

WBEA 2018-2019 Executive Board

Chris Liebelt-Garcia, President
Karen O'Connor, President-Elect
Tina Fulks, Treasurer
Eric Swenson, Secretary
Dona Orr, Past President
Keith Hannah, WBEA Director to the NBEA

Standing Committee Directors

Ariel Dykstra, Awards & Scholarship Director
Roietta Fulgham, Legislative Liaison
Kristina Yamada, Media Communications Director
Jaci Jones, Membership Director
Martin Runge, Newsletter Editor
Keith Hannah, Professional Development Director

Ex-Officio Members

ISBE Representative
Dr. Jan Treichel, NBEA Executive Director
Margaret Blue, NBEA President

Board Members

Missey Goodman, Arizona President
Elena Sobampo, Arizona President-Elect
Martin Runge, British Columbia President
Naresh Manak, British Columbia Vice President
Nancy Backlund, California President
Joseph Gaestel, California President-Elect
Warren Kawano, Hawai'i President
Vacant, Hawai'i President-Elect
Cassi Cook, Idaho President
Sarah Pelayo, Idaho President-Elect
Calie Wineingar, Montana President
Casey Donahue, Montana President-Elect
Cindy Bezard, Nevada President
Greg Bailey, Nevada President-Elect
Corri Ellis, Oregon President
Joey Running, Oregon President-Elect
Ariel Dykstra, Washington State President
Peter Rustemeyer, Washington State President-Elect



Award Recipients

February 14-17, 2019

Tucson, Arizona

PRESIDENT'S AWARD

Julie Ellis



Although, as the agreement went, she wanted to be "behind the scenes," if I took the WBEA Presidency, she is the one at the forefront and responsible for this entire conference. We all know what a detail orientated and getting the job done kind of person she is. In her position at the State, she takes on multiple roles with a lot of moving parts. Somehow she keeps it all together and moving smoothly. Taking on another role as Conference Director was right up her alley. She is used to hosting events, but this conference will be the masterpiece in her legacy. She seems to have organized this event with ease, making my job as WBEA President much easier this year. I cannot thank her enough---but would be honored if you could please join me in thanking Julie Ellis for all of her dedication and hard work to put together this conference.

Award Presented by Chris Liebelt-Garcia,

2018-2019 WBEA President

WESTERN BUSINESS EDUCATION ASSOCIATION

PAST PRESIDENTS

1950-51	Theodore Yerian, OR	1984-85	Lloyd W. Bartholome, UT
1951-52	Marsdon Sherman, CA	1985-86	Evelyn Schemmel, HI
1952-53	Evan Croft, UT	1986-87	Jeanette Bieber-Moses, MT
1953-54	Eugene Kosy, WA	1987-88	James Young, AZ
1954-55	Edwin Swanson, CA	1988-89	Mike Hovey, ID
1955-56	Verner Dotson, WA	1989-90	Kathleen Richards, UT
1956-57	Jessie Black, UT	1990-91	Ross Byrd, WA
1957-58	Mary Alice Wittenberg, CA	1991-92	Jane Thompson, CA
1958-59	Clisby Edlefsen, ID	1992-93	Colleen Vawdrey, UT
1959-60	Ralph Asmus, AZ	1993-94	Sue Trautwein, OR
1960-61	Edith Smith, OR	1994-95	George Borg, WA
1961-62	Laura Lynn Straub, CA	1995-96	William (Bill) Neal, HI
1962-63	Frances Brown, WA	1996-97	Billie Herrin, MT
1963-64	Dean Peterson*/ G.W. (Jim) Maxwell, CA	1997-98	James Young, AZ
1964-65	John Lin, CA	1998-99	Roger Rankin, ID
1965-66	Leonard Carpenter, OR	1999-00	Mary Ann Lammers, OR
1966-67	George Dunn, AZ	2000-01	Helen Humbert, WA
1967-68	Robert Rose, ID	2001-02	Pauline Newton, CA
1968-69	Ted Ivarie, UT	2002-03	Alden Talbot, UT
1969-70	Ray Christopherson, WA	2003-04	Nancy Noe, OR
1970-71	Robert Thompson, CA	2004-05	Joseph McFarland, CA
1971-72	Ted Stoddard, UT	2005-06	Jean Matsui Hara, HI
1972-73	Howard Jones, OR	2006-07	Julie O'Dell, MT
1973-74	John Chrape, HI	2007-08	Kris Sheets, AZ
1974-75	Daniel Hertz, MT	2008-09	Angie Neal, ID
1975-76	James Manos, CA	2009-10	Eileen Wascisin, WA
1976-77	Lohnie Boggs, AZ	2010-11	Jackie Floetke, WA
1977-78	Mona Noble, ID	2011-12	Roietta Fulgham, CA
1978-79	Ed Goodin, NV	2012-13	Greg Colf, UT
1979-80	Kenneth McDonald, WA	2013-14	Christy Ekroth, OR
1980-81	Georgiale Smithpeters, WA	2014-15	Ken Kuhn, BC
1981-82	G.W. (Jim) Maxwell, CA	2015-16	Kay Fujimoto Ono, HI
1982-83	May Oka, OR	2016-17	Elaine Stedman, MT
1983-84	H. Robert Stocker, UT	2017-18	Dona Orr, ID

*Dean Peterson was elected but did not assume the president's position.

PREVIOUS WBEA AWARD WINNERS

Distinguished Service

1984	Robert J. Thompson, CA	2001	Mary Ann Lammers, OR
1985	May Oka, OR	2002	Helen Humbert, WA
1986	Dr. H. Robert Stocker, UT	2003	Pauline Newton, CA
1987	Dr. Lloyd Bartholome, UT	2004	Dr. Alden A. Talbot, UT
1988	Evelyn Schemmel, HI	2005	Marty McFarland, CA
1989	Kathleen Richards, UT	2006	Rita Figlenski, WA
1990	Dr. James L. Young, AZ	2007	Kay Fujimoto Ono, HI
1991	Georgina Seals, OR	2008	Joseph B. McFarland, CA
1992	Jeanette Bieber-Moses, MT	2010	Eric Swenson, MT
1993	George Borg, WA	2011	Jean Matsui Hara, HI
1994	Dr. V. Wayne Klemin, WA	2013	Kris Sheets, AZ
1995	Jane Thompson, CA	2014	Jackie Floetke, WA
1996	Dr. Ross Byrd, WA	2015	Eileen J. Wascisin, WA
1997	Ginny Held, OR	2016	Ken Kuhn, BC
1998	Dr. Colleen Vawdrey, UT	2017	Chris Liebelt-Garcia, AZ
1999	Sue Trautwein, OR	2018	Roietta Fulgham
2000	Bernice Collins, CA		

Robert J. Thompson

Membership Achievement Award

1987	Eileen Aaberge, MT	2003	Stanley May, HI
1988	Sheila Crosmer, MT	2004	Eric Swenson, MT
1989	Dr. Robert Gryder, AZ	2005	Lue Ann Amburn, NV
1990	Dee Hartman, ID	2006	Jean Matsui Hara, HI
1991	Nevada	2007	Eric Swenson, MT
1992	Mary O Fury, WA	2008	Michael Haney, NV
1993	Clair Schenk, UT	2009	Roy Davis, ID
1994	Sue Van Meter, OR	2010	Kristen Stuart, NV
1995	Clair Schenk, UT	2011	Linda Cotton, MT
1996	Arlinda Carlson, MT	2012	Linda Cotton, MT
1997	Arlinda Carlson, MT	2013	Linda Colton, MT
1998	Arlinda Carlson, MT	2014	Sherry Stidhum, NV
1999	Jill Meyer, WA	2015	Jenny Miller, ID
2000	Julie O'Dell, MT	2016	Jenny Miller, ID
2001	Julie O'Dell, MT	2018	Shauna Williams, ID
2002	Denise Carlson, MT		

WBEA DISTINGUISHED SERVICE AWARD

Kristina Yamada



Kristina Yamada has so much passion for education and helping others. She has served in multiple roles for the Western Business Education Association (WBEA) for over five years as the Awards and Scholarships Director and the Media Communications Director. Outside of WBEA, she has served on her state board as the Utah Business Education Association Membership Director for over five years.

Kristina is most dependable when it comes to getting the job done. She revamped the awards nomination process and presentation process as the Awards and Scholarship Director. She also revamped the Communications Award to include social media efforts. Her support of her fellow board members is evident by helping with the membership table and contributing ideas for the good of the organization.

While she currently works as an Adjunct Professor at Utah Valley University, she has also taught at the middle and secondary level. In her spare time, she also serves as an FBLA advisor. Her passion is helping students succeed no matter their background and obstacles. Kristina is always preparing presentations to give at a variety of professional organizations, many focusing on technology and special needs students.

She is worthy to be recognized as the recipient of the Distinguished Service award for 2019. Congratulations Kristina!

Congratulations Kristina Yamada!

Kristina was nominated by Linda Snider and Roietta Fulgham.

Thank you for this amazing dedication to her.

PREVIOUS OUTSTANDING BUSINESS EDUCATORS

OUTSTANDING CAREER AND TECHNICAL STUDENT ORGANIZATION ADVISOR

Roger Beck



Roger Beck holds a Bachelors of Arts in Business Education from Eastern Washington University. He has been teaching for 50 years and has taught in the St John School District his entire career.

He has been a member of Washington State Business Education Association (WSBEA) for 47 years and has served

on the WSBEA Board for 14 years. In addition to WSBEA, Roger is also a member of WBEA, NBEA, and WA-ACTE.

While serving as an FBLA Advisor, many students competed at the national conference. Roger always ensured that students were also able to learn about the hosting city. Students visited local sites and were able to bond as a chapter over the shared experiences. At the state level, Roger proctored events and mentored not only his students, but all FBLA members. In 2018, Roger received the Washington State FBLA Advisor of the Year Award.

Within his community, Roger was the Annual St John Parade Grand Marshall for 2016 and received the St John Community Votes – “St John Hero” for being someone who goes the extra mile for students within his school.

Roger has been described as someone who has “stood the test of time and cheerfully adapted to each change in order to bring the best of what business education has to offer to his students.”

Congratulations Roger Beck!

Roger was nominated by Jackie Floetke.

Junior High

1993 Cindi Sorensen, WA
1994 Linda James, UT
1995 Colleen Richardson, UT
1999 Janet Leatham, UT
2000 Marie Mortensen, UT
2002 Jackie Floetke, WA
2005 Tara Haslam, UT
2013 Julie G. Thorngren, UT
2014 Keith C. Hannah, WA

High School

1991 Kathleen Richards, UT
1992 Cynthia Denton, MT
1993 Rita Figlenski, WA
1994 Marilyn Bennion, UT
1995 Linda Montanaro, AZ
1996 Valerie Abbott, OR
1997 Arlinda Carlson, MT
1998 Joyce Johnson, AZ
1999 George Borg, WA
2000 Mark Branger, MT
2001 Susan Boothe, UT
2002 Christi Pilcher, MT
2003 Joe McFarland, CA
2004 Pauline Newton, CA
2005 Teresa Wood, OR
2006 Toni C. Simmons, UT
2007 Eileen Wascisin, WA
2008 Jon R. Abel, OR
2009 Tacey Keylon, ID
2010 Eric Swenson, MT
2011 Ken Kuhn, BC
2012 Kimberly Gregory, WA
2013 Christine Liebelt-Garcia, AZ
2014 Martin Runge, BC
2015 Tina L. Fulks, NV
2016 Elaine Stedman, MT
2017 Cindy Arzen, AZ
2018 Adam Smith, WA

Career and Technical Student Organization Advisor

2007 Jean Hyde, WA
2008 Colleen Vawdrey, UT
2009 Kathleen O'Brien, ID
2010 Alden A. Talbot, UT
2011 Marjorie Carlilie, UT
2012 Lucille Brizzee, UT
2013 Laura Hilzendeger, WA
2014 Dr. Brenda Jacobsen, ID
2015 Scott E. Anderson, MT
2017 Warren Kawano, HI
2018 Terri King, WA

Postsecondary

1991 Carol Hinricher, MT
1992 Joan Ryan, OR
1993 Janece Connor, WA
1994 Mary O. Fury, WA
1995 Colleen Vawdrey, UT
1996 Mary Ann Lammers, OR
1997 Karen Jolly, OR
1998 Jean Hara, HI
1999 Kyle Saunders, UT
2000 Wayne Franks, OR
2001 Jane Thompson, CA
2002 Carol Jordan, OR
2003 Kay Fujimoto Ono, HI
2004 Patricia Lewis, OR
2006 Della Kunimune, HI
2007 Roy Kamida, HI
2008 Michale J. Batali, WA
2010 Joyce T. Porter, UT
2011 Twila Lehman, OR
2012 Lance Wrzesinski, WA
2013 Roietta Fulgham, CA
2014 Linda Snider, CA
2015 Nancy Noe, WA
2015 Theresa M. Savarese, CA
2016 Robert “Bobby” Yamane, HI
2016 Joanne Osgood, CA
2017 Anne Chung
2018 Rhoda Ann-Michaux James

Collegiate/University

1991 Lloyd Bartholome, UT
1993 V. Wayne Klemmin, WA
1994 H. Robert Stocker, UT
1995 Billie Herrin, MT
1996 Margaret Beilke, WA
1997 Doris Williamson, UT
1998 Robert Gryder, AZ
1999 Alden Talbot, UT
2000 Pamela Weigand, WA
2001 Ross Byrd, WA
2002 Dennis LaBonty, UT
2003 Greg Colf, UT
2004 Colleen Vawdrey, UT
2005 Allyson Saunders, UT
2006 Joseph Otto, CA
2009 Cynthia O. Krebs, UT
2011 Dennis Garner, UT
2012 Diana J. Green, UT

**ROBERT J. THOMPSON
WBEA MEMBERSHIP AWARD**

This award is presented to the S/T/P Membership Director who reaches the highest percentage of the NBEA membership goal on June 30 of the previous year and has complied with all director responsibilities.

**Shauna Williams
Idaho Business Education Association**



WBEA MEMBERSHIP ACHIEVEMENT AWARD

This award will be given to the membership chair who has completed all director membership responsibilities and has reached 80% or above of the NBEA membership goal.

**Jeannette Barreto
Montana Business Education Association**



S/T/P COMMUNICATION RECOGNITION PROGRAM

WBEA recognizes S/T/Ps for their excellence in communication and publications. This July 1, 2017 - June 30, 2018, award is designed to encourage contact with every member on a regular basis, promote professional and educational opportunities, and serve as a support network among S/T/P membership.

<u>Title</u>	<u>Editor</u>	<u>S/T/P</u>
<i>OBEA Bulletin</i>	Sue Van Meter	OBEA

Congratulations Sue Van Meter and the Oregon Business Education Association!

OUTSTANDING BUSINESS EDUCATOR

HIGH SCHOOL

Tina Fulks



Tina Fulks earned her Bachelors in Business Administration as well as her Masters in Finance and Masters in Accounting. She has been teaching for 16 years and has been a member of Nevada Business Education Association (NBEA) and Western Business Education Association (WBEA) for over 10 years. In addition to NBEA and WBEA, Tina has also been a member of ACTE, Nevada ACTE, and DECA (Professional Member) for over 13 years.

While teaching, Tina received the Nevada ACTE New Teacher of the Year Award, Nevada ACTE Teacher of the Year Award, Kiwanis Teacher of the Year Award, and Nevada Outstanding Secondary Teacher Recognition. At the same time, Tina was also a member of the Marketing State Standards and Assessment Writing Teams and Marketing Standards and Assessment Revision team. Her DECA chapter has earned the DECA Chapter of the Year multiple times and she received the DECA Advisor of the Year Award three times (2010, 2012, and 2018).

Tina has been a contributor for the Nevada Department of Education, as well as her local district, in reviewing textbooks, piloting assessments, providing various forms of leadership, and mentoring new teachers. She has also presented at state and national conferences.

According to her Clark County School District colleagues, Tina is one of our leading educators and is committed to ensuring that all students have an opportunity for success and advancement and she is a key factor in helping students to become college and career ready.

Congratulations Tina Fulks!

Tina was nominated by Melissa Scott.

OUTSTANDING BUSINESS EDUCATOR

POSTSECONDARY

Patti Sessions



Patti Sessions has earned a degree in Bachelor of Science in Business Education, with a minor in Library Science from Montana State University. She also earned a Master of Science in Business Education. Patti has taught at the post-secondary level for 32 years and has been a member of Oregon Business Education Association (OBEA), Western Business Education Association, and National Business Education Association for 20 years.

Within OBEA, Patti has served as Secretary, Web Coordinator, Membership Director, Co-President-Elect, and Co-President. In addition to these positions, Patti has also served on subcommittees for planning the annual conference. As one of the original members of Oregon's Administrative Office Professional Consortium, Patti had to put forth a great deal of curriculum work, including the content of the Administrative Capstone Project course.

Patti is dedicated to preparing students for employment and has continued her education over the course of her career to provide the most current skills and knowledge to her students. She has transitioned from teaching typewriters to PCs, WordStart to Word, and floppy disks to the Cloud. Keeping up and being prepared to teach has taken a great deal of commitment, time, and energy.

Barbara Holler describes her as “an ultimate professional, who chooses always to listen, question, and work in unison” and her technology colleagues describe her as a “dedicated instructor and only wants the best for her students.”

Congratulations Patti Sessions!

Patti was nominated by Nancy Stephens.

OUTSTANDING BUSINESS EDUCATOR

UNIVERSITY

Dr. Brenda Jacobsen



Dr. Brenda Jacobsen has earned her Medical Clerk Receptionist Certificate, a Bachelor of Arts in Corporate Training and Organizational Development, and a Masters of Education in Human Resources Training and Development from Idaho State University. Additionally, Brenda also earned her Ph.D. in Teaching and Learning in Higher Education, Adult and Organizational Learning from University of Idaho.

Brenda has taught at Idaho State University as an Associate Lecturer for 14 years and as an Assistant Professor for six years. Over the course of her teaching career, Brenda has been a member of 14 different organizations, including, but not limited to, Business Professionals of America (BPA), National Network of Embroidery Professionals, National Association of Supervisors of Business Education, and National Association for Business Teacher Education.

Outside of teaching her courses, Brenda is the principle investigator/administrator for the ICTE Career and Technical Education Grant, worth \$215,000. She was also involved in the collaboration between FCS and BED to create a capstone of entrepreneurship in the high school. She has either been judging or advising BPA since 2001 and Family, Career, and Community Leaders of America since 2014.

Dona Orr, Director of Secondary Education, noted that “Brenda understands and exemplified that we are stronger together and that we need each other in business education to make a difference in our students’ lives.”

Congratulations Dr. Brenda Jacobsen!

Brenda was nominated by Linda Snider.