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On the Web at
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Western News Exchange

A Message from your WBEA President...

By Ken Kuhn, WBEA President 2014-2015, Port Moody, BC kenkuhn@shaw.ca

It's been a pleasure and an honor to serve as your WBEA President this year. I have a very competent WBEA executive that has worked hard along with me. They all volunteered (and were elected) for the job and more importantly they have all followed through on their commitment. Kudos to Kay, Barb, Janie, Eileen, Christy, Kristina, Tina, Linda, and Darlene. They have been the "team" that has offered me advice and been there serving you with their specific responsibilities and expertise.

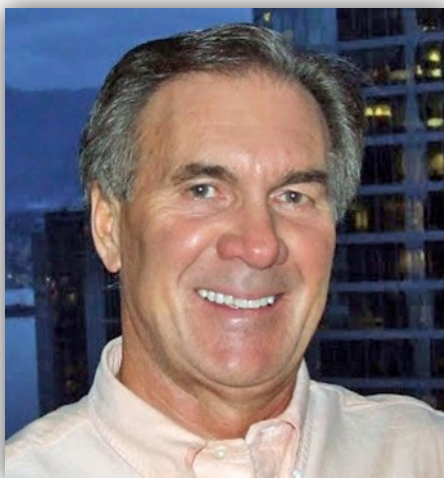
As a leader in this organization (or any other) it is important to delegate your responsibilities—and to definitely follow through with what you said you would do—on time and with "over the top" results. It is the same commitment that we expect—and need—of the people that we delegate our responsibilities. We have high expectations for our students to do A+ work so we need to expect the same from ourselves. Yes, we have other responsibilities to family, coaching, recreation, and other organizations, but if we volunteer—then we need to follow through with our commitment. When we volunteer and "talk the talk", then we need to "walk the walk". Be a "doer" and "giver", rather than a "participant" or "receiver". You get so much more out of life! This is your profession—get engaged!

I have had so many mentors in my life to mold me to the person and the values that I stand for—whether it was my hockey or baseball coaches, Scout leaders, piano and choir leader, other teachers, or other associates. In my professional Business Education career, I have had so very many mentors that have had an impact on me—many from other STPs. From my province of British Columbia, I had guidance from such people as my university professor, Dr. Shirley Wong, and a Vancouver Business Education Co-ordinator, Bob Peacock. From my long involvement with the WBEA organization and travelling to other states and regional conferences, I have met and been mentored by people that I look up to for their guidance, leadership, and insightfulness—from many, many states. They have led our WBEA organization, chaired conferences, given workshops, and have served us all well. I look up to these people and show my utmost respect and gratitude for guiding me by their values and ideals. This list could be a long one—and this could be a much longer article—if I mentioned all of these WBEA leaders. This is a distinguished group of WBEA "doers" and "givers". "Hats off to them" and to all the volunteers that follow in their footsteps and work for this WBEA or STP organizations.

Don't volunteer for what you can get out of the organization...but what a difference you can make in the organization. If you volunteer in your state or province for their executive, do the newsletter or website, or be on their conference planning committee, be the person that offers service "over the top" with an A+ rating. Be a model for your students.

Apathy is not a choice for success! Get involved and hone your leadership skills!

The WBEA is a strong region of the NBEA because of the hard work and commitment of our volunteers. The WBEA organization works hard to provide you with leadership, professional development, and communication vehicles like the newsletter and website so we can offer a thriving business education curriculum to our students. Be a WBEA volunteer! Follow through on your WBEA commitment! Be a "doer" and a "giver"! Mold yourself into that person who people add your name to their list of mentors!



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WBEA 2015 Conference Update

By Barbara Renner, Conference Co-Chair, Phoenix, AZ, Barb.renner@gmail.com,

It's heating up in Scottsdale, an indication that the 2015 WBEA Conference is just around the corner. "The **HEAT** is On; Highlighting Education And Technology" begins on Friday, May 22 at 5:30 pm with the opening session. We are very excited to have Corrine Hoisington as our Keynote speaker. Corrine is a full-time Professor of Information Systems Technology at Central Virginia Community College in Lynchburg, Virginia. She is also a presenter for two computer workshops and one breakout session.

Our Saturday Luncheon speakers are David Kravetz and Eileen Spitalny, high-school friends and owners of Fairytale Brownies. You won't want to miss hearing their story about a dream of entrepreneurship that has turned in to one of the nation's largest gourmet mail-order brownie and cookie companies with sales of more than \$10 million. Prepare yourselves for a sampling of some mighty yummy brownies.

Twenty-one Breakout Sessions and eight Computer Workshops have been developed ensuring that you have the latest and most up-to-date educational and technological information to take back to your classrooms.

The tours that have been scheduled are a cross-section of the best that Phoenix and Scottsdale have to offer. From family-owned businesses to multi-million dollar enterprises, our tours will be both educational and entertaining.

Sign up right away for the conference to ensure you won't miss out on these fantastic opportunities to network and earn professional development hours. You can register online at www.azbea.org or <http://www.wbea.info/new/conferences/2015/2015Conference.html>. (Be sure to click on the musical notes – and have your speakers on.)

See you in Arizona, where **The HEAT Is On!**



WBEA Legislative Update

By Tina Fulks, Legislative Director, Las Vegas, NV

Spring is in the air. Teachers everywhere are counting down the days to the end of the school year. We are tapping into our bag of tricks to teach, entertain and sustain our students throughout these last few weeks.

It is during this time that teachers usually do a little soul searching to determine if they are doing everything they can to help their students. It isn't always easy. We often become complacent and try to "just get through it". Obviously this is not a great choice. The outcome on the student's side of the equation is passive performance and failing grades.

So how do we make sure we stay focused? How do we conquer the "end of the school year blues"? Is it possible to always be a "great" educator?

As educators, we have a responsibility to be life-long learners. Our goal should be to make sure we instill this same philosophy into the minds of our students. To achieve this goal, we must know what is happening in the world around us. This means keeping up with the changes in technology and understanding business trends. But our responsibility doesn't end there. We also need to advocate for sufficient funding for education and work with local, state and federal governments to insure regulations, bills and policies and procedures are beneficial to our students in a way that prepares them for the careers of tomorrow.

So let's make sure we stay in touch with the policymakers and advocacy organizations. Share your findings with your state association members. Here are a few updates you can share:

⇒ According to ACTE policy advocate Sean Lynch, April 7th, after more than two months of negotiations, the Senate Health, Education, Labor and Pensions (HELP) Committee Chairman Lamar Alexander (R-TN) and Ranking Member Patty Murray (D-WA) announced that they have reached an agreement on a draft bill to reauthorize the Elementary and Secondary Education Act (ESEA). The draft, titled "The Every Child Achieves Act of 2015", marks a major step toward reauthorization of the landmark legislation that governs K-12 education nationwide.

Chairman Alexander stated that "Senator Murray and I have worked together to produce bipartisan legislation to fix 'No Child Left Behind.' Basically, our agreement continues important measurements of the academic progress of students but restores to states, local school

WBEA Legislative Update (Cont'd from Page 2)

By Tina Fulks, Legislative Director, Las Vegas, NV

districts, teachers, and parents the responsibility for deciding what to do about improving student achievement.”

“This bipartisan compromise is an important step toward fixing the broken No Child Left Behind law. While there is still work to be done, this agreement is a strong step in the right direction that helps students, educators, and schools, gives states and districts more flexibility while maintaining strong federal guardrails, and helps make sure all students get the opportunity to learn, no matter where they live, how they learn, or how much money their parents make” Murray added.

The legislation marks a major change in stance following Alexander’s original draft bill which Democrats balked at due to a variety of conservative changes, particularly a controversial provision that would allow for Title I funds provided to low-income students to travel with the individual to other schools. The Obama Administration indicated that it would veto any bill that included the “Title I portability” language, and its removal from the draft bill demonstrates a significant achievement for Murray.



⇒ Legislative Liaison with the Department of Public Policy at ACTE Mitch Coppes, shared with us that the implementation of the Workforce Innovation and Opportunity Act (WIOA) took a big step forward when the Obama Administration unveiled the long-awaited draft federal regulations. Theses Notices of Proposed Rulemaking (NPRMs) includes thousands of pages of implementation guidelines for WIOA programs as proposed by the Departments of Labor and Education. The Administration will formally publish the NPRMs on April 16, at which point they will provide 60 days for the public to submit comments on the proposed rules. Topics covered by the NPRMs include:

- Department of Labor Workforce Innovation and Opportunity Act administered activities
- Unified and combined state plans, performance accountability, and the one-stop system
- Programs and activities authorized by the Adult Education and Family Literacy Act (WIOA Title II)
- Miscellaneous program changes

⇒ A recent article in **USA Today** (Where the Jobs Are), outlined the positive changes that have been made in CTE programs. The article indicated that high quality CTE programs throughout the country are preparing students for post-secondary success and careers in critical needs areas. It is clear that these programs are helping students understand the practical applications of their education through project-based learning. These benefits are a major factor in reducing the dropout rates among CTE students. It is great to see a national publication recognize the value of CTE.

⇒ Recent data indicates that over 97% of public two-year colleges are offering distance, online, or some blended form of blended learning. The availability of these options show that community and technical colleges have risen to the challenge of the changing needs of students. This allows more working adults fulfill their dream of a college degree while still getting work experience.

⇒ Alisha Hyslop shared with us that on March 26, the U.S. Department of Labor issued Training and Employment Guidance Letter (TEGL) No. 23-14, related to transitioning youth workforce development programs from the Workforce Investment Act to the new Workforce Innovation and Opportunity Act (WIOA).

While most of the provisions of WIOA go into effect on July 1, 2015, states will receive their first allocation of youth formula funds under the law on April 1. These funds will be governed by the new law, however, and must be used “for preparation and programmatic activities for WIOA youth program implementation on July 1.”

Of particular interest to career and technical educators, one of the biggest changes in the youth program under WIOA is the shift to require 75 percent of youth funds to be spent on out-of-school youth (OSY), up from a minimum of 30 percent in current law. This could im-

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WBEA Legislative Update (Cont'd from Page 3)

By Tina Fulks, Legislative Director, Las Vegas, NV

part the ability of secondary CTE programs to partner with WIOA youth programs to provide after school or summer work experiences or other supplemental services for in-school youth (ISY). However, the TEGL states that "The Department intends to implement the OSY provision in a way that does not impact services provided to ISY currently enrolled in WIA programs," and offers some guidance as to how to use transition year funds to ensure this occurs.

Additional flexibility is also being provided to help states gradually meet the new requirement. For program year 2015 (beginning April 1), states and local areas that cannot meet the 75 percent requirement must demonstrate progress toward that number by spending a greater portion of funds on out-of-school youth than in the previous year (at least 10 percent more and at least 50 percent overall).

⇒ A large bipartisan coalition of over 100 Members of Congress recently urged a **strong** federal investment in Perkins as part of the Fiscal Year (FY) 2016 appropriations bills.

NBEA News

By Eileen Wascisin, WBEA Director for NBEA, Bellingham, WA

During the week of March 30—April 4, WBEA members attended the NBEA Convention held at the Chicago Marriott Downtown Magnificent Mile, Chicago, Illinois. The NBEA Executive Board meeting was held March 30—April 1, 2015. The following items were discussed and action taken as stated:

- The written and oral reports submitted by officers, regions, committees and other affiliates were approved as submitted.
- The Finance/Audit Committee met with President Maurice Henderson on Tuesday morning and the 2015-2016 Program of Work Committee met with President-elect Robert Blair.
- Membership continues to be a major focus.
 - With the passing of the increase in Membership Dues last November, it was too early to determine how much of an impact it will or has made on the budget. A better picture of dues increase and how it affects the budget will show at the November Board meeting.
 - **Membership Directors (State and Regional)** – it is extremely important that NBEA Membership Dues be sent immediately to avoid insurance problems for members.
 - **S/T/P Membership Directors** need to send Regional Membership Directors updates.
 - **Regional Membership Directors** need to send the NBEA office updates.
- The NBEA 2015 Convention included a Connections desk and a Business Education Research Conference (which brought in 37 presentations).
- The Policies Commission Report stated they were working on Statements 96 and 97 and will be distributed soon.
- New NBEA Executive Board members replacing outgoing Board members are:
 - President-elect – Priscilla Romkema (South Dakota)
 - Secretary-Treasurer – Margaret Blue (Mississippi)
 - NBEA At-Large Director – Margaret O'Connor (Pennsylvania)
 - WBEA Director – Roietta Fulgham (California)
 - ARBE-DPE – Beryl McEwen (North Carolina)
 - Representative to the Policies Commission for Business and Economic Education – Marlene Stout (Indiana)
- The following members continue on the NBEA Executive Board:
 - President – Robert (Barry) Blair (Tennessee)
 - Past-President – Maurice Henderson (Michigan)
 - SBEA Director – Becky Petersen (North Carolina)
 - NCBEA Director – Debbie Stanislawski (Wisconsin)
 - MPBEA Director – Patricia Arneson (Nebraska)
 - NABTE – Diane Fisher (Mississippi)
 - ISBE – Tamra Davis-Maxwell (Illinois)
 - NBHS – Lydia Nelson (Massachusetts)
- The NBEA Convention 2015 featured a mobile app and a twitter account.
- The 2016 Convention Committee will be the same as the 2015 Committee. Members of the committee are Pat Arneson (Nebraska), Sue Sydow (Nebraska), Madge Gregg (Alabama), Peter Meggison (Massachusetts), and Karen Williams (California).



Introducing... When Am I Ever Going to Use This? Poster Series

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Membership Update

By Linda Snider, WBEA Membership Director, Santee, CA

At the recent National Business Education Association (NBEA) Convention in Chicago, I had the opportunity to attend the membership breakfast and confer with our regional and state membership directors. It was interesting to listen to their challenges of growing their rosters and retaining current members in our professional organization. Instead of breaking out by regions, we all met together and brainstormed ideas. Some of these are listed below:

- Discover untapped markets such as correctional institutions/prisons for educators teaching inmates business skills
- Conducting free conference calls with other officers or board of directors for “touching base”, re-connecting with fellow educators
- “Each one, reach one”: a veteran member mentoring/sponsoring a new member
- Encouraging business educator students to join as student members
- Involving retired members to volunteer with membership outreach
- Offering business memberships for advisory council partners to belong
- Providing sufficient Internet access at conferences to attract younger educators who rely on WiFi to stay connected.
- Sharing member benefits such as social media opportunities:
 - **NBEA Facebook page:** <https://www.facebook.com/nbeapage?fref=ts>
 - **Twitter:** <http://twitter.com/NBEA> There are Tuesday night Twitter sessions for NBEA members. #busedu
 - **NBEAConnect:** <http://nbeaconnect.ning.com/> an online networking for members to interact professionally
 - ⇒ <http://nbeaconnect.ning.com/page/nbea-webinars>
 - ⇒ <http://nbeaconnect.ning.com/page/webinar-registration>
 - ⇒ <http://nbeaconnect.ning.com/page/webinar-recordings>
- Other membership benefits presented from a regional manager from Forrest T. Jones included the following:
 - **\$250,000 Professional Liability Insurance**
 - As an educator, you are protected from the costs of legal actions from your duties as a business educator by \$250,000 liability insurance included automatically with your professional membership (U.S. residents only). Upgrades are available for a small annual fee. For specific information for this coverage, contact Forrest T. Jones Company at 1-800-821-7303. [Forrest T. Jones Company, Inc.](http://ForrestTJonesCompany.com)
 - **Group Insurance Programs for NBEA Members** NBEA sponsors a number of excellent insurance plans through [Forrest T. Jones Company, Inc.](http://ForrestTJonesCompany.com) (U.S. residents only).
 - ⇒ Term Life, Individual Health Plans, Short-Term Medical
 - ⇒ Student Health Plans, Cancer Protector Plan, Long-Term Care
 - ⇒ Disability Income Protection, Professional Liability
 - ⇒ Private Practice Professional Liability
 - ⇒ Automobile and Home Insurance through GEICO
 - ⇒ Identify Theft Insurance
 - ⇒ International Travel/Medical coverage while abroad
 - ⇒ Accidental Death and Dismemberment
 - ⇒ Pet Insurance to cover your furry friends!



What's in for me? Millennials ask this question, wondering what is their value or benefit of belonging. I saw more younger educators at this convention than in the past. Perhaps the geographic location being in the Midwest made a difference attracting secondary level educators from this part of the country. Offering a Twitter booth in the vendor area helped provide this social media connection. NBEA also had a mobile device application you could download on your Smartphone or tablet for scheduling your daily schedule. I found this to be quite useful and time-efficient.

During the breakfast, I sat next to a vibrant young woman from Alabama who teaches at a local high school. When I inquired how she became involved, she replied that her department chair encouraged her to belong. Both she and her husband are educators, so they value the benefit of attending professional conferences and learning to be better instructors in the classroom.

Membership just isn't one person's responsibility. It should be each of us reaching out to fellow teachers, urging them to belong and renew their annual dues for their STP (state, territory and province) dues along with regional and national organizations. Besides educators, there are lab assistants/technicians that can be asked to join. What about your administrators such as deans, principals, vice-principals, vice-presidents, district superintendents, college chancellors, etc.? Why not have a contest in your area which school/department has 100% membership? How about your next conference or regional workshop offering some incentive for the most that attend from one institution? Have you considered taking a breakout session you've presented and then converting into a webinar?

At the awards luncheon, I had the privilege to sit next to Sharon Larson Fisher, an NBEA Past-President. She has developed many membership tools as evidenced in this screenshot:

The URL is: <http://satbfl.com/> I invite you to explore these items for membership recruiting.

Membership Update (Cont'd from Page 6)

By Linda Snider, WBEA Membership Director, Santee, CA


SATBFL.COM

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Welcome

Sharon Anne Theresa Burian Fisher-Larson!
 Quite a mouth full, isn't it? Therefore, SATBFL! Welcome NBEA state membership directors! In addition to the promotional materials, feel free to use the "fun" PowerPoints in your booth or even in your classrooms.



State Membership Directors may access any of the promotional materials for conducting membership recruitment. JPEGs have been created for you to place in e-mails. They are card size and fit easily with some adjustment. Recruiting E-mails you can just copy and paste. Word Files for Editing are files that need to be customized by you for your state. Attachments are all PDF files that you can attach to an e-mail or print. The Word files were saved in 97-2003 format so that they can be accessed regardless of your software version.

These materials have been created by a number of dedicated membership directors. As a director, you are more than welcome to send me materials that we can post for everyone to share. Thank you to everyone who has contributed ideas for membership recruitment.

[Home](#) | [Fun PowerPoints](#)
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Another initiative that was undertaken this year was to have a "Friends of WBEA" contributor program to allow retired teachers, part-time teachers, or business to contribute to the WBEA and in return the contributors would keep in touch with their colleagues in the WBEA region by receiving the WNE Newsletters, e-Mail Blasts, and registration for our WBEA Conferences at member rates. We currently have 104 Friends of WBEA throughout North America. Applications for both the NBEA membership (Page 11) and the Friends of WBEA contribution form (Page 9) are in this newsletter for you to decide what is best for you.

Reasons Why It Still Makes Sense to Attend Conferences

By Ken Kuhn, WBEA President & WNE Newsletter Editor, Port Moody, BC Canada

We have such easy access to information today. The web offers us so many different ways to meet, learn, collaborate, express ourselves, monitor and measure that it's almost dizzying. We use our desktop computers, tablets, smart phones—to quickly connect, research, share, comment and update.

Is there even any need to leave work and attend conferences anymore? Yes. It still makes sense to go to conferences. Perhaps now more than ever before.

Here are some reasons you need to get out of your classroom and join other members at conferences:

⇒ **Renew your excitement about the work you do.**

Too much time in front of your classroom or computer can cause you to feel a little stale in your teaching approaches. While there's a world of information available to you online and 10,000 ways to create and consume content, getting out and hearing from people who are doing what you do, but differently, can re-ignite your enthusiasm in your classroom.

⇒ **Meet online friends and colleagues face to face.**

We all have the ability to make strong, positive, professional connections using digital technology today. We're able to connect, collaborate and share information easily and quickly—there's no denying that. Yet, there's something powerful about meeting your online contacts face to face, something that serves you well in future curriculum development.

A few years ago, people went to conferences, learned lots of things and that was that. Then along came social media and everything changed. Now look around a room at a conference and note that almost everyone is tweeting snippets and stats using conference hashtags. Even if you're not at the conference, you can follow along. There are live feeds, blogs

Reasons Why It Still Makes Sense to Attend Conferences (Cont'd from Page 7)

By Ken Kuhn, WBEA President & WNE Newsletter Editor, Port Moody, BC Canada

and more covering all the action. By being part of the conference buzz, we get our names out there and get a slice of that coveted thought leadership pie.

⇒ **Learn industry trends and how they're implemented.**

Conference planners find compelling workshop topics and top-notch speakers for their sessions. Attending the event and learning about the latest trends and how they're being used in classrooms augments your knowledge base and gives you something valuable to bring back and apply to your own school work.

⇒ **Evaluate new vendors.**

Professional conferences include vendors whose reason for being is to connect with you and educate you on their latest and greatest products and services. You may find new tools you were unaware of, tools that could provide a solution to problems you are facing in your classroom or your students are facing.

⇒ **Develop ideas for the classroom based on sessions.**

As business educators, we are often tasked with the job of developing exciting curriculum for our classrooms. In addition to providing educational value, conference sessions can spark new ideas for this content. Look through the conference planner—be thoughtful and choosy about the sessions you attend. Pick the ones that are the best fit for your needs or that of your students, school, or district.

⇒ **Get out of Dodge and just have fun.**

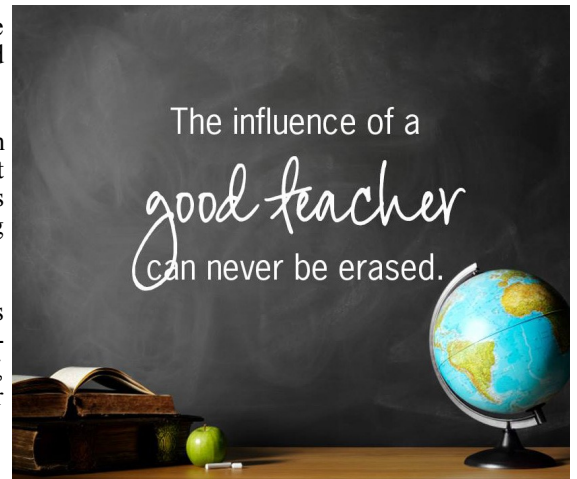
Then there's the fun factor. While this last reason may not be at the top of your list, people who include fun in their lives tend to be happier, healthier and less stressed. Think of the fun factor as an investment in your own health and well-being. There's a lot to be said for getting away from your day-to-day classroom responsibilities and having fun. Come back refreshed!

⇒ **Justifying the cost**

Identify what you will bring back to your school and district as payback for their investment in sending you. Some of the costs include conference registration, optional pre-conference classes, flight, accommodations, and airport parking.

When you propose a conference for approval, don't focus on how much you want to go or the costs—focus on the benefits. **Focus on what you will specifically bring back to the school and district as payback for their investment.** Include specific details about some of the sessions you want to attend, some of the exhibitors who will provide you information on resources you may purchase in the future, or some of the computer sessions where you will learn valuable skills to teach your students.

I hope this has helped you gather the information that you need so you can put a proposal together to attend another Business Education conference. When is your next STP conference? Plan on attending—or even serving on the planning committee. And also start planning for Hawai'i for the WBEA 2016 Conference February 12-15, 2016. Aloha!



WBEA 2015 Conference Exhibitors & Sponsors Fill out your BINGO card!

By Barbara Renner, Conference Co-Chair, Phoenix, AZ

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**"FRIEND OF WBEA" CONTRIBUTION FORM**

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_____ City	_____ City
_____ State, Territory, or Province	_____ State, Territory, or Province
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_____ Telephone	_____ Telephone
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Please mark the appropriate box: Contributor <input type="checkbox"/> Retiree <input type="checkbox"/> Part-Time Instructor <input type="checkbox"/>	
Amount of Contribution: _____ (make checks payable to WBEA)	

"Friend of WBEA" contributions are welcome from any instructor, company, or organization in the WBEA region to strengthen and support the Western Business Education Association. Contributions can be any amount.

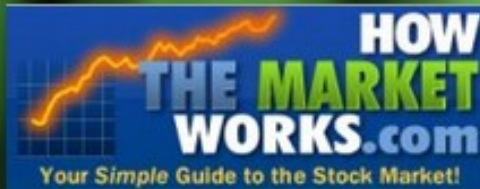
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- Delivery of the Western News Exchange newsletter by e-mail
- Regional WBEA conference fees at member rates.

Complete the above form and mail your "Friend of WBEA" contribution to:

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Quick Collection of Bring Your Own Device (BYOD) Resources

By Steven Anderson, *Blogging About The Web 2.0 Connected Classroom* <http://www.web20classroom.org/>

More and more districts are realizing the power that Bring Your Own Device can have on teaching and learning. Students get the opportunity to use the technology they are familiar with and be exposed to how technology is being used by their peers.

But while students are embracing BYOD with loud applause, educators are taking a step back and thinking about the impact BYOD has on their teaching.

I recently worked with teachers on a BYOD initiative and the first questions I would get asked centered around how they were going to utilize all the different devices at the same time, how they would see what was on each screen and how did their teaching need to change now that every student had a device.

These were challenging questions to answer. While we spent a great deal of time working through to find solutions, inevitably they would ask for more resources.

This week I am thinking about BYOD resources. Even though we might be at the end of the school year, these sites have compiled some great tools, tips, tricks and more around BYOD for you research over the summer. Whether you've been doing BYOD for a number of years or just starting out there is something for everyone to learn.

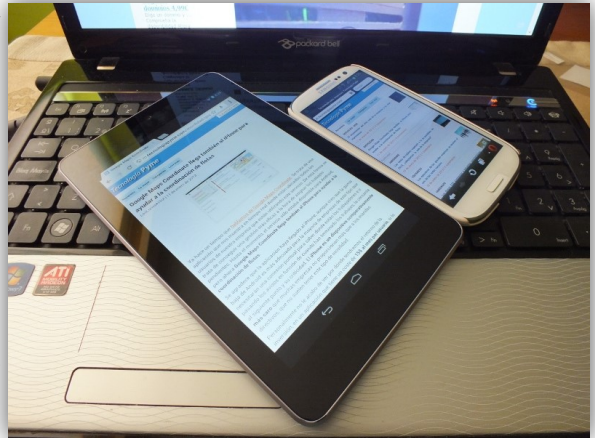
Depending on where you are, the letters B Y O D together can mean "powerful impact on learning" or "another bad technology policy." There are many truths and many myths out there in the BYOD discussion. [THE Journal](#) lays out 7 myths and 7 truths around BYOD. And you might just be surprised.

Over at [Edudemic](#), they've assembled a solid list of sites and apps to use in the BYOD classroom. These are great because all the tools here work on any number of devices (which is important in BYOD) and they almost all are collaborative. So if you have students working on a PC, iPad and Windows Phone they can all still work well together.

[Edutopia](#) has put together a very comprehensive list of tools, apps and sites to use in the BYOD classroom. There is a little overlap here with the Edudemic list but what I like here is the breakdown. Not only do they provide the tool but a category to which it fits, like Formative Assessment or Expression or Electronic Notetaking. Each resource comes with a small explanation which is definitely helpful.

BYOD isn't all about great tools or apps. It's about the structures in place too. Over at [TeachThought](#) they've assembled a nine point checklist of things to consider when embarking on the BYOD journey. Consideration of things like looking at successful BYOD initiatives, researching policy changes can forming informational groups are just a few of the considerations here. This is a great document to those starting out but also for those who have been there to ensure they are on the right track.

One resource that might take you all summer to go through, simply because it is jam packed with awesome stuff, is this [Livebinder](#) on Everything BYOD. Everything from the planning process to policy considerations, to ideas for BYOD PD, there is lots here to explore and learn.



If you want this newsletter sent to you by e-mail,

please contact Ken Kuhn, kenkuhn@shaw.ca to inform me.

The NBEA reimbursement to the WBEA is about \$2.35 for each current NBEA/WBEA member from the \$85.00 NBEA membership fee. Expenses for the NBEA Board travel, hotel, and other meeting expenses are deducted first from the \$4.80 reimbursement we are to receive if we attain the membership goal that is set by the NBEA—without our input.

The WBEA expense for paper, printing, and posting your three newsletters each year per member is \$5.78. Please help us shave expenses from our budget by switching to electronic delivery of your newsletter. The benefits to you include: immediate delivery, live hyperlinks to Internet sites and e-mails included in the newsletter, and a beautiful colorful newsletter. The benefits to the WBEA includes saving our organization postage expense, paper, envelopes, labor to fold and label the newsletter—and is much kinder to the environment.

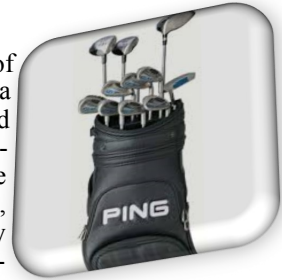
Please send your name and e-mail contact information to me at kenkuhn@shaw.ca with details of your desire to switch over from paper to electronic delivery. I thank you for considering this change. **All e-delivery members will be in a draw for a prize by me at WBEA 2015 Scottsdale. Get in the Draw!**

WBEA 2015 Conference Tour Information

Tour 1: PING Factory, Friday, May 22, 9:00 am – 10:30 am

Ticket required. Business casual attire. Participants are to meet in the resort lobby at 8:15 am.

Based in Phoenix, Arizona, PING is a family-owned company founded in 1959 in the garage of Karsten Solheim. Karsten's frustration with his putting inspired him to design a putter, which made a "pinging" sound when striking a golf ball. Today, PING is synonymous with innovation, quality and service in the world of golf. The tour will begin with a video that describes the history of the company that Karsten and Louise Solheim built from their vision. Their son, John Solheim, became the Chairman and CEO of the company in 1995. The participants will then walk through the iron, putter, and wood assembly lines. Every customer goes through a fitting process for his/her clubs, and every club order is made specifically to the customer's request. Watching the iron assembly is the most interesting because attendees will observe just how the club heads are adjusted to the different angles.



Tour 2: Wrigley Mansion with Lunch, Friday, May 22, 10:00 am – 12:00 pm

Ticket required. Business casual attire. Participants are to meet in the resort lobby at 9:15 am.

The Wrigley Mansion was built between 1929 and 1931 by the chewing gum magnate, William Wrigley Jr. for his wife Ada. The Mediterranean architectural-style mansion sits on the crest of a 100-foot knoll overlooking the neighborhoods of the Biltmore. Geordie Hormel, who has owned the mansion since 1992, has preserved the contents, furnishings, and artwork that graces the elegant mansion. The tour will begin in the library with a tour guide who will present an historical overview of the William Wrigley, Jr. dynasty. The attendees will visit many of the 24 rooms and 17 bathrooms as the guide explains further about the family who vacationed in Phoenix in January every year. The family room houses a unique player piano, which will play a popular tune of the era, thus ending the tour. From there, everyone will enjoy a delicious lunch in "Geordie's," an elegant dining experience.



Tour 3: Scottsdale Fashion Square Back of the House, Friday, May 22, 1:00 pm – 3:00 pm

Ticket required. Participants are to meet in the resort lobby at 12:30 pm.

Scottsdale Fashion Square is an upscale, super-regional luxury shopping mall located in Scottsdale Arizona. With over 2 million square feet in retail space and being one of the 30 largest malls in America, Scottsdale Fashion Square is one of the 10 most profitable malls in the country. Attendees will take a tour of the area and the back of the house operations that makes this mall such a success. The marketing team will share their roles and how the industry has changed over the 40 years of business.



Tour 4: Su Vino Wine Education and Trivia, Friday, May 22, 2:00 pm – 4:00 pm

Ticket required. Participants are to meet in the resort lobby at 1:30 pm.

Su Vino Winery is a family owned and operated winery located in the Arts District of Downtown Scottsdale, Arizona. Su Vino means "Your Wine" in Italian and Spanish, and they use an open hand as their logo. The hand represents the skill and dedication of the craftsman, the uniqueness of the individual, and the friendliness of an open palm. They have won over 40 medals for their wines, and are the first winery to offer customers the opportunity to have wine made specifically for them and their palate. During the wine tasting event, each attendee will receive 5 tastes of Su Vino's excellent wine. Platters with a variety of cheeses, dried and fresh fruit, olives, nuts, and crackers will be served. The wine maker will discuss the tasting of wine and provide information about the winery, production, and sourcing. He will also ask questions throughout the tasting, and the winner of the trivia question period will get a prize.

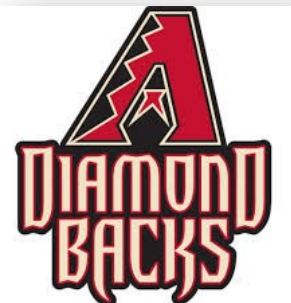


Tour 5: Arizona Diamondbacks vs. Chicago Cubs at Chase Field

Substitution for: Hard Rock Café & "SUNS" Back of the House, Sunday, May 24

Ticket required. Participants are to meet in the resort lobby at 12:15 pm.

Due to back-to-back concerts at the America West Arena where the Phoenix SUNS play, the venue is not allowing any tours on that Sunday. However, the committee has an alternate tour that we are offering you. You will be picked up from the resort at 12:15 and transported to Chase Field to watch the 2001 World Champion Arizona Diamondbacks play the Chicago Cubs. A traditional American Baseball lunch will be part of the event while you enjoy the game. Chase Field is famous for its retractable roof, high definition video scoreboards, and a swimming pool in right field. Your transportation will pick you up at 4:00 from Chase Field and take you back to



WBEA 2015 Conference Tour Information (Cont'd from Page 13)

the resort in time to prepare for the Sunday Awards Dinner. If you do not wish to attend the baseball game, the alternative choice is to attend one of the following computer workshops being offered Sunday afternoon from 1:30 – 3:30 pm:

Get Your iPad On, Presented by John Damaso.

iCloud; Microsoft vs Google – Integrating Cloud Powerhouses to Benefit Teaching & Learning, presented by Nancy Noe and Eileen Dittmar

Networking Dinner: Rustler's Rooste, Saturday, May 23, 5:00 pm – 10:00 pm

Ticket required. Participants are to meet in the resort lobby at 4:15 pm.

Rustler's Rooste Steakhouse was founded in 1971 and is still family owned and operated. The original site on the top of a butte in the foothills of South Mountain, south of Phoenix, was a hideout for cattle rustlers. As the hungry diners enter, an enormous longhorn steer named Horney greets everyone as they arrive. Attendees will enter part of an old mine shaft to the top floor and can take a tin slide into the dining room, if they so desire. The cowboy diners will see ranchers' branding on the walls, walk on sawdust-covered floors, and savor the aroma of mesquite steaks grilling. The chuck wagon style dining experience will leave no one hungry. The chow line includes BBQ pork ribs; BBQ chicken; baked potato with butter & sour cream; mixed greens & vegetable salad with house dressing; tender corn on the cob; Arizona style cowboy beans; ranch rolls with butter & honey; and coffee or iced tea and water. All thirsty souls can saunter up to the bar to buy their cocktails.



Links To Learning

By Ken Kuhn, WBEA President & WNE Newsletter Editor



Our personal professional development to so much information on the Internet is exciting—and overwhelming at times—but we have access to many topics and speakers to keep us as “lifelong learners”.

Some TED talks series (<https://www.ted.com/>) can inspire and generate thoughtful conversation with friends or your students. A short sample for you might include:

- Happy Maps by Daniele Quercia Amazing! <https://www.youtube.com/watch?v=AJg9SXlcPiM>
- Millennials—Who They Are and Why We Hate Them by Scott Hess https://www.youtube.com/watch?v=P-enHH-r_FM
- Six Keys to Leading Positive Change by Rosabeth Moss Kanter <https://www.youtube.com/watch?v=owU5aTNPJbs>

Another site where I find insightful blogs, interviews, and more is from Steve Hargadon at <http://www.stevehargadon.com/> and also on his Classroom 2.0 site at <http://www.classroom20.com/> where there are videos, live links to recordings and live shows, and many well-known educators writing on specific topics for various levels of educators.

And are you tired of “re-inventing the wheel” on topics or are you struggling to learn a new software or concept. There are binders of information, lesson plans, classroom ideas and games on the site called Livebinders at <http://www.livebinders.com/>. During the NBEA Convention in Chicago one of our own WBEA/HBEA members, Warren Kawano, gave an awesome workshop on Online Instructional Strategies that he has put into a Livebinder at http://bit.ly/learn_ois. Check it out!

One of the areas that some teachers are getting their students excited is with gaming. One of the top sites for this is one called MediaSpark/Go Venture at <http://www.mediaspark.com/goventure.html> with their business and entrepreneurial simulations.

By attending conferences you usually network with other colleagues with similar interests—and hence, you show up at some of the same workshops. One of those people for me has been Gerri Kimble, a teacher from Alabama, who I have met at several NBEA Conventions and also the latest SBEA Conference in Little Rock, AR. Not only is she a dynamic teacher but she also is part of the Twitter chat at #busedu. Her Twitter handle is @GerriKimble if you would like to learn and be part of the conversation with many other eager and exciting business educators from across the country on leading-edge topics.

One of the workshops that I attended at the NBEA Convention was presented by Shelly Mowinkel (who, by the way, was presented with Middle School Teacher of the Year at the Awards Luncheon) on the topic of Creativity in the Classroom and Engaging your Students. Her Powerpoint slide show can be found here: <http://goo.gl/gvyYMB>. Follow her: @ShellyMowinkel.

Another dynamic teacher and workshop presenter is Ann Kieser. She is a Coordinator of Cyber Education and a Business, Computer, & Information Technology Educator who also coordinates the NBEAConnect Ning where there are numerous webinars and recordings at <http://nbeaconnect.ning.com/>. Her Technology Splash workshop can be found at <http://goo.gl/77FJTW>.

Check out what Hoover High School Business Education Department has going on at <http://hhsbiz.com/>.

Teaching with iPads or other tablets? Jason Hendrickson gave an informative workshop in Chicago that freshens up your iPad or iPhone devices. Attendees learned about new apps that are available that enable an instructor to “tech up” their curriculum, classroom, and instructional strategies. Link: <https://www.dropbox.com/sh/9ehpyw2pvx9tuoc/AADSkIOIhx08u-zDXMinu9ica?dl=0> Contact Jason for more ideas: jhendrickson@danville.k12.in.us

Featured Speakers for the WBEA 2015 Conference

By Barb Renner, WBEA 2015 Conference Co-Chair, Phoenix, AZ

Friday Evening Opening Session Keynote Speaker: Corinne Hoisington

Corinne Hoisington is a full-time Professor of Information Systems Technology at Central Virginia Community College in Lynchburg, VA with over 25 years of teaching experience. Corinne also travels over 200,000 miles a year speaking to college & university professors and K-12 venues in over 60 cities this year for such customers as the Microsoft Corporation, Cengage Learning, and many other universities and K-12 groups. Professor Hoisington is the recipient of the Microsoft Most Valuable Professional in Computer Programming.



Saturday Luncheon General Session Keynotes: David Kravetz and Eileen Spitalny, Co-Founders of Fairytale Brownies, Phoenix, AZ

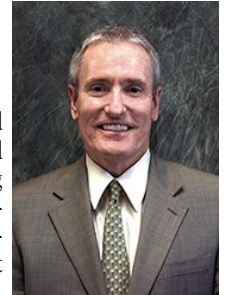
With a friendship since kindergarten and a promise since high school, Fairytale Brownies was founded in the fall of 1992. Baking late at night in a friend's catering kitchen—with many helpers and a secret family recipe—their dream came true! Come hear their story—and maybe try their delicious brownies, cookies, and buttery bars.

David has been responsible for countless innovations and empowerment programs which have resulted in the company being recognized as the Phoenix Chamber of Commerce Innovative Small Business of the Year in 1999. In 2006, Eileen was named Arizona's Small Businessperson of the Year by the Small Business Administration. In 2011, Fairytale Brownies was recognized with the Arizona Better Business Bureau's Business Ethics Award. Fairytale Brownies is a gourmet mail order company that bakes and ships more than six million brownies, cookies and bars a year.



Sunday Mini-Keynote: Dr. John Mulcahy, President of ACTE Arizona Executive Board

During this presentation, information will be presented regarding the value and importance of CTE, particularly as it relates to achievement, transition, and engagement. Participants will be treated to a variety of research in an interesting and light-hearted manner that they can use as they make a case for CTE with various stakeholders. John Mulcahy is the Administrator for Professional Development and Adult Education for West-MEC, the joint technical education district serving western Maricopa County in Arizona.



A Snapshot of Some of the WBEA Conference Workshops

By Rebecca McGinnis, Conference Committee, Phoenix, AZ

Literacy in CTE: Engaging Strategies for both Teachers and Students of Business Education

Presenter: Eric Swenson, Business Education Specialist Montana Office of Public Instruction, Montana

Demands on students' literacy skills are becoming increasingly intense and rigorous, especially in highly technical CTE courses and in today's labor market. Students must possess the requisite literacy skills for career and academic success, yet barely one-third of high school graduates are considered proficient in reading. CTE teachers can facilitate the learning processes by scaffolding instruction with literacy strategies. Join Eric for an informative and interactive session as he presents 22 strategies and resources from the National Research Center for Career and Technical Education which can be used in your business education curriculum tomorrow.

Tech Scene of 2015

Presenter: Corinne Hoisington, Professor of Information Systems Technology at Central Virginia Community College

So what will this year bring? New technologies are everywhere and changing how we can engage with our students. The trends this year include: Internet of Things, Augmented Reality, HoloLens, and so much more. The "Internet of Things" is predicted that 50 to 100 billion things will be electronically connected by 2020. This Internet of Things (IoT) will fuel technology innovation by creating the means for machines to communicate many different types of information with one another. With all objects in the world connected, classrooms will be transformed.

What Students Need to Know to be the Assistant Every Executive and Manager Needs

Presenter: Stacy Leitner, College educator, Rancho Cordova, CA, blog writer on A Great Day's Work

Businesses and governments need a proactive, highly-skilled workforce who seeks to create opportunities and are ready to partner with successful business leaders. Today's 21st century administrative professional has no limits; only those they set for themselves. Being an administrative professional in today's 21st century is an amazing career choice with so many possibilities. Stacy will share valuable resources, insights, and information in an effort to better prepare your students for a successful career as an administrative professional. Learn about the different professional associations and recognized certifications for administrative professionals. Discover what administrative professionals should ask for in the workplace to have the resources necessary to perform their job. Help businesses across the globe by preparing your students to become world class assistants!



A Snapshot of Some of the WBEA Conference Workshops (Cont'd from Page 15)

By Rebecca McGinnis, Conference Committee, Phoenix, AZ

The Flipped Classroom: Effective Student Engagement Strategies

Presenters: Nancy Buck and Linda Snider, Grossmont College Instructors, El Cajon, CA

This interactive session will provide ideas for classroom usage to keep students engaged by using the flipped classroom concept for face-to-face, instructor-led format plus techniques to use on-line for distance education method of delivery for learners. Come and hear about proven strategies to get your students involved with their learning before attending class. Improve student retention in your classes and obtain ultimate success! Keep your students wanting more by pairing them up for projects, placing them in teams to create videos, and creating critical thinking projects. Take away successful activities to use to keep your students on their toes, avoid boredom and be excited about your class!



Use Social Media to Enhance Employment and Communication Skills

Presenter: Dr. Eileen Dittmar, Blogger & Instructor, Michigan. <http://www.eileendittmar.org/>

The art of communicating in social media integrates well in business classes; such as, communication and technology units. Yesterday's resume and cover letter become enhanced with innovative use of social networks profile builders. Employability Skill development has never been more important for business educators than it is now. Eyes are on job placement results and we have the front-seat ticket with our curriculum. Participants will walk away with resources to take back to class and spark career placement!

Leading from Strength - Equipping the Next Generation of Women Entrepreneurs

Presenter: Lynne King Smith, CEO of TicketForce, Mesa, AZ

With ten thousand cracks in the glass ceiling and increasing opportunities for women to lead, the battlefield is less outside and more inside of your students' minds. With more opportunities and the ease of access for some, how do we build a passion to lead and develop future women business leaders? Drawing on a 20 plus year career in business, in the still male-dominated field of technology—join me for a frank, open, and honest conversation about what we can do to let our female students know the opportunities and challenges they have to start, build or lead in business.

Technology Splash

Presenter: Mark Branger, Executive Director, Montana ACTE, Montana

This interactive session will dive into the world of Web 2.0 tools and engagement tools for mobile devices that can easily be used in the classroom. Bring your smartphone, tablet or laptop and explore some of the latest tools to add excitement and engagement to your classroom. Participants will walk away with a list of exciting Web 2.0 websites and mobile apps, along with ideas on how to use these tools in the classroom. Be prepared to share your best and latest tools for the 21st century classroom.

Developing Business Partnerships - Promoting your Program!

Presenter: Jim Omlid, Program Coordinator, Mission Valley Regional Occupational Program, Fremont, CA

Demand for skilled workers is compelling industry to focus more on educational outreach. Industry is calling on educators to find new ways to engage; and not just for an occasional field trip, but to get "all students into internships!" Industry needs us, but we can't just sit there and wait for the phone to ring! We need to be proactive in our own outreach efforts. But given how busy we already are, how can we do more? How can we do more business outreach? How do we get more students into internships? How can we be more entrepreneurial? In this workshop, you will get new strategies and tools to become more entrepreneurial. You'll have new tools to improve the way you promote your program to students, administrators and your business partners. You'll get new approaches to student internships.

Money_SKILLS@FREE Online Personal Finance Course

Presenter: Susie Irvine, CEO and president, American Financial Association Education Foundation, Washington, DC

Educators will experience an online demonstration that will explain the easy-to-use administrative site to enroll students, select modules, enter retake score, import student usernames and password, and view electronic grade book. Showcased will be the FICO® Score Estimator & Calculator that will help students understand the importance of credit scores and the Reality Check Simulation that will prompt student to imagine they have just graduated from high school or college and are ready to embark on life as an independent consumer. They will answer questions about what they think their lifestyle will be. Once information is entered, the program will deduct federal taxes and social security, and then will inform the student how much income they will need to earn to support this lifestyle. Students will receive a listing of occupations that will generate the necessary income and a listing of the average hourly salary earned by level of education.

Sustainability through Service Learning

Presenter: Diane Shingledecker, Portland Community College, Portland, OR

How can you build sustainability into your curriculum while invigorating your classroom experience for both your students and yourself? Consider adding a Service Learning component! Sustainability in Service Learning promotes an interconnectedness of the environment, economy, and society. Business Education is a perfect environment to promote sustainability in our communities, as well as, in our teaching practices. This workshop will give detailed examples of successful projects that have incorporated computer applications, business communications, business editing, accounting, web development, and programming courses while including the opportunity to work across academic disciplines. Learn the essentials of best practices as you brainstorm about potential community projects within your school campus and beyond. Consider the possibility of virtual projects for your online classes, too! Leave energized to broaden your classroom while meeting your class outcomes in exciting new ways.



Aloha!

Please plan to join your colleagues from the Hawai'i Business Education Association (HBEA) for the WBEA/HBEA 2016 Conference in Honolulu, Hawai'i.

Lōkahi - United on the journey to success.

The 50th State is very unique. Did you know...

1. There is only one K-12 educational system for the State.
2. There is only one postsecondary educational system for the State; the University of Hawaii System has 3 four-year universities and 7 community colleges.
3. The Great Aloha Run is held the same weekend as WBEA/HBEA 2016.
4. While flying on a free ticket, some airlines (e.g. United) allow a free stopover to a neighbor island without an additional charge.
5. Airline tickets can be purchased 360 days in advance of your return date.
6. The 2015-2016 HBEA President lives on the island that is known for its "The Grand Canyon of the Pacific"—Kauai.
7. It is closer to travel to Denver than Tokyo.
8. The federal government is the largest State employer.
9. The beginning and ending of World War II is in Hawaii—Pearl Harbor/USS Arizona and the USS Missouri.
10. HBEA hosts WBEA only once every ten years, so you need to attend the 2016 conference!

Throughout the next few months, you will learn more about Hawaii and why you won't want to miss the WBEA/HBEA **February 12-15, 2016** Conference. The conference will be held at the Waikiki Beach Marriott and Resort Spa on the island of Oahu. Make your plans to fly into the Honolulu International Airport (HNL). Details of the conference and registration will be available after May 15 at www.wbea.info and www.hbea.org. Due to the three-day Presidents' Day Holiday, it is advised that you secure airfare and room reservations as soon as possible. Conference registration deadline is December 1, 2015.

Twitter 101—Getting Ready to Tweet at the WBEA Conference #WBEA2015

By Ken Kuhn, WBEA President, WNE Newsletter Editor, Follow me: [@consult_ken](#) and #WBEA2015

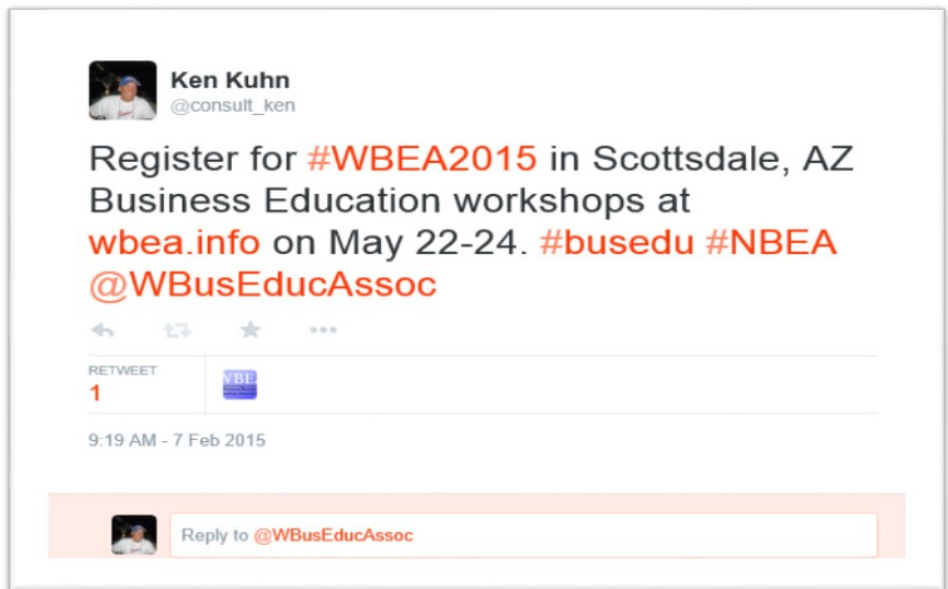
Are you ready to share your thoughts and notes and workshops that you attend with your colleagues attending the conference—or not able to attend the conference? (People not able to attend the conference will be able to follow the tweets on #WBEA2015).

Let's get started! First you will need to have a Twitter account from <https://twitter.com/>.

I suggest that you take about ten minutes to watch two YouTube videos—the first is a 6 minute tutorial called “Twitter for Beginners” at <https://www.youtube.com/watch?v=Fp9fU9znZyw> and then watch another 4 minute YouTube video called “A Beginner’s Guide to Twitter” at <https://www.youtube.com/watch?v=4tCn2KTLro>. Now you will be ready to look at the graphic here.

My Twitter handle is [@consult_ken](#). If you want to follow me, then you will receive any “tweets” that I share on Twitter. If you follow the Western Business Education Association handle [@WBusEducAssoc](#), then you will receive anything tweeted from that site. The hashtag #WBEA2015 will be the hashtag that anyone tweeting at the Conference will use. Those tweets will be shared by searching the hashtag #WBEA2015. Another hashtag such as #busedu is used to share with your colleagues across North America. The #NBEA hashtag is shared with all those searching for NBEA tweets. Those attending the NBEA Convention in Chicago used the hashtag #NBEA15 to share their tweets. Check those out.

Do you want to follow some other business educators? I suggest doing a search for #busedu and seeing some of the people who are tweeting there. Let me suggest a few good Tweeters to get you started: Eileen Dittmar, Gerri Kimble, Mickie Mueller, Shelly Mowinkel, Karen May, Jordan McFarlen, @NBEA, and @WBusEducAssoc. That will be a great start for you! I look forward to you “tweeting” during the conference—it is tremendous professional development and sharing with your colleagues. You will leave the conference making good connections with others who teach the same courses as you do. With very little practice you will be able to follow, read tweets from others, and tweet to your new Twitter buddies. Enjoy!



So—What Is a QR Code?

By Ken Kuhn, WBEA President, WNE Newsletter Editor

This page is re-inserted from the February Conference 2015 Special Edition that was sent out to members we have e-mails for. Join us!

A QR Code (like the one in the article just above) (abbreviated from Quick Response Code) is a two-dimensional bar code/matrix that was first designed in Japan for the automotive industry. The QR code, which is a machine-readable optical label, can be read easily by a smartphone by a free scanning app and contains information. The QR Code has become very popular because of its fast readability. The QR code takes a design and turns that into media and information on your smartphone for easy and quick reference. QR Codes are found in magazine ads, billboards, web pages, business cards, job advertisements, and for many more uses. The codes often give you information like URLs for web pages, coupons, restaurant directions, or movie trailers. The QR codes contain much more information than the standard UPC (Universal Product Code) barcodes seen on products.

If you have a smartphone, try scanning these QR codes to see what they say. If you don't have a Scan app, then download one so you can get gathering information when you next see a QR code.

QR codes are being used by airlines companies for flight information and boarding passes. Many large department stores are using them for their “virtual stores”. Many countries are using them for transferring money through banking transactions. Some websites use them for a login. Some apartment buildings and hotels are using them for security passes for entry. When will you next “require” one? Get started!





WBEA 2016 Conference
February 12-15, 2016

**Waikiki Beach Marriott
Resort and Spa
Honolulu, HI**

Tentative Schedule & Highlights

Thursday, February 11, 2016

- WBEA Executive Committee Meeting (afternoon/evening)

Friday, February 12, 2016

- Professional Development Day Tours (8:00 a.m.-4:00 p.m.)
- Computer Workshops (8:00 a.m.-4:00 p.m.)
- WBEA Presidents-elect/Membership/PDI Training
- WBEA Executive Board Meeting (12:30 p.m.-5:00 p.m.)
- Conference General Opening Session (5:30-7:30 p.m.)
- Reception (7:30-9:00 p.m.)

Saturday, February 13, 2016

- Computer Workshops (8:00 a.m.-3:30 p.m.)
- Breakout Sessions (8:00 a.m.-2:45 p.m.)
- Conference General Session, Lunch (11:45 a.m.-1:15 p.m.)
- Cultural Activity (optional fee) (4:00-9:30 p.m.)

Sunday, February 14, 2016

- Breakout Sessions (8:30 a.m.-12:00 Noon)
- Awards Dinner and Conference General Closing Session (5:45-8:15 p.m.)

Monday, February 15, 2016

- HBEA Awards and Election Breakfast (8:30-10:30 a.m.)

Upcoming Events

IBEA 2015 CONFERENCE
Boise, ID
July 23, 2015

NVBEA 2015 CONFERENCE
Stateline, NV
July 28, 2015

OBEA 2015 CONFERENCE
Albany, OR
October 22-23, 2015

WSBEA 2015 CONFERENCE
Wenatchee, WA
October 8-10, 2015

MBEA 2015 CONFERENCE
Billings, MT
October 15-16, 2015

BCBEA 2015 CONFERENCE
Vancouver, BC
October 23, 2015

CBEA 2015 CONFERENCE
Long Beach, CA
November 13-15, 2015

WBEA 2016 CONFERENCE
Oahu, HI
February 12-15, 2016

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WESTERN BUSINESS EDUCATION ASSOCIATION
2015 WBEA Regional Conference
May 22-24, 2015

The HEAT is on—WBEA 2015

The Scottsdale Plaza Resort

7200 North Scottsdale Road at Indian Bend
Scottsdale, AZ 85253
Reservations: **800-832-2025**

**Breakout Sessions, Computer Sessions
Keynote Speakers, Exhibitors, Business Tours**
For more information, visit the WBEA website at **www.wbea.info**