

**Fall 2017  
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**On the Web at  
[www.wbea.info](http://www.wbea.info)**

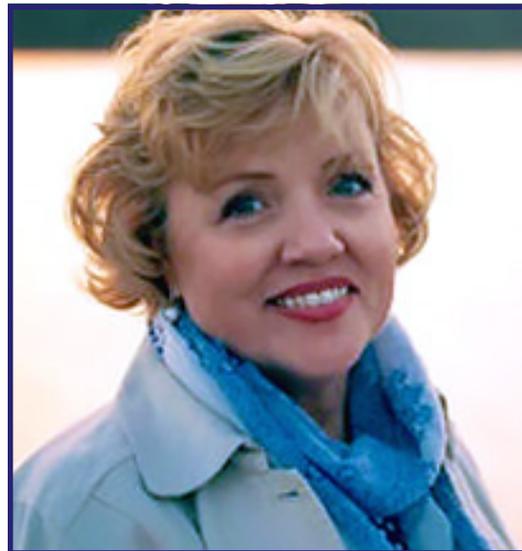
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# WESTERN NEWS EXCHANGE

## A Message from your WBEA President

*Dona Orr, WBEA 2017-2018 President • Boise, Idaho*



Greetings, Business Educators!

Welcome back to another academic year and another opportunity to make a difference in someone's life because you are a business educator. Ready or not, you are about to be tapped!

Have you ever thought about the difference between a well and a cistern? Both are useful and welcomed because they provide water, a source of life. Cisterns are man-made reservoirs intended to store water, such as rain water or water from a well. However, they are dependent on regular care and must always be filled and checked for contamination. In contrast, a well can be sustainable. Wells are also man-made, but once built, can be permanent sources of water from deep within the earth. With proper maintenance, the water in a well can be continuously fresh, dependable, and accessible.

Sometimes we may feel more like the cistern or more like the well. Like a cistern, sometimes our "water level" is low and we need to be filled again with fresh water to store up for others with whom we will share. Like a well, even though we know down deep we still have a lot to give, we may need to drill down further, build up the walls, or repair the bucket to make it easier for others to reach the water.

After surviving any given long academic year, I have felt like the cistern that has been tapped out. I was happy to give what I had stored up but knew that I had to replenish if I was going to be useful again next year. On the other hand, after attending many great professional development conferences and fellowshipping with my business education peers, I have felt like the well, confident that I had depth and knowledge and preparedness to give to others.

To complete this analogy, similar to cisterns and wells, we've actually been built through the years by the teaching, research, mentoring, and work of others. And now our connectedness to professional associations can help meet our needs to store up for the short-term plus drill deep and prepare for the long haul that we plan for our careers in education. I trust you have found your S/T/P and WBEA to be those professional associations for you, and I hope you will continue in your quest to refill and dig deeper at this year's WBEA annual conference.

I appreciate each and every one of you and what you do for the people in your world—you allow yourself to be tapped into as a source of life. As always, if there is any way I can serve you this year, please reach out to me at [dona.orr@cte.idaho.gov](mailto:dona.orr@cte.idaho.gov).

In friendship,

**Dona Orr, WBEA President**

## **WBEA 2017-2018 Executive Committee [www.wbea.info](http://www.wbea.info)**

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## **A Message from your WBEA Past-President**

*Elaine Stedman, WBEA 2016-2017 President • Sidney, Montana*



It is hard to believe that September is already here, and school is in full swing. Even though I am retired from teaching, I still operate on a school calendar while serving as the director of a Boys & Girls Club.

One of my main duties as the WBEA Past President is to serve as the Director of the Nominating Committee. We will have two elected vacancies this year for WBEA officers. Because 2020 will be a wildcard year, the office of President that year may be filled from any S/T/P. Consequently, we will need to elect a President-Elect in February. In addition, we will also need to elect a Secretary as this is a two-year position.

Below you will find the nomination information and pertinent deadlines. I encourage members

to consider seeking a leadership position in WBEA. It was truly one of the most rewarding professional experiences of my teaching career. The nomination form must be returned to me by the appropriate deadline. My email addresses are: [e.stedman@richlandbgc.org](mailto:e.stedman@richlandbgc.org) and [elaine@midrivers.com](mailto:elaine@midrivers.com).

In addition, the position of WBEA Director will be up as March 31, 2018. NBEA will send eligible candidates an NBEA nomination form in January or February.

The criteria includes the following:

- Eligible persons may not have served on the NBEA Executive Board for a total of three years or more (consecutive or non-consecutive) in any capacity.
- Eligible persons must have been an NBEA professional member in good standing for five consecutive years immediately prior to running for office and have attended at least three NBEA conventions within the last seven years prior to running for office.
- Eligible persons must have served on an executive board at the state, territory, province, or regional level or held a leadership position in an educational setting.
- Applicants must commit to serving a three-year term (2018-2021).
- Applicants must attend two meetings each year of the NBEA Executive Board (November and March or April) and all meetings of the WBEA Executive Board during the term of office.
- Applicants must attend the full NBEA Annual Convention and Tradeshow each year during the term of office.

S/T/P Nominating Committee members must submit a standardized résumé form for all nominees from that S/T/P to the Nominating Committee Director by November 15, if conference is in February; or by January 15, if conference is in May.

If no candidates apply for any WBEA office, the Nominating Committee Director shall notify each member of the Executive Board by November 20, if conference is in February; or by February 20, if conference is in May. An additional copy of Form A3030 will be sent to each S/T/P at that time. Additional nominations from S/T/Ps shall be received by December 15, if conference is in February; or by March 15, if conference is in May. (Note: Persons already nominated for an office do not have the option of changing their application to another office.)

## NBEA Executive Board of Directors' News

*Roietta Fulgham, WBEA Rep. to NBEA Board of Directors • Sacramento, CA*

On April 10-12, 2017, the NBEA Board of Directors met at the Chicago Marriott Downtown Magnificent Mile in Chicago, IL. Board of Directors received an NBEA lapel pin. NBEA celebrated 125 years. We received greetings from Kelli Diemer, President, ACTE Business Education Division. She let us know that there are 2400 Business Education members, and the ACTE Convention will be held in Nashville, TN, December 6-9, 2017.

The following items were discussed and actions taken at the meeting:

1. **Written reports** (18) were received from officers, regions, committees, and affiliates. These reports were approved as submitted. No written reports were received from Curriculum Administrative Committee, or the Foundation for the Future of Business Education, or Economic and Personal Finance Education Committee. The **minutes** from the November 2016 meeting by Secretary-Treasurer Margaret Blue were approved as presented.
2. We approved the **proposed budget** from the finance/audit committee.
3. The **Giving Grid Program** will continue next year in November.
4. The **steering committee** about the redevelopment activity where NBEA headquarters is housed in Reston, VA, at the Center for Educational Association recommended that we not move forward with the listing agreement.
5. **NBEA conventions:** 2018 Baltimore Marriott Waterfront, 2019 Chicago Marriott Downtown Magnificent Mile, 2020 Boston Marriott Copley Place, 2021 Marriott New Orleans, 2022 Chicago Marriott Downtown Magnificent Mile.
6. We received an **update on the NBEA 2017 Convention**.
7. We were reminded about the many opportunities to publish in NBEA publications. The 2017 **yearbook** will come out after June 30. The 2018 yearbook will be on Methods, and the 2019 yearbook will be on Entrepreneurship. NABTE reported on the 2017 and 2018 Journals.
8. The **Policies Commissions** will focus on influence instead of identity after the 100th Issue.
9. **Nominating Committee report:** Margaret Blue, President-elect; Geana Mitchell, SBEA Director; Peter Meggison, Publications. Vacant positions: ISBE Director, NABTE Director, and Secretary-Treasurer.
10. The **NBEA 2017-18 Program of Work** was approved as presented and will be distributed to regions and affiliates.
11. There was some **discussion about ISBE and SIEC activities**. Conference information to San Juan, Puerto Rico, was presented on April 13, 2017, at the ISBE General Membership meeting.
12. President Priscilla Romkema recognized the **members who are retiring** from the NBEA Executive Board and thanked them for their honest, authentic, and healthy dialog--Tamra Davis, ISBE Director; Lydia Nelson, National Honor Society; Becky Peterson, SBEA Director, and Robert "Barry" Blair, Past President.

If you want a summary of presentations at the 2017 NBEA Convention, please send a request for a copy of the disk to [rfulgham@sierracollege.edu](mailto:rfulgham@sierracollege.edu).

## WBEA 2017-2018 Executive Committee (Continued)

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**MEMBERSHIP IS EVERYONE'S RESPONSIBILITY!**

## WBEA Legislative Update

*Kristina Yamada, WBEA Legislative Liaison • West Point, Utah*

Welcome Back To School! Hopefully your summer break was full of excitement and adventure and you are now recharged to begin a new school year. I'm sure most of us spent some time reviewing content, attending professional development sessions, and conferences. With this we bring great new ideas to our classrooms and are now ready to teach and change the lives of our young people.

However, now more than ever we need to remain focused and continue to advocate for Career and Technical Education. President Trump and his administration are still aggressively evaluating numerous education issues. This is why it is more important than ever for each of us to contact the legislatures in your area. They need to hear from us, actual educators who work in the field every day.

Here are a few important recent issues that you should be aware of:

### **Federal Apprenticeship Activities Update - Alisha Hyslop (08/22/2017)**

Earlier this summer, President Trump signed an Executive Order promoting apprenticeships as a strategy to address the skills gap. Apprenticeships have continued to be a hot topic this summer as some action begins to be taken related to the Executive Order. At a recent meeting, Labor Secretary Alexander Acosta recently spoke on the progress, and below is an excerpt from his remarks:



*We need to close the skills gap between the skills demanded by these open jobs and the skills offered by the American people. That is why the President signed this Executive Order on June 15th to expand apprenticeships to all sectors of our economy. The concept of demand-driven education has been enthusiastically received by private industry, educational institutions and state and local officials across the country. The CEOs of 180 major*

*companies signed a joint letter in support of the Executive Order. I have spoken with dozens of CEOs across a number of industries, college and university presidents, unions, and industry groups. To a person, they are excited about apprenticeships and many have begun working on developing apprenticeship programs. We are currently evaluating nominations for the Apprenticeship Expansion Task Force. We received hundreds of submissions. We expect the Task Force to begin in September. It will advise the Administration on effective apprenticeship strategies for their industries. The Department of Labor is partnering with industry groups, companies, non-profit organizations, unions, joint labor-management organizations and so many others to help them design apprenticeship programs. Industry-recognized apprenticeships will teach workers skills that are transferrable within their industries, resulting in more job opportunities.*

In addition, policymakers on Capitol Hill have taken an interest in apprenticeships as well. Just before adjourning for the summer, the House Education and the Workforce Committee's Subcommittee on Higher Education and Workforce Development held a hearing titled "Outsmarting the Skills Gap." The hearing examined possible changes to the Registered Apprenticeship program and how apprenticeships can benefit both workers and employers. The hearing featured a student in the Kentucky FAME program, which involves partnerships between industry and technical colleges around advanced manufacturing apprenticeships, as well as several employers.

## WBEA Legislative Update (Continued)

*Kristina Yamada, WBEA Legislative Liaison • West Point, Utah*

### States Receive Supplemental Perkins Funds - Mitch Coppes (08/10/2017)



Recently, the U.S. Department of Education announced that some states will receive a supplemental Perkins Basic State Grant allocation to offset the cut that occurred last fall. As we have reported, Congress passed a short-term funding measure in September to avoid a government shutdown. This stopgap funding bill included an across-the-board cut to keep overall spending within the required budget caps for the year. Because of the way Perkins funds are budgeted and dispersed, the cut (a total of \$5.5 million overall) impacted Perkins Basic State Grant advance funding that began rolling out to states on October 1. As a result, 30 states saw reductions in their Perkins October allocations. Congress finally passed a full-year funding bill that restored this cut in May, and the department has now made those supplemental funds available to states.

### How Can You Get Involved?

As a recap, here is an article that was originally written by Tina Fulks, your previous WBEA Legislative Director, on how YOU can get involved.

- **Scheduling an in-person meeting.** Legislators and their staff are always eager to hear from their constituents in one-on-one meetings – and you can visit them during recess in their local district office. Be sure to schedule your appointment in advance!
- **Attending a town hall meeting.** Members of Congress often host town hall meetings or other events during August recess that are open to the community. These are great opportunities to voice your opinions and concerns before your policymaker in a public setting.
- **Inviting Members of Congress to your program.** A great way to showcase the value of CTE is by inviting your Members of Congress to see your program in person. You can do so by contacting their district office – and be sure to invite members of their staff as well!
- **Contacting the media.** With the end of summer looming, many reporters and publications are interested in back-to-school stories. You can help generate positive coverage of CTE programs or by contacting reporters in your community and inviting them to write about your CTE program.
- **Use social media to promote CTE.** Connecting with lawmakers on Twitter, Facebook and other social media outlets is a quick and easy way to spread the message of CTE – and many lawmakers check their own social media pages! You can share an interesting statistic about your program, or a picture of your CTE classroom, which would pique their interest to learn more.

**Thank you, Tina, for the helpful ways that we can ALL get involved.  
Together we can make a difference!**

## WBEA 2018 PDLT Information

*Roietta Fulgham, WBEA Professional Development Director • Sacramento, CA*

The WBEA 2018 Professional Development Leadership Training (PDLT) is a single training session for **Presidents-elect and Membership Directors, as well as all potential leaders within your S/T/Ps**. The 2018 workshop will be led by Chris Liebert-Garcia, WBEA President-elect; Linda Snider, Membership Director; and Roietta Fulgham, Professional Development Director. PDLT will be held Friday morning, **February 16, from 7:30 a.m. until 11:30 a.m.** at the Grove Hotel in Boise, Idaho.

Please sign up. This workshop will not only provide leadership training, but also more in-depth direction and help for those assuming or thinking about leadership positions. WBEA only meets once a year; hence it is extremely important that Presidents-elect and Membership Directors work with the current WBEA President-elect and WBEA Membership Director throughout the year in order to complete Programs of Work and reports for the NBEA office. This workshop is the best venue that we have available for people to communicate with one another and to ask questions.

We provide information in this workshop that will be needed throughout the year. Additionally, attendees will have the opportunity to meet current WBEA officers, the NBEA Executive Director, and the NBEA President.

Our goal is to make WBEA stronger. This is a first step to making a stronger organization, and **we need your help**. Please fill out the application and send it in by **December 1, 2017**. (Please note that this registration is in addition to regular WBEA Registration that participants will need to complete and send). We shall appreciate your attendance at this event for your professional commitment to WBEA and your leadership in your individual S/T/P.

**Roietta Fulgham**  
**WBEA PD Director**  
[rfulgham@sierracollege.edu](mailto:rfulgham@sierracollege.edu)  
**916.835.2325**

# FRIENDS OF WBEA

## *Make Your Contribution to WBEA*

"Friend of WBEA" contributions are welcome from any instructor, company, or organization in the WBEA region to strengthen and support the Western Business Education Association. Contributions can be any amount. Any "Friend of WBEA" contributor who is not a WBEA/NBEA member, but is a retired business educator or a part-time instructor, will receive the following benefits with a \$20 contribution:

- Full access to the WBEA Website
- Delivery of the Western News Exchange newsletter by e-mail
- Regional WBEA conference fees at member rates



For more information, visit <http://www.wbea.info/friends-of-wbea.html>

**WBEA 2018 PROFESSIONAL DEVELOPMENT LEADERSHIP  
TRAINING APPLICATION**

**(Please note: This application is in addition to  
the actual WBEA Conference Registration)**

Name \_\_\_\_\_

Preferred Mailing Address:

Street \_\_\_\_\_

City, State/Province, Zip/Postal Code \_\_\_\_\_

School \_\_\_\_\_ School E-mail \_\_\_\_\_

Home E-mail \_\_\_\_\_

State/Territory/Province in which you belong: \_\_\_\_\_

Number of years employed as a business education teacher? \_\_\_\_\_

Number of WBEA \_\_\_\_\_ NBEA \_\_\_\_\_ conferences you have attended

How much do you know already about the structure of WBEA/NBEA?

Very little     Some knowledge     Quite a bit     Not sure

I am currently serving as:

S/T/P President-elect     Membership Director     Other: \_\_\_\_\_

Currently, not serving in a leadership position; interested in learning more about NBEA/WBEA

Complete this application and e-mail or mail by December 1, 2017 to:

**Roietta Fulgham ([rfulgham@sierracollege.edu](mailto:rfulgham@sierracollege.edu))  
P. O. Box 417488  
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Questions, contact: Roietta Fulgham, PDLT Director, [rfulgham@sierracollege.edu](mailto:rfulgham@sierracollege.edu)  
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Linda Snider, WBEA Membership Director, [botlinda.snider@gmail.com](mailto:botlinda.snider@gmail.com)

**\*Note: Be sure to notify your S/T/P President that you have submitted your application.**

## Join Us at the 2018 WBEA Conference—Empower Your Why!

Dr. Brenda Jacobsen, WBEA 2018 Conference Chair



FEBRUARY 16-19, 2018



On a beautiful long weekend in February, we invite you to Boise, Idaho to *Empower your Why*. This year's theme is inspired by bestselling author, Simon Sinek, who writes that "fulfillment is a right and not a privilege," and that everyone should be able to end and begin their day with **"I love what I do!"**

I know that I LOVE what I do every day and I look forward to the opportunities when I can gather with those who love what they do. The 2018 WBEA conference is just that opportunity. The WBEA 2018 will be jam packed with sessions, collaborations and content that will guide you on your journey in discovering and empowering your WHY. As business educators from all parts of the spectrum, you do what you do because you love your content, you love working with students, you love the working environment you have or maybe you love the people you work with every day. The Grove Hotel in beautiful downtown Boise is the place to be to *Empower your Why* with a variety of sessions from learning to become a textbook author and unlocking the potential in your own life and in the lives of others, through online teaching best practices, to socially responsible investment, and building positive relationships. You won't want to miss the computer workshops from Adobe and Microsoft. Adobe Master Educator, Dan Armstrong, and a team from Adobe will be taking you on an amazing journey through Photoshop, Illustrator, Acrobat, and Digital Expression.

Speakers at the 2018 conference come from Rhode Island and Florida to Chicago, California, Idaho, and international speakers from Taiwan. Of course, there will be lots of time built in to explore Boise and we have even scheduled a Hockey game just for you. WBEA 2018 will have it all and you won't want to miss it. Check out the fun at [www.wbea2018.info](http://www.wbea2018.info) for more information and details and remember registration opens October 1.



**Dr. Brenda Jacobsen**

**WBEA 2018 Conference Chair**

## Advisors of the Year—Mindy Lincoln & Spencer Christensen

*Dr. Brenda Jacobsen and Dona Orr*

**Dedicated, focused, understands the concept of career technical student organizations and how they bring curriculum to life in the classroom, and recognized as advisor of the year. This doesn't just describe one business education teacher in Idaho, it describes two!**

In 2016, Mindy Lincoln was honored during Business Professionals of America's 50th Anniversary National Leadership Conference as the Advisor of the Year!



**Mindy Lincoln**  
**2016 Advisor of the Year!**

Then at the 2017 Business Professionals of America National Leadership Conference, Spencer Christensen was honored as the Emerging Advisor of the Year!



**Spencer Christensen**  
**2017 Emerging Advisor of the Year!**

Earning these awards is a national recognition of the sincere passion these teachers possess not only for the content they teach but also for the individuals who enter their classrooms on a daily basis. The veteran teacher who hails from the University of Idaho (go Vandals!) and the

rookie teacher who hails from Idaho State University (go Bengals!), while graduating from schools on the opposite sides of the state, share similar perspectives on how to lead a Career Technical Student Organization (CTSO) and how to help students achieve more than they think they can.

One of the critical keys to advising a successful chapter, they believe, is the art of delegation. Advisors need to know their members well enough to delegate tasks from small to large, easy to difficult, with just enough responsibility to pull new or disengaged students into the core group without overwhelming them. Teaching chapter officers how to delegate to chapter members is part of an advisor's job as well, and may be the job that requires the most watchful eye of the advisors. Advisors know—and chapter officers have to learn—that delegation is not just dividing up the work and assigning it equally among members. Learning the art of delegation is a part of learning how to lead, and that's one of the main goals of having a student organization.

Another key is accountability. Advisors teach accountability through their own actions and how they hold chapter officers responsible to fulfill their commitments, and in turn how they teach chapter officers to hold members responsible to fulfill their commitments. CTSOs provide students the opportunity to learn organizational accountability, which is different from the individual accountability they have for turning in their homework or making good grades.



Being accountable to their peers and advisors and the goals and missions of the chapter demonstrates organizational accountability, and it is a desired workplace readiness attribute. By their participation in a CTSO, students can list on their resumes and be ready to answer situational questions related to responsibility and accountability during an interview.

Both Mindy and Spencer were BPA members in college, a requirement of the teacher prep programs where they studied business education. Both also were elected to serve as national collegiate officers of BPA, and as such, have this unique perspective to share with other advisors as well. They know what it takes to step up to a national level of leadership in a student organization.

Whether you are affiliated with FBLA, PBL, or BPA, some of the keys Mindy and Spencer will present as they share their experiences, tips, tricks, and passion may resonate with you and help you in your role as a CTSO advisor. When you attend the WBEA conference in Boise this February, you can look for this exciting session to help

***Empower Your Why!***

# GET IN THE GAME!

*Join the National Business Education Association!*

Why sit on the sidelines and miss all these excellent professional opportunities? Just \$90 provides you with research in every area of business education so that you will have the necessary tools to develop that "winning curriculum." Join today by sending in the membership form below or go online at [www.nbea.org](http://www.nbea.org)!

**NBEA Membership Application**

Professional ----- \$90

Professional/International Society for Business Education (ISBE) - \$125

Professional & ARBE-Delta Pi Epsilon ----- \$150

Important: Please list both home and business address and telephone numbers

Indicate mailing preference:  Home  Business

Name \_\_\_\_\_ Title \_\_\_\_\_

Organization \_\_\_\_\_

Business Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Business Phone (include Area Code) \_\_\_\_\_

Home Address \_\_\_\_\_

Home Address \_\_\_\_\_ Home Phone (Include Area Code) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

**Method of Payment**

Visa # \_\_\_\_\_

MasterCard# \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature \_\_\_\_\_

*Signature required for all credit card charges*

**First Down!**



Four issues of the Forum & four issues of Keying In annual yearbook!

**Second Down!**



Share effective methods and creative teaching strategies!

**Third Down!**



\$250,000 in Professional Liability Insurance & optional low-cost insurance plans (life, pet, health, auto, and identify theft)!

**Touchdown!**



Savings on professional publications, educational products, national and regional convention registration fees!

**Score a Winning Curriculum!**



## Kick off a New School Year with NBEA

Is your checklist for the start of the new school year complete?

- Setup class roster
- Setup gradebook
- Organize classroom supplies and materials
- Setup computers and login access for students
- Learn students' names
- Create lesson plans
- Join the National Business Education Association or renew my NBEA dues
- Make plans to attend my NBEA regional convention
- Submit my approval request to attend the NBEA Annual Convention in Baltimore, Maryland on March 27-31, 2018



For membership details visit [www.nbea.org](http://www.nbea.org)



**WBEA EXECUTIVE BOARD**

The **Western Business Education Association (WBEA)**, an affiliate of the **National Business Education Association**, seeks to share educational experiences that will prepare individuals to excel as consumers, workers, and citizens in our economic systems. WBEA is committed to providing our members professional development, networking, and learning opportunities through online resources and regional conferences.

Working closely with the States, Territories, and Provinces (S/T/Ps) that make up the western region, WBEA provides opportunities for these organizations to connect, share, and support business education programs at the local, state, provincial, regional, and national level.

## Excel Dashboards

Andy Lanning, Computer Software Training, LLC

Excel Dashboards have been around for a long time in software packages, but creating your own custom dashboard above an Excel spreadsheet is a fairly recent innovation.

If you search Excel for the word "dashboard," you will not find it in the help documents. That's because Excel doesn't name the process. Broken down to the core elements, it is basically data analysis via an Excel Pivot Table and then create a dashboard of clickable filters for "instant visual feedback" of specific data targets. Visual doesn't have full meaning unless charts and graphs are included, so that also becomes part of the progression.

The reality is that in the private sector, small businesses are doing their best to stay above the fold and keep their margins respectable, but they are NOT interested being masters at Excel. They do NOT want to be the "formula guru" of their sector. Yes, they need to stay ahead of the competition, but finding Excel masters to employ and keeping them is difficult. How many of you have wiped out a formula that devastated your productivity? Small business has come to terms with this and is "over it." They just want their spreadsheets to work so they can

make the important decisions.

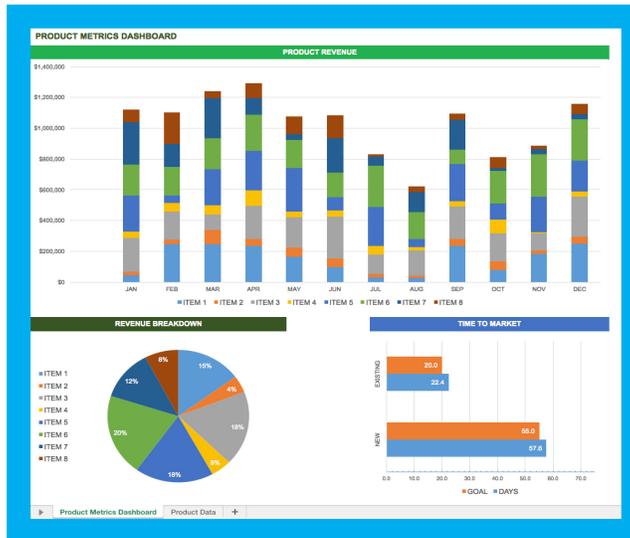
The answer is Dashboards. Easy, accurate, reliable, and no one in the office has to be a master of Excel. Dashboards are fairly easy to build, they can be locked down and protected, and they ultimately empower the CEO to view multiple data scenarios on the screen without being an Excel expert. However, YOU, the creator will look like a genius! It is. Awesome.

At the upcoming WBEA conference in February in Boise, I will teach you this process. Bring your laptop because it's a workshop and you will be creating your first dashboard alongside me. Sign up now, because we need you to learn this skill and be able to teach this to your students! Don't let your graduates enter

small business without the cutting edge skill of creating Excel Dashboards in their skillset. They will have the potential to change the data output structure for their employers.

Please, join me in February and gain an Excel advantage by learning Dashboard theory to put in your own skillset.

**Andy Lanning, Computer Software Training, LLC**



**Andy Lanning** • 1st

Owner, Computer Software Training LLC

Computer Software Training • Boise State University

Boise, Idaho Area • 206 88

To learn more about  
**Andy Lanning and  
Computer Super Secrets,**  
visit:

<http://computersupersecrets.blogspot.com/p/welcome.html>

**Andy is a  
confirmed presenter at the  
WBEA 2018 Annual  
Conference in Boise, Idaho.**

# Call For NOMINATIONS

Please check out the WBEA web site  
for nomination applications.

**Due Date: December 1, 2017**



**We know you work with fabulous teachers that are very deserving of a WBEA Award! Please take a minute to nominate them now!**

***THE APPLICATION DEADLINE IS DECEMBER 1, 2017!***

**Hurry!**

**Applications are now online  
and due via email by  
December 1, 2017**

**Nominations can be made in the following categories:**

- Distinguished Service Award
- Outstanding Business Educator
- Outstanding CTSO Advisor
- Communication Award

**Applications are also being accepted for the WBEA Educational Opportunity Scholarship until December 1, 2107 as well!**

**If you are currently enrolled in an Advanced Degree program, we would love to reimburse you for part of your tuition fees!**

**All applications are located on the WBEA website: <http://www.wbea.info/awards.html>**

**Applications and questions should be directed to Kristina Yamada at [KYamadaUT@comcast.net](mailto:KYamadaUT@comcast.net).**



National Business Education Association  
Educating for Success in Business and Life



<http://nbea.org/newsite/member/index.html>

## Membership Benefits

- *Business Education Forum*
- *Keying In*
- *NBEA Yearbook*
- *National Standards for Business Education*
- National Business Education Month
- NBEA Convention
- Online store
- National Task Forces
- Advocacy Materials
- Authorship Opportunities
- Executive Headquarters
  - Executive Director
  - Receptionist
  - Controller
- Regional Membership
- **Insurance** 
- National Legislative Connections
- National Connections/Support
- Affiliation with Divisions
- National Awards
- Professional Development
- Technology Services

### NBEA 2018 Annual Convention

March 27-31, 2018  
Baltimore Marriott Waterfront  
Baltimore, Maryland

### NBEA 2019 Annual Convention

April 16-20, 2019  
Chicago Marriott Downtown Magnificent Mile  
Chicago, Illinois

### NBEA 2020 Annual Convention

April 7-11, 2020  
Boston Marriott Copley Place  
Boston, Massachusetts

### NBEA 2021 Annual Convention

March 30-April 3, 2021  
New Orleans Marriott  
New Orleans, Louisiana

### NBEA 2022 Annual Convention

April 12-16, 2022  
Chicago Marriott Downtown Magnificent Mile  
Chicago, Illinois

# NBEA 2017-2018 Executive Committee

- President - Diane Fisher (MS)
- President-elect - Margaret Blue (MS)
- Past President - Priscilla Romkema (SD)
- Secretary-Treasurer - Vacant
- NCBEA Director - Colleen Webb (MI)
- MPBEA Director - DeLayne Havlovic (NB)
- SBEA Director - Geana Mitchell (FL)
- WBEA Director - Roietta Fulgham (CA)
- NABTE Director - Vacant
- ISBE Director - Vacant
- ARBE-DPE - Beryl McEwen (NC)
- NBHS - Vacant
- NBEA At-Large Director - Margaret O'Connor (PA)
- Representative to the Policies Commission for Business and Economic Education - Keith Hannah (WA)
- The 2018 Convention Committee Chair will be Pat Arneson (NE)

**Save  
the Date!**

**Oct.27**

11:00am to 3:00pm

**Keynote/  
Workshop**

**Anaheim Marriott Suites**  
Anaheim, California

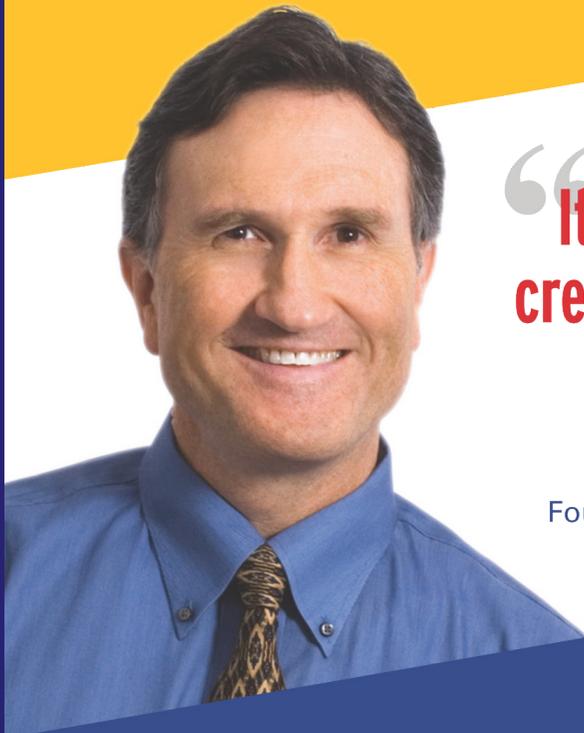
[www.cbeaonline.org](http://www.cbeaonline.org)  
for more information

**\$149**



**DOUG LIPP**

SPEAKER & AUTHOR OF DISNEY U



“It takes a happy crew to produce a happy show.”

**Van France**  
Founder, Disney University

**Oct. 27-29**

California Business Education Annual Conference



## CBEA 2017 State Conference

If you can dream it, You can DO it.

Anaheim Marriott Suites  
Garden Grove, California

October 27 - 29, 2017

### REGISTRATION FORM

[www.cbeaonline.org](http://www.cbeaonline.org)

**Please Print** (You must be a member of CBEA or an *out-of-state* member of NBEA to register as a Member)

Name \_\_\_\_\_ Name for Badge \_\_\_\_\_

School/Business Name \_\_\_\_\_

Preferred Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Preferred Phone No. \_\_\_\_\_  School/Business  Home  Cell

Preferred E-mail Address \_\_\_\_\_ CBEA Membership No. \_\_\_\_\_

Please check:  K - 8  Secondary  Community College  University  Adult/Vocational  Tech Prep  
 ROC/P  Exhibitor  Administrator  Student  Business  First Time Attendee

Guest's Name for Badge \_\_\_\_\_ Interested in receiving University Credit

Conference Rates (Qualifies for VTEA Funds!) Conference Workshops Included. Please Register	Registrant Fee	Guest Fee*	Amount	
Member Early Bird by October 1, 2017	299	40		
Member (Postmarked after October 1, 2017)	399	40		
Student Member (Postmarked by October 1, 2017)	199	40		
Retired Member (Postmarked by October 1, 2017)	199	40		
Retired Member (Postmarked after October 1, 2017)	299	40		
Non-member (Postmarked by October 1, 2017)	399	40		
Non-member (Postmarked after October 1, 2017)	499	40		
Friday Only (Pre-Conf. Lunch/Keynote/Workshop)	149			
First-time Attendee/New Member <b>SATURDAY ONLY</b>	149			
<b>Subtotal Conference Registration Fee</b>			\$ 0.00	
Meals (Tickets required for all meal functions.)	Registrant Fee	Guest Fee	Amount	Please check whether you plan to attend these meals.
*Friday Lunch, October 27	Inc.	Inc.		<input type="checkbox"/> Will not attend
*Second General Session/Exhibitors' Luncheon, Saturday, October 28	Inc.	55		<input type="checkbox"/> Will not attend
CBEARS No-host Breakfast (Please check box if you want to attend)				<input type="checkbox"/> Will attend
DPE/ARBE Reception (not included with registration)	10	10		<input type="checkbox"/> Will attend
*Saturday First Time Attendee Reception, October 28	Inc.	40		<input type="checkbox"/> Will not attend
*Closing General Session/ Awards/Brunch, Sunday, October 29	Inc.	55		<input type="checkbox"/> Will not attend
<b>Subtotal Conference Guest Meal Fees</b>			\$ 0.00	
*These meals are included in the registration fee; however, for conference planning purposes please indicate if you do not plan to attend the meal functions. Fees for Guests include Saturday reception ONLY				
<b>Early Bird Registration Deadline: Date October 1st</b>				
<b>CBEA Dues</b>	60	NA		
<b>Total</b>			\$ 0.00	

**CBEA 2017 State  
Conference Registration  
Form October 27 - 29, 2017**

Page 2

**Anaheim Marriott Suites  
12015 Harbor Blvd.  
Garden Grove, CA 92840  
714-750-1000**

Bring Your Own Device (BYOD) and ALL Workshops FREE!!! October 27 - 29 See website for description. All BYOD sessions are 60 minutes and on site. Space is limited. Enrollment based on the date registration received. <u>On-site signups may be available</u>	Day/Time		Sign me up!
Workshop 1:			<input type="checkbox"/>
Workshop 2:			<input type="checkbox"/>
Workshop 3:			<input type="checkbox"/>
Workshop 4:			<input type="checkbox"/>
Workshop 5:			<input type="checkbox"/>
Workshop 6:			<input type="checkbox"/>
<b>Disneyland Discount Ticket Information</b> Link will be provided upon receipt of registration. Special rate are available to conference attendees!			
Twilight tickets - \$79.00			
World of Color Seating - \$79.00 (special seating, champagne, and dessert) - October 27th			
Discount park tickets available			
ALL DISNEYLAND TICKETS MUST BE RESERVED AND PAID FOR AT THE DISNEY			
LINK PROVIDED WITH YOUR REGISTRATION CONFIRMATION EMAIL!!			

Check here if you do not want your information released on the web.

Check here if you do not want your photo released.

Check or money order: make payable to **CBEA State Conference**

If paying by credit card, please complete information below.

Credit Card (Please check):  Discover  Master Card  VISA

Name on Credit Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Credit Card No. \_\_\_\_\_ Expiration date \_\_\_\_\_

Billing Address if different from address on front \_\_\_\_\_

**NO PURCHASE ORDERS ACCEPTED**  
 Register online at [www.cbeaonline.org](http://www.cbeaonline.org)  
 CBEA Tax ID #94-6102120  
**CANCELLATION POLICY: \$50 processing fee after September 30, 2017**  
**NO REFUNDS after October 6, 2017**

Questions: Karen O'Connor, Conference Chair E-mail:  
[koconnor@cerrocoso.edu](mailto:koconnor@cerrocoso.edu)

Mail form to: CBEA State Conference  
PO Box 588  
Ridgecrest, CA 93556



**Early Bird Registration Rate Deadline: October 1,  
2017 Regular Registration Deadline: October 21, 2017  
LATE REGISTRATIONS ACCEPTED!**

*Sponsors:*



**THE MOST AMAZING THING ABOUT**

# **ISBE**

**IS NOT THE LOW COST OF \$35  
TO JOIN, BUT...**

**THE  
NETWORKING  
OPPORTUNITIES:**

- with globally minded educators
- with students and faculty worldwide
- with other ambassadors of goodwill

**THE CULTURAL  
EXPERIENCES:**

- PAST:** San Juan, Puerto Rico; Graz, Austria; Krakow, Poland; Helsinki, Finland
- FUTURE:** Reykjavik, Iceland; Nashville, TN

**THE PROFESSIONAL  
DEVELOPMENT  
OPPORTUNITIES:**

- visits to international schools/universities
- visits to area businesses/museums
- interactions with workshop presenters

**THE BUSINESS  
EDUCATION  
PUBLICATIONS:**

- International Journal for Business Education
- Journal for Global Business Education
- SIEC and ISBE newsletters
- NBEA publications

**Please stop by the ISBE Booth at  
your regional conference  
to find out how you  
can become involved.**

**For information about ISBE, go to  
[www.isbeusa.wordpress.com](http://www.isbeusa.wordpress.com)**

**or call  
Roietta Fulgham  
(916) 835-2325.**



## 2018 WBEA ANNUAL CONFERENCE

FEBRUARY 16-19, 2018

THE GROVE HOTEL

DOWNTOWN *BOISE, IDAHO*

[WWW.WBEA2018.INFO](http://WWW.WBEA2018.INFO)

**SAVE THE DATE!**

## ACCOMODATIONS

The 2018 Western Business Education Association Conference will be held on February 16-19, 2018 at The Grove Hotel in Boise, Idaho.

The Grove Hotel in the heart of downtown Boise is your destination.

**Group Rate:** \$125 for Traditional House or King Suite

**Shuttle:** Complimentary round trip Airport shuttle

**Parking:** Self-parking and Valet Parking are both available for a fee

**Group Block Dates:** Tuesday, February 13 - Monday, February 19

**Group Block Rate Code:** WBEA (Block rate held to 1/23/18)

**Amenities:** Restaurant, Bar & Lounge, Spa

**Reservations:** (208) 489-2222 or (888) 961-5000

**Website:** <http://www.grovehotelboise.com/>

**WESTERN NEWS EXCHANGE**

WESTERN BUSINESS EDUCATION ASSOCIATION

Chris Liebelt-Garcia, Newsletter Editor

440 Woodhill Drive

Redding, CA 96003

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**Upcoming Events**

**2018 WBEA Annual Conference**

February 16-19, 2018

Boise, Idaho

[www.wbea2018.info](http://www.wbea2018.info)

**NBEA 2018 Annual Convention**

March 27-31, 2018

Baltimore, Maryland

[www.wbea2018.info](http://www.wbea2018.info)



**WESTERN BUSINESS EDUCATION ASSOCIATION**



**2018 WBEA ANNUAL CONFERENCE**

FEBRUARY 16-19, 2018

THE GROVE HOTEL

DOWNTOWN *BOISE, IDAHO*

[WWW.WBEA2018.INFO](http://WWW.WBEA2018.INFO)

