

**Spring 2017  
Volume 17  
Issue 1**

**On the Web at  
[www.wbea.info](http://www.wbea.info)**

**What's Inside**

Message from the Past President	2
WBEA Officer Eligibility	3
Incoming WBEA Leadership Team	3
WBEA 2017 Awardees	4
WBEA Membership Directors' News	5
WBEA Legislative Update	6
NBEA Reasons	7
B.E. Publishing Advertisement	8
PDLT Graduates	9
WBEA Strategic Plan	10
WBEA Strategic Plan	11
WBEA Legislative Update	12
WBEA Bylaws and Policies Manual	13
Wlse Advertisement	14
WBEA Membership Directors' News	15
Stock Trak Advertisement	16
WBEA Membership Directors' News	17
WBEA 2017 Conference Photos	18
WBEA 2017 Conference Photos	19
Upcoming Events	20

# Western News Exchange

## **A Message from your WBEA President...**

*By Dona Orr, WBEA 2017-2018 President, Boise, Idaho*



**G**reetings, Business Educators! I hope you are welcoming spring in your area and are enjoying some sunshine and warm weather after a long winter. One of the delightful diversions I enjoyed this winter was my trip to Bozeman, Montana, for the WBEA 2017 conference. It was great time of connecting with colleagues and enjoying great professional development sessions. I also had the pleasure of meeting many new friends while networking during our few days together and presenting the Presidents-elect workshop as part of the Professional Development Leadership Institute. The Montana association put on a truly

enjoyable conference in Bozeman, my newest favorite city!

Like many of you, I have spent most of my career in business education. I taught in the business program at Boise State University for almost 20 years, then at the College of Western Idaho, and then accepted the position of program manager for Business & Marketing Education at the Idaho State Board of Education Division of Career & Technical Education. Seeing such a great need for business teachers, I took a two-year detour to teach at the University of Idaho in the teacher preparation program. Now I am back at the State as Director of Secondary Education. What I have seen through all these years is the need for professional development, networking with our colleagues, and advocacy for our profession. We can meet these needs beginning at our S/T/P association and our regional (WBEA) levels. We have much to glean from each other and to offer each other. I believe we are stronger together and that we can be more fulfilled in our professional lives by the friendships and networks we create in our associations.

I am honored to be serving as your WBEA President for 2017. As I rapped the gavel to close our conference in Bozeman, it hit me that my year of being President is off and running. I know it will go by quickly, and I hope to reach out and meet as many members as I can and attend as many of your S/T/P conferences as possible. Please reach out to me as well this year, and let me know when and where and how I can serve you best.

## WBEA 2017-2018 Executive Committee [www.wbea.info](http://www.wbea.info)

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## A Message from your WBEA Past-President

*By Elaine Stedman, WBEA 2016-2017 President, Sidney, Montana*



Wow! It doesn't seem possible that it has already been over a month since our WBEA Conference in Bozeman. I would like to personally thank all of you who joined us in beautiful Montana. The entire planning committee hopes that you enjoyed the location, the Montana hospitality, and that you networked with other business educators and learned new things to take home with you. I would like to congratulate all of the award winners and encourage members to continue to nominate their colleagues for recognition at future conferences. There are so many powerful things being done in classrooms all across our region. Please take time to nominate those who make our organization. Special

congratulations to Joe and Marty McFarland for their many years of service to WBEA.

As my year serving as your WBEA President comes to an end, I want to extend thanks to the members of our great region for your help and support during my term in office. The S/T/P's made me feel so welcome as I traveled around the region, and I learned something new at every conference I attended. Special thanks to the Executive Committee for your leadership and hard work for our organization. I have been blessed to work with you. I would also like to thank Janie McFarland and the conference planning committee members for their hard work and commitment to executing a well-run conference. Thanks to all for giving me this opportunity to serve this organization, and I would encourage those who have not yet stepped into leadership roles within their S/T/P or WBEA to strongly consider doing so. You will be truly enriched.



## WBEA OFFICERS ELIGIBILITY LIST – 2017-2018

By Kay Fujimoto Ono, WBEA Past President

The WBEA Executive Board received a draft copy of the 2017-2018 WBEA Officers Eligibility List prior to the February 17, 2017, Board meeting. The members were asked to share the list with their fellow colleagues in order to update this list; the updated list will be posted by April 1 on the WBEA website.

Thank you to the Executive Board members for their help in updating this list.

WBEA members that are eligible to run for an officer or be appointed a Standing Committee Director must be on this list according to the *WBEA Bylaws* and *P&Ps*. Please consult this list and recruit/encourage your eligible and knowledgeable colleagues to become a member of the Executive Committee.



## INCOMING WBEA LEADERSHIP TEAM

By Kay Fujimoto Ono  
WBEA Past President and Nominating  
Committee Director



The WBEA Nominating Committee met in Bozeman, Montana, on Friday, February 17, 2017. Each S/T/P was asked to send one representative to the committee meeting. The committee met and submitted its slate of officers to the WBEA Executive Board. At the Executive Board meeting on Friday, February 17, the following officers were elected for 2017-2018.

**WBEA President** – Dona Orr, Idaho

**WBEA President-elect** – Chris Liebelt-Garcia, Arizona

**WBEA Treasurer** – Tina Fulks, Nevada (Year 1 of a 2-year term)

Two additional officers will continue their duties on the WBEA Executive Committee.

**WBEA Secretary** – Eric Swenson, Montana (Year 2 of a 2-year term)

**WBEA Past President** – Elaine Stedman, Montana

Thank you to these individuals for serving as our WBEA officers and volunteering their time to maintain the high standards of our professional organization. They not only represent themselves, but their states, S/T/P organization, and schools/organizations.

### WBEA 2017-2018 Executive Committee (Continued)

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#### TELECOMMUNICATIONS DIRECTOR & WBEA WEBMASTER

Position Vacant



## Western Business Education Association's 2017 Awardees

The Western Business Education Association recognized individuals who have made outstanding contributions to business education. On February 19, at the Awards Banquet during our WBEA Conference held in Bozeman, MT, the following awards were presented.

**CONGRATULATIONS** to the following recipients!

### WBEA LIFETIME ACHIEVEMENT AWARD

**Joe & Marty McFarland**



### DISTINGUISHED SERVICE AWARD

**Chris Liebelt-Garcia**

Metro Tech High School  
Phoenix, AZ

### Outstanding Business Educator POSTSECONDARY

**Anne Chung**

Hawai'i Community College  
Hilo, HI



### PRESIDENT'S AWARD

**Janie McFarland**



### Outstanding Business Educator HIGH SCHOOL

**Cindy Arnzen**

Skyview High School  
Nampa, ID

### Outstanding Career & Technical Student Organization Advisor

**Warren Kawano**

Leeward Community College  
Pearl City, HI



### Robert J. Thompson Membership Award

Presented to the S/T/P Membership Director who reaches the highest percentage of the NBEA membership goal by June 30, 2016 and has complied with all director responsibilities.

**Jenny Miller, Idaho Business Education Association**

### S/T/P Communication Recognition Program

*The Wednesday Reader*, Editor **Eric Swenson**, Montana Business Education Association  
*OBEA Bulletin*, Editor **Sue Van Meter**, Oregon Business Education Association



## WBEA Membership Directors' News

By Linda Snider, , Grossmont College, San Diego, CA

**T**hank-you to the following STP Membership Directors who serve in WBEA contacting lapsed members, recruiting new ones, and staying in contact with me by submitting monthly reports:

**Arizona, Alberta, British Columbia & Hawaii:** TBD

We need individuals to step-up and serve! Qualified directors must be a member of NBEA for at least a year and renewed for their second year of membership.

**California:** Roietta Fulgham, also serving as our WBEA Rep. to NBEA

**Idaho:** Shawna Williams (recently completed the Professional Development Institute and is being mentored by Jenny Miller)

**Montana:** Jeannette Baretto

**Nevada:** Tina Fulks

**Oregon:** Sheri Bartels

**Utah:** Kristina Yamada

**Washington:** Marcia Pedersen

*(Continued on Pg. 15)*

## WBEA 2017 Conference Tour



## WBEA Legislative Update

By Tina Fulks, Legislative Director, Las Vegas, NV

As the 2016-2017 school year comes to a close, we are left with many unanswered questions. President Trump and his new administration are aggressively evaluating numerous education issues. Perkins, ESSA and a shift or reduction in overall education funding are all on the table. This means that it is more important than ever to contact the legislatures in your area. They need to hear from “real educators” how, when and where the money should be spent.

Here are a few updates to help you! Stay to course!

### ***Ask your representative to sign the Perkins funding letter –Mitch Coppes (3/21/2017)***

Reps. Glenn Thompson (R-PA) and Jim Langevin (D-RI), the co-chairs of the bipartisan Congressional CTE Caucus, are asking their colleagues in the U.S. House of Representatives to join them in supporting strong federal funding for CTE in the Fiscal Year (FY) 2018 appropriations bill. Lawmakers who support CTE should sign this letter to the House Appropriations Committee urging a strong federal investment in Perkins.

Perkins funding serves millions of secondary, postsecondary and adult CTE students nationwide, but it has not kept pace with the growing demand for high-quality programs. Over the past decade, total Perkins grant funding to states declined by 13 percent--nearly \$170 million less in funding to support CTE. More needs to be done to support our high schools, tech centers and community colleges.

As we [recently reported](#), President Trump's FY 2018 budget request [would cut billions](#) in federal support for K-12 education, higher education and job training. We need as many members of the House as possible to sign this letter to help ensure that Congress recognizes the importance of funding CTE. Please take a few minutes to help us in this effort. Contact your representative.

### ***New ESSA state plan guidance released – Alisha Hyslop (3/20/17)***

On March 9, the Senate followed the [House](#) by voting to overturn regulations issued by the Obama Administration to implement the Every Student Succeeds Act (ESSA). Using the Congressional Review Act, Senators voted to repeal the regulations relating to accountability and state plans, which had been issued last November, by a vote of [50-49](#).

With the submission of state plans looming, this repeal left uncertainty among education leaders as to next steps in ESSA implementation. To fill the void, Secretary of Education Betsy DeVos [released a scaled-down state plan template](#) on March 13. Other materials, including a set of frequently asked questions, a letter to Chief State School Officers and a crosswalk to the previous state plan template, are included in the guidance package as well.

The documents state that “The revised template includes only those descriptions and information that the Secretary has determined are absolutely necessary for the Department’s full consideration of each State’s consolidated plan.” However, many education stakeholders have expressed concern about elements no longer included in the plan requirements, particularly the elimination of requirements to describe stakeholder involvement. (Continued on Page 12)

The deadlines for state plan submission—either April 3 or September 18, remain the same. However, states that choose the April 3 deadline may have until May 3 to allow the state’s governor time to review the plan submitted under the new template, as required by the statute. States may also choose to submit their plan using an alternative template, developed in conjunction with the Council of Chief State School Officers.

*(Continued on Page 12)*

10

## REASONS TO JOIN NBEA

1

### CREATIVE TEACHING IDEAS

Receive information from fellow colleagues on creative teaching ideas for your classroom

2

### PROFESSIONAL JOURNAL

Four issues of NBEA's premier journal, "Business Education Forum"

3

### PROFESSIONAL LIABILITY INSURANCE

\$250,000 of professional liability insurance at no additional cost

4

### NEWSLETTERS

Four issues of NBEA's highly acclaimed newsletter, "Keying In"

5

### CONVENTIONS

Special registration rate for national and regional conventions

6

### PROFESSIONAL DEVELOPMENT

Personal and professional seminars during national and regional conventions

7

### YEARBOOK

Highly praised annual publication, "NBEA Yearbook"

8

### NETWORKING WITH COLLEAGUES

Network through social media and by contributing to and viewing features in the "Business Education Forum"

9

### BUSINESS EDUCATION STANDARDS

Promotion and implementation of the "National Standards for Business Education"

10

### FUTURE TRENDS

Discover and hear about new directions in business education



For membership details visit [www.nbea.org](http://www.nbea.org)

10

## REASONS TO RENEW YOUR NBEA MEMBERSHIP

1

### CREATIVE TEACHING IDEAS

Receive information from fellow colleagues on creative teaching ideas for your classroom

2

### PROFESSIONAL JOURNAL

Four issues of NBEA's premier journal, "Business Education Forum"

3

### PROFESSIONAL LIABILITY INSURANCE

\$250,000 of professional liability insurance at no additional cost

4

### NEWSLETTERS

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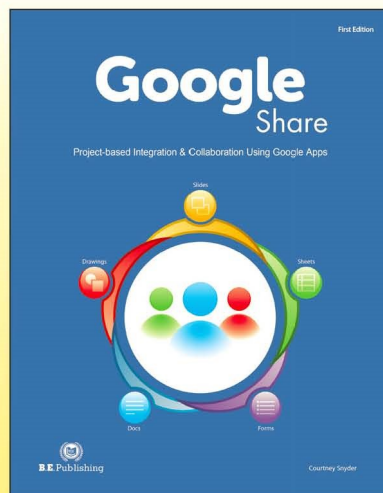


For membership details visit [www.nbea.org](http://www.nbea.org)

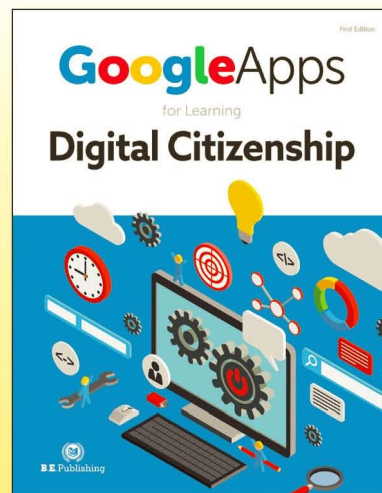


# We've **Googled** Everything for Business Educators!

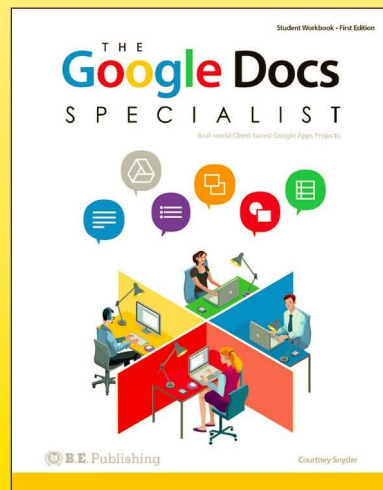
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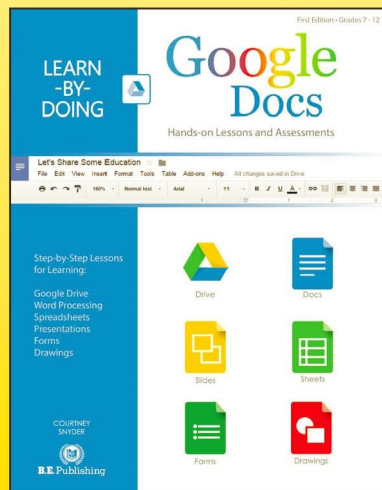
**Google Share**



**Google Apps for Learning Digital Citizenship**



**The Google Docs Specialist**



**Learn-by-Doing: Google Docs**



Digital samples available  
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## Western Business Education Association PROFESSIONAL DEVELOPMENT LEADERSHIP TRAINING 2017 GRADUATES

This year the 18<sup>th</sup> Professional Development Leadership Training graduated nine professionals in their roles as President-elect, Membership Director, or President. The intent of the Leadership Training Workshop is to encourage Presidents-elect, Membership Directors, and those currently not involved in leadership positions to gain the skills and confidence to carry out the responsibilities of their office and/or committee assignment in their S/T/Ps. It is also an opportunity for those not currently holding leadership positions to become involved within their professional organization.

The Leadership Training Workshop was held in conjunction with the WBEA Conference on Friday, February 17, 2017. Roietta Fulgham, WBEA Professional Development Director, along with Dona Orr, WBEA President-elect, and Linda Snider, WBEA Membership Director, conducted the workshop. The ice breaker this year was a discussion about traveling to Bozeman, Montana, from the different states and different temperatures. Jan Treichel, NBEA Director, and Priscilla Romkema, NBEA President, were also in attendance.

This year's participants were introduced and presented with certificates. The participants for 2017 were:

**Gregg Pelka** from Arizona (President-elect)  
**Bob Livingston** from California (President-elect)  
**Warren Kawano** from Hawai'i (President-elect)  
**Mark Langerbacher** from Hawai'i (President)  
**Spencer Christensen** from Idaho (President-elect)  
**Jennifer Bollinger** from Idaho (President)  
**Nicole Bogunovich** from Montana (President-elect)  
**Nancy Peterson** from Oregon (President)  
**Shauna Williams** from Idaho (Membership Director)



**Congratulations to this outstanding group of educators!**  
**WBEA 2017 Professional Development Leadership Training Participants**

Since the Professional Development Institute's inception at the Vancouver, British Columbia, Conference in 2000, 138 teachers and administrators have participated in the Professional Development Leadership Training Workshop. Funds for this leadership development opportunity have been raised from the Silent Auctions held at the conferences. Check the [www.WBEA.info](http://www.WBEA.info) website for information on next year's workshop



## WBEA STRATEGIC PLAN

By Kay Fujimoto Ono  
WBEA Past President and WBEA Strategic Planning Committee Director

The WBEA Strategic Planning Committee met in Bozeman, Montana, on Thursday, February 16, 2017. The Committee reviewed and updated the WBEA's Strengths, Weaknesses, Opportunities, and Threats (SWOT) prior to working on the WBEA Strategic Plan for 2017-2018. The following individuals served on the 2016-2017 Strategic Planning Committee.

Kay Fujimoto Ono	WBEA Immediate Past President, Committee Director
Elaine Stedman	WBEA President
Dona Orr	WBEA President-elect
Roietta Fulgham	WBEA Director to the NBEA Executive Board
Eileen Wascisin	WBEA Past President (Term: 2013-2017)
Mary Ann Lammers	WBEA Past President (Term: 2015-2018)
Karen O'Connor	S/T/P President and Past President, CBEA (Term: 2015-2017)
Chad Eichenlaub	S/T/P President, MBEA (Term: 2016-2017)
Rebecca McGinnis	S/T/P President, ABEA (Term: 2016-2017)

The final WBEA Strategic Plan was presented to the WBEA Executive Committee on Thursday, February 16; then it was presented and approved by the WBEA Executive Board on Friday, February 17. The WBEA Strategic Plan for 2017-2018 will be posted on the WBEA website by April 1.

During the discussion of the Strategic Plan, there was a consensus that the Strategic Plan should span over a three-year period and reviewed annually. In order to attempt a three-year Strategic Plan, the Committee agreed to continue working together for a few more months; then the revised Plan will be presented to the Executive Committee at the summer planning meeting by the outgoing President. Thank you to these dedicated Committee members. **(Strategic Plan found on Page 11, next page of this Newsletter)**

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Equip your students with a competitive edge: Give them hands-on technology experience and certifications that will really get them noticed in today's challenging job market. As a WBEA member, you can join the Sage Educational Alliance program at no charge and get the most progressive business software tools available to use in your classroom. And when you do, your students can get Sage certified for a reduced rate—which looks great on their resumes.

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## Western Business Education Association

### 2017-2018 Strategic Action Plan

Goal	Persons	Action Items
Identify changing demographics of the Business Education teacher environment within WBEA.	WBEA President WBEA President-elect S/T/P Presidents	Identify new teachers from each S/T/P (name/email) and establish contact with each individual. ( <i>S/T/P Presidents</i> )  Identify teachers from each S/T/P who are teaching business education courses who are not WBEA members. ( <i>S/T/P Presidents</i> )  Contact the highest-ranking education official within each S/T/P and educate them on the benefits of being an NBEA, WBEA, and S/T/P member. ( <i>President, President-elect, S/T/P Presidents</i> )
Strengthen WBEA web presence and add resources for members on the website.	WBEA President WBEA Media Communications Director	Continue to update the WBEA website to keep current with the changing technology. ( <i>Media Communications Director</i> )  Provide a section on website that features business partnerships and link to its corporate websites. ( <i>Media Communications Director</i> )  Keep the WBEA website updated. ( <i>Media Communications Director</i> )  Continue development and recruit members to contribute to the "Resources" section. ( <i>President, S/T/P Presidents</i> )  Include webinar resources, Q&A section, and social media links. ( <i>President, S/T/P President, Media Communications Director</i> )  Create a method to archive WBEA newsletters and conference pictures. ( <i>Media Communications Director</i> )
Continue Professional Development Leadership Training (PDLT) for S/T/P members, as an integral part of the annual WBEA Conference.	WBEA Director to the NBEA Executive Board WBEA President-elect WBEA Membership Director WBEA Media Communications Director WBEA Newsletter Editor	Review PDLT content and ensure that the topics covered are relevant to WBEA and support our role within NBEA. ( <i>WBEA Director, WBEA President-elect, WBEA Membership Director</i> )  Recognize PDLT participants at the annual WBEA Conference, as well as in WBEA publications. ( <i>WBEA Director, Media Communications Director, Newsletter Editor</i> )  Create and conduct a survey about PDLT every year to obtain feedback. ( <i>WBEA Director, WBEA President-elect, WBEA Membership Director</i> )
Build partnerships between WBEA and businesses within the region.	WBEA President WBEA President-elect S/T/P Presidents	Share new the business partnership opportunity that will promote its services and/or products at WBEA Conferences, at S/T/P Conferences, and in the WBEA newsletters. ( <i>All</i> )  Identify at least one viable business and specific contact person within each S/T/P to develop a WBEA partnership. ( <i>S/T/P Presidents</i> )  Communicate with each individual business contact. ( <i>President and President-elect</i> )  Extend invitation to visit website, attend S/T/P and/or WBEA conferences, etc. ( <i>President and President-elect</i> )  Build a presence with the businesses and use their resources for our members. ( <i>President</i> )

## WBEA Legislative Update *(Cont'd from Page 6)*

By Tina Fulks, Legislative Director, Las Vegas, NV

### *Trump pushes cuts for education and job training in first budget – Mitch Coppes (3/16/17)*

Today, the White House released President Trump's [initial budget framework](#) (known as a “skinny budget”) for Fiscal Year (FY) 2018. While it does not include the Administration's requested funding levels for Perkins (a more detailed plan is expected in late spring), it does provide a troubling preview of the president's funding priorities for the coming fiscal year.



Though the proposal is touted as a “blueprint to make America great again,” it is anything but when it comes to supporting education and job training. As we [previously reported](#), the president will request a \$54 billion increase in defense spending to be offset largely with cuts to domestic programs. Specifically, the budget would cut \$9 billion (13 percent) in total from the Department of Education. The Administration boasts of eliminating or reducing over 20 federal education programs, including 21st Century Community Learning Centers after-school programs, Teacher Quality Partnership Grants for teacher education, Federal Work Study student aid, and ESSA Title II funds to support effective educators. The plan includes some targeted increases focusing heavily on the Administration's “school choice” initiatives. Though the document is scarce on policy details, it proposes \$250 million for a new private school voucher program and an additional \$1 billion for ESSA Title I for the purpose of incentivizing states to adopt “portability” in school funding.

Workforce development programs at the Department of Labor would also be on the chopping block. The department would be cut by \$2.5 billion (21 percent) overall. The budget suggests unspecified cuts to WIOA state grants and argues for shifting more of the burden for funding job training services to states, localities and employers.

Again, while no information on proposed Perkins funding was included in this outline, the overall reduction in funding and lack of details is not promising. The president has pledged to expand “vocational and technical education” in his first 100 days in office. Cutting funding will only reduce access to opportunities for young people and displaced adult workers who want to develop their skills, grow their knowledge and pursue a rewarding career. Moreover, the budget is the first test of this Administration's commitment to supporting high-quality CTE. Take a few minutes to [tell President Trump](#) about the importance of investing in CTE through Perkins. Remind him that we cannot cut our way to a 21st century workforce!



## WBEA 2017 Conference Speakers



## **HIGHLIGHTS OF THE APPROVED WBEA BYLAWS AND THE WBEA POLICIES AND PROCEDURES MANUAL**

**By Kay Fujimoto Ono, WBEA Past President**

### **WBEA BYLAWS**

The Executive Committee reviewed the *WBEA Bylaws* at its summer planning meeting. The major suggested changes were posted on the WBEA Website by February 1 for the WBEA membership, especially the WBEA Executive Board, to review. The Past President created a Chart of Proposed Changes to simplify the review.

The WBEA Executive Committee met in Bozeman, Montana, on Thursday, February 16, 2017. The WBEA Past President suggested two changes involving officers' duties that were approved by the Executive Committee. All changes were presented to the WBEA Executive Board on Friday, February 17, 2017; and the Board approved the 2017-2018 *WBEA Bylaws*. The *Bylaws for 2017-2018* will be posted on the WBEA website by April 1. The major changes are listed below.

Strategic Planning Committee Director – Changed from WBEA Past President to WBEA President-elect.

Officer Eligibility List – Changed from WBEA Past President to WBEA President.

WBEA Executive Board – Members are allowed only one vote, even though he/she might have more than one position on the Board.

Approval of Bylaws – Changed from a majority to two-thirds (2/3) majority.

Updated and clarified all responsibilities/duties of the WBEA Executive Board.

### **WBEA POLICIES AND PROCEDURES MANUAL AND APPENDICES**

The Executive Committee spent many hours before and during the summer planning meeting to review and update the *WBEA Policies and Procedures (P&Ps) Manual and Appendices*. This is a painstaking task that is necessary keep the P&Ps updated. Thank you to the Executive Committee for their dedication to this task.

The 2017-2018 *WBEA Policies and Procedures (P&Ps) Manual and Appendices* were reviewed and approved by the WBEA Executive Committee in Bozeman, Montana, on Thursday, February 16, 2017. The changes were highlighted, not reviewed individually, by the WBEA Past President at the WBEA Executive Board. A copy of *WBEA Policies and Procedures (P&Ps) Manual and Appendices* with approved changes was shared at the WBEA Executive Board and time was allowed for questions. The *WBEA Policies and Procedures (P&Ps) Manual and Appendices for 2017-2018* will be posted on the WBEA website by April 1. The major changes are listed below.

Changes in the Bylaws that required changes to the P&Ps.

Moved Friends of WBEA contributors from Membership to WBEA President duties; and deleted distribution to the S/T/Ps.

Nomination Procedures – As long as there is one candidate, no additional candidates will be solicited by extending the application deadline dates.

Nomination Procedures – If there are no candidates after the second round (December 15 or March 15 depending on the conference date), it is the responsibility of the Executive Committee to appoint the officer; and the appointment must be approved with a two-thirds (2/3) majority vote of the Executive Committee.

Changed *Western News Exchange (WNE)* to *WBEA Newsletter*; two of the three deadlines were changed to November 1 and April 1.

Awards and Scholarship Director will also be responsible for the WBEA Educational Opportunity Scholarship (EOS).

WBEA Distinguished Service Award "secret" committee will include two past presidents of WBEA. The *Contributions to WBEA* points were changed; and an additional category, *Personal Integrity*, was added.

Financial support from designated WBEA Conference funds to the former Professional Development Institute (PDI) will be moved to scholarships.

WBEA Professional Development Leadership Training (PDLT) responsibilities were updated.

Changes to the P&Ps must be approved by the Executive Committee with a two-thirds (2/3) majority vote; and changes take effect immediately. Changes to the P&Ps must be reported to the Executive Board at its annual meeting.



## CERTIFICATION IN PERSONAL FINANCE

**1.** **WHO?**

This leading Certification Test is offered to instructors of personal finance.

**WHAT?** **2.**



Instructors who pass the Test earn a Certification in Personal Finance (CPF) and receive a CPF certificate.

**3.** **WHERE?**

The Test is administered by w!se or by a proctor approved by w!se.

Since 2008, Working in Support of Education (w!se) has offered instructors the unique opportunity to earn a **Certification in Personal Finance!**



For more information, please contact:

David Anderson  
Executive Vice President  
Working in Support of Education  
[danderson@wise-nv.org](mailto:danderson@wise-nv.org)

Jonathan Sands  
Senior Program Manager  
Working in Support of Education  
[jsands@wise-nv.org](mailto:jsands@wise-nv.org)

**WHY?**

The CPF demonstrates proficiency in personal finance. The test assesses instructor's knowledge of personal finance on topics that are aligned to state & national standards.

**4.** **5.**

**HOW?**

Instructors are provided with a Study Manual that includes the topics that may be assessed on the Test. Preparation for the Test is generally self-guided.

Working In Support of Education (w!se) is a New York based educational 501(c)3 nonprofit dedicated to financial literacy and readiness for college and careers. w!se serves urban secondary school students in low-to-moderate-income areas. Extensive partnerships with schools and the private sector and a reputation for sustainable programs with measurable results have made w!se a leader in education. [www.wise-nv.org](http://www.wise-nv.org) | 227 East 56 Street, New York, NY 10022 | T: (212) 421-2700 F: (212) 980-5053.

**WBEA Membership Directors' News** *(Cont'd from Page 5)**By Linda Snider, , Grossmont College, San Diego, CA*

Here are the current membership %s and goals for each STP in our region:

**NBEA MEMBERSHIP REPORT  
WESTERN REGION**

President: Elaine Stedman

Membership Director: Linda Snider

STATE, TERRITORY, or PROVINCE	MEMBERSHIP DIRECTOR	PROFESSIONAL				STUDENT	RETIRED
		2016-2017 GOAL	CURRENT	PERCENT REACHED	UNDER/ (OVER)		
Alaska		23	8	34.78%	15	0	0
Arizona		90	31	34.44%	59	0	5
California	Roietta Fulgham	294	136	46.26%	158	0	16
Guam		2	0	0.00%	2	0	0
Hawaii		46	20	43.48%	26	0	2
Idaho		49	42	85.71%	7	3	0
Montana	Jeannette Barreto	54	55	101.85%	(1)	3	1
Nevada	Tina Fulk	31	24	77.42%	7	0	3
Oregon	Sheri Bartels	70	29	41.43%	41	0	6
Utah	Kristina Yamada	79	30	37.97%	49	0	2
Washington	Marcia Pedersen	135	54	40.00%	81	0	4
No. Mariana Islands		1	0	0.00%	1	0	0
American Samoa		2	0	0.00%	2	0	0
Alberta		8	0	0.00%	8	0	0
British Columbia		15	5	33.33%	10	0	0
Marshall Islands		1	1	100.00%	0	0	0
NW Territories		1	0	0.00%	1	0	0
<b>TOTALS</b>		<b>901</b>	<b>435</b>	<b>48.28%</b>	<b>466</b>	<b>6</b>	<b>39</b>

Any director that reaches a certain level will be recognized at the annual WBEA conference, provided they are submitting their reports in a timely fashion.

These are the requirements to qualify for recognition:

**ROBERT J. THOMPSON WBEA MEMBERSHIP AWARD GUIDELINES**

The major membership award WBEA will sponsor each year will be the Robert J. Thompson WBEA Membership Award.

1. This award will be given to the S/T/P membership chair who has completed all required reports AND has obtained the highest percent reached of the NBEA membership goal. The S/T/P must have at least 50 NBEA/WBEA members.
2. The S/T/P Membership Director must be a member of WBEA/NBEA.
3. The award will be a cash award of \$50.00 and a framed certificate.
4. The award will be computed on the prior year's June 30 NBEA Membership Report.
5. The award will be presented at the next WBEA Conference. The certificate will read: The Robert J. Thompson WBEA Membership Award Presented to Name,. *(Continued on Pg. 17)*

## ADD A FINANCIAL LITERACY LAB TO YOUR HIGH SCHOOL



## TRANSFORM YOUR CURRENT COMPUTER ROOM INTO THE MOST EXCITING CLASSROOM AT YOUR SCHOOL

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- 2 **Interactive LCDs with live stock charts, financial news, class rankings, student portfolios, etc.**
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## WBEA Membership Directors' News *(Cont'd from Page 15)*

*By Linda Snider, , Grossmont College, San Diego, CA*

### WBEA MEMBERSHIP ACHIEVEMENT AWARD GUIDELINES

Each year WBEA will sponsor The WBEA Membership Achievement Award.

1. This award will be given to the membership chair who has completed all required reports and has reached 80% or above of the NBEA membership goal.
2. The S/T/P Membership Director must be a member of WBEA/NBEA.
3. The award will be a certificate.
4. The award will be computed on the prior year's June 30 NBEA Membership Report.
5. The award will be presented at the next WBEA Conference.
6. This award will not be given to the Membership Chair receiving the Robert J. Thompson

In February, Jenny Miller, from Idaho, received the ROBERT J. THOMPSON WBEA MEMBERSHIP AWARD. Congratulations Jenny!

NBEA recognizes a STP Membership Director by honoring them with complimentary membership when they reach 95% of their goal and complimentary convention registration upon 100% attainment.

Included in this article is a fillable membership form to join NBEA. Perhaps you know a colleague that could benefit from belonging. Please direct any prospective members and lapsed as well to: <https://>

### Keynote Address: 'Modern Day Pioneering'

This is an unlikely story. It is a story about pants and small town Montana. It is a story about music, chainsaws, and possibilities. It is about entrepreneurship, working hard, and establishing a rural Foundation. It is about people, the land, and how we need each other. It is a reminder that we can do big things in small towns.

### Sarah Calhoun

Owner, Red Ants Pants  
 Producer, Red Ants Pants Music Festival  
 Director, Red Ants Pants Foundation

Tired of wearing men's work pants that didn't fit, Sarah Calhoun designed pants that would fit, function and flatter working women. Opened in 2006, Red Ants Pants is based out of White Sulphur Springs, Montana where the storefront, distribution center, and international headquarters all reside in an historic saddle shop. All products are made in the USA.

In 2011, Calhoun created the Red Ants Pants Music Festival, where thousands of fans come each year to celebrate rural Montana in a cow pasture. The Red Ants Pants Foundation was formed as the non-profit branch of the project, in support of women's leadership, working family farms and ranches, and rural communities.



## WBEA 2017 Conference Dinner







## WBEA 2017 Conference Photos





## **WESTERN NEWS EXCHANGE**

WESTERN BUSINESS EDUCATION ASSOCIATION

Chris Liebelt-Garcia, Newsletter Editor

440 Woodhill Drive

Redding, CA 96003

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## **WESTERN BUSINESS EDUCATION ASSOCIATION**

### **Upcoming Events**

WBEA 2017 CONFERENCE  
Bozeman, MT  
February 16-19, 2017

NBEA 2017 CONVENTION  
Chicago, IL  
April 11-15, 2017

