

Western News Exchange

Volume 18, Issue 2

Fall 2018

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- Fall Updates
- Legislative Update
- WBEA Conference
- Nomination
- WBEA Board

On the web at

WWW.WBEA.INFO

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A MESSAGE FROM YOUR WBEA PRESIDENT...

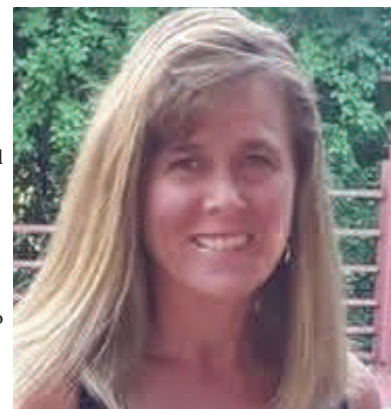
By Chris Liebelt-Garcia WBEA 2018-2019 President, Pheonix, Arizona

Hello Western Business Educators. I am excited and honored to be your 2018-2019 WBEA President. I cannot believe we are fully entrenched in the 2018-2019 school year. With 9 weeks down, I am in hopes that everyone started their school year off successfully. I know we are all busy, but let's not forget about the demonstrations that educators have participated in to get higher compensation, reduction of overcrowded classrooms, and an increase in support staff salaries. Many states are having their voices heard by walking out and/or striking. Most states received some kind of compensation due to their brave actions advocating for teachers and education. The demonstrations show our strength in numbers and our passion for education. We, as WBEA members, already know the importance of what we do on a

daily basis. We are proud of the skills that we give our students so they are able to enter college and the working world with ease. In addition to having our voices heard through these demonstrations, it is election season. Please get out and vote so we can elect legislators and leaders who are pro-public education.

WBEA 2019 Conference: Your 2019 Conference Planning Committee is hard at work organizing the 2019 WBEA Conference in Tucson, Arizona. This conference is designed to prepare educators with tools to enhance their classrooms. The WBEA Website now has a link to the WBEA 2019 Conference. Here is a direct link to register for the Conference:

<http://www.wbeaconference2019.org>
Western State Conferences: I plan on meeting you at many of your state conferences and bringing



Chris Liebelt-Garcia
WBEA President

greetings from the WBEA Board. Unfortunately, I will not be able to visit all of the S/T/P Conferences, but will attend the ones in Washington, California, and Idaho. I look forward to attending these conferences for the sessions and comradery.

WBEA 2018: Reflecting back to

Legislative Alert: Big Win for CTE in FY 2019 Funding Bill

By Roietta Fulgham, Legislative Liaison
The U.S. Congress recently approved a final Fiscal Year (FY) 2019 Labor, Health and Human Services, and Education appropriations bill that will increase funding for the Perkins Basic State Grant by \$70 million--bringing the total to nearly \$1.263 billion for next school year

(2019-20)! Both the House and Senate approved the funding measure with overwhelming bipartisan support, and it was signed into law before the official beginning of the new fiscal year on October 1. This is the first time in many years that the appropriations bill covering education programs has been signed into law before the beginning of the

fiscal year without the need for a continuing resolution
This is a significant increase in the federal investment in CTE. Other highlights for the FY 2019 funding bill include

- ESSA Title IV - A Student Support and Academic Enrichment Grants - Increase of \$70 million, to \$1.17 billion. Continued Page 2

2018-2019 WBEA Executive Committee as of June 2018

Title	EC Member	Title	EC Member
President	Chris Liebelt-Garcia	Awards & Scholarship Director	Ariel Dykstra
President-elect	Karen O'Connor	Legislative Liaison	Roietta Fulgham
Treasurer	Tina Fulks	Membership Director	Vacant
Secretary	Eric Swenson	Newsletter Director	Martin Runge
Past President / Nominating Committee Chair	Dona Orr	Media Communications Chair / Webmaster	Kristina Yamada
WBEA Director to NBEA Executive Committee and PD Director			Keith Hannah

**Register today
for the Western
Business
Association
Networking
Event of the
Year!**

<http://>

www.wbeaconference2019.org

[19.org](http://www.wbeaconference2019.org)

WBEA Executive Committee Summer Planning Meeting

By Chris Liebelt-Garcia

The WBEA Executive Committee meets each summer in the city of the upcoming WBEA Conference. In June, we met at the El Conquistador Resort in Tucson, Arizona, the site of the 2019 WBEA Conference. This committee consists of 5 Executive Officers and 6 Committee Directors. Unfortunately, many board members could not attend because of scheduling conflicts, but they were all called on a

conference call to give their reports. The Executive Committee discussed budgets, documentation updates for WBEA Corporate Agent, and the Strategic Plan. Ariel Dykstra, Awards & Scholarship Director, proposed changes to some of our WBEA awards in her committee report. In preparation for the 2019 WBEA Conference, Conference Director, Julie Ellis, gave us a conference update and tour of the facilities. The 2019

WBEA Conference will include exciting Breakout Sessions for Business and IT education, Computer Workshops, General Session Keynote Speakers, Exhibitors, Silent Auction Tables, Award Presentations, Industry Tours, and much more. Please visit the conference website for Registration, Call for Presenters, and Call for Exhibitors at <http://www.wbeaconference2019.org>



Legislative Alert: Big Win Continued...

This program can provide funding to CTE programs, particularly in the areas of college and career guidance services, education technology and STEM education.

- Pell Grants – Increases the maximum Pell grant by \$100 to \$6,195 for the 2018-19 academic year, with continued support for Year-round Pell.

- Apprenticeship Opportunities – \$160 million, an increase of \$15 million.

- Adult Education – State grant program increase of \$25 million.

Roietta Fulgham Legislative Liaison



Arizona State Teacher Leadership Conference

By Chris Liebelt-Garcia, WBEA President

Arizona held a state-wide joint conference with Arizona Business Education Association (ABEA) and Future Business Leaders of America (FBLA) on August 24-25, 2018, at Westward Look Grand Resort in Tucson, AZ. This was the 7th annual Teacher Leadership Conference (TLC) and ABEA's 84th year as a professional organization for business educators. The main objective of the TLC is to prepare business teachers and FBLA advisers for another successful school year. The workshops included both programmatic and FBLA sessions where instructors shared best practices, networked, and participated in engaging discussions. The sessions were geared towards Information Technology, Business, and Marketing Education. Business education has changed tremendously in the 84 years that ABEA has been around, even in the last seven years that ABEA & FBLA have co-hosted this event. As business educators, we are proud to be on the cutting edge and embracing these changes.

Some of the sessions offered included:

- ◆ Arizona's Blueprints and Frameworks for the Marketing and Business Management curriculum
- ◆ How to Not Stink at Graphic Design: A Crash Course for Non-Designers
- ◆ Push the Boundaries, Post-Modern Interview Skills for CTE
- ◆ Making Parliamentary Procedure Fun and Meaningful in the Classroom
- ◆ Cyber Safety Program
- ◆ Introduction to Microsoft Teams, the Digital Hub for Educators and Students
- ◆ Stock Market Game
- ◆ Why You Should Create a Business Plan? Business Plan Versus Business Planning
- ◆ Personal Finance Made Fun & Easy with NextGen
- ◆ FBLA National Programs/Resources and Competitions
- ◆ Election of new ABEA Board

IMPORTANT DATES FOR ARIZONA

October 25, 2018 FBLA on Ice! – Glendale, AZ

November 8, 2018 FBLA FLEX Conference/ABEA Board Meeting – Phoenix, AZ

November 14-18, 2018
National Fall Leadership Conference – Charlotte, NC

February 14-18, 2019
WBEA 2019 Conference – El Conquistador – Tucson AZ



“As business educators, we are proud to be on the cutting edge and embracing these changes”



News from British Columbia

By Martin Runge, BCBEA President

As the leaves change and snow begins to fly for some business teachers around the province are hard at work teaching to a new curriculum and/or making sure that their courses are still viewed as relevant by the clients they teach.

The new curriculum, having lumped all of the courses under the

ADST (Applied Design Skills and Technology) heading has left many of the Economics, Accounting, Marketing, AP Economics teachers hoping that universities will still accept the courses for registration purposes.

In a world of False News, Cyber-crime, and financial blunders, it is important that all students leave school with the skills that so many of the business and computer

courses have traditionally offered.

The British Columbia Business Educators association will once again be offering an outstanding STP conference. Happening at Burnaby Secondary in Vancouver British Columbia (Oct 19 2018) this will once again promise to be the networking highlight of the year

**BCBEA
BizTech 2018**
Keynote
**Bitcoin Blockchain
and Beyond**
Tristan Jutras
www.bcbea.ca

President Elect Report

Hello from sunny high desert California, east of the Sierra, west of Death Valley. As I prepare for the last three weeks prior to the California Business Education Association conference Nov. 2-4, I am also very much looking forward to our WBEA conference coming up in Tuscon, Arizona. As a member of the executive board I enjoyed the visit to our conference venue last June and I know you are in for a great time there. Also very much on my mind is the 2020 joint conference at the Torrance/Redondo Beach Marriott in South Bay area, conveniently located just a few miles from Los Angeles Airport (LAX). We are going to be just two miles from the Redondo Pier on the beach and other southern California venues such as the South Coast Botanical Garden. I know it seems like a long way off now, but please mark your calendar for February 13-17, 2020.

Maybe some of you do not yet know, but I have lived in several of our STP, including being born in Seattle Washington, started kindergarten in Portland Oregon, and lived almost 40 years in British Columbia, now currently going on 15 years in California. One of my goals moving to California was to “Fly with eagles”, and meeting all of you I can say I feel the goal has been accomplished. My first CBEA conference was themed, “Soaring With Higher

Skills” back in 2007, which was crafted by a very dear mentor of mine who has now passed, Pauline Newton. Combining these two threads, our theme for 2020 will be “Soaring With Higher Skills” once again, with a logo created especially for us of a soaring eagle.

One of the visions I have for 2020 is to share the concept of the Business Information Worker, Business Office Technology model curriculum that I and other CBEA members have developed for California. You may see another article in this newsletter. We will also be keeping an eagle eye out for new members and new leaders in WBEA. It is my involvement with all of you and our professional organizations that helps to keep my career passion and abilities soaring high through the years of challenges and change. I hope you enjoy the theme and I hope you look forward to soaring with us in the South Bay area in 2020.

Karen O'Connor

THE BUSINESS EDUCATION CONFERENCE YOU'VE ALWAYS

WANTED!

The 2019 WBEA / ABEA CONFERENCE!
WESTERN BUSINESS EDUCATION ASSOCIATION / ARIZONA BUSINESS EDUCATION ASSOCIATION

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

You are invited to the
**2019 WBEA / ABEA
CONFERENCE**
to be held
FEBRUARY 14-18, 2019
in beautiful Tucson, Arizona!



The 2019 WBEA/ABEA conference will be held at the
EL CONQUISTADOR TUCSON
1000 N. Oracle Road
Tucson, Arizona 85704

The conference room rate is
\$159 per night, plus tax.

Call 800-325-7932
and reference **WBEA** to make reservations
at the group rate by January 21, 2019.



EL CONQUISTADOR TUCSON
A Hilton Resort
www.hiltonelconquistador.com

**LASO YOUR LEGACY at the
2019 WBEA / ABEA CONFERENCE!**
Early conference registration is \$275.

After December 7, 2018,
conference registration will be \$350.
To register or for more conference information visit
www.WBEAconference2019.org.

Questions?
Contact Julia Ellis (Julia.Ellis@azed.gov)



Share your knowledge, expertise, and passion for Business Education with western state instructors and stakeholders! Presentation applications are now being accepted: <http://bit.ly/wbea19presenter>.

Do you have a product or service you would like to share with western state Business Education instructors and stakeholders? Exhibitor applications are now being accepted: <http://bit.ly/wbea19exhibitor>.

California Gently Turning to *Same Page* with Business Office Curriculum

Karen O'Connor

“The goal is a system that allows students to start here and finish there and have increased recognition”

California has 114 community colleges, and many of these have a form of Business Office Technology programs, certificates, and courses. No doubt no two are alike! Think of the hundreds and thousands of hours that has gone into curriculum and program development over the decades. If business office technology people have invented one wheel, they have invented hundreds. If you teach in this field, you know that just keeping up with the current day technology, in itself, is a daunting task in terms of hours and continued learning, never mind all the curriculum updates and changes that we need to make over the years. Wouldn't it be nice if we could put our heads together and come up with a common plan?

When I started teaching 34+ years ago, we used IBM Selectric typewriters and included how to make corrections on carbon paper in our curriculum! A few years later, many of us taught DOS, along with the difference between internal and external commands. I know a few of you are smiling about this right now. The cold hard facts for anyone in this field is that you have not only been required to keep up with the continual (break neck speed) changes in technology, but you have kept up with subsequent continual changes in curriculum and programs. How many of you are now looking at Office 2019 and thinking Oh Boy, here we go again! In California, thanks to a state initiative and the volunteer elbow grease of a group of community college faculty, if you teach in California, one small thing just got a bit easier for you. How nice is that! The roll out is impacting the high schools too, where the benefits are where business office curriculum is now being presented in dual enrollment classes. Here at Cerro Coso Community College, we pass along our syllabi and online courses in a package, directly to the high school teachers! Last May we had six students graduate from high school and the college's 12-unit certificate at the same time. The timing for all of this

collaboration could not be better, for us as faculty, and for the students who have barely seen a business course in our schools for a long time now.

In short, the state initiative to evolve transfer model curriculum that ensures graduates of a common model program such as Business Administration, are guaranteed entry to local state universities. The Business Administration AST (Associate in Science for Transfer) has been around five years now and is now being revisited in the review cycle. After the AST models were developed, the state opened the discussion for model curriculum for programs that are not specifically intended for transfer, such as Business Office Technology. Two group sessions were held (in the north and in the south of the state), each with 30-40 people in attendance and after our “free” lunch, we were asked if we thought it might be appropriate to create course descriptors for our field. We decided we should have a model too! That was just over three years ago. The large group said yes, but then most people disappeared from the discussion. A smaller group was formed to get down to the business of creating the descriptors, and **this group got it done.**

The faculty that got the job done are all California Business Education Association members. Over three years, in our spare time, twenty-two Business Information Worker Course Descriptors and three model certificates were crafted. Three certificates are identified, one 12-unit Business Information Worker Quick Start certificate, one 18-unit Business Information Worker One cer-

tificate, and one 30-unit Business Information Worker Two certificate. Students who achieve the 30-unit certificate can also earn general education units and thus qualify for the Associate in Science degree.

Now that the curriculum has been vetted over the last year and all technical aspects have been met, the model curriculum is now on the books at the state. We are open for business! I am currently set up as a reviewer so that schools can present their curriculum for matching with the C-ID (course identifiers) that have been developed. The goal is a system that allows students to start here and finish there and have increased recognition by employers for a program of study that begins to gain momentum with more similarities than differences throughout the state. The 12-unit certificate is now being used in some high schools for juniors and seniors, so they may graduate high school with a college certificate that contributes immediately to their employability.

The need to keep learning in our field is never going away. Will all programs look the same? No, absolutely there is room for local flavor to meet local needs. Does everyone have to adopt the new curriculum? Absolutely not. Courses approved for C-IDs as equivalent, do not need to be carbon copies of each other. Many of the courses were developed in one-unit blocks, but schools can mix and match how they present their curriculum, allowing flexibility such as identifying more than one C-ID for a course. This way, we can focus on the content, and not debate endlessly about whether keyboarding and Word should be taught togeth-

California Curriculum ...Continued

er or not, or whether a college offers courses in one, two, or three-unit blocks. The committee has tried to craft a design that will work for as many options as possible, while still addressing the same core outcomes that are desired by employers in the workplace.

California state president Nancy Backlund and I will be presenting on the topic at our next WBEA conference in Tuscon. There is so much more to our story including how we connected with employers on a grand scale across the state, and efforts to line up

Microsoft and other certifications at various levels. We look forward to sharing all of this with you. As president-elect, one of my goals is to help enlarge the discussion about the BSOT/BIW descriptors to all the Western states through WBEA.

Through discussion, and fueled by our shared passion for our field, I believe the potential is there to help us further the field for the benefit of our students even beyond state borders. After all, isn't that why we love being part of our professional organizations

in the first place. Can't wait to see you in Tuscon!
Sincerely,
Karen O'Connor
President-elect WBEA



Iceland (I'm finally) Unpacked! By Karen O'Connor

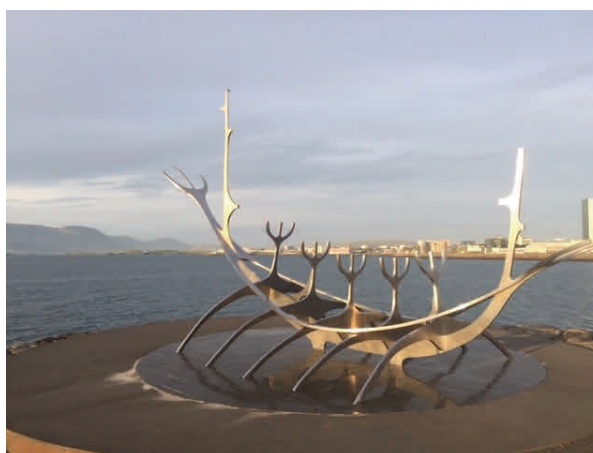
This has been a busy travel year, starting with the California Business Education Association (CBEA) annual conference last October, then the Western Business Education (WBEA) annual conference in February, the National Business Education Association (NBEA) annual conference in spring, and finally the International Society of Business Education (ISBE) annual conference from which I have just barely returned. From Anaheim, to Boise, to Baltimore, to Reykjavik, what an experience!

It's Saturday again, and that means I have now relived an entire ten days of Iceland and the ISBE conference memories, one week later. I had wondered if the event could hold up to my expectations, but I need not have been concerned. ISBE (and Iceland) more than delivered! Yes, it is a long trip, for me, three hours to LAX, 3.5 hours to Dallas, and another eight-hour flight to Iceland, which is seven hours ahead of my home in California. That is a lot of time to anticipate an

event, and we all know how much effort it takes to prepare to be away from home for ten days, particularly when one is still teaching summer classes online. I am happy to convey that it was all more than worth the energy and expense. For a start, the ISBE welcome for 35 first time attendees made us all aware that ISBE considers all their attendees to be one big family. The mood and efforts to include everyone is much on parallel with our own CBEA and the WBEA conferences. The fact that people came from several countries around the world did not impede the warm welcome at all. Members included citizens of Australia, Austria, Bahamas, Canada, Denmark, Finland, Germany, Iceland, Malta, Norway, Puerto Rico, Sweden, Switzerland, USA, and Italy. Altogether, that was a pretty good show of diversity for just 88 attendees. Your CBEA was well represented by CBEA President Nancy Backlund, and members Tammy Kinnan, Roietta Fulgham, Ruth DePieri, Judee Timm, and myself.

As a package, the event was a great success on many levels. ISBE prepared a very thorough event, which included great breakout sessions, relevant and interesting company tours, and did not disappoint on cultural and business tours of the city and countryside. The many meals that were included allowed for plenty of networking and even a cultural presentation by Icelandic dancers, with whom we all ended up participating with for one big circle dance at the end.

"ISBE prepared a very thorough event, which included great breakout sessions, relevant and interesting tours"



ICELAND CONTINUED

Having planned to arrive on Friday, we had a few days to explore Iceland before the conference officially began on Sunday evening. Friday at 9:00 am, after 28 hours of travel, my group of three who shared a room this time around, arrived at the Reykjavik Lights hotel. Once we unpacked and had a short nap, we were able to walk to the ocean and then to downtown Reykjavik. Although it was quite late, because of the midnight sun, the 5 miles plus round-trip walk was entirely in daylight and many shops were still open. Internet was reliable, so all of us that needed to be online for one reason or another, were able to do so with no complications.

The next few days provided opportunity for more walking around Reykjavik and enjoyment of the Blue Lagoon health spa, which has been created in lava beds next to a geothermal plant using heated water that contains silica and therefore is a luxurious blue color. This place is now on my bucket list to return with daughter's in law and granddaughters!

Opening and general sessions started Monday morning. We learned about Iceland's education system and how "**Startups**" have helped the country recover from the financial crises, the failure of all three national banks, back in 2008. The theme "**Startups**" was perfect for this island country host, as they have really shown how to recover from a bad situation and successful startups abound. Particularly impressive was what is called "Iceland Ocean Cluster". This is a group that has encouraged 100% use of the cod fish, a plentiful resource in this part of the world, for a variety of products. At the opening session the leader from this group introduced us to the concept and later in the week we visited the location where the many businesses that revolve around usage of cod fish have their home base. We were shown a diverse variety of products, including products made from fish leather such as coin purses, to products used for beauty and health, and of course several food products, all made from cod fish. Whereas at one time a cod fish would provide \$10 value in the marketplace and a lot of waste product, now there is value up to \$80 and much less waste. What a great business model! I would love to see some of this model included in our business curriculum. Additionally, at this location I tasted the best fish and chips of my entire life. Sad thing is, it is over 4000 miles to get back there and taste again! See <http://www.sjavarklasinn.is/en/> to learn more.

Another highlight in the **Startups** category included a visit to CCP Games <https://www.ccpgames.com/> which is one of the most innovative gaming companies in the world, and very successful. A bright young man of 31 years explained to us how this company grew to be a multi-million-dollar enterprise that is enjoyed by millions of people around the world. How did I not know about EVE? Maybe because 96% of those who partake in this sophisticated game are males. However, the ethics and integrity of this business model as explained to our group, is perhaps a good case study, also for how to recruit and keep employees, and not

least to inspire creativity on the job in fresh ways.

The Golden Circle tour, very famous and a must see, was customized for our group on Wednesday. The 12-hour bus trip to famous Icelandic sites including as Thingvellir National Park, where Iceland held its first parliamentary assembly, the dramatic Gullfoss waterfall, and the world famous (original) Geysir geothermal area. Custom stops included: Friðheimar <http://fridheimar.is/en>, the famous tomato farm/restaurant where we enjoyed fresh tomato soup, Fludasveppir, the Farmer's Bistro <https://www.farmersbistro.is/fludasveppir-eng/> mushroom farm (wow) where we enjoyed mushroom ice cream, and an Icelandic horse farm where we enjoyed meat soup and cocktails. Our bus even lumbered down a dirt road, so we could explore a 600-year-old sheep fold, a place where sheep are gathered after being fattened in the hills during summer. Grass covered thick black lava stone walls circle the fold which is divided into 16 pizza slice sections where the sheep are sorted for distribution among the farmers. This was a perfect place for our hosts to herd all of us into the central meadow to be invited to taste the famous fermented shark and drink a shot of Iceland's choice of spirit, Brennivin. We were told that this tour day went above and beyond the normal ISBE tours and we thought so too. One paragraph cannot do this day justice!

Another day we visited the Central Bank of Iceland and City Hall, with refreshments at both locations, and toured the towering Hallgrímskirkja, a Lutheran parish church of Reykjavik that is 244 feet tall. We didn't hear the organ play, but I brought home a Christmas CD I am looking forward to hearing.

Essentially, the ISBE conference absolutely delivered on its promise, and as someone who has been and is involved with conference planning, I have to say that this group's effort was most impressive. The ability to blend the business of the conference with cultural and geographic tours of the city and the countryside, and feed us all in the meanwhile, was very artfully done. The final evening was punctuated with a gala event at the Perlan, an interactive many storied museum where you can learn all about the wonders of Iceland through countless interactive displays and even walk through an Ice cave, temperature minus 15F, and then enjoy a gourmet dinner under a dome with a spectacular view of Reykjavik. It is hard to imagine that a person could come away with a greater knowledge of Iceland and not least so much relevant inspiration for our business classes, in just the span of eight days, than what was provided for our group. ISBE is a great group, and I encourage all CBEA/NBEA members to add ISBE dues when you pay your local memberships. This group is an amazing resource on so many levels. I'm so glad I supported ISBE in the past, even though this was my first actual conference at the international level. Many new friendships were made and the seeds of many new inspirations were planted. Priceless.

So here I am at the end of more than two pages of single spaced text, and I really have only touched the top of the iceberg here. I'd be happy to host a conference call to CBEA members on September 12 for those who would like to hear more about the ISBE conference and also our Iceland experience. If you are interested, just email me at koconnor@cerrocoso.edu and I'll make sure you get the conference call information. Also, check out our CBEA Facebook page for pictures of some of the places described here!

WESTERN BUSINESS EDUCATION ASSOCIATION
2018-2019 CALENDAR OF EVENTS

Visit websites for details: www.wbea.info, www.nbea.org

2018

JANUARY

10 Membership Reports Due

FEBRUARY

2-3 Utah CTE Conference
10 Membership Reports Due
16-19 WBEA, Boise, Idaho

MARCH

10 Membership Reports Due
27-31 NBEA, Baltimore, Maryland

APRIL

1 Deadline to Submit Articles for
WBEA Newsletter
6 OBEA/FBLA Professional
Development, Portland
10 Membership Reports Due

MAY

10 Membership Reports Due
? HBEA Spring Conference

JUNE

10 Membership Reports Due

JULY

10 Membership Reports Due
24-27 NVBEA/NV ACTE, Lake Tahoe,
Nevada
29- ISBE, Reykjavik, Iceland
Aug 3

AUGUST

1-3 ISBE, Reykjavik, Iceland (July 29-
August 3)
10 Membership Reports Due

SEPTEMBER

1 Deadline to Submit Articles for
WBEA Newsletter
10 Membership Reports Due

OCTOBER

10 Membership Reports Due
12-13 OBEA Conference, Salem
11-13 WSBEA, Richland, Washington
18-19 MBEA/Montana ACTE, Billings,
Montana
19 BCBEA, Burnaby, British Columbia

NOVEMBER

1 Deadline to Submit Articles for
WBEA Newsletter
2-4 CBEA, San Mateo, California
9-10 IBEA Conference, Sun Valley
10 Membership Reports Due

DECEMBER

1 Educational Opportunity Scholarship
Applications Due
10 Membership Reports Due

2019

JANUARY

10 Membership Reports Due

FEBRUARY

10 Membership Reports Due
15-18 WBEA, Tucson, Arizona

MARCH

10 Membership Reports Due

APRIL

1 Deadline to Submit Articles for
WBEA Newsletter
10 Membership Reports Due
16-20 NBEA, Chicago, Illinois

MAY

10 Membership Reports Due
? HBEA Spring Conference

AUGUST

10 Membership Reports Due

SEPTEMBER

1 Deadline to Submit Articles for
WBEA Newsletter
10 Membership Reports Due

OCTOBER

? WSBEA, Washington
10 Membership Reports Due
17-18 MBEA/Montana ACTE, Bozeman,
Montana

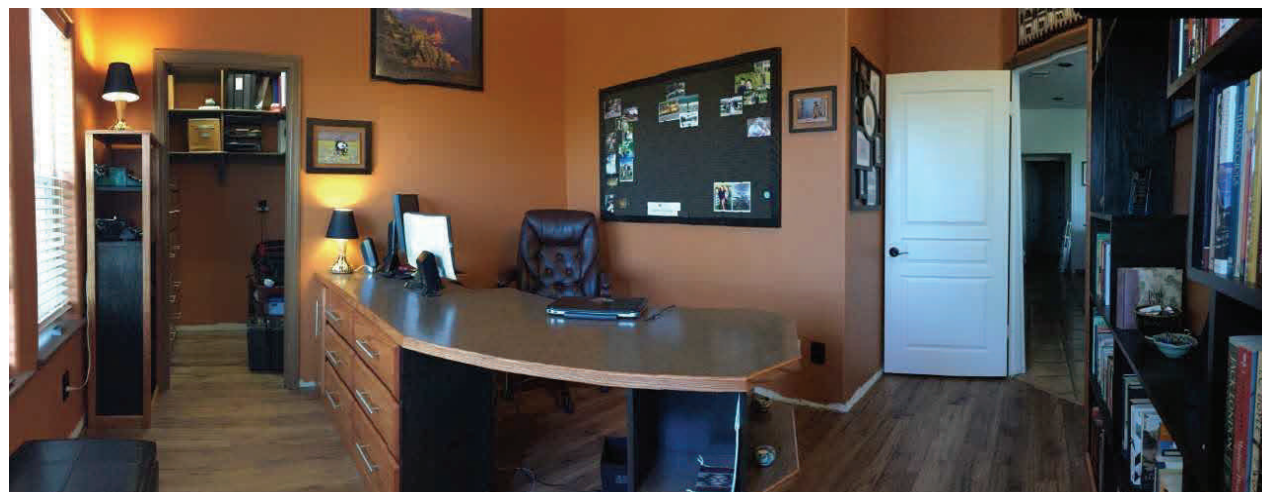
NOVEMBER

1 Deadline to Submit Articles for
WBEA Newsletter
10 Membership Reports Due

DECEMBER

1 Educational Opportunity Scholarship
Applications Due
10 Membership Reports Due

2019



Board Listing was removed from the online version of the WBEA Newsletter.

If you need to contact any board member, please see contact information online at:

WBEA 2018-2019 Executive Committee

The board listing was removed for the online version.



WBEA 2019 PDLT INFORMATION By Keith Hannah, PDLT Director

The WBEA 2018 Professional Development Leadership Training (PDLT) is a single training session for **Presidents-elect, Membership Directors, as well as all potential leaders within your S/T/Ps.** The 2019 workshop will be led by Karen O'Connor, WBEA President-elect; Jaci Jones, Membership Director; and Keith Hannah, PDLT Director. PDLT will be held Friday morning, **February 15, from 7:30 a.m. until 11:30 a.m.**

Please sign up. This workshop will not only provide leadership training, but also more in-depth direction and help for those assuming or thinking about leadership positions. WBEA only meets once a year; hence it is extremely important that Presidents-elect and Membership Directors work with the current WBEA President-elect and WBEA Membership Director throughout the year in order to complete Programs of Work and reports for the NBEA office. This workshop is the best venue that we have available for people to communicate with one another and to

ask questions.

We provide information in this workshop that will be needed throughout the year. Additionally, attendees will have the opportunity to meet current WBEA officers, the NBEA Executive Director, and the NBEA President.

Our goal is to make WBEA stronger. This is a first step to making a stronger organization, and ***we need your help.*** Please ask your Presidents-elect, Membership Directors, and at least one potential leader from your S/T/P to fill out the application and send it in by **December 1, 2018.**

(Please note that this registration is in addition to regular WBEA Registration that participants will need to complete and send). We shall appreciate your encouraging attendance at this event for your professional commitment to WBEA and your leadership in your individual S/T/P.

Keith Hannah

WBEA PD Director

khannah@fifeschools.com

(253) 517-1000 Ext. 25146

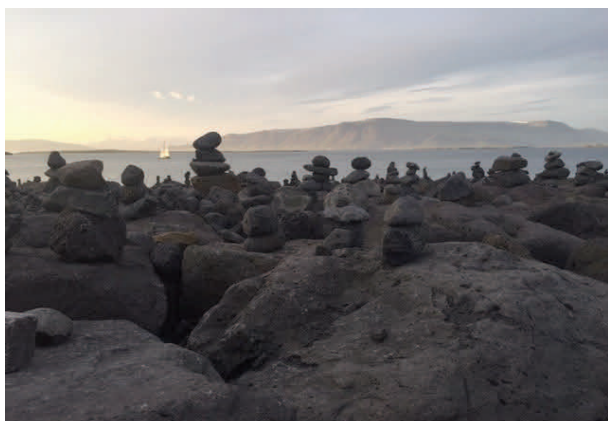


Caption describing picture or graphic.



“Our Goal is to make the WBEA stronger. This (PDLT) is a first step...”

Iceland Images



WBEA

Martin Runge, WBEA Editor

Phone: 250-255-4884

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Find us at www.wbea.info



Register today at:
www.NBEA.org



Make your contribution to the Friends of Business Tagline or Motto

"Friend of WBEA" contributions are welcome from any instructor, company, or organization in the WBEA region to strengthen and support the Western Business Education Association. Contributions can be any amount. Any "Friend of WBEA" contributor who is not a WBEA/NBEA member, but is a retired business educator or a part-time instructor, will receive the following benefits with a \$20 contribution:

- ◆ Full access to the WBEA website
- ◆ Delivery of the Western News Exchange newsletter by e-mail
- ◆ Regional WBEA conference fees at member rates.



NBEA

Recognizing Excellence in Business Education

Each year NBEA accepts nominations for outstanding individuals for the following award categories:

Middle School Teacher of the Year

This award recognizes outstanding contributions to business education by a middle school business educator.

Secondary Teacher of the Year

This award recognizes outstanding contributions to business education by a secondary business educator.

Postsecondary Teacher of the Year

This award recognizes outstanding contributions to business education by a postsecondary business educator.

Collegiate or University Teacher of the Year

This award recognizes outstanding contributions to business education by a senior college or university business educator.

Distinguished Service Award for an Administrator or Supervisor

This award recognizes outstanding contributions to business education by an administrator or supervisor of business education.

Distinguished Service Award

This award recognizes outstanding contributions to business education by an institution, organization, business firm, government agency, or individual associated with any of these groups.

AWARD Nominations: DUE DECEMBER 1 2018

<http://www.wbea.info/awards.html>

Distinguished Service

An individual who has served and contributed to WBEA and business education through professional activities that include leadership, service, honors and awards, and research and writing.

Distinguished Service Award for a Company, or Representative of a Company, or Legislator

Designed to award a company or individual who does not necessarily maintain membership in WBEA, but has contributed to business education. Only one award may be given each year to an Organization, or to a Representative of an Organization, or to a Legislator and the presentation will be made at the WBEA Annual Conference.

Outstanding Educator

This award is given for contribution to business education through classroom involvement, curriculum development, student organizations, administrative responsibilities, and/or publications.

Communication Recognition

Designed to recognize and reward STPs for the standard of excellence in publications, the newsletter recognition encourages STPs to keep in contact with every member on a regular basis, promote professional and educational opportunities, and serve as a support network among its membership locally, regionally, and nationally.

Outstanding Career and Technical Student Organization Advisor

To recognize outstanding achievement, promotion, contribution, and service through Career and Technical Student Organizations for WBEA Advisors.

Western Business Education Association Recognition Certificate

This certificate is available to any WBEA member to award to individuals who have made contributions to business education. This certificate may be awarded by the S/T/P at its local conferences.