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On the Web at
www.wbea.info

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Western News Exchange

A Message from your WBEA President...

By Ken Kuhn, WBEA President 2014-2015, Port Moody, BC kenkuhn@shaw.ca

Are you tired of the fog, clouds, and rain or all the snow and cold windy, weather? Are you in need of a holiday or change of scenery? Are you in need of new teaching ideas from some colleagues or software resources and textbooks? I have a solution! Book yourself into the Scottsdale Plaza Resort for May 22-24, 2015 and attend the WBEA 2015 Conference.

As an NBEA/WBEA member you register at the Member price. (You also receive the Forum magazine, KeyingIn Newsletter, and annual journal from NBEA as well as other benefits.) But did you know that you can also become a Friend of WBEA Contributor and receive these WNE Newsletters as well as attend our WBEA Regional Conferences at Member prices? You can become a Contributor at this link: <http://www.wbea.info/new/friends/friendsofwbea.html>.

I have four easy steps to "get you connected". First, click on the **Register Now** button to take you to the WBEA website Conference Page where you can register online or print out the registration form and send it in. Barbara Renner and Chris Liebelt-Garcia (Conference Co-chairs) and their committees have been working hard to plan the keynotes, the workshops, the tours, the exhibitors, the entertainment, and the program to make it an experience that you will remember.

Register Now

BOOK HOTEL

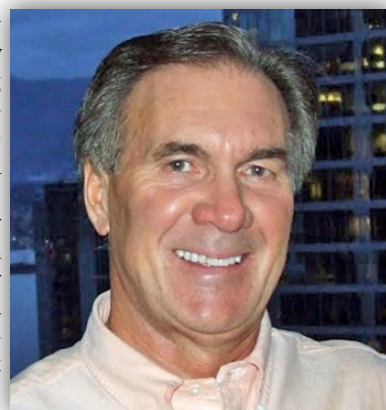
Second, click **Book Hotel** button accommodations at the Scottsdale Plaza Resort and ask for WBEA 2015 Conference prices by phone at 1-800-832-2025 or online at <http://www.scottsdaleplaza.com/>.

Third, click **Book Your Flight** through your favorite airline. There is a **hotel shuttle service** from the Phoenix Airport to the Scottsdale Plaza Resort for \$23 each way. (no booking ahead required—just pick up the Scottsdale Plaza Resort phone to dispatch a pick-up for you.) If you are flying into the Mesa Airport you will be required to take a SuperShuttle (\$54 each way or cheaper in a group pre-registered), take a taxi, or rent a car.

And lastly, **Apply for Pro-D Funding and Support** from your local or state employer. If you would like a letter from me in support of your application, then please send me an e-mail at kenkuhn@shaw.ca and it will be done immediately.

Join the many "movers and shakers" in the Western Business Education Association (WBEA) region who will also be attending the Scottsdale 2015 Conference. The theme of the Scottsdale Conference is "The **HEAT** is on—**H**ighlighting **E**ducation **A**nd **T**echnology!" You definitely do not want to miss out—enjoying the Pro-D, enthusiasm, socializing, and expert sharing.

Our WBEA Conferences are usually held in February during President's weekend but because that is "high time" in Phoenix for snowbirds, the Arizona WBEA Conference is held in May during Memorial weekend. The weather is wonderful in Phoenix at that time of year. The average temperatures are in the mid-80s. Very enjoyable! I look forward to seeing you in May in Scottsdale—in workshops and by the pool!



WBEA 2014-2015 Executive Committee www.wbea.info

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2015 Joint Regional/State Conference

Western Business Education Association &
Arizona Business Education Association
The Scottsdale Plaza Resort

ABBREVIATED CONFERENCE SCHEDULE for THURSDAY & FRIDAY:

Thursday, May 21, 2015

4:00 to 7:00 pm –

Registration Open

Friday, May 22, 2015

7:30 am to 5:00 pm –

8:00 am to 11:30 am –

8:00 am to 8:30 am –

8:00 am to 8:30 am –

8:00 am to 8:30 am –

9:00 am to 11:00 am –

9:00 am to 10:00 am –

10:00 am to 11:00 am –

12:30 pm to 4:30 pm –

4:30 pm to 5:00 pm –

5:30 pm to 7:00 pm –

7:15 pm to 8:30 pm –

Registration Open

Membership Directors' & Presidents-Elect
Leadership Training (PDI)

Awards Committee Meeting

Legislative Committee Meeting

Newsletter Committee Meeting

Conference Advisory Committee Meeting

Telecommunications Committee Meeting

Nominating Committee Meeting

WBEA Executive Board Meeting

First Time Attendees Meeting

**OPENING SESSION with Keynote Speaker,
Corinne Hoisington**

Exhibitors Reception

FRIDAY TOURS:

9:00 am to 10:30 am –

10:00 am to 12:00 pm –

1:00 pm to 3:00 pm –

2:00 pm to 4:00 pm –

PING Factory

Wrigley Mansion with Lunch

Scottsdale Fashion Square Back of the House

Su Vino Wine Education and Trivia

IMPORTANT INFORMATION REGARDING SELECT COMPUTER SESSIONS:

Workshop 4, Saturday, 1:40-3:40 pm – Accounting with Quickbooks

Please bring your own laptop with Quickbooks loaded on it

Workshop 5, Saturday, 1:40-3:40 pm – Get Your iPad On

Please bring your own iPad

~~Workshop 8, Sunday, 1:30-3:30 pm – Adobe Creative Cloud –~~

Has been CANCELLED

PHILANTHROPY PROMOTION:

Please bring a new stuffed animal and/or new book, suitable for ages 0-18, that will be donated to The Phoenix Children's Hospital on behalf of WBEA and ABEA.

Conference Websites: <http://www.wbea.info> or www.azbea.org

HOT things to do in Phoenix: www.visitphoenix.com





2015 Joint Regional/State Conference

Western Business Education Association &
Arizona Business Education Association
The Scottsdale Plaza Resort

ABBREVIATED CONFERENCE SCHEDULE for SATURDAY & SUNDAY:

Saturday, May 23, 2015

- 7:30 am to 4:00 pm – **Registration Open**
- 8:00 am – 3:00 pm – Exhibits and Silent Auction
- 8:00 am – 10:00 am – Computer Workshops C-1 & C-2
- 8:00 am – 8:50 am – Breakout Sessions 1-3
- 9:00 am – 9:50 am – Breakout Sessions 4-6
- 9:50 am – 10:30 am – Exhibits & Refreshment Break
- 10:30 am – 11:20 am – Breakout Sessions 7-9
- 11:20 am – 11:45 am – Exhibits Break
- 11:45 am – 1:30 pm – **GENERAL SESSION/Lunch**
Luncheon Speakers: Owners of Fairy Tale Brownies
- 1:40 pm – 3:40 pm – Computer Workshops C-3, C-4, & C-5
- 1:40 pm – 2:30 pm – Breakout Sessions 10 & 11
- 2:30 pm – 3:00 pm – Exhibits & Refreshment Break
- 3:10 pm – 4:00 pm – Breakout Sessions 12 & 13
- 3:00 pm – Exhibits & Silent Auction Close
- 5:00 pm – 10:00 pm – **Western Networking at Rustler's Rooste**



Sunday, May 24, 2015

- 8:00 am to noon – **Registration/Hospitality**
- 9:00 am – 11:00 am – Computer Workshops C-6 & C-7
- 9:00 am – 9:50 am – Breakout Sessions 14-16
- 10:00 am – 10:50 am – Breakout Sessions 17-19
- 11:30 am – 12:15 pm – **MINI-KEYNOTE: John Mulcahy**
- 12:30 pm – 3:30 pm – Tours
- 1:30 pm – 3:30 pm – Computer Workshop C-9
C-8 Adobe Creative Cloud is cancelled
- 12:30 pm – 1:30 pm – Lunch on your own
- 1:30 pm – 2:20 pm – Breakout Sessions 20 & 21
- 5:00 pm – 6:00 pm – **No-Host Reception**
- 6:00 pm – 9:00 pm – **CLOSING SESSION/Dinner/Awards**
- 9:00 pm – **Past Presidents' Reception**



Conference Websites: <http://www.wbea.info> or www.azbea.org

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Looking for a new way to teach economic concepts?

Check out our **FREE** spring 2015 programs:



Teacher Workshops

Economics of Disasters

Calgary, AB—Friday, April 17



Economic Principles

Whistler, BC—Friday, May 8



Myths of the Canadian Economy

Vancouver, BC—Monday, June 1

Travel & substitute teacher bursaries available (up to \$325).

Breakfast, lunch, resources, lesson plans, and door prizes.

www.freeteacherworkshops.org

High School Seminars

Fun presentations, games and activities introducing economic principles

Economics is Everywhere! Applying Basic Concepts to Everyday Life

Grades 7-9

Surrey—April 20

Why Do People Behave the Way They Do? An Introduction to Economic Reasoning

Grades 10-12

Vancouver—April 22

Vancouver—April 23

Victoria—April 27

www.freestudentseminars.org



For more information:
student@fraserinstitute.org
or toll-free: 1-800-665-3558 ext. 525



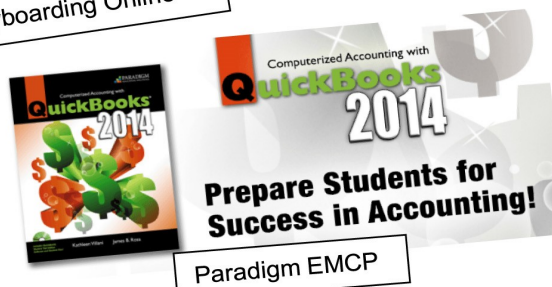
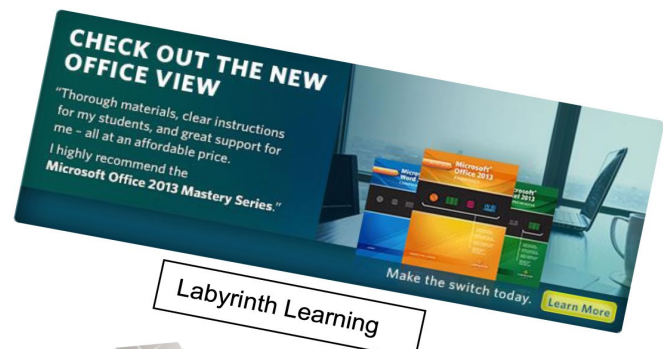
BE Publishing



CEV Multimedia



Some of our WBEA 2015 Exhibitors





2015 WBEA/ABEA Regional Conference "Highlighting Education And Technology" May 20-25, 2015 The Scottsdale Plaza Resort

www.wbea.info
www.abea.org

Must be an NBEA/WBEA, or ABEA Member to register for Member Registration fees

Name _____ NBEA Member # _____

School/Business Name _____

Preferred Mailing Address: _____

City _____ State/Province _____ Zip/Postal _____

Preferred Phone _____ Preferred Email Address _____

Name for Badge _____ Guest Name for Badge _____

Please Check: ☐ Secondary ☐ Postsecondary ☐ Administration ☐ Retired ☐ Student ☐ **First Time**

		Amount		
Early Bird Member (Postmarked by January 1, 2015)	\$180			
Member (Postmarked by April 24, 2015)	\$220			
Member (Postmarked after April 24, 2015)	\$320			
Retired Member (Postmarked by April 24, 2015)	\$180			
Retired Member (Postmarked after April 24, 2015)	\$220			
Full-time Undergraduate Student Member (By April 24, 2015)	\$180			
Full-time Undergraduate Student Member (After April 24, 2015)	\$220			
Non-member (Postmarked by April 24, 2015)	\$300			
Non-member (Postmarked after April 24, 2015)	\$380			
Guest for meal functions (see Guest meal fees)	\$50			
Dues: <input type="checkbox"/> NBEA/WBEA \$80 <input type="checkbox"/> NBEA/WBEA/ISBE \$110 <input type="checkbox"/> ABEA \$25 <input type="checkbox"/> DPE \$60				
Meals (Tickets required for all meals)	Registrant Fee	Guest Fee	Amount	Please check Yes or No for meal functions
Friday Exhibitors Reception	Included	\$40		<input type="checkbox"/> Yes <input type="checkbox"/> No
Saturday Luncheon <input type="checkbox"/> Penne Rustica (Chicken) <input type="checkbox"/> Vegetarian	Included	\$35		<input type="checkbox"/> Yes <input type="checkbox"/> No
Sunday DPE Breakfast	\$35	\$35		<input type="checkbox"/> Yes <input type="checkbox"/> No
Sunday Awards Dinner <input type="checkbox"/> Steak <input type="checkbox"/> Chicken <input type="checkbox"/> Salmon <input type="checkbox"/> Vegetarian	Included	\$68		<input type="checkbox"/> Yes <input type="checkbox"/> No
Subtotal of Registration, Dues, Meal Fees				

The Scottsdale Plaza Resort

7200 North Scottsdale Road
Scottsdale, AZ 85253
www.scottsdaleplaza.com
Reservation Line: 800-832-2025
res@scottsdaleplaza.com

Conference Room Rates:
\$109.00 Single/Double
\$139.00 Villa/Patio Suite
13.32% occupancy tax per day
Ask for WBEA 2015

Deadline for conference hotel block rates is April 20, 2015

Computer Hands-On Workshops Laptops will be available or use your own	Workshop Times (2 hrs. long)	Fee	Amount
Workshop 1: Office 2013 & Office 365	Saturday: 8:00 am – 10:00 am	\$40	
Workshop 2: Teaching Financial Literacy	Saturday: 8:00 am – 10:00 am	\$40	
Workshop 3: Windows 8.1 Update 1	Saturday: 1:40 pm – 3:40 pm	\$40	
Workshop 4: Accounting with Quickbooks	Saturday: 1:40 pm – 3:40 pm	\$40	
Workshop 5: Get Your iPad On	Saturday: 1:40 pm – 3:40 pm	\$40	
Workshop 6: Industry Certification with Certiport	Sunday: 9:00 am – 11:00 am	\$40	
Workshop 7: Self-Branding Through E-Portfolios	Sunday: 9:00 am – 11:00 am	\$40	
Workshop 8: Adobe Creative Cloud	Sunday: 1:30 pm – 3:30 pm	\$40	
Workshop 9: iCloud	Sunday: 1:30 pm – 3:30 pm	\$40	
<i>Total Cost of Selected Computer Workshops:</i>			
Professional Growth Tours and Special Events	Times	Fee	Amount
Tour 1: PING Factory	Friday: 9:00 am – 10:30 am	\$20	
Tour 2: Wrigley Mansion with Lunch	Friday: 10:00 am – 12:00 pm	\$40	
Tour 3: Scottsdale Fashion Square Back of the House	Friday: 1:00 pm – 3:00 pm	\$20	
Tour 4: Su Vino Wine Education and Trivia	Friday: 2:00 pm – 4:00 pm	\$30	
Tour 5: Hard Rock Café & “Suns” Back of the House	Sunday: 12:30 pm – 3:30 pm	\$35	
Tour 6: Top Golf with Lunch	Sunday: 12:30 pm – 3:30 pm	\$75	
Dinner: Western Networking at Rustlers Rooste	Saturday: 5:00 pm – 10:00 pm	\$50	
<i>Total Cost of Selected Tours:</i>			
Subtotal of Page 1 (Registration, Dues, Meals)			
Subtotal of Page 2 (Computer Workshops)			
Subtotal of Page 2 (Professional Growth Tours)			
Total Amount Due			

CANCELLATION POLICY

All refund requests must be made in writing to the registration chair

\$50 Processing Fee will be incurred

No Refunds after May 6, 2015

☐ Check here if you do not want your school information released to participating exhibitors☐ Check here if you do not want your photo released**Form of Payment:**

✓ Check or money order payable to WBEA/ABEA 2015 Conference

✓ Credit Card

✓ **NO PURCHASE ORDERS WILL BE ACCEPTED**Credit Card Information: ☐ VISA ☐ MasterCard ☐ American Express ☐ Discover

Name on Credit Card _____

Credit Card Number _____ Expiration Date _____

Billing Address (if different from address on front) _____

Signature _____

Mail Registration and Payment to:
 ABEA, P.O. Box 9597, Phoenix, Arizona 85068

Register Online at:
www.azbea.org or www.wbea.info

Payment Received _____ Payment Amount _____ Payment Form _____



"FRIEND OF WBEA" CONTRIBUTION FORM

Name	Institution/Organization (if applicable)
Home Address	Address
City	City
State, Territory, or Province	State, Territory, or Province
Zip or Postal Code	Zip or Postal Code
Telephone	Telephone
E-Mail	E-Mail
Please mark the appropriate box: Contributor <input type="checkbox"/> Retiree <input type="checkbox"/> Part-Time Instructor <input type="checkbox"/>	
Amount of Contribution: _____ (make checks payable to WBEA)	

"Friend of WBEA" contributions are welcome from any instructor, company, or organization in the WBEA region to strengthen and support the Western Business Education Association. Contributions can be any amount.

Any "Friend of WBEA" contributor who is not a WBEA/NBEA member, but is a retired business educator or a part-time instructor, will receive the following benefits with a \$20 contribution:

- Full access to the WBEA website
- Delivery of the Western News Exchange newsletter by e-mail
- Regional WBEA conference fees at member rates.

Complete the above form and mail your "Friend of WBEA" contribution to:

Mrs. Barbara Renner
WBEA Treasurer
1111 E. Le Marche Ave.
Phoenix, AZ 85022

WBEA is a 501(c)3 non-profit corporation.
Please check with your tax professional regarding tax deductions.

Twitter 101—Getting Ready to Tweet at the WBEA Conference #WBEA2015

By Ken Kuhn, WBEA President, WNE Newsletter Editor, Follow me: [@consult_ken](https://twitter.com/consult_ken)

Are you ready to share your thoughts and notes and workshops that you attend with your colleagues attending the conference—or not able to attend the conference? (People not able to attend the conference will be able to follow the tweets on #WBEA2015).

Let's get started! First you will need to have a Twitter account from <https://twitter.com/>.

I suggest that you take about ten minutes to watch two YouTube videos—the first is a 6 minute tutorial called “Twitter for Beginners” at <https://www.youtube.com/watch?v=Fp9fU9znZyw> and then watch another 4 minute YouTube video called “A Beginner's Guide to Twitter” at <https://www.youtube.com/watch?v=-4tCn2KTLro>. Now you will be ready to look at the graphic here.

My Twitter handle is [@consult_ken](https://twitter.com/consult_ken). If you want to follow me, then you will receive any “tweets” that I share on Twitter. If you follow the Western Business Education Association handle [@WBusEducAssoc](https://twitter.com/WBusEducAssoc), then you will receive anything tweeted from that site. The #hashtag #WBEA2015 will be the hashtag that anyone tweeting at the Conference will use. Those tweets will be shared by searching the hashtag #WBEA2015. Another hashtag such as #busedu is used to share with your colleagues across North America. The #NBEA hashtag is shared with all those searching for NBEA tweets. Those attending the NBEA Convention in Chicago will be using the hashtag #NBEA15 to share their tweets.

Do you want to follow some other business educators? I suggest doing a search for #busedu and seeing some of the people who are tweeting there. Let me suggest a few good Tweeters to get you started: Eileen Dittmar, Gerri Kimble, Mickie Mueller, Shelly Mowinkel, Karen May, Jordan McFarlen, @NBEA, and @WBusEducAssoc. That will be a great start for you! I look forward to you “tweeting” during the conference—it is tremendous professional development and sharing with your colleagues. You will leave the conference making good connections with others who teach the same courses as you do. With very little practice you will be able to follow, read tweets from others, and tweet to your new Twitter buddies. Enjoy!



So—What Is a QR Code?

By Ken Kuhn, WBEA President, WNE Newsletter Editor

A QR Code (like the one in the article just above) (abbreviated from Quick Response Code) is a two-dimensional bar code/matrix that was first designed in Japan for the automotive industry. The QR code, which is a machine-readable optical label, can be read easily by a smartphone by a free scanning app and contains information. The QR Code has become very popular because of its fast readability. The QR code takes a design and turns that into media and information on your smartphone for easy and quick reference. QR Codes are found in magazine ads, billboards, web pages, business cards, job advertisements, and for many more uses. The codes often give you information like URLs for web pages, coupons, restaurant directions, or movie trailers. The QR codes contain much more information than the stand UPC (Universal Product Code) barcodes seen on products.

If you have a smartphone, try scanning these QR codes to see what they say. If you don't have a Scan app, then download one so you can get gathering information when you next see a QR code.

QR codes are being used by airlines companies for flight information and boarding passes. Many large department stores are using them for their “virtual stores”. Many countries are using them for transferring money through banking transactions. Some websites use them for a login. Some apartment buildings and hotels are using them for security passes for entry. When will you next “require” one? Get started!



A Snapshot of Some Conference Highlights

By Ken Kuhn, WBEA President, WNE Newsletter Editor

Friday Evening Opening Session Keynote Speaker: Corinne Hoisington

Corinne Hoisington is a full-time Professor of Information Systems Technology at Central Virginia Community College in Lynchburg, VA with over 25 years of teaching experience. Corinne also travels over 200,000 miles a year speaking to college & university professors and K-12 venues in over 50 cities this year for such customers as the Microsoft Corporation, Cengage Learning, and many other universities and K-12 groups. Professor Hoisington is the recipient of the Microsoft Most Valuable Professional in Computer Programming. Corinne presently has authored over a dozen books with the Shelly Cashman series and video series such as the Dreamweaver CS6, Window 8, Outlook 2013, Android Boot Camp: Programming the Android for Beginners, and Visual Basic 2012.



Saturday Luncheon General Session Keynotes: Fairytale Brownies

with David Kravetz and Eileen Spitalny, Co-Founders and Childhood Friends

Fairytale Beginnings... With a friendship since kindergarten and a promise since high school, Fairytale Brownies was founded in the fall of 1992. Baking late at night in a friend's catering kitchen—with many helpers and a secret family recipe—their dream came true! Come hear their story—and maybe try their delicious brownies, cookies, and buttery bars.

Sunday Mini-Keynote: Dr. John Mulcahy, President of ACTE Arizona Executive Board

Dr. Mulcahy emphasizes CTE as the premier educational delivery system and that the CTE delivery model involves academic integration with community involvement. Hear why he thinks CTE classes are important.

The Hands-on Computer Workshops Available for Registration:

- C-1 Corinne Hoisington: Office 2013 and Office 365
- C-2 Take Charge Today (Teaching Financial Literacy)
- C-3 Corinne Hoisington: Windows 8.1 Update 1
- C-4 Aletha Session/Ruth Urban: Accounting with Quickbooks
- C-5 Get Your iPad On
- C-6 Kim Thoyne: Industry Certification (Certiport)
- C-7 Self-Branding through E-Portfolios
- ~~C-8 Adobe Creative Cloud CANCELLED~~
- C-9 iCloud: Eileen Dittmar and Nancy Noel



The Breakout Session Workshops:

- Session 1: Tina Fuls: Community Service/Philanthropy in the Classroom
- Session 2: Nick Petra: Entrepreneurship: Growing the dream to profitability
- Session 3: Barbara Ellsworth, Keyboarding Online: Real Skills: Breaking/Preventing Hunting and Pecking!
- Session 4: Tina Fuls: Legislation, Perkins, Common Core and CTE
- Session 5: Eric Swenson: Literacy in CTE: Engaging both Teachers and Students of Business Education
- Session 6: Trish Bobst: At Last: You Can Now Have Your Perfect Customizable eText with MindTap
- Session 7: Corinne Hoisington: New Technology 2014
- Session 8: Susie Irvine: MoneySKILLS Free Online Personal Finance Course
- Session 9: Rebecca McGinnis: Recruiting For Your CTE Business Program
- Session 10: Stacy Leitner: What Students Need to Know to be the Assistant Every Executive and Manager Needs
- Session 11: Otis White: Forming Secondary/Post-Secondary Partnerships – Connecting for Student Success
- Session 12: Nancy Buck and Linda Snider: The Flipped Classroom: Effective Student Engagement Strategies
- Session 13: Lynn Keane: Using Twitter for Teaching and Learning
- Session 14: Eileen Dittmar: Use Social Media to Enhance Employment and Communication Skills
- Session 15: Diane Shingledecker: Sustainability through Service Learning
- Session 16: Bill Gold: Financial and Retirement Planning
- Session 17: Jim Omlid and Dennis Driver: Developing Business Partnerships - Selling your Program!
- Session 18: Anne Wisener: Brain Researched Strategies and Thinking Strategies for Students
- Session 19: Lynne King Smith: Leading from Strength - Equipping the Next Generation of Women Entrepreneurs

[Register Here](#)

WBEA/HBEA 2016 Conference, Hawaii, February 12-15, 2016

Mark your calendar and plan the Hawaii 2016 Conference in to your personal and department budgets. Aloha!

Location: Waikiki Beach Marriott Resort & Spa
2552 Kalakaua Avenue,
Honolulu, HI
Island of O'ahu
Airport: Honolulu International (HNL)



Cultural Activity—Saturday, February 13, 2016
Plan to bring your family and friends.

Hawai'i Tourism Authority: www.gohawaii.com

Great Aloha Run: President's Day, February 15, 2016
www.greataloharun.com

**Fun Facts About Phoenix—Host of the WBEA 2015 Conference**

According to legend, Phoenix gets its name from Cambridge-educated pioneer Darrell Duppa, who saw the ruins and pre-historic canals of the Hohokam and believed another civilization would rise from the ashes.

More than 16 million people visit metropolitan Phoenix each year and more than 37 million people visit Arizona each year.

Greater Phoenix (which includes, among others, the cities of Chandler, Glendale, Scottsdale and Tempe) has a population of nearly 4.3 million and covers 2,000 square miles.

Phoenix's elevation is 1,117 feet.

Greater Phoenix is located in the Sonoran Desert, which is one of the wettest and greenest deserts in North America, thanks to 3-15 inches of annual rainfall.

According to data compiled by the National Climatic Data Center, Phoenix basks in sunshine more often than any other major metropolitan area in the U.S. The sun shines on Phoenix during 85 percent of its daylight hours.

Greater Phoenix is home to more than 200 golf courses.



Phoenix is one of only 13 U.S. cities with franchises in all four major professional sports leagues: Phoenix Suns (NBA), Arizona Diamondbacks (MLB), Arizona Cardinals (NFL) and Arizona Coyotes (NHL).

The Waste Management Phoenix Open (golf), played each February at the TPC Scottsdale, is the best-attended event on the PGA Tour, averaging more than 500,000 spectators.

With over 300 days of sunshine, Scottsdale Plaza Resort is the ideal destination for Arizona family vacations, romantic getaways, golf outings, corporate travelers, and our WBEA Conference.

With Sadness we relate this news...

The WBEA and CBEA is saddened by the news of Gary Marsh's unexpected death. Gary was the current CBEA president and was CBEA's first president from industry. He had laid out an exciting course for CBEA for 2015 and they intend to follow it. Gary's strong leadership and enthusiasm for Business Education will be sorely missed. The WBEA appreciated his commitment to his CBEA colleagues. Our heartfelt sympathy goes to his family and friends. Notes of condolence may be sent to the CBEA Central Office, PO Box 2591, Walnut Creek, CA 94595 to the Attention of Susie White.





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