

WBEA

2013-2014



Award Recipients

**February 13 - 16, 2014
Portland, Oregon**

**2014 Western Business Education Association Conference
"Relevant Opportunities & Strategies for Excellence"**

PRESIDENT'S AWARD BILL EKROTH



As Greg was honoring Neil last year, I sat there thinking about who I would honor this year. It was emotional to think about all the people who have influenced my life. My first thought went to teachers. If it weren't for my high school business teacher, I wouldn't have gone to Oregon State University. My Oregon State shirt represents the impact my college teachers had on me, impacts that I am sure you have all had on your students.

My favorite class freshman year at Oregon State was with Dr. Fred Winger. He was a great role model, he was enthusiastic, he cared about his students, he knew his material, and he was a great motivator. He and other teachers at Oregon State started me on the road to teaching. One year turned into two, and two years turned into three, and I couldn't quit with only one year left to go. So I became the first in my family to graduate from college, and got my first teaching job at Sandy Union High School. I was so proud to tell the kids in my typing class, on manual typewriters, that I knew the author of their typing book, and how he inspired me.

When you think about people having an influence on your life, you also have to consider what you actually do with that influence, the small decisions that we all make along the way can take us in very different directions. During my freshman year in college, I met another person. It seems like yesterday when I was telling him that I was going to be an airline stewardess so I wasn't going to be in college long. Maybe it was when he chuckled that I had to rethink that decision. So I stayed at Oregon State and we ended up being good friends all through college, and started dating after we both graduated.

We have now been married 41 years, and I have to say that he has been the biggest influence in my life. We started teaching together in the 70s, created a small remodeling business together, got laid off from teaching in 1978, started a family, and while I went back to teaching, he switched to a career in real estate investment, eventually creating his own construction company.

Maybe I had an influence on him, too, because in 2002, he went back to teaching at his Alma mater, David Douglas High School. We taught around the corner from each other until I retired in 2010. He is the most devoted teacher at the high school. Not just because he arrives early and stays late, but because, like Dr. Winger, he is a great role model. He is enthusiastic, he cares about his students, he knows his material, and he is a great motivator. He has also cared about me and motivated me over the years. He makes me believe that I can do, or be, whatever I want.

So, Oregon State, and teachers along the way, may have started me on the right path, but Bill has kept me on that path.

He has known for many years that I'm going to be gone on Valentine's Day and a week before Easter for conferences. I owe him soooooo many trips!!!

Bill Ekroth has been a great friend, a great father, and a great husband over the 47 years that we have known each other, so I thank him, and give him this award, for putting up with me all these years.

Presented by Christy Ekroth, 2013-2014 WBEA President

**OUTSTANDING BUSINESS EDUCATOR
DISTINGUISHED SERVICE
JACQUELINE “JACKIE” FLOETKE**



Jackie Floetke has been involved in business education since 1983. Since receiving her teaching degree from Washington State University, Jackie has continually served the Wilson City School District as a business teacher, advisor, and director. Her professional involvement with WSBEA and WBEA, begin in 1983 as well, and Jackie’s service to others has not stopped since!

Jackie currently teaches students from the 4th to 12th grade, serves as the FBLA Advisor, and is also the Career and Technical Education Director – all at the same time! In all these capacities, Jackie is a constant positive influence to all the students she interacts with.

Jackie’s dedication to business education has led her to serve on WSBEA’s executive board since 1993. Her responsibilities have included President (**three** times), Awards Chair, Scholarship Chair, WBEA Representative, and she is a workshop presenter at every conference. In addition, Jackie has given countless hours of support and service to WBEA as President, Secretary, Award Director, and Conference Chair. She has been the FBLA Advisor since 1985, not only serving her local junior high and high school, but has also served on the Region and State FBLA level.

As stated by Eileen Wascisin, current Western Region NBEA Representative, “Jackie is an incredible role model for the students at Wilson Creek High School. She works extremely hard to educate her students to reach the top at all times, which is indicative of the number of times she has taken her students to both FBLA State and National Conventions.”

Jackie’s nominator, Susan Dunaway, states, “Jackie is always willing to lead a hand to a colleague, lead a workshop, share her knowledge, and accept a position to serve as long as it is for the betterment of business education.”

Jackie exemplifies the qualities of an outstanding teacher and dedicated leader!

Congratulations Jackie Floetke!

OUTSTANDING BUSINESS EDUCATOR POSTSECONDARY

LINDA SNIDER



Linda Snider has been teaching business subjects at the postsecondary level since 2001. Prior to that, Linda was a secondary level business educator. Linda is also a published author in the Business Education Forum: “Innovations for Student Organizations”.

In order to stay current and help to bridge the gap between business industry and education, Linda participates in related groups such as the Business Advisory Councils (BAC) and ICT. In this capacity she can interact with industry professionals who advise on educational standards, employment skills, and curriculum.

Linda has created curriculum for instructor-led, open entry/open exit environment, and distance education. Courses include Records Management, Keyboarding, MS PowerPoint, and Effective Job Search.

Since 1982, Linda has been an active member in ABEA, CBEA and WBEA. Serving ABEA/CBEA as President, Secretary, and Scholarship chair; and WBEA as the Membership Director and on the Strategic Planning Committee. Linda enjoys offering her expertise as a conference session facilitator.

Mark Pressnall, BOT Instructor at Grossmont College, states, “Linda prepares and delivers carefully crafted lessons and constantly monitors student learning to continually improve learning. She is always able to make the personal connection with students which is so often necessary for successful learning. Going “above and beyond” is routine for Linda.”

Fred Allen, retired CTE Workforce Development Senior Dean, indicates, “Linda has been termed the “cheerleader” for students, encouraging them to excel with their coursework and skill development.” “Linda also plays an integral role with the department’s program, OPT as a mentor to students, not to mention numerous volunteer hours and financial support to assist students.”

Congratulations Linda Snider!

OUTSTANDING BUSINESS EDUCATOR HIGH SCHOOL

MARTIN RUNGE



Martin Runge has taught business and technology related high school classes for Quesnel and Corlieu Secondary School since 1991. During this time, he has taught a wide variety of courses from Accounting to Management & Innovation. Martin has done this all while maintaining the school store, the Interact Club, Free-the-Children Club, and the Junior Achievement Titan program. Martin has been the department head for the past 20 years and has now added Career Prep Coordinator to his job responsibilities. Martin is so dedicated to business education, he spends his “spare” time running his own private business to expand his business knowledge.

Martin served as the President of the BCBEA from 2005 – 2012 and has been a consecutive member of WBEA since 2005. He has also served on many committees and attended several WBEA Conferences.

With his newly added responsibility of Career Prep Coordinator, Martin uses his connections in the business community to provide many career prep related opportunities to his students. His students meet prospective employers and see “real world opportunities” through hands-on learning experiences.

Martin’s Vice Principal writes, “Mr. Runge has shown a willingness to meet the varying learning needs of all the students in his classes. He is committed to providing students with a learning environment where they have a say in their own learning with strong guidance and leadership.”

A good friend and colleague, Ken Kuhan, states, “I enjoy working with Martin who is always pleasant and leads by example with his professional manner, efficiency, and dedication to Business Education. He displays good organizational skills and commendable leadership abilities.”

Congratulations Martin Runge!

OUTSTANDING BUSINESS EDUCATOR JUNIOR HIGH

KEITH C. HANNAH



Keith Hannah has been a business education teacher for the past 15 years in two different states on various levels and currently teaches at Columbia Junior High School in Washington.

Among his many awards, ranging from Who's Who Among America's High School Teachers to Columbia Junior High Teacher of the Year, his most recent is WSBEA's 2013 Outstanding Business Educator of the Year. Another one of Keith's many achievements is the successful passing of the uniform CPA Exam!

Keith has been a member of the Minnesota BEA, WSBEA, and NBEA since 2000, currently serving as WSBEA's President-Elect.

Keith is credited with being the expert in bringing technology into the classroom. He has written curriculum on several topics, including voice recognition instruction and engaging projects for the multimedia classroom. Keith also developed the Work-Based Learning model in his district and was asked to share and train other districts as well. Most recently Keith authored Chapter 10 – Leadership for Elementary/Middle School Business Education Curriculum for the *2014 NBEA Yearbook*.

Marlyne Johnson, CTE Director for the Fife School District, states, "Mr. Hannah's commitment and dedication to provide leadership experience to all students is evident in the classroom, as well as in the growth of this FBLA chapter." Keith started the FBLA chapter at his junior high school and immediately received the WA state award for Largest Percentage of Eligible Membership! Under Keith's guidance, several of his 9th grade students have placed at FBLA Nationals!

According to Melissa Brownell, a colleague, Keith takes shy introverted kids that could only dream of being confident and outgoing and actually helps them begin to achieve these dreams. Under Keith's guidance these young adults begin to understand that their hopes of breaking the chain of poverty in their family and becoming successful in business can come true!!

Congratulations Keith Hannah!

OUTSTANDING CAREER & TECHNICAL STUDENT ORGANIZATION ADVISOR

DR. BRENDA JACOBSEN



Dr. Brenda Jacobsen has made significant contributions to career and technical student organizations over the past 13 years. She serves as the National Intern Coordinator during the Business Professionals of America National Leadership Conference and as the Post-Secondary Business Professionals of America State Officer Coordinator. She has been the driving force behind a local Fall Leadership Conference for more than 150 high school students per year hosted in the College of Education and she has been the local advisor of the Idaho State University Chapter of BPA since 2000.

Dr. Jacobsen has contributed to BPA, IBEA, WBEA, NBEA, CTEI, ACTE and has received several awards for her service to their executive boards and conferences.

Under Dr. Jacobsen's leadership, the members of the ISU chapter of BPA have consistently earned top awards during state and national leadership conferences. Additionally each year through service to community, school and chapter more than 75% of her chapter members earn the BPA Ambassador Award, the highest recognized individual service award.

Her greatest compliment comes from a former student as she writes, "Dr. Jacobsen is an inspiring role model as an educator and advisor, she takes great care to plan and prepare for her class. Her classes are engaging, fun and relevant to the real world. Most importantly, Dr. Jacobsen is approachable and willing to work with students and members alike. She encourages members of the student organization to strive to their potential and seek out possibilities that might otherwise seem impossible."

Assistant Dean, Dr. Susan Jenkins, recognizes Dr. Jacobsen as a student centered educator that can recognize the potential in all students and believes in developing the leadership skills they inherently have.

Congratulations Dr. Brenda Jacobsen!

PREVIOUS WBEA AWARD WINNERS

DISTINGUISHED SERVICE

1984	Robert J. Thompson, CA	1998	Dr. Colleen Vawdrey, UT
1985	May Oka, OR	1999	Sue Trautwein, OR
1986	Dr. H. Robert Stocker, UT	2000	Bernice Collins, CA
1987	Dr. Lloyd Bartholome, UT	2001	Mary Ann Lammers, OR
1988	Evelyn Schemmel, HI	2002	Helen Humbert, WA
1989	Kathleen Richards, UT	2003	Pauline Newton, CA
1990	Dr. James L. Young, AZ	2004	Dr. Alden A. Talbot, UT
1991	Georgina Seals, OR	2005	Marty McFarland, CA
1992	Jeanette Bieber-Moses, MT	2006	Rita Figlenski, WA
1993	George Borg, WA	2007	Kay Fujimoto Ono, HI
1994	Dr. V. Wayne Klemin, WA	2008	Joseph B. McFarland, CA
1995	Jane Thompson, CA	2010	Eric Swenson, MT
1996	Dr. Ross Byrd, WA	2011	Jean Matsui Hara, HI
1997	Ginny Held, OR	2013	Kris Sheets, AZ

ROBERT J. THOMPSON MEMBERSHIP ACHIEVEMENT AWARD

(NBEA membership goal reached by June 30 of previous year)

1987	Eileen Aaberge, MT	2000	Julie O'Dell, MT
1988	Sheila Crosmer, MT	2001	Julie O'Dell, MT
1989	Dr. Robert Gryder, AZ	2002	Denise Carlson, MT
1990	Dee Hartman, ID	2003	Stanley May, HI
1991	Nevada	2004	Eric Swenson, MT
1992	Mary O Fury, WA	2005	Lue Ann Amburn, NV
1993	Clair Schenk, UT	2006	Jean Matsui Hara, HI
1994	Sue Van Meter, OR	2007	Eric Swenson, MT
1995	Clair Schenk, UT	2008	Michael Haney, NV
1996	Arlinda Carlson, MT	2009	Roy Davis, ID
1997	Arlinda Carlson, MT	2010	Kristen Stuart, MT
1998	Arlinda Carlson, MT	2011	Linda Cotton, MT
1999	Jill Meyer, WA	2012	Linda Colton, MT

OUTSTANDING BUSINESS EDUCATORS

Junior High

1993 Cindi Sorensen, WA
1994 Linda James, UT
1995 Colleen Richardson, UT
1999 Janet Leatham, UT
2000 Marie Mortensen, UT
2002 Jackie Floetke, WA
2005 Tara Haslam, UT
2013 Julie G. Thorngren, UT

High School

1991 Kathleen Richards, UT
1992 Cynthia Denton, MT
1993 Rita Figlenski, WA
1994 Marilyn Bennion, UT
1995 Linda Montanaro, AZ
1996 Valerie Abbott, OR
1997 Arlinda Carlson, MT
1998 Joyce Johnson, AZ
1999 George Borg, WA
2000 Mark Branger, MT
2001 Susan Boothe, UT
2002 Christi Pilcher, MT
2003 Joe McFarland, CA
2004 Pauline Newton, CA
2005 Teresa Wood, OR
2006 Toni C. Simmons, UT
2007 Eileen Wascisin, WA
2008 Jon R. Abel, OR
2009 Tacey Keylon, ID
2010 Eric Swenson, MT
2011 Ken Kuhn, BC
2012 Kimberly Gregory, WA
2013 Christine Liebelt-Garcia, AZ

Career and Technical Student

Organization Advisor

2007 Jean Hyde, WA
2008 Colleen Vawdrey, UT
2009 Kathleen O'Brien, ID
2010 Alden A. Talbot, UT
2011 Marjorie Carlilie, UT
2012 Lucille Brizzee, UT
2013 Laura Hilzendeger, WA

Postsecondary

1991 Carol Hinricher, MT
1992 Joan Ryan, OR
1993 Janece Connor, WA
1994 Mary O. Fury, WA
1995 Colleen Vawdrey, UT
1996 Mary Ann Lammers, OR
1997 Karen Jolly, OR
1998 Jean Hara, HI
1999 Kyle Saunders, UT
2000 Wayne Franks, OR
2001 Jane Thompson, CA
2002 Carol Jordan, OR
2003 Kay Fujimoto-Ono, HI
2004 Patricia Lewis, OR
2006 Della Kunimune, HI
2007 Roy Kamida, HI
2008 Michale J. Batali, WA
2010 Joyce T. Porter, UT
2011 Twila Lehman, OR
2012 Lance Wrzesinski, WA
2013 Roietta Fulgham, CA

Collegiate/University

1991 Lloyd Bartholome, UT
1993 V. Wayne Klemin, WA
1994 H. Robert Stocker, UT
1995 Billie Herrin, MT
1996 Margaret Beilke, WA
1997 Doris Williamson, UT
1998 Robert Gryder, AZ
1999 Alden Talbot, UT
2000 Pamela Weigand, WA
2001 Ross Byrd, WA
2002 Dennis LaBonty, UT
2003 Greg Colf, UT
2004 Colleen Vawdrey, UT
2005 Allyson Saunders, UT
2006 Joseph Otto, CA
2009 Cynthia O. Krebs, UT
2011 Dennis Garner, UT
2012 Diana J. Green, UT



ROBERT J. THOMPSON

WBEA MEMBERSHIP AWARD

This award is presented to the S/T/P Membership Director who reaches the highest percentage of the NBEA membership goal on June 30 of the previous year.

Linda Cotton, Montana

June 30, 2013



S/T/P NEWSLETTER RECOGNITION

WBEA recognizes S/T/Ps for their excellence in publications. This July 1, 2012 - June 30, 2013, award is designed to encourage contact with every member on a regular basis, promote professional and educational opportunities, and serve as a support network among S/T/P membership. Each year three S/T/Ps are selected from the newsletters submitted.

<u>Newsletter</u>	<u>Editor</u>	<u>S/T/P</u>
<i>OBEA</i>	Sue Van Meter	Oregon Business Education Association
<i>HBEA</i>	Cheryl Fujii	Hawai'i Business Education Association
<i>NVBEA</i>	Alan Watts	Nevada Business Education Association

WESTERN BUSINESS EDUCATION ASSOCIATION

PAST PRESIDENTS

1950-51	Theodore Yerian, OR	1981-82	G.W. (Jim) Maxwell, CA
1951-52	Marsdon Sherman, CA	1982-83	May Oka, OR
1952-53	Evan Croft, UT	1983-84	H. Robert Stocker, UT
1953-54	Eugene Kosy, WA	1984-85	Lloyd W. Bartholome, UT
1954-55	Edwin Swanson, CA	1985-86	Evelyn Schemmel, HI
1955-56	Verner Dotson, WA	1986-87	Jeanette Bieber-Moses, MT
1956-57	Jessie Black, UT	1987-88	James Young, AZ
1957-58	Mary Alice Wittenberg, CA	1988-89	Mike Hovey, ID
1958-59	Clisby Edlefsen, ID	1989-90	Kathleen Richards, UT
1959-60	Ralph Asmus, AZ	1990-91	Ross Byrd, WA
1960-61	Edith Smith, OR	1991-92	Jane Thompson, CA
1961-62	Laura Lynn Straub, CA	1992-93	Colleen Vawdrey, UT
1962-63	Frances Brown, WA	1993-94	Sue Trautwein, OR
1963-64	Dean Peterson*/ G.W. (Jim) Maxwell), CA	1994-95	George Borg, WA
1964-65	John Lin, CA	1995-96	William (Bill) Neal, HI
1965-66	Leonard Carpenter, OR	1996-97	Billie Herrin, MT
1966-67	George Dunn, AZ	1997-98	James Young, AZ
1967-68	Robert Rose, ID	1998-99	Roger Rankin, ID
1968-69	Ted Ivarie, UT	1999-00	Mary Ann Lammers, OR
1969-70	Ray Christopherson, WA	2000-01	Helen Humbert, WA
1970-71	Robert Thompson, CA	2001-02	Pauline Newton, CA
1971-72	Ted Stoddard, UT	2002-03	Alden Talbot, UT
1972-73	Howard Jones, OR	2003-04	Nancy Noe, OR
1973-74	John Chrape, HI	2004-05	Joseph McFarland, CA
1974-75	Daniel Hertz, MT	2005-06	Jean Matsui Hara, HI
1975-76	James Manos, CA	2006-07	Julie O'Dell, MT
1976-77	Lohnie Boggs, AZ	2007-08	Kris Sheets, AZ
1977-78	Mona Noble, ID	2008-09	Angie Neal, ID
1978-79	Ed Goodin, NV	2009-10	Eileen Wascisin, WA
1979-80	Kenneth McDonald, WA	2010-11	Jackie Floetke, WA
1980-81	Georgiale Smithpeters, WA	2011-12	Roietta Fulgham, CA
		2012-13	Greg Colf, UT

*Dean Peterson was elected but did not assume the president's position.

WBEA 2013-2014 EXECUTIVE BOARD

Christy Ekroth, President
Ken Kuhn, President-Elect
Barbara Renner, Treasurer
Kim Bartel, Secretary
Greg Colf, Past President
Eileen Wascisin, NBEA Representative

Standing Committee Directors

Kristina Yamada, Awards Director
Tina Fulks, Legislative Liaison
Linda Snider, Membership Director
Ken Kuhn, Newsletter Editor
Eileen Wascisin, Professional Development Director
Darlene Marquardt, Telecommunications Committee Director

Ex-Officio Members

Joanne Osgood, ISBE Western Regional Representative
Andrea Pace, ISBE U.S. Chapter President
Dr. Jan Treichel, NBEA Executive Director
Marlene Stout, NBEA President

Board Members

Ryan Hamilton, Arizona President
Elena Sobampo, Arizona President-Elect
Harmale Sangha, British Columbia President
Naresh Manak, British Columbia President-Elect
Chris Hood, California President
Gary Marsh, California President-Elect
Kay Ono, Hawai'i President
Anne Chung, Hawai'i President-Elect
Dr. Brenda Jacobson, Idaho President
Duane Higley, Idaho President-Elect
Elaine Stedman, Montana President
Doug Andersen, Montana President-Elect
Tina Fulks, Nevada President
Tom Anders, Nevada President-Elect
Linda Owen-Cooper, Oregon President
Nancy Stephens, Oregon President-Elect
Stephanie Morgan, Utah President
Shawn Pike, Utah President-Elect
Jackie Floetke, Washington President
Keith Hannah, Washington President-Elect