, we knew nothing about social distancing. We were very fortunate to have been able to participate in all the conference offered!

About 100 attendees enjoyed over 30 sessions or workshops on topics such as technology applications, financial literacy, handling problem students, leadership, and hospitality. We were able to go on industry tours to a chocolate factory, a locally owned brewery and restaurant, and the Del Amo Mall! Rachel Mann opened the conference with her presentation, Soar with Higher Skills.

Joe McClery, NBEA Executive Director, and Colleen Webb, NBEA President, attended the conference and offered uplifting information regarding the transition plans that NBEA is undertaking with new leadership. Joe and Colleen gave keynote addresses as well as participated in sessions and planning meetings. It was great to get to know them on a personal level rather than just as names associated with our national organization.

Thank you to everyone who helped, attended, and presented at the conference. Make plans now to come and experience the next WBEA Conference in Seattle, Washington on February 12-15, 2021. See you there!



News from the Arizona Business Education Association (ABEA)

**By Chris Liebelt-Garcia, ABEA President
and WBEA Membership Chair**

Hello Western Region. I am excited to report that the ABEA Board has been meeting during this Quarantine and generating some ideas for the future. We are discussing several items. One is increasing the activity of our Social Media outlets and looking into bringing our Website back for ABEA. Another idea is creating Webinars for our members on business topics (of their choosing) where they could just log in and listen or be interactive with the presenter. This curriculum sharing could include lessons, project based learning, and other resources. We are also this May offering a Teams meeting with Business Teachers from the entire State. This meeting is an effort to network with colleagues from around the State virtually. One of the reasons for these Webinars and networking is because we found out at our ACTE AZ Summer Conference was cancelled due to COVID-19. Luckily, we have continued support from the State Department to help us through these times and the bright future of ABEA. ABEA hopes that this finds you and your family safe.

Have a great summer break.



ABEA 2019-2020 Board

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President

Missey Goodman

Past President

President Elect

Vacant

Andrea Pena

Secretary

Rebecca McGinnis

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Tracey Celaya

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Elena Sobampo

State Program Specialist

Julie Ellis

CTSO Team Lead

Social Entrepreneurship Class Project

Submitted by Martin Runge

Social Entrepreneurship:

After reading the article below please complete the following Social Entrepreneurship Questions

What is it?

What is available in your area?

Find, paraphrase what they do and give a link to 3 social entrepreneurship ideas in your area?

Going forward do you think this type of entrepreneurial activity will have support? Explain your answer.

Impact hubs provide the tools for social change

JANUARY 30, 2016 CBC

Frederic Sune looked around his kitchen at all the expensive tools strewn on the floor. The web developer bought them for a tiling job, but would never use them again. What a waste, he thought.

At Hub Ottawa, a community space where entrepreneurs, professionals and activists gather to work and collaborate, he laughed about his tool woes with another member, Bettina Vollmerhausen.

His conversation with the fibre artist and social entrepreneur sparked an idea: was there a way to bring the so-called sharing economy to the world of home repairs?

Sune told Vollmerhausen about a non-profit tool library she'd heard of in Toronto. A few months ago, they opened the Ottawa Tool Library; a new social enterprise took root be-

cause of the Hub.

There are countless creative and socially conscious Canadians like Sune and Vollmerhausen brainstorming ways to better their communities and solve social dilemmas. They start charities, social enterprises and community groups, or sit on countless committees to tackle pressing challenges like reducing their city's eco footprint. All too often, though, these individuals work in silos.

There's an underfunded homeless organization in an office over here, a recycling social enterprise struggling to find volunteers in a storefront over there.

Imagine the world-changing ideas that would emerge if we put all these people in one place where they could collaborate, brainstorm and access resources to get their ideas off the ground? That's what "impact centres" like the Hub do.

There are four such initiatives we know of in Canada. Toronto's Center for Social Innovation, launched in 2004, was followed by Hub Halifax in 2008, Vancouver's HiVE in 2009, and Hub Ottawa in 2012. They're an evolution of the "coffice"—coffee shops designed to offer a communal work-friendly space outside the office.

The idea of the impact centre is global. The Hub, which began in London, UK in 2005, is part of a network of 77 such organizations, with 11,000 socially-conscious members, in cities around the world.

But to incubate social change, impact centres offer a lot more than just a place to plug in your laptop.

For example, the Hub Ottawa has hosts who ensure everyone who walks through its doors meets someone new before they leave. For instance, when Sune and Vollmerhausen needed to launch a crowdfunding campaign to buy a space for the Ottawa Tool Library, they were introduced to a videographer who helped create a donation-winning campaign video.

Where impact centres really go beyond the basic co-working space concept is in offering programs, events and resources designed to inspire and incubate new social enterprises and community initiatives.

Once a year, Ottawa Hub runs Launch Some Good, a fast-paced event where roughly 25 social entrepreneurs form into teams. They have 48 hours to develop an idea for a new enterprise and pitch it to a Dragon's Den-type panel. The winning idea gets seed money donated by local businesses. Launch Some Good has spawned social businesses like CigBins, which recycles cigarette butts, keeping Ottawa streets clean and employing people with mental health challenges.

The Hub also offers an Impact Academy, 12-week workshops for aspiring social entrepreneurs and changemakers. Experts address topics like creating a business model, financial management and using social media effectively.

At the Toronto Zoo, a budding social enterprise will soon turn elephant dung into energy thanks to support from the Center for Social Innovation (CSI). ZooShare, whose founders are CSI members, is building a biogas generation plant at the zoo. Financing for the project comes in part from CSI's Ontario Catapult Microloan Fund, which provides start-up capital.

CSI also provides its members with access to "knowledge capital." When members need advice on anything from legal issues to graphic de-

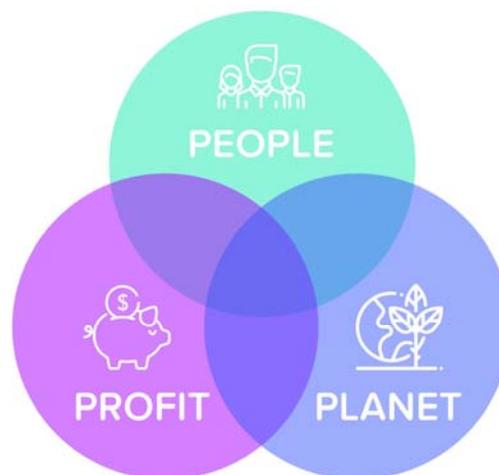


sign, the CSI Hookup program connects them with relevant experts.

What started as a side project for Vollmerhausen is now a full-time volunteer position. In just a few months, the Ottawa Tool Library has more than 280 members. Meanwhile, Vollmerhausen is mentoring other aspiring entrepreneurs, compounding the impact of the Hub.

Source:

<http://www.weday.com/global-voices/impact-hubs-provide-the-tools-for-social-change>
https://www.huffingtonpost.ca/craig-and-marc-kielburger/impact-hubs-social-change_b_9158882.html



Marketing or Entrepreneurship Mascot Project

Submitted by Martin Runge

Mascot Project

Having seen those flashes of brilliance, Professor Whatya Callhim, has decided to use your youthful brilliance to come up with a mascot that will win the Provincial Creative Mascot Championships and then be ranked to enter the World Mascot Games in Geneva.

Your Mission (and yes, you should choose to accept it) is to create a new school Mascot.

This is what you should consider completing prior to creating your masterpiece and prior presenting your brief presentation:

You will be creating your own new school mascot.

The mascot must be acceptable for the youth target market.

You must decide things such as:

What kind of creation will it be?

What will it look like?

Will it be human, animal, alien, mineral, male, female, or other?

What powers will it have? Where did it come from?

As you develop your mascot you will need to create a brief synopsis that includes:

1. a narrative story detailing the mascot, it's background, and it's purpose.
2. The mascot's "mission statement"
3. An illustration of the mascot
4. A logo or symbol (like Superman's "S") that will make the mascot easily recognizable.

The Grading point system:

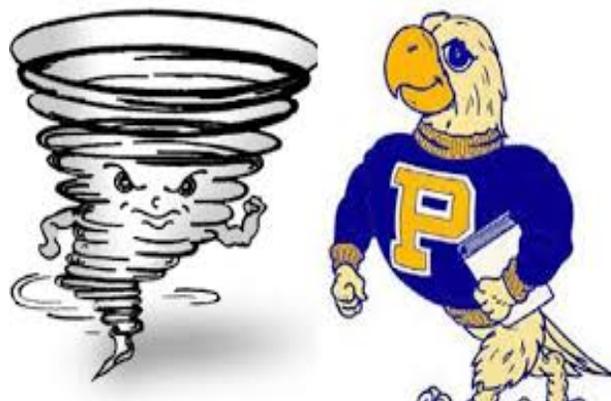
The mascots will be evaluated on creativeness, originality, neatness, and the narrative story (5 each).

The total project will be evaluated on:

The mascot Mark (20)

The presentation Mark (5)

The presentation aids (PPT, MM, Picture, etc.) (5)



Fake News Assignment:

Critical Thinking in the Age of “Fake News” and “Post-Truth”

Submitted by Martin Runge

Critical thinking in the age of “fake news” and “post-truth”

Oxford Dictionaries declared “post-truth” the 2016 word of the year. Fake news is the boldest sign of a post-truth society. Fake news can be described as news meant to mislead the reader or viewer through deception, fabrication, or distortion.

Prior to class, students complete an online quiz to determine if they can identify fake news from verified factual news. Students then take notes and pose questions based on a TED Talk, and discuss as a class. For another activity, students read three pieces of online media and determine if what they are consuming is verified or if it’s fake news, using tools and strategies discussed in class. Finally, students write a 500-word essay, on either a related topic of their choice or a topic chosen from the list provided.

Essential questions

What are the problems and potential consequences of fake news?

How can factual news be discerned from fake news?

How can news stories, photographs, posts, and other online information be verified?

What happens when fake news spreads?

Why is fake news bad for society?

Activities	Possible assessments
Class discussion on fake news quizzes	Student observations made during the opening discussion Observations of student participation: Are they contributing to the class discussion? Are they demonstrating an understanding of the issues?
Fukushima Nuclear Flowers	Student observations and discernment during class discussion
TED Talk: How Fake News Grows in a Post-Fact World (18:23) https://www.youtube.com/watch?v=nkAUqOZCyrM	Questions students write after viewing TED Talk Students’ explanations of their thinking on fake news during discussion Informal questioning of students
Using the CRAAP Test	How well did students verify that the item they chose was factual or fake news? Criteria/rubric created for presentations

Fake News Assignment Continued...

Activity 1: Fukushima Nuclear Flowers

1. Start the class by debriefing about their experience completing the online quizzes. How astute were they at discerning fact from fiction?
2. Show students the images of the [Fukushima Nuclear Flowers](#). Tell the class that on March 11, 2011, there was a disaster at the Fukushima Daiichi Nuclear Power Plant in Japan. These images were posted on Imgur, a photo-sharing website, in July 2015.
3. Ask students if this post provides strong evidence about the conditions near the Fukushima Daiichi Nuclear Power Plant. What do we know about the person who posted these photos and/or the source of the photograph? What questions do students need to ask themselves about the photos, source, or caption?

Continued next page....

4. Tell the class that the flowers are not from nuclear fallout but are a naturally occurring mutation.
5. Discuss the implications of such a post.

Activity 2: TED Talk and discussion

1. Introduce TED Talk: [How Fake News Grows in a Post-Fact World](#) (18:23)

Veteran journalist Ali Velshi believes that out of the many forms of news, one that poses a threat and is exacerbated in our digital media society is fake news. In this TED Talk, Velshi discusses the problems of fake news, how people are affected by it, and how to discern fact from fiction.

2. As they watch the TED Talk, have students write down three topics, issues, or questions of interest that arose for them during the presentation.
3. Have students present their three topics, issues, or questions of interest in small groups, or discuss as a class.

Activity 3: Using the CRAAP Test

1. Individually or in pairs, have students choose three articles, photos, or posts on social media (Facebook, YouTube, Twitter, Instagram, Snapchat, Reddit, etc.).
2. Have students first use the CRAAP scale to determine whether the article, tweet, photograph, and so on, is fake or real news. Students then write up their results, backing up their conclusions using verifiable evidence.
3. You may want to have students also verify their article, photo, Tweet, and so on, using at least one fact-checking website, such as:

Associated Press

Snopes.com

Politifact

The Washington Post Fact Checker

FactCheck.org

4. Have the groups present their findings to the class.

Fake News Poster Assignment and Rubric:

Assignment Poster presentation

Students create a poster or medium of their choice to give other students tips on assessing the reliability of the stories they read on Instagram or Facebook. Students then present their poster or media to other classes in the school.

Visual-design Rubric

<p>1. Emerging</p> <p>Working on organizing and designing the product</p>	<p>Product uncover a purpose and sense of audience Some details are present but others are yet to be developed Working to develop important elements such as headlines and titles but could be developed further Visuals are present and with help could add to the product</p>
<p>2. Developing</p> <p>Product is adequately organized and designed</p>	<p>Product has some purpose and sense of audience Some significant details are present A few important elements, such as headlines and titles, are highlighted A few visuals add to the product</p>
<p>3. Proficient</p> <p>Product is well organized and well designed</p>	<p>Product has a purpose and sense of audience Many significant details are present Important elements such as headlines and titles are included Strong visuals add to the product</p>
<p>4. Extending</p> <p>Superior product is thoughtful, creative, and well-designed</p>	<p>Product has a clear purpose and sense of audience Includes significant details Important elements are clearly emphasized Excellent visuals add to the product</p>

Sources

Fake news quizzes:

<https://www.channelone.com/feature/quiz-can-you-spot-the-fake-news-story/>

<http://factitious.augamestudio.com/#/>

<http://www.cbc.ca/news/world/quiz-can-you-spot-the-fake-news-headline-1.3934368>

<https://www.theguardian.com/theguardian/2016/dec/28/can-you-spot-the-real-fake-news-story-quiz>

<https://beta.theglobeandmail.com/community/digital-lab/fake-news-quiz-how-to-spot/article33821986/?ref=http://www.theglobeandmail.com&>

TED Talk: TEDx - Journalist - Ali Velshi

<https://www.youtube.com/watch?v=nkAUqQZCyrM>

Fukushima Nuclear Flowers

<https://imgur.com/gallery/BZWWx>

PROFESSIONAL MEMBERSHIP AND WHAT IT MEANS TO YOU!

With pictures from the WBEA in Torrence (Feb 2020)

Here are a few of the reasons why individuals should join WBEA and/or NBEA:

- Opportunities to serve as a state, regional, or national officer
- Professional, hands-on learning conferences, annual national convention
- Numerous opportunities to network with colleagues
- Curriculum materials
- Professional journal, newsletter and *Yearbook*
- Social media presence with Facebook, LinkedIn and Twitter
- Opportunity to peruse new textbooks, software, and hardware
- Business-industry link
- And many others



National Business Education Association

Educating for Success in Business and Life

The WBEA Community in Torrance



FEBRUARY 12-15, 2021 | SEATTLE, WA
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HONORING OUR MEMBERS! WBEA Torrance 2020s







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WESTERN BUSINESS EDUCATION ASSOCIATION PAST PRESIDENTS

1950-51	Theodore Yerian, OR	1985-86	Evelyn Schemmel, HI
1951-52	Marsdon Sherman, CA	1986-87	Jeanette Bieber-Moses, MT
1952-53	Evan Croft, UT	1987-88	James Young, AZ
1953-54	Eugene Kosy, WA	1988-89	Mike Hovey, ID
1954-55	Edwin Swanson, CA	1989-90	Kathleen Richards, UT
1955-56	Verner Dotson, WA	1990-91	Ross yrd, WA
1956-57	Jessie Black, UT	1991-92	Jane Thompson , CA
1957-58	Mary Alice Wittenberg, CA	199-93	Colleen Vawdrey, UT
1958-59	Clisby Edlefsen, ID	1993-94	Sue Trautwein, OR
1959-60	Ralph Asmus, AZ	1994-95	George Borg, WA
1960-61	Edith Smith, OR	1995-96	William (Bill) Neal, HI
1961-62	Laura Lynn Straub, CA	1996-97	Billie Herrin, MT
1962-63	Frances Brown, WA	1997-98	James Young, AZ
1963-64	Dean Peterson*/ G.W. (Jim) Maxwell, CA	1998-99	Roger Rankin, ID
1964-65	John Lin, CA	1999-00	Mary Ann Lammers, OR
1965-66	Leonard Carpenter, OR	2000-01	Helen Humbert, WA
1966-67	George Dunn, AZ	2001-02	Pauline Newton, CA
1967-68	Robert Rose, ID	2002-03	Alden Talbot, UT
1968-69	Ted Ivarie, UT	2003-04	Nancy Noe, OR
1969-70	Ray Christopherson, WA	2004-05	Joseph McFarland, CA
1970-71	Robert Thompson, CA	2005-06	Jean Matsui Hara, HI
1971-72	Ted Stoddard, UT	2006-07	Julie O'Dell, MT
1972-73	Howard Jones, OR	2007-08	Kris Sheets, AZ
1973-74	John Chrape, HI	2008-09	Angie Neal, ID
1974-75	Daniel Hertz, MT	2009-10	Eileen Wascisin, WA
1975-76	James Manos, CA	2010-11	Jackie Floetke, WA
1976-77	Lohnie Boggs, AZ	2011-12	Roietta Fulgham, CA
1977-78	Mona Noble, ID	2012-13	Greg Colf, UT
1978-79	Ed Goodin, NV	2013-14	Christy Ekroth, OR
1979-80	Kenneth McDonald, WA	2014-15	Ken Kuhn, BC
1980-81	Georgiale Smithpeters, WA	2015-16	Kay Fujimoto Ono, HI
1981-82	G.W. (Jim) Maxwell, CA	2016-17	Elaine Stedman, MT
1982-83	May Oka, OR	2017-18	Dona Orr, ID
1983-84	H. Robert Stocker, UT	2018-19	Chris Liebelt-Garcia (AZ)
1984-85	Lloyd W. Bartholome, UT	2019-2020	Karen O'Connor, CA
		2020-2021	Ariel Dykstra (WA)

*Dean Peterson was elected but did not assume the president's position.

Greetings from the British Columbia Business Educators Association.

My name is Naresh Manak and am the President of the BCBEA. I have been teaching for the past 16 years and have recently taken on the position of president of the BCBEA

During these challenging times we are adjusting to the new normal of dealing with COVID 19. As a result this year our annual conference will be held via the internet. Please join us on Oct 23 if you can.

An added note from Martin Runge:

The conference will be hosted on our Provincial Professional development day and the BCBEA will be part of a very large British Columbia Teachers Federation project where we hope to have over 10,000 teachers joining sessions in many teachable areas. Keynote speaker should be great! Cost should be even better! Check us out at www.bcbea.ca

Friends of WBEA!

"Friend of WBEA" contributions are welcome from any instructor, company, or organization in the WBEA region to strengthen and support the Western Business Education Association. Contributions can be any amount. Any "Friend of WBEA" contributor who is not a WBEA/NBEA member, but is a retired business educator or a part-time instructor, will receive the following benefits with a \$20 contribution:

- ◆ Full access to the WBEA website
- ◆ Delivery of the Western News Exchange
- ◆ Regional WBEA conference fees at member prices
- ◆ access to the WBEA website and newsletter by e-mail

Give Yourself a Gift!

JOIN NBEA

Membership in the National Business Education Association is a gift filled with:

- **Friendship:** networking opportunities
- **Excitement:** professional development through convention workshops
- **Honor:** opportunities for you and your students to be recognized
- **Creativity:** curriculum ideas and materials for your classroom

...and much much more!



Visit www.nbea.org for membership details



WESTERN BUSINESS EDUCATION ASSOCIATION

Executive Committee 2020-2021

Ariel Dykstra	President
Nancy Backlund	President Elect, Finance Committee Chair, Strategic Planning Committee Chair
Cindy Arnzen	Treasurer
Eric Swenson	Secretary
Karen O'Connor	Past President, Nominating Committee Chair
Keith Hannah	NBEA Director, WBEA Professionals Development Director
Joshua Fisher	Awards and Scholarships
Roietta Fulgham	Legislative Liaison
Chris Liebelt-Garcia	Membership Director
Martin Runge	Newsletter Editor
Peter Rustemeyer	Media Communications Director



REGION

NATIONAL BUSINESS EDUCATION ASSOCIATION MEMBERSHIP APPLICATION

Join Today and Increase Your Professional Expertise!

IMPORTANT: List both home and business contact information. Please indicate your mailing preference.

Home Business

Name	Institution/Organization
Home Address	Address
City	City
State	State
Zip	Zip
Telephone	Telephone
E-mail	E-mail

MEMBERSHIP SERVICES

- Professional journals and publications:
 - NBEA's journal, *Business Education Forum*
 - NBEA's newsletter, *Keying In*
 - NBEA *Yearbook*
 - Special publications and promotional items
 - Natl Standards for Business Education
- \$250,000 professional liability insurance
- Annual national convention
- Regional association membership
- Regional conventions
- Legislative advocacy
- Business-industry link
- Insurance programs
- Professional awards program
- International Society for Business Education (ISBE)
- Association for Research in Business Education (ARBE)

MEMBERSHIP CLASSIFICATION

- Professional \$ 100
- Professional / International Society for Business Education (ISBE).. \$135
- Professional / Assn for Research in Business Educ (ARBE) \$160
- Professional / ISBE / ARBE \$195

Membership dues include a \$20 subscription to Business Education Forum. Subscriptions are not available to nonmembers. NBEA dues are not tax deductible as a charitable contribution for federal income tax purposes; however, they may be deducted as a business expense under other provisions of the Internal Revenue Service Code.

METHOD OF PAYMENT

- Check Payable to NBEA VISA MasterCard

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**Martin Runge,
WBEA Newsletter
Editor**

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www.wbea.info

**NBEA: Register
today at:
www.NBEA.org**

**Constant Reminder: Nominate Someone!
AWARD Nominations:**

<http://www.wbea.info/awards.html>

Distinguished Service

An individual who has served and contributed to WBEA and business education through professional activities that include leadership, service, honors and awards, and research and writing.

Distinguished Service Award for a Company, or Representative of a Company, or

Legislator
Designed to award a company or individual who does not necessarily maintain membership in WBEA, but has contributed to business education. Only one award may be given each year to an Organization, or to a Representative of an Organization, or to a Legislator and the presentation will be made at the WBEA Annual Conference.

Outstanding Educator

This award is given for contribution to business education through classroom involvement, curriculum development, student organizations, administrative responsibilities, and/or publications.

Communication Recognition

Designed to recognize and reward STPs for the standard of excellence in publications, the newsletter recognition encourages STPs to keep in contact with every member on a regular basis, promote professional and educational opportunities, and serve as a support network among its membership locally, regionally, and nationally.

Outstanding Career and Technical Student Organization Advisor

To recognize outstanding achievement, promotion, contribution, and service through Career and Technical Student Organizations for WBEA Advisors.

Western Business Education Association Recognition Certificate

This certificate is available to any WBEA member to award to individuals who have made contributions to business education. This certificate may be awarded by the S/T/P at its local conferences.

**NBEA
Recognizing Excellence
in Business Education**

Each year NBEA accepts nominations for outstanding individuals for the following award categories:

Middle School Teacher of the Year

This award recognizes outstanding contributions to business education by a middle school business educator.

Secondary Teacher of the Year

This award recognizes outstanding contributions to business education by a secondary business educator.

Postsecondary Teacher of the Year

This award recognizes outstanding contributions to business education by a postsecondary business educator.

Collegiate or University Teacher of the Year

This award recognizes outstanding contributions to business education by a senior college or university business educator.

Distinguished Service Award for an Administrator or Supervisor

This award recognizes outstanding contributions to business education by an administrator or supervisor of business education.

Distinguished Service Award

This award recognizes outstanding contributions to business education by an institution, organization, business firm, government agency, or individual associated with any of these groups.



Western NewsExchange

Western Business Education Association
Martin Runge, Newsletter Editor
440 Woodhill Drive
Redding, California 96003

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Western Business Education Association

Upcoming Events:



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