

September 2015
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On the Web at
www.wbea.info

What's Inside

WBEA 2015-2016 Executive Committee Summer	2
WBEA Legislative Update	2
In Memory of Pauline Newton	3
WBEA Executive Committee Cont'd	3
President-Elect Welcome	4
NBEA News	4
Paradigm Education Solutions Ad.	4
BE Publishing Advertisement	5
WBEA Executive Board in P & P	6
Cengage Learning Advertisement	7
Guiding Stars: Cheryl Fujii, HI	8
WBEA Legislative Update	9
Lead-In Challenge	9
Fiends of WBEA Form	10
NBEA Membership Form	11
Fraser Institute Advertisement	12
WWW.business-plan.com Advertisement	13
MBEA Division Update	13
Guiding Star: Doug Andersen, MT	14
Goodheart-Wilcox Publisher Advertisement	15
Tech Tips	16
Inside Waikiki	16
Cengage Learning Advertisement	17
Guiding Star: Jim Dowding, CA	18
WBEA 2015 Professional Development	19
WBEA/HBEA 2016 Conference Info.	20
WBEA Thanks to Arizona	20
WBEA 2016 Professional Development	21
WBEA 2016 PD Application	22
A Message from NBEA Rep. to NBEA	23

Western News Exchange

A Message from your WBEA President...

By Kay Fujimoto Ono, WBEA President 2015-2016, Pearl City, HI



"United on the journey to success" is the theme that has been chosen for this year's WBEA 2016 Conference. It is an honor and pleasure to know and work with so many talented individuals. When we unite as a team, we can overcome our daily challenges with the support and guidance from our colleagues.

Hawai'i has been my home for the past 28 years. Although I was a frequent visitor to the Islands prior to getting married and moving to Hawai'i, living here is a unique and wonderful experience. We have the fortunate opportunity to work with colleagues from different islands, and each island has its uniqueness, beauty, and charm. People born, raised, and even transplanted to Hawai'i have a special bond; and this has become more evident to me over the years. It is this same type of bond, or as we refer to in Hawai'i—our ohana (family) that is WBEA. We come together to "talk story"—to share and learn from each other. These experiences enrich our lives and help us to become better and stronger educators. If you are a newer member of WBEA, be sure to come to the annual WBEA conferences. As you look

around, you will see people greeting each other with hugs. It is amazing the "aloha" WBEA members have for each other, even though we usually see each other only once a year. It is my goal this year to be sure that you, as a WBEA member, knows that there is a purpose for you to be a member of WBEA.

Please plan to join your WBEA Ohana at the annual conference hosted by the Hawai'i Business Education Association (HBEA). You won't want to miss the opportunity to learn the latest technology through the workshops and breakout sessions, meet the outstanding members of HBEA, and experience the diversity Hawai'i offers. Most importantly, we want the chance to meet and network with you. Please make your airline reservations early and register (www.hbea.org) for the conference by December 1.

Every generation of teachers is faced with problems, but we are dedicated, passionate, and resilient educators. My parents raised my brother and myself with a goal of us being a better educated generation, instilling in us a strong work ethic, living a life focusing on important values, and keeping a balance of family and work. I am still working on the "balance" goal; but my parents made many sacrifices for my brother and myself to exceed their education. During World War II, both of my parents were detained at the Gila River Japanese Internment Camp in Arizona. Because of this life altering experience, my parents always focused on the importance of education—we were often told that someone could take away all of your worldly possessions, but they could not take away your education. I didn't know it for many years, but I am a second generation business educator. Right after my mother graduated from Fresno State, she and her family were sent to Gila River. Although she had been offered a teaching position in Fresno, her first job was teaching typing in the Gila River Internment Camp. Oh yes, I should mention that there were no typewriters; my mom taught typing on cardboard keyboards. Wonder how they did timed writings?

The Hōkūle'a is a Hawaiian voyaging canoe that has traveled to many countries, just utilizing the ancient navigating techniques of using the stars and moons to guide them. We are encouraging our S/T/P leadership to submit pictures with captions of their "Shining Stars"—business educators and businesses who have been recognized for their outstanding contributions to their S/T/P, school, and/or community. In addition, please take notice of your WBEA "Guiding Stars"... WBEA and S/T/P leaders. Our organization has thrived because of the past and present leadership; but WBEA will continue to "shine" because of you and the investments we make in our future leaders. We will be asking for your ideas on how to make WBEA and its conferences better and more relevant to today's teachers.

Join with me in reaching out to your colleagues and bringing more members into our special WBEA organization. Remember, together we are **"United on the journey to success."**

WBEA 2015-2016 Executive Committee www.wbea.info

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WBEA Executive Committee Summer Planning Meeting

By Kay Fujimoto Ono, WBEA President 2015-2016, Pearl City, HI

The WBEA Executive Committee consists of your 5 officers and 6 committee directors. On June 12-13, the Executive Committee held its annual Summer Planning meeting in Los Angeles. It was a productive two-day meeting; and groundwork has already started for issues that will be discussed at the WBEA Executive Board in Honolulu on Friday, February 12, 2016. Each State/Territory/Province (S/T/P) has two representatives on the Executive Board.

Thanks to this year's Executive Committee who started their duties officially on July 1.

Elected Officers

President, Kay Fujimoto Ono (Hawai'i)
President-elect, Elaine Stedman (Montana)
Treasurer, Dr. Brenda Jacobsen (Idaho)
Secretary, Janie McFarland (Montana)
Past President, Ken Kuhn (British Columbia)

Appointed Committee Directors

Awards, Kristina Yamada (Utah)
Legislative, Tina Fulks (Nevada)
Membership, Linda Snider (California)
Newsletter Editor, Chris Liebelt-Garcia (Arizona)
Telecommunications/Webmaster, Della Anderson (Hawai'i)



Back Row l to r: K. Kuhn, J. McFarland, R. Fulgham, T. Fulks, B. Jacobsen
Front Row l to r: E. Stedman, K. Ono, C. Liebelt-Garcia, K. Yamada, L. Snider
Not Pictured: D. Anderson

At the meeting, the Executive Committee reviewed the WBEA Bylaws, SWOT, and Policies & Procedures Manual. Updates will be made and/or brought before the WBEA Executive Board in February. A long discussion was held on "balancing the budget". With the decrease in, which was WBEA's main source of income, NBEA dues reimbursement, WBEA needs to seek other resources. The Friends of WBEA was very successful, and it will continue this year. This idea came to fruition because former active WBEA members wished to keep in touch with WBEA members after their retirement. It is also a way to provide professional development opportunities for teachers assigned to a business class without the necessary business teaching foundation. Friends of WBEA is one method to invite them to attend our conferences and find resources; then it is hoped that they will understand why they should join NBEA and WBEA and receive the professional journals and other benefits that will aid in their teaching.

Arizona Business Education Association (ABEA) also made a request for a change to the Procedures & Policies Manual. Currently, ABEA must host the WBEA conference in May; however, ABEA would like to have the option of hosting in February. In the past hotel space was limited and February hotel rates were extremely high; today, there are more hotel options for a February conference. This proposal is supported by the Executive Committee and (Cont'd on next page)

WBEA Legislative Update

By Tina Fulks, Legislative Director, Las Vegas, NV

It is that time of year. Our summer break is ending. Hopefully you have recharged your "batteries" through some relaxation, family time and the ever important continuing education classes and conferences.

Most of us have headed back to the classroom. We are bringing new ideas and as always, an invigorated view of our purpose. We are ready to teach, mentor, and nurture our students.

With all of that in mind, we must also not lose sight of the need for us to continue to advocate for career and technical education. Although our local and federal governments are "expanding their horizons" regarding CTE, we must continue to be vigilant. Talk to students, parents, administrations and government officials about the importance of CTE. Help them understand the role it plays in the economy. (Cont'd on Page 9)

In Memory of Pauline Newton

By Kay Fujimoto Ono, WBEA President 2015-2016, Pearl City, HI

Pauline loved CBEA and WBEA! I was very fortunate to be one of Pauline's "presidents". I still remember our WBEA Presidents-elect Training in Tukwila, Washington, at the WBEA 2001 Conference. The activities and training Pauline planned for the morning provided a life-time bond between her and her presidents. Because of her enthusiasm for WBEA and mentoring, many of these individuals have stayed in S/T/P and WBEA leadership roles. Some of these individuals (Eric Swenson, Kim Bartel, Nancy Noe, and Donna Anderson), along with Pauline, interrupted the passing of the gavel at the Sunday Awards Dinner in Arizona. I knew Pauline was planning something—I just didn't know what to expect or when. Annually, Pauline would have us take a picture together; and the two in this article is very special. Pauline attended her final WBEA Conference in Arizona in May, but she will not be forgotten.



Scottsdale, May 2015



Portland, February 2014

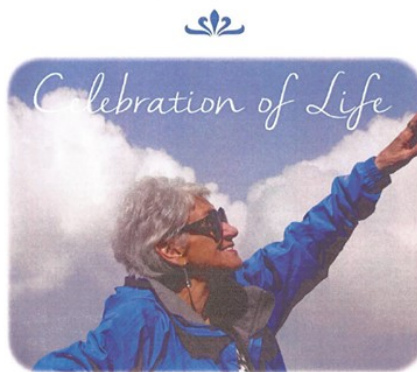
Pauline served as WBEA President in 2001-2002. She received the WBEA Distinguished Service Award in 2003 and the Outstanding Secondary Educator Award in 2004.

On the Presentation High School (San Jose, California) website, it posted the following article on July 24.

With sadness in our hearts, we must share the news of the passing of one of the most vibrant members of the Presentation community, Pauline Newton. Pauline embodied the spirit of Presentation and even as she fought cancer she never lost her zest for life. Pauline taught at Presentation for 33 years, filling the halls with her irrepressible humor, joie de vivre and unstoppable energy. Over the course of her years at Presentation, Pauline served in many roles, including business department chair, class level moderator, director of admissions and typing instructor. She founded the Presentation Ambassadors Club, one of the largest student clubs on campus, and served as the club moderator of DECA. She coordinated faculty entertainment for Feast Day, chaperoned many dances and traveled many thousands of miles showing students how to explore the world.

For the entire article, please visit the Presentation High School website at <http://www.presentationhs.org>. I hope you will enjoy reading the article written by Siobhan Ippolito '91 O'Byrne, on the occasion of Pauline's retirement.

Twelve CBEA members and I attended Pauline's memorial service at Presentation High School. It was a beautiful service filled with wonderful music and many fond memories of Pauline. At the end of the service, a reception was held in Pauline's memory that included a JD shot bar. It made me smile and think of Pauline. ☺



PAULINE NEWTON

WBEA Executive Committee Summer Planning Meeting

By Kay Fujimoto Ono, WBEA President 2015-2016, Pearl City, HI

will be brought forth to the WBEA Executive Board for approval. Ken Kuhn, WBEA Past President, will present this change and others at the Executive Board meeting. WBEA Committee Directors serve a maximum of three years. This year Chris Liebelt-Garcia and Della Anderson were appointed; and next year there will be three openings. It is important to keep to the rotation of the Committee Directors in order to generate new ideas, provide leadership opportunities, and to keep abreast of the S/T/Ps and its activities. If you would like to be considered for an appointment, please contact Elaine Stedman, WBEA President-elect. The next term of office will start on July 1, 2016.

WBEA 2015-2016 Executive Committee (Continued)

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President-Elect Welcome

By Elaine Stedman, WBEA President-Elect, Sidney, MT

As the WBEA President-Elect, I would like to take this opportunity to welcome everyone back to the beginning of the school year and an exciting year for WBEA. For me the year always begins in September and ends in May with June, July, and August begin bonus months, right? I am looking forward to working with all of the Presidents-Elect from the S/T/P's in our region and am excited to meet all of you in beautiful Hawaii in February. To the Presidents-Elect, please make arrangements to attend the President-Elect workshop held in conjunction with PDLT at the WBEA conference. I will be anxious to meet all of you and discuss plans for the next year. Have a great school year and I hope to see all of you in Hawaii!

NBEA News

By Eileen Wascisin, WBEA Director for NBEA, Bellingham, WA

During the week of March 30—April 4, WBEA members attended the NBEA Convention held at the Chicago Marriott Downtown Magnificent Mile, Chicago, Illinois. The NBEA Executive Board meeting was held March 30—April 1, 2015. The following items were discussed and action taken as stated:

- The written and oral reports submitted by officers, regions, committees and other affiliates were approved as submitted.
- The Finance/Audit Committee met with President Maurice Henderson on Tuesday morning and the 2015-2016 Program of Work Committee met with President-elect Robert Blair.
- Membership continues to be a major focus.
 - With the passing of the increase in Membership Dues last November, it was too early to determine how much of an impact it will or has made on the budget. A better picture of dues increase and how it affects the budget will show at the November Board meeting.
 - **Membership Directors (State and Regional)** – it is extremely important that NBEA Membership Dues be sent immediately to avoid insurance problems for members.
 - **S/T/P Membership Directors** need to send Regional Membership Directors updates.
 - **Regional Membership Directors** need to send the NBEA office updates.
- The NBEA 2015 Convention included a Connections desk and a Business Education Research Conference (which brought in 37 presentations).
- The Policies Commission Report stated they were working on Statements 96 and 97 and will be distributed soon. (Cont'd on Page 7)



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WBEA Executive Board in P & P

By Ken Kuhn, WBEA Past-President, Port Moody, BC Canada

The WBEA Executive Board meeting in Scottsdale, Arizona in May 2015 approved changes to the WBEA Policies and Procedures (P & P). The first major change was to comply with the changes that the NBEA Board made to how an NBEA Representative from the WBEA region was elected. The other major change was initiated by the work that Kristina Yamada did as a result of input that the WBEA Executive Committee received about the Awards procedures. Thanks, Kristina, for your work on this initiative.

The changes made by the NBEA Board required us to revise our WBEA P & P to comply. Now the NBEA Representative is elected every three years by the NBEA Executive Board at their spring meeting prior to the NBEA Convention using the following guidelines:

- A call for nominations is sent from NBEA headquarters to current professional members residing in the region in November before the current regional board member term expires.
- Eligible candidates will complete and submit the nomination form and required documentation to NBEA headquarters.
- The NBEA Nominating Committee will review the applications and select candidates to be placed on the ballot that the NBEA Board votes on. (The WBEA members do not have any input on the selection or get to vote on our candidate.) If there are more than two candidates, a ballot will be sent to current voting NBEA members residing in the region.
- The top two candidates as voted by the region will attend the NBEA convention and make a presentation to the NBEA Executive Board. The NBEA Executive Board will elect the regional director.
- Should no qualified candidate come forward through the nomination process, the NBEA Nominating Committee will elect an NBEA professional member from that region to serve the three-year term.
- Requirements for Eligibility to be an NBEA Representative include the following:
 - Candidates for NBEA Representative from the western region must be members in good standing of NBEA/WBEA for five consecutive years and must have attended at least three NBEA Conventions within the last seven years, immediately prior to running for office.
 - Eligible candidates may not have previously served on the NBEA Executive Board for a total of three years or more (consecutive or non-consecutive) in any capacity.
 - Candidates for NBEA Representative from the western region must have served as voting members on the WBEA Executive Board for one full year within the last ten years, preferably as an officer.
 - Candidates must have served on an executive board at the state, territory, province, or regional level or held a leadership position in an educational setting.
 - Each candidate for NBEA Representative must be in good standing with the S/T/P that nominates him/her.
 - The elected NBEA Representative will conduct the Professional Development Institute, along with the WBEA President-elect and WBEA Membership Director at the annual conference.

As you can see from the requirements and eligibility above, the NBEA Board has narrowed the playing field so that fewer and fewer of our members are eligible to fit their "rules". Over the past decade the NBEA Board has limited attendance of WBEA representation at NBEA Board meetings from our WBEA President and two NBEA Reps attending to offer input to now only one NBEA Rep attending (and with limited input)—and that decision is in the control of the NBEA Board.

The other major change in the WBEA P & P was initiated by Awards Director, Kristina Yamada, regarding Awards and Scholarships and the other one was Membership Achievement. The Awards Director will now oversee the awards for various WBEA Recognition Awards, the new Media Awards, and the Scholarship Program for WBEA and NBEA. The Awards Director will work with the Membership Director to determine the Membership Achievement Awards for STPs. (Cont'd on Page



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NBEA News (Cont'd from Page 4)

By Eileen Wascisin, WBEA Director for NBEA, Bellingham, WA

- New NBEA Executive Board members replacing outgoing Board members are:
 - President-elect – Priscilla Romkema (South Dakota)
 - Secretary-Treasurer – Margaret Blue (Mississippi)
 - NBEA At-Large Director – Margaret O'Connor (Pennsylvania)
 - WBEA Director – Roietta Fulgham (California)
 - ARBE-DPE – Beryl McEwen (North Carolina)
 - Representative to the Policies Commission for Business and Economic Education – Marlene Stout (Indiana)
- The following members continue on the NBEA Executive Board:
 - President – Robert (Barry) Blair (Tennessee)
 - Past-President – Maurice Henderson (Michigan)
 - SBEA Director – Becky Petersen (North Carolina)
 - NCBEA Director – Debbie Stanislawski (Wisconsin)
 - MPBEA Director – Patricia Arneson (Nebraska)
 - NABTE – Diane Fisher (Mississippi)
 - ISBE – Tamra Davis-Maxwell (Illinois)
 - NBHS – Lydia Nelson (Massachusetts)
- The NBEA Convention 2015 featured a mobile app and a twitter account.
- The 2016 Convention Committee will be the same as the 2015 Committee. Members of the committee are Pat Arneson (Nebraska), Sue Sydow (Nebraska), Madge Gregg (Alabama), Peter Meggison (Massachusetts), and Karen Williams (California).



GUIDING STARS

WNE will feature our WBEA “Guiding Stars” this year. The WBEA membership will get an insight into its leaders—the S/T/P Presidents and WBEA Executive Committee.



Hawai'i Business Education Association (HBEA) President

HBEA website: hbea.org

State Conference: February 12-15, 2016, with WBEA in Honolulu, Hawai'i

Goal/Project: Increase membership by 20 percent and to motivate new members to actively serve in leadership roles in HBEA.

Here's a short introduction to Cheryl.

I was born and raised on the beautiful island of Kaua'i. I graduated from Kapa'a High School, Cannon's Business College, Kaua'i Community College (KCC), and the University of Hawai'i at Mānoa. I have been at Kaua'i Community College since 1983 and have worn various hats--clerk steno, youth counselor, non-credit training coordinator, Office of Continuing Education and Training interim director, and now assistant professor.

From 1990 to 1994, I was a lecturer in Business Education, taught keyboarding and shorthand courses, and was an HBEA member. I also taught non-credit classes from 1993 to 2000 in the areas of keyboarding, DOS, WordPerfect, Windows, Microsoft Office, and business writing. I earned a Microsoft Office User Specialist certification (expert level) in Office 97 and 2000. During this ten-year period, I completed my bachelor's degree in secondary education by commuting to the University of Hawai'i once a week while I worked full time at Kaua'i Community College.

Membership in HBEA allows me to connect with fellow business teachers, industry professionals, and students throughout the State and provides the opportunity for community service, professional development, and leadership growth. To date, I have participated in nearly every conference that is HBEA sponsored and developed invaluable relationships with colleagues in the Western Business Education (WBEA), the western regional affiliate of the National Business Education (NBEA) and beyond. I have been newsletter editor for HBEA for the periods 2011-2012, 2012-2013, and 2014-2015. During my tenure as newsletter editor, I felt privileged to have received the State, Territory, and Province (S/T/P) Newsletter Recognition award for 2012-2013 and 2013-2014. I was HBEA vice president in 2013-2014, I then became president-elect in 2014-2015, and now I will be president in 2015-2016.

My husband of 30 years (Edwin) and I have an awesome son (Bryson) who started 9th grade this year. We live in Lihue which is just a few minutes away from work, school, the mall, and the airport. The three of us love to go fishing every chance we get! We recently spent a glorious week at Shelter Lodge in Juneau, Alaska, where we had a fabulous time fishing for salmon, halibut, black cod, and other deep-sea fish.

WBEA Legislative Update *(Cont'd from Page 2)*

By Tina Fulks, Legislative Director, Las Vegas, NV



You can get involved by:

Scheduling an in-person meeting. Legislators and their staff are always eager to hear from their constituents in one-on-one meetings – and you can visit them during recess in their local district office. Be sure to schedule your appointment in advance!

Attending a town hall meeting. Members of Congress often host town hall meetings or other events during August recess that are open to the community. These are great opportunities to voice your opinions and concerns before your policymaker in a public setting.

Inviting Members of Congress to your program. A great way to showcase the value of CTE is by inviting your Members of Congress to see your program in person. You can do so by contacting their district office – and be sure to invite members of their staff as well!

Contacting the media. With the end of summer looming, many reporters and publications are interested in back-to-school stories. You can help generate positive coverage of CTE programs or by contacting reporters in your community and inviting them to write about your CTE program.

Use social media to promote CTE. Connecting with lawmakers on Twitter, Facebook and other social media outlets is a quick and easy way to spread the message of CTE – and many lawmakers check their own social media pages! You can share an interesting statistic about your program, or a picture of your CTE classroom, which would pique their interest to learn more.

Lean-in Challenge

By Jim Dowding, CBEA President, Walnut Creek, CA

The California Business Education Association (CBEA) as part of their 2015 Conference will be hosting 120 young women from schools in Los Angeles and Orange counties as part of a “Lean-in Challenge” on Friday, November 13, from 12:30 to 5:00 pm, at the Hilton Hotel in Long Beach, California. The young women invited represent a variety of educational programs including Business, Information Technology, Design and STEM. The “Lean-in Challenge” will teach problem-solving and research skills. The conference theme is “Building Bridges—Creating Partnerships.”

The participants for the “Lean-In Challenge” will be divided into teams representing a variety of schools, backgrounds and career directions. The young women will be given a real world situation that is facing the Long Beach area and will have to present their findings to members of the Chamber of Commerce, the Economic Development Council, and the Long Beach Tourism Board. The young women will be mentored by successful women from industry and coached by female college students. The “Lean-In Challenge” is based on the materials in Sheryl Sandburg’s bestselling book “Lean-In,” where Sandburg addresses the fact that women and businesses need to encourage women to take an active role in the career development of young associates.

Conference Chair, Jim Dowding commented, “CBEA has long participated in community development projects as part of their local conferences, and the “Lean-In Challenge” is a great way to give back to the community while linking the mission of CBEA in preparing future business leaders while connecting the conference theme of “Building Bridges and creating partnerships.”

California Business Education Association represents professionals involved in education for and about business, marketing, and related information technologies at all levels of education in public and - private institutions. The prime mission of CBEA is to recognize, encourage, and promote excellence in business disciplines. Also, it is to collaborate with other discipline and groups dedicated to this mission. CBEA is committed to being a force for positive change in California.

The CBEA State Conference will be held November 13-15, 2015, at the Long Beach Hilton Hotel. The conference theme is Building Bridges—Creating Partnerships. If you would like more information on either the “Lean-in Challenge” sponsorship opportunities, mentoring the young women, or CBEA and its activities, please contact Jim Dowding at jkdowding@outlook.com

**"FRIEND OF WBEA" CONTRIBUTION FORM**

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Please mark the appropriate box: Contributor <input type="checkbox"/> Retiree <input type="checkbox"/> Part-Time Instructor <input type="checkbox"/>	
Amount of Contribution: _____ (make checks payable to WBEA)	

"Friend of WBEA" contributions are welcome from any instructor, company, or organization in the WBEA region to strengthen and support the Western Business Education Association. Contributions can be any amount.

Any "Friend of WBEA" contributor who is not a WBEA/NBEA member, but is a retired business educator or a part-time instructor, will receive the following benefits with a \$20 contribution:

- Full access to the WBEA website
- Delivery of the Western News Exchange newsletter by e-mail
- Regional WBEA conference fees at member rates
- Not eligible for NBEA or WBEA awards recognition

Complete the above form and mail your "Friend of WBEA" contribution to:

Dr. Brenda Jacobsen
WBEA Treasurer
4891 Mohawk
Pocatello, ID 83204

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 - NBEA's journal, *Business Education Forum*
 - NBEA's newsletter, *Keying In*
 - NBEA *Yearbook*
 - Special publications and promotional items
 - Natl Standards for Business Education
- \$250,000 professional liability insurance
- Annual national convention
- Regional association membership
- Regional conventions
- Legislative advocacy
- Business-industry link
- Insurance programs
- Professional awards program
- International Society for Business Education (ISBE)
- Association for Research in Business Education--Delta Pi Epsilon (ARBE--DPE)

MEMBERSHIP CLASSIFICATION

- ☐ Professional \$ 85
- ☐ Professional / International Society for Business Education (ISBE) .. \$115
- ☐ Professional / Assn for Research in Business Educ--Delta Pi Epsilon \$145
- ☐ Professional / ISBE / ARBE--DPE \$175

Membership dues include a \$20 subscription to Business Education Forum. Subscriptions are not available to nonmembers. NBEA dues are not tax deductible as a charitable contribution for federal income tax purposes; however, they may be deducted as a business expense under other provisions of the Internal Revenue Service Code.

WBEA Region

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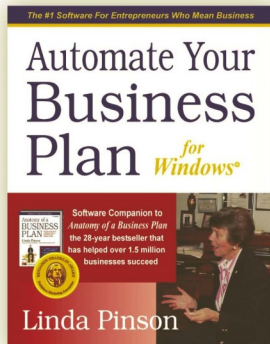
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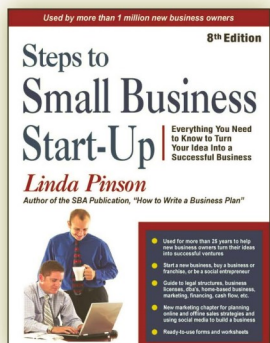
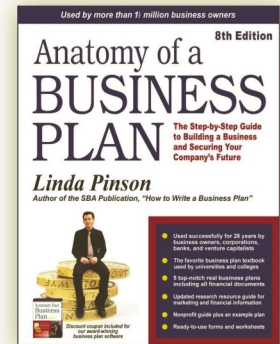
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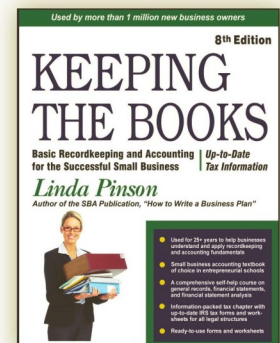
This best-selling book has helped more than 1.5 million business owners to plan and operate more profitably. It will guide you step-by-step through the complete business planning process. There are instructions for both profit and nonprofit organizations. Includes five complete real-world business plans.

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• ndaba@business-plan.com• www.business-plan.com**MBEA Division Update**

By Doug Andersen, MBEA President,

As the beginning of our school year rapidly approaches, MBEA is geared towards another great year!! We are really focused on membership this year as we would love to see a significant increase this year. First, please consider attending the Fall Institute, October 15-16, 2015 held in Billings, MT at the Homewood Suites. While many school districts offer "trade days" during this time, it's important to remember the essential networking and valuable skills and concepts that are offered at the Fall Institute. On a personal note, I have gained most of my great insight, fundraising ideas, and new lesson plans from my fellow business teachers at the Institute. Click on the following link for more information and to register: <http://www.montanaacte.org/prodevel.shtml>

Save the date.....February 12-15, 2016.....Western Business Education Association conference.....held in HONOLULU, HAWAII. As you can imagine, many professionals are going to attend this conference. Look at the flyer down below to get more details. Remember, some of your Perkins dollars and state dollars can go towards this conference!

A second save the date....February 16-19, 2017....Western Business Education Association held in our backyard of Bozeman, Montana! We have a leadership committee continuing to plan for this huge event in our home state! If you would like to be on the planning committee, please feel free to email Janie McFarland @ janiemcfarland@yahoo.com





Doug Andersen
Billings Senior High School
Billings, Montana

Montana Business Education Association (MBEA) President
(President until December 31, 2015)

MBEA website: mbea.info

State Conference: October 15-16, 2015
Billings, Montana

Goal/Project: Increase participation at local, state, and regional conferences.

Here's a short introduction to Doug.

I am excited to serve the MBEA membership as the 2014-2015 President. As Career and Technical Education is taking a charge in today's society, I encourage all business and marketing educators to become members of our professional organization. In doing so, I can guarantee you will receive a great deal of knowledge, professional and personal growth, classroom development, collegial sharing and networking. Our organization is only as strong as our members, so I encourage you to join and take an active role in the group.

Make sure to visit our web site (www.mbea.info) often to be on the lookout for new information that can aid you in your classroom and your pursuit of professional development in our ever-changing curriculum. Thank you for giving me the opportunity to serve you during the upcoming year. Please feel free to contact me at any time with questions, concerns, or comments. I will look forward to seeing all of you at the various CTSO events, spring and summer updates, and encourage you to attend the Western Business Education Association conference in Honolulu, Hawai'i in February of 2016.

WBEA Executive Board in P & P *(Cont'd from Page 6)*

By Ken Kuhn, WBEA Past-President, Port Moody, BC Canada

One of the changes that Kristina Yamada instituted this past year at the WBEA Conference in Scottsdale was to shorten up the duration of the Awards Ceremony presentations by having the nominators of the Outstanding Educator Recognition Award or Distinguished Service Award introduce the award recipient while giving a short summary of that person's achievements.

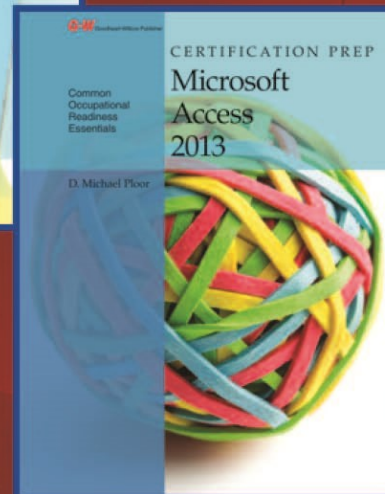
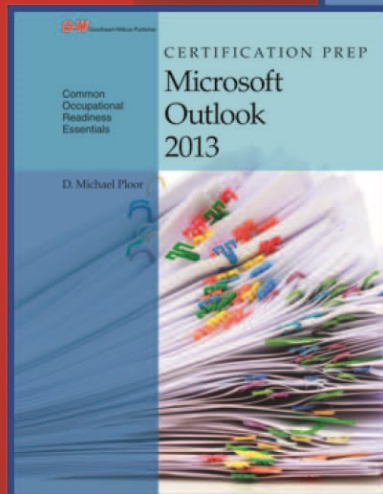
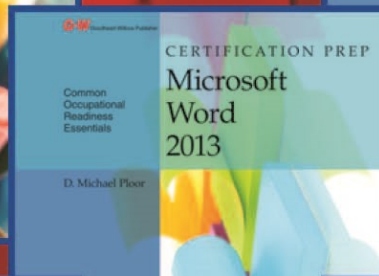
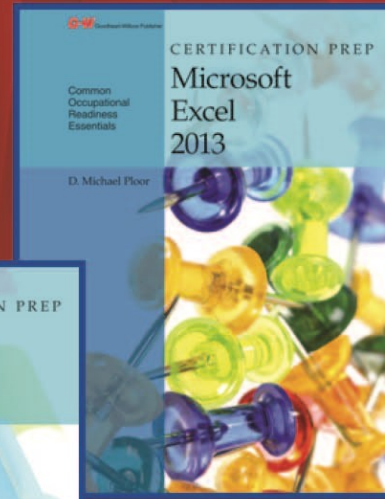
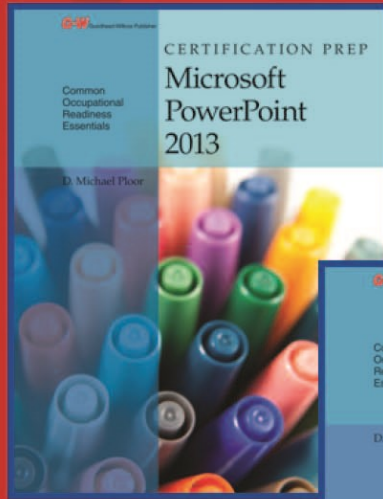
Another change made was to the Newsletter Award. It is now called the Media Award since many STPs offer online newsletter and other social media communications (includes website, Facebook, Twitter, or any other electronic communications) to their members.

The Awards Director also now takes over the responsibility for the WBEA Educational Opportunity Scholarship promotion, criteria, and decision-making.

The Membership Director will work with the Awards Director to determine the Membership Achievement Awards for STPs. Each STP must now complete the required membership reports to the Membership Director as well as attaining at least 80% of the NBEA membership goal.

Start on Monday Test on Friday

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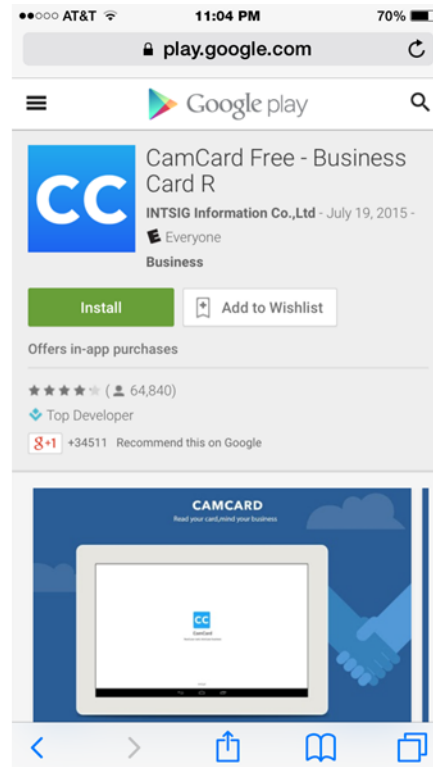
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Tech Tips — CamCard App.

By Warren Kawano, Leeward Community College, Pearl City, HI

Having trouble keeping track of all your business cards? Get organized today! CamCard is a free mobile app that allows you to scan business cards by taking a picture of it. The app stores the full color image, scans the card for information, and stores the information for you. Although you need to check the scanned information for accuracy and make edits where necessary, it imports the majority of the information correctly. Your business cards are now searchable by any of the information saved (name, company, position, phone number, city, etc.) and can be directly imported into your phone's contacts. You can also share your own business card via email directly from the app. CamCard is available for iPhone and Android devices.



Tech Tips Contest: WBEA Members. We want people to give us your best Tech Tip with a description and how you use the technology. Your name will then be put in a drawing for a 50 iTunes or Starbucks card. Your Tech Tip will also be highlighted in the next issue of the WBEA Newsletter. This is a way to get involved and share great ideas with colleagues from our region. E-mail Tech Tips to chrisliebelt_garcia@yahoo.com.



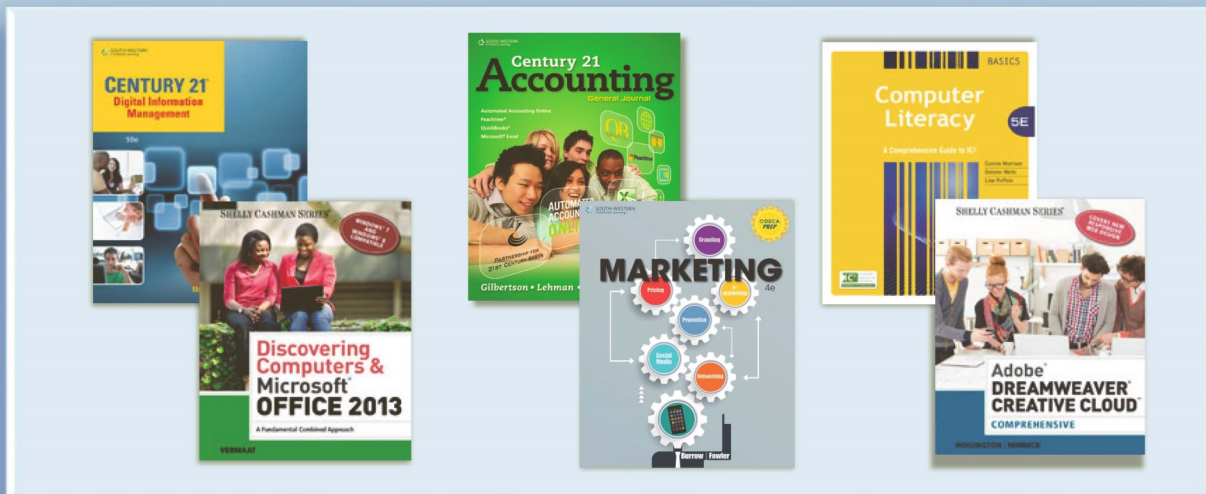
Inside Waikiki

Did you know about the Waikiki Trolley? The trolley has a Pink Line that runs from Waikiki to Ala Moana Center. There is a Pink Line stop on the Diamond Head side of the Waikiki Beach Marriott Resort & Spa on Paoa-kalani Avenue.

You can hop on the trolley for \$2, one way. The trolley currently stops in front of the food court on the *makai* or ocean side of the Center. For your return trip, have your \$2 ready and board close to where you were dropped off. Currently the trolley has one stop at the Center. Later, when construction is complete, there will be another stop on the *mauka* or mountain side of the Center. For other lines, visit www.waikikitrolley.com.

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**California Education Association (CBEA) President-elect
(President as of January 1, 2016)**

CBEA website: cbeaonline.org

State Conference: November 12-15, 2015
Long Beach, California

Here's a short introduction to Jim.

I am Jim Dowding and I currently live in Long Beach, CA, just outside Los Angeles. I was born and raised in Michigan, moved to New Hampshire for twenty years, and had moved to Detroit to open and operate a new college just outside of the Detroit area. I moved back to New Hampshire in 2007.

I am an educator by training and by profession. I have been involved in educating and training individuals for over twenty five years. The first was training new coworkers and helping facilitate management training classes. After completing my BS in Marketing and Business Education, complete with student teaching in an inner-city high school, I became a high school teacher for four years. I then moved from the high school into the college environment, recruiting and developing a hands-on marketing training environment for a college's marketing program. I have served as a state director for high school marketing programs, a college professor, a program chair, a division chair and a Director of Education.

I have been involved in face-to-face, online and online hybrid educational environments, but what gives me the greatest joy is when that student gets that "AHA" moment. The "AHA" moment is when a concept or idea makes sense to the student and they can apply the idea or concept to their work or to additional learning situations. I have an extensive background in all are-as of Management and have supervised up to 75 people at one time and an annual payroll budget in excess of 15 million dollars.

Hobbies/Interests – I love to travel. In traveling, the opportunity to meet new people, cultures and foods have always excited me. In a past life, I was in charge of a Travel and Hospitality program at a college which allowed me the opportunity to travel to London, Scotland, the Bahamas, and Bermuda. I have also been to 37 states and on several Caribbean cruises. My second hobby is computers. I am always looking for new technology that improves the educational process and helps to expand a student's knowledge base or how to better manage information. Needless to say, I have fallen in love with the Internet as a teaching tool.

Western Business Education Association

PROFESSIONAL DEVELOPMENT LEADERSHIP TRAINING

2015 GRADUATES

This year the 16th Professional Development Leadership Training graduated 11 professionals. The intent of the Leadership Training Workshop is to encourage Presidents-elect, Membership Directors, and those currently not involved in leadership positions to gain the skills and confidence to carry out the responsibilities of their office and/or committee assignment in their S/T/Ps, and for those not currently holding leadership positions to become involved within their professional organization. The Leadership Training Workshop was held in conjunction with the WBEA Conference “*The Heat Is On*” on May 22, 2015. Eileen Wascisin, WBEA Professional Development Director, along with co-directors, Kay Ono, WBEA President-elect, and Linda Snider, WBEA Membership Director, conducted the workshop. Check the www.WBEA.info website for information on next year’s workshop.

This year’s participants were introduced and presented their certificates at the Friday evening Opening Session. The participants for 2015 were:

Julie Ellis is an Instructor at Vale Academy and High School, Tucson, Arizona. She is Arizona’s President-elect.

Lynn Keane is an Instructor at Grossmont College, Poway, California. She is California’s Membership Director.

Nancy Buck is an Instructor at Grossmont College and lives in Yuma, Arizona. She is interested in becoming more involved in leadership.

Ruth DePieri is from Commerce, California, and is ISBE’s President-elect.

Cheryl Fujii is an Instructor at Kaua’i Community College, Lihue, Hawai’i. She is Hawaii’s President-elect.

Anne Chung is an Instructor at Hawai’i Community College in Hilo, Hawaii. She is currently Hawaii’s President.

Dona Orr is an Instructor at the University of Idaho in Boise, Idaho. She is Idaho’s President-elect.

Jenny Miller is an Instructor at the College of Western Idaho, Nampa, Idaho. She is Idaho’s Membership Director.

Kristine Ruby is an Instructor at Shoshone High School, Gooding, Idaho. She is Idaho’s President.

Nancy Stephens is an Instructor at Chemeketa Community College, Salem, Oregon. She is Oregon’s President.

Kristina Yamada is an Instructor at Mountain High School, Kaysville, Utah. She is Utah’s Membership Director and WBEA Awards Director. (Continued on Page 20)

Congratulations to this outstanding group of educators!

Western Business Education Association

PROFESSIONAL DEVELOPMENT LEADERSHIP TRAINING



WBEA 2015 PDLT Graduates

(L to R) Kristina Yamada (UT), Nancy Stephens (OR), Kristine Ruby (ID), Jenny Miller (ID), Anne Chung (HI), Cheryl Fujii (HI), Nancy Buck (CA), Ruth DePieri (CA)

Since the Professional Development Institute’s inception at the Vancouver, British Columbia, Conference in 2000, 124 teachers and administrators have participated in the Professional Development Leadership Training Workshop. Funds for this leadership development opportunity have been raised through the Silent Auctions held at each yearly conference as well as partial proceeds from the pineapple pull.

WBEA/HBEA 2016 Conference Information

By Della Anderson, University of Hawaii, Leeward Community College

It's hard to believe, but the WBEA/HBEA 2016 Conference will be here in Honolulu in just a few short months! We are so excited to be able to host our regional business educators at the beautiful Waikiki Beach Marriott Resort & Spa. Many of you may remember we hosted the WBEA/HBEA 2006 Conference at the same location. It is right across from the beach, and the facilities are excellent.

The conference will be held from Friday, February 12, 2016 to Monday, February 15, 2016. Please put the dates on your calendar and plan to attend. The general schedule is as follows:

Friday, February 12, 2016

Registration

Tours

Computer Workshops (1-6)

Opening Session at 5:30 pm

Exhibitors' Reception

Sunday, February 14, 2016

Breakout Sessions (17-28)

Awards Dinner

Monday, February 15, 2016

HBEA Awards and Election Breakfast

Saturday, February 13, 2016

Exhibits

Computer Workshops (7-10)

Breakout Sessions (1-16)

Lunch and General Session

Germaine's Luau event

If you are interested in staying in the hotel, we have a low rate of \$229 per night. You will want to book your room early as the hotel will limit the number of rooms at that rate, and we will likely sell out. The booking code is: LY7LY7A, and the room block is under WBEA/HBEA 2016 Conference if you call. Type in this link to book your room online: bit.ly/wbea2016hotel. The room rate includes in-room Internet access, and there is an option to waive the additional resort fee. The room rate will be available for three days before and after the conference dates.

The early conference registration fee is \$230 and, the deadline is December 1, 2015. The conference registration fee includes the cost of the Friday reception, Saturday luncheon, and Sunday dinner, and this is a great opportunity to network with local and regional colleagues. Register at <http://hbea.org/WBEA2016.html> or complete the form included in this newsletter. We hope you will join us!

WBEA THANKS ABEA

Thank you to all the ABEA members that hosted and planned an outstanding WBEA 2015 Conference in Scottsdale, Arizona. The sessions and workshops were excellent and WBEA members were grateful for a well-organized conference. A special thanks to the conference co-chairs, Barbara Renner and Chris Liebelt-Garcia for their leadership. As WBEA President, it was my honor to attend ABEA's Conference August 28-29 and thank them person-



**PROFESSIONAL DEVELOPMENT LEADERSHIP TRAINING
(formerly Professional Development Institute)
FOR ALL PRESIDENTS-ELECT, MEMBERSHIP DIRECTORS, and
THOSE INTERESTED IN LEARNING MORE ABOUT
LEADERSHIP POSITIONS**

The Professional Development Leadership Training (PDLT) encompasses the Presidents-elect workshop, Membership Directors workshop, and leadership training. We encourage all Presidents-elect, Membership Directors, and those interested in leadership training to sign up for this workshop. The workshop will be held on Friday morning, **February 12, 8:00 a.m. – 11:30 a.m.** Some of the topics the workshop will cover are:

- Structure of Professional Organization Leadership
- Communications
- Meeting Management
- Other Leadership Responsibilities

Participants will receive valuable information that will be needed throughout the year. Those wishing to participate, please complete the application and submit it to Roietta Fulgham, PDI Director, at the address listed at the bottom of the application. Other information is as follows:

CONFERENCE DATES: February 12-15, 2016
WHERE: Honolulu, HI
HOTEL INFO: Waikiki Beach Marriott Resort & Spa
2552 Kalakaua Avenue
Honolulu, HI 96815
Phone: 800-922-6611
www.marriottwaikiki.com
Hotel Rooms \$229 w/Internet access plus tax

CONFERENCE INFO: www.hbea.org

WBEA is extremely happy to provide this opportunity for you. Your involvement with your professional association is a great investment for your future. If you have any questions, please contact

Roietta Fulgham, PDI Director, roietta.fulgham@arc.losrios.edu

Elaine Stedman, WBEA President-elect, elaine@midrivers.com

Linda Snider, WBEA Membership Director, botlinda.snider@gmail.com

WBEA 2016 PROFESSIONAL DEVELOPMENT APPLICATION

(Please note: This application is in addition to actual WBEA Conference Registration)

Name _____

Preferred Mailing Address:

Street _____

City, State/Province, Zip/Postal Code _____

School _____ School E-mail _____

Home E-mail _____

State/Territory/Province in which you belong: _____

Number of years employed as a business education teacher? _____

Number of WBEA _____ NBEA _____ conferences have you attended?

How much do you know already about the structure of WBEA/NBEA?

Very little

Some knowledge

Quite a bit

Not sure

I am currently serving as:

☐ S/T/P President-elect ☐ Membership Director ☐ Other: _____

☐ Currently, not serving in a leadership position; interested in learning more about NBEA/WBEA

Complete this application and e-mail or mail by December 1, 2015 to:

Roietta Fulgham (roietta.fulgham@arc.losrios.edu)

American River College
4700 College Oak Drive
Sacramento, CA 95841

Questions, contact: Roietta Fulgham, PDI Director, roietta.fulgham@arc.losrios.edu;
Elaine Stedman, WBEA President-elect, elaine@midrivers.com;
Linda Snider, WBEA Membership Director, botlinda.snider@gmail.com

***Note: Be sure to notify your S/T/P President that you have submitted your application.**

A Message from your WBEA Director to NBEA

By Roietta Fulgham, American River College, Sacramento, CA

As the newly elected WBEA Director to the NBEA Board of Directors for the next three years, I look forward to the challenges ahead. Here are four items to place on your calendar for the upcoming 2015-2016 year.

- Apply for NBEA Scholarships (2) for \$1500 – Deadline December 1, 2015
- Recognize Excellence in Business Education – Deadline December 1, 2015
- Apply for a Professional Development Stipend for \$200 – Deadline January 2, 2016
- Attend NBEA Annual Convention -- Las Vegas -- March 22-25, 2016

NBEA Scholarships

This year, NBEA will award two \$1,500 scholarships to individuals pursuing continuing education or graduate study in business education. The scholarships recognize and support educators who give evidence of leadership and scholarship potential in the field of business education. The NBEA Scholarship Program provides financial assistance to outstanding individuals for the purpose of continuing their study and professional development in business education.

Eligibility Requirements

To be eligible for an NBEA scholarship, an applicant must:

- Be enrolled in a college or university post-baccalaureate or graduate-level program and submit proof of enrollment;
- Be enrolled in a business education program and/or other related areas in business;
- Submit proof of completion of at least two graduate courses (six semester hours);
- Submit a one-page letter describing (a) past contributions to the field of business education, (b) plans to utilize the degree in the future, (c) two or three significant issues in business education, and (d) why the applicant should be the recipient of the award;
- Submit a current resume;
- Submit two letters of recommendation attesting to the scholarship/leadership potential of the applicant;
- Be currently teaching and plan to continue to teach, or plan to teach upon completion of the program, in the field of business education;
- Be a current professional member of NBEA for a minimum of one full year at the time of application. Student members are NOT eligible to apply.

An anonymous selection committee will evaluate the applications and identify the winners. Scholarship winners must be registered and present at the NBEA Awards Luncheon on Friday, March 25, at the NBEA 2016 Annual Convention in Las Vegas, Nevada, where they will be introduced.

To qualify for this year's Scholarship Program, the [Scholarship Application Form](#) must be postmarked no later than December 1 and returned to NBEA headquarters.

Recognizing Excellence in Business Education

Each year NBEA accepts nominations for outstanding individuals for the following award categories:

Middle School Teacher of the Year

Secondary Teacher of the Year

Postsecondary Teacher of the Year

Collegiate or University Teacher of the Year

Distinguished Service Award for an Administrator or Supervisor

Distinguished Service Award

For more information about eligibility for this award or to obtain a nomination form, please contact NBEA at 703.860.8300 or nbea@nbea.org

Professional Development Stipend: If you are a professional member of NBEA and have never attended the annual national convention, you are eligible to apply for a professional development stipend. Professional Development Stipend Application Form at NBEA.org or call (703) 860-8300.

Upcoming Events

WBEA 2016 CONFERENCE
Honolulu, HI
February 12-15, 2016

NBEA 2016 CONVENTION
Las Vegas, NV
March 22-26, 2016

WBEA 2017 CONFERENCE
Bozeman, MT
February 17-19, 2017

NBEA 2017 CONVENTION
Chicago, IL
April 11-15, 2017

Upcoming Conferences:

- ♦ HBEA, Conferences
September 25 and October 16 (various dates; various islands) hbea.org
- ♦ WSBEA, Conference
October 8-10 wsbea.org
- ♦ MBEA, Conference
October 15-16
mbea.info
- ♦ OBEA, Conference
October 22-23 obme.org
- ♦ CBEA, Conference
November 15-27
cbea.online.org

Western News Exchange is published by the WBEA (Western Business Education Association) three times a year and printed by Minute-man Press of Redding, CA.

Western News Exchange Submission Dates:

- ♦ Fall: September 1
- ♦ Winter: November 1
- ♦ Spring: April 15

To submit news for the next *Western News Exchange*, send items to:

Western News Exchange
Chris Liebelt-Garcia
WBEA Newsletter Editor

E-Mail:
chrisliebelt_garcia@yahoo.com

WESTERN NEWS EXCHANGE

WESTERN BUSINESS EDUCATION ASSOCIATION
Chris Liebelt-Garcia Newsletter Editor
440 Woodhill Drive
Redding, CA 96003

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WESTERN BUSINESS EDUCATION ASSOCIATION
2016 WBEA Regional Conference
February 12-15, 2016
Www.wbea.info and www.hbea.org



WBEA 2016 Conference
February 12-15, 2016
Waikiki Beach Marriott
Resort and Spa
Honolulu, HI



Schedule, Computer Sessions, Conference Registration,
Call for Presentations, Exhibitor, Hotel Registration
For more information, visit the WBEA website at www.wbea.info