

WBEA 2019-2020 Executive Board

Karen O'Connor, President
Ariel Dykstra, President-Elect
Cindy Arnzen, Treasurer
Eric Swenson, Secretary
Chris Liebelt-Garcia, Past President
Keith Hannah, WBEA Director to the NBEA

Standing Committee Directors

Ariel Dykstra, Awards & Scholarship Director
Roietta Fulgham, Legislative Liaison
Kristina Yamada, Media Communications Director
Nancy Backlund, Membership Director
Martin Runge, Newsletter Editor
Keith Hannah, Professional Development Director

Ex-Officio Members

ISBE Representative
Joe McClary, NBEA Executive Director
Colleen Webb, NBEA President

Board Members

Chris Liebelt-Garcia, Arizona President
Vacant, Arizona President-Elect
Naresh Manak, British Columbia President
Martin Runge, British Columbia Vice President
Nancy Backlund, California President
Joseph Gaestel, California President-Elect
Warren Kawano, Hawai'i President
Vacant, Hawai'i President-Elect
Sarah Pelayo, Idaho President
Alicia Ward, Idaho President-Elect
Casey Donahue, Montana President
Mandy Wichman, Montana President-Elect
Greg Bailey, Nevada President
Vacant, Nevada President-Elect
Joey Running, Oregon President
Joshua Fisher, Oregon President-Elect
Ariel Dykstra, Washington State President
Peter Rustemeyer, Washington State President-Elect



Award Recipients

February 14-17, 2020

Torrance, California

PRESIDENT'S AWARD

Nancy Backlund



Do we ever see it coming? When a person enters our life and it turns into a years long relationship that you cannot imagine never happened? I can still remember early conversations, like the time I suggested she join CBEA and she said she had been a member three times or longer than I had! This is when Nancy began to step up for CBEA and in natural progression WBEA. Nancy served as a proactive membership director for CBEA, then President of CBEA, then membership for WBEA and now has been nominated as president-elect for WBEA. This is a person who gets the job done, is a dream to work with, and so far, has not said no when it has been her time. At a place in time where it is GOLD to find people who want to support their professional organizations and also have the skills and determination to do the job, Nancy is pure treasure. Nancy is responsible for my sanity as this conference came together this year. A member of CBEA for 30 years. A member of NBEA/WBEA for 17 years, and a true partner in crime, it is my pleasure to name Nancy Backlund as the president's award recipient for 2019-2020.

Award Presented by Karen O'Connor

2019-2020 WBEA President

WESTERN BUSINESS EDUCATION ASSOCIATION PAST PRESIDENTS

1950-51	Theodore Yerian, OR	1984-85	Lloyd W. Bartholome, UT
1951-52	Marsdon Sherman, CA	1985-86	Evelyn Schemmel, HI
1952-53	Evan Croft, UT	1986-87	Jeanette Bieber-Moses, MT
1953-54	Eugene Kosy, WA	1987-88	James Young, AZ
1954-55	Edwin Swanson, CA	1988-89	Mike Hovey, ID
1955-56	Verner Dotson, WA	1989-90	Kathleen Richards, UT
1956-57	Jessie Black, UT	1990-91	Ross Byrd, WA
1957-58	Mary Alice Wittenberg, CA	1991-92	Jane Thompson, CA
1958-59	Clisby Edlefsen, ID	1992-93	Colleen Vawdrey, UT
1959-60	Ralph Asmus, AZ	1993-94	Sue Trautwein, OR
1960-61	Edith Smith, OR	1994-95	George Borg, WA
1961-62	Laura Lynn Straub, CA	1995-96	William (Bill) Neal, HI
1962-63	Frances Brown, WA	1996-97	Billie Herrin, MT
1963-64	Dean Peterson*/ G.W. (Jim) Maxwell, CA	1997-98	James Young, AZ
1964-65	John Lin, CA	1998-99	Roger Rankin, ID
1965-66	Leonard Carpenter, OR	1999-00	Mary Ann Lammers, OR
1966-67	George Dunn, AZ	2000-01	Helen Humbert, WA
1967-68	Robert Rose, ID	2001-02	Pauline Newton, CA
1968-69	Ted Ivarie, UT	2002-03	Alden Talbot, UT
1969-70	Ray Christopherson, WA	2003-04	Nancy Noe, OR
1970-71	Robert Thompson, CA	2004-05	Joseph McFarland, CA
1971-72	Ted Stoddard, UT	2005-06	Jean Matsui Hara, HI
1972-73	Howard Jones, OR	2006-07	Julie O'Dell, MT
1973-74	John Chrape, HI	2007-08	Kris Sheets, AZ
1974-75	Daniel Hertz, MT	2008-09	Angie Neal, ID
1975-76	James Manos, CA	2009-10	Eileen Wascisin, WA
1976-77	Lohnie Boggs, AZ	2010-11	Jackie Floetke, WA
1977-78	Mona Noble, ID	2011-12	Roietta Fulgham, CA
1978-79	Ed Goodin, NV	2012-13	Greg Colf, UT
1979-80	Kenneth McDonald, WA	2013-14	Christy Ekroth, OR
1980-81	Georgiale Smithpeters, WA	2014-15	Ken Kuhn, BC
1981-82	G.W. (Jim) Maxwell, CA	2015-16	Kay Fujimoto Ono, HI
1982-83	May Oka, OR	2016-17	Elaine Stedman, MT
1983-84	H. Robert Stocker, UT	2017-18	Dona Orr, ID
		2018-19	Chris Liebelt-Garcia, AZ

**Dean Peterson was elected but did not assume the president's position.*

PREVIOUS OUTSTANDING BUSINESS EDUCATORS

Career and Technical Student Organization Advisors

2007	Jean Hyde, WA	2013	Laura Hilzendeger, WA
2008	Colleen Vawdrey, UT	2014	Dr. Brenda Jacobsen, ID
2009	Kathleen O'Brien, ID	2015	Scott E. Anderson, MT
2010	Alden A. Talbot, UT	2017	Warren Kawano, HI
2011	Marjorie Carlilie, UT	2018	Terri King, WA
2012	Lucille Brizzee, UT	2019	Roger Beck, WA

Junior High

1993	Cindi Sorensen, WA	2002	Jackie Floetke, WA
1994	Linda James, UT	2005	Tara Haslam, UT
1995	Colleen Richardson, UT	2013	Julie G. Thorngren, UT
1999	Janet Leatham, UT	2014	Keith C. Hannah, WA
2000	Marie Mortensen, UT		

High School

1991	Kathleen Richards, UT	2006	Toni C. Simmons, UT
1992	Cynthia Denton, MT	2007	Eileen Wascisin, WA
1993	Rita Figlenski, WA	2008	Jon R. Abel, OR
1994	Marilyn Bennion, UT	2009	Tacey Keylon, ID
1995	Linda Montanaro, AZ	2010	Eric Swenson, MT
1996	Valerie Abbott, OR	2011	Ken Kuhn, BC
1997	Arlinda Carlson, MT	2012	Kimberly Gregory, WA
1998	Joyce Johnson, AZ	2013	Christine Liebelt-Garcia, AZ
1999	George Borg, WA	2014	Martin Runge, BC
2000	Mark Branger, MT	2015	Tina L. Fulks, NV
2001	Susan Boothe, UT	2016	Elaine Stedman, MT
2002	Christi Pilcher, MT	2017	Cindy Arnzen, AZ
2003	Joe McFarland, CA	2018	Adam Smith, WA
2004	Pauline Newton, CA	2019	Tina Fulks, NV
2005	Teresa Wood, OR		

Collegiate/University

1991	Lloyd Bartholome, UT	2002	Dennis LaBonty, UT
1993	V. Wayne Klemin, WA	2003	Greg Colf, UT
1994	H. Robert Stocker, UT	2004	Colleen Vawdrey, UT
1995	Billie Herrin, MT	2005	Allyson Saunders, UT
1996	Margaret Beilke, WA	2006	Joseph Otto, CA
1997	Doris Williamson, UT	2009	Cynthia O. Krebs, UT
1998	Robert Gryder, AZ	2011	Dennis Garner, UT
1999	Alden Talbot, UT	2012	Diana J. Green, UT
2000	Pamela Weigand, WA	2019	Patti Sessions, OR
2001	Ross Byrd, WA	2019	Dr. Brenda Jacobsen, ID

DISTINGUISHED SERVICE

1984	Robert J. Thompson, CA	2001	Mary Ann Lammers, OR
1985	May Oka, OR	2002	Helen Humbert, WA
1986	Dr. H. Robert Stocker, UT	2003	Pauline Newton, CA
1987	Dr. Lloyd Bartholome, UT	2004	Dr. Alden A. Talbot, UT
1988	Evelyn Schemmel, HI	2005	Marty McFarland, CA
1989	Kathleen Richards, UT	2006	Rita Figlenski, WA
1990	Dr. James L. Young, AZ	2007	Kay Fujimoto Ono, HI
1991	Georgina Seals, OR	2008	Joseph B. McFarland, CA
1992	Jeanette Bieber-Moses, MT	2010	Eric Swenson, MT
1993	George Borg, WA	2011	Jean Matsui Hara, HI
1994	Dr. V. Wayne Klemin, WA	2013	Kris Sheets, AZ
1995	Jane Thompson, CA	2014	Jackie Floetke, WA
1996	Dr. Ross Byrd, WA	2015	Eileen J. Wascisin, WA
1997	Ginny Held, OR	2016	Ken Kuhn, BC
1998	Dr. Colleen Vawdrey, UT	2017	Chris Liebelt-Garcia, AZ
1999	Sue Trautwein, OR	2018	Roietta Fulgham
2000	Bernice Collins, CA	2019	Kristina Yamada

ROBERT J. THOMPSON

MEMBERSHIP ACHIEVEMENT AWARD

1987	Eileen Aaberge, MT	2003	Stanley May, HI
1988	Sheila Crosmer, MT	2004	Eric Swenson, MT
1989	Dr. Robert Gryder, AZ	2005	Lue Ann Amburn, NV
1990	Dee Hartman, ID	2006	Jean Matsui Hara, HI
1991	Nevada	2007	Eric Swenson, MT
1992	Mary O Fury, WA	2008	Michael Haney, NV
1993	Clair Schenk, UT	2009	Roy Davis, ID
1994	Sue Van Meter, OR	2010	Kristen Stuart, NV
1995	Clair Schenk, UT	2011	Linda Cotton, MT
1996	Arlinda Carlson, MT	2012	Linda Cotton, MT
1997	Arlinda Carlson, MT	2013	Linda Colton, MT
1998	Arlinda Carlson, MT	2014	Sherry Stidhum, NV
1999	Jill Meyer, WA	2015	Jenny Miller, ID
2000	Julie O'Dell, MT	2016	Jenny Miller, ID
2001	Julie O'Dell, MT	2018	Shauna Williams, ID
2002	Denise Carlson, MT	2019	Shauna Williams, ID

OUTSTANDING BUSINESS EDUCATOR POSTSECONDARY

Randy Nordell



Randy earned a Bachelor of Science degree in Business Administration from California State University and earned his teaching credentials the following year. Shortly thereafter, Randy earned his Master's Degree in Education from Fresno Pacific University and then earned his Doctorate in Curriculum and Instruction from Argosy University. During this time, Randy taught

at the secondary, postsecondary, and university level. He has been teaching at American River College for the last 15 years as a Professor of Business Technology.

During his teaching over the least 30 years, Randy has always focused on being a learner along with his students. This has allowed him to remain current with business and computer science as well as the demographics of his students.

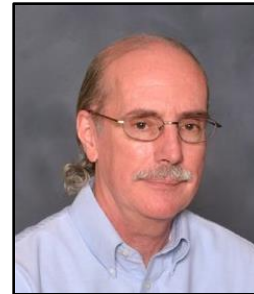
Ten years ago, Randy started writing college textbooks, which gave him the opportunity to create quality learning solutions for students. Via this path, Randy was able to work with hundreds of professors from around the country to enhance their own courses as well as engage on the topic they care deeply about: how to best engage and educate our students.

Congratulations Randy Nordell!

Randy was nominated by Nancy Backlund.

OUTSTANDING BUSINESS EDUCATOR HIGH SCHOOL

Rod Martel



Rod Martel has taught in the same school district for over 40 years. He started teaching at Hemet Junior High School in 1976 and has continued teaching there after 1990 when Hemet Junior High School became West Valley High School.

The start of Rod's career was teaching typing on manual typewriters. In 1990, the high school expanded his courses to include Record Keeping, Business Math, Accounting, and Computer Applications, with no computer experience of his own. As a result, Rod went back to school to better prepare himself.

Recently, Rod began teaching Multimedia and 2D Computer Animation. Once again, Rod found himself going back to school. During this time, Rod developed a relationship with the Digital Media Department at a community college and the department chair has worked with Rod to develop curriculum and articulating his courses, allowing students to earn college credit.

Even after teaching for 44 years, Rod believes that there are other more deserving applications because teaching is his passion. According to Nancy Backlund, Rod "epitomizes a lifelong business educator" and describes how easy it is to see his dedication to the profession as well as his students.

Congratulations Rod Martel!

Rod was nominated by Nancy Backlund.