#### WBEA 2010-2011 Executive Board

Jackie Floetke, President
Roietta Fulgham, President-elect
Joe McFarland, Treasurer
Janie McFarland, Secretary
Eileen Wascisin, Past President
Kris Sheets, NBEA Representative

#### **Standing Committee Directors**

Allyson Saunders, Awards Director
Helen Humbert, Legislative Liaison
Linda Simmons, Membership Director
Ken Kuhn, Newsletter Editor
Mary Ann Lammers, Professional Development Director
Michael Morrell, Telecommunications Committee Director

#### **Ex-Officio Members**

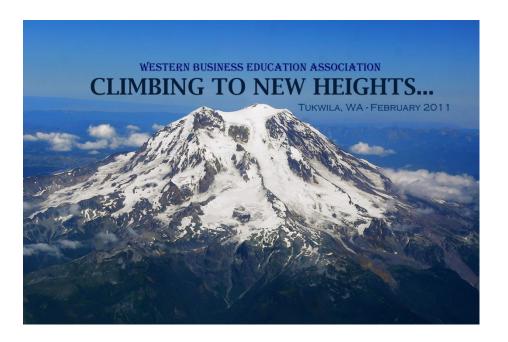
Mary Ann Lammers, ISBE Representative Janet M. Treichel, NBEA Director Madge Lewis Gregg, NBEA President

#### **Board Members**

Tish Rutter, Alberta President Barbara Renner, Arizona President Chris Liebelt-Garcia, Arizona Representative Martin Runge, British Columbia President Ken Kuhn, British Columbia President-elect Linda Snider, California President Karen O'Connor, California President-elect Dottie Sunio, Hawai'i Representative Jean Hara, Hawai'i Representative Sarah Hatfield, Idaho President Tracey Keylon, Idaho President-elect Regina Wood, Montana President Scott Anderson, Montana President-elect Bobbie Whitney, Nevada President Kim Moody, Nevada President-elect Michael Morrell, Oregon President Darlene Marquardt, Oregon President-elect Cynthia Krebs, Utah President Robyn Sleight, Utah President-elect Kim Gregory, Washington President Pam Weigand, Washington President-elect



### 2010-2011 AWARD RECIPIENTS



February 18-21, 2011 Tukwila, Washington

2011 WBEA Conference

## PRESIDENT'S AWARD Kathleen Ann Ottis



The WBEA President's Award is an honor bestowed on an individual by the president for dedication and leadership in business education. Sometimes, these people are not actual business educators, but have been there, somewhere, in the background, supporting business education. One of these individuals is my friend, Kathleen Ottis, who has had my back for as long as I can remember and has been one of my program's staunchest supports. She knows about many of you; now you will get to know a bit about her.

Kathleen started her career teaching English and some math the district needed taught. When I arrived at Wilson Creek, she was teaching English and

publications. Then she met and married Mike and began the task of raising their family. In the summer of her first pregnancy, she finished her master's degree in Reading, preparing herself for a change in career focus. While the children were young, she taught part-time as the Chapter/Lap instructor. When her youngest entered school, she was his kindergarten/first grade teacher. When the district shifted the combination back to a first/second combination, Kathleen went there as well. When the chance to go back to the secondary level opened, and her last child was a senior, she went back to teaching 7-12 English.

I was fortunate that my superintendent basically informed me I would be going to my professional association conference and sent me off. It was at this first conference, knowing no one, that I found individuals who were willing to talk to me about some of my issues. And a conference junkie was born. I learned about curriculum, standards, equipment trends, and student leadership, topics I still gravitate to today. But still, there was no business teacher for the day-to-day. But I had an ace in the hole, Kathleen. While driving to and from the "big cities" to shop, following the volleyball team, watching her children participate in activities, we talked about everything school...from curriculum to students. She became knowledgeable in all things CTE and one of my staunchest supporters; she could answer questions as well as I. I have relied on her (and her family) for many things from editing papers and articles to supporting the latest FBLA activity.

Every business teacher needs a Kathleen. She's the whole package, best friend, mentor, shoulder, encourager, and listener.

WBEA Congratulates Kathleen Ann Ottis!

Presented by: Jackie Floetke
2010-2011 WBEA President

### WESTERN BUSINESS EDUCATION ASSOCIATION PAST PRESIDENTS

1950-51	Theodore Yerian, OR	1980-81	Georgialee Smithpeters, WA
1951-52	Marsdon Sherman, CA	1981-82	G.W. (Jim) Maxwell, CA
1952-53	Evan Croft, UT	1982-83	May Oka, OR
1953-54	Eugene Kosy, WA	1983-84	H. Robert Stocker, UT
1954-55	Edwin Swanson, CA	1984-85	Lloyd W. Bartholome, UT
1955-56	Verner Dotson, WA	1985-86	Evelyn Schemmel, HI
1956-57	Jessie Black, UT	1986-87	Jeanette Bieber-Moses, MT
1957-58	Mary Alice Wittenberg, CA	1987-88	James Young, AZ
1958-59	Clisby Edlefsen, ID	1988-89	Mike Hovey, ID
1959-60	Ralph Asmus, AZ	1989-90	Kathleen Richards, UT
1960-61	Edith Smith, OR	1990-91	Ross Byrd, WA
1961-62	Laura Lynn Straub, CA	1991-92	Jane Thompson, CA
1962-63	Frances Brown, WA	1992-93	Colleen Vawdrey, UT
1963-64	Dean Peterson*/	1993-94	Sue Trautwein, OR
	G.W. (Jim) Maxwell), CA	1994-95	George Borg, WA
1964-65	John Lin, CA	1995-96	William (Bill) Neal, HI
1965-66	Leonard Carpenter, OR	1996-97	Billie Herrin, MT
1966-67	George Dunn, AZ	1997-98	James Young, AZ
1967-68	Robert Rose, ID	1998-99	Roger Rankin, ID
1968-69	Ted Ivarie, UT	1999-00	Mary Ann Lammers, OR
1969-70	Ray Christopherson, WA	2000-01	Helen Humbert, WA
1970-71	Robert Thompson, CA	2001-02	Pauline Newton, CA
1971-72	Ted Stoddard, UT	2002-03	Alden Talbot, UT
1972-73	Howard Jones, OR	2003-04	Nancy Noe, OR
1973-74	John Chrape, HI	2004-05	Joseph McFarland, CA
1974-75	Daniel Hertz, MT	2005-06	Jean Matsui Hara, HI
1975-76	James Manos, CA	2006-07	Julie O'Dell, MT
1976-77	Lohnie Boggs, AZ	2007-08	Kris Sheets, AZ
1977-78	Mona Noble, ID	2008-09	Angie Neal, ID
1978-79	Ed Goodin, NV	2009-10	Eileen Wascisin, WA
1979-80	Kenneth McDonald, WA		

<sup>\*</sup>Dean Peterson was elected but did not assume the president's position.

#### **OUTSTANDING BUSINESS EDUCATORS**

Junior High			Postsecondary		
1993	Cindi Sorensen	WA	1991	Carol Hinricher	MT
1994	Linda James	UT	1992	Joan Ryan	OR
1995	Colleen Richardson	UT	1993	Janece Connor	WA
1999	Janet Leatham	UT	1994	MaryO Fury	WA
2000	Marie Mortensen	UT	1995	Colleen Vawdrey	UT
2002	Jackie Floetke	WA	1996	Mary Ann Lammers	OR
2005	Tara Haslam	UT	1997	Karen Jolly	OR
			1998	Jean Hara	HI
	High School		1999	Kyle Saunders	UT
1991	Kathleen Richards	UT	2000	Wayne Franks	OR
1992	Cynthia Denton	MT	2001	Jane Thompson	CA
1993	Rita Figlenski	WA	2002	Carol Jordan	OR
1994	Marilyn Bennion	UT	2003	Kay Fujimoto Ono	HI
1995	Linda Montanaro	ΑZ	2004	Patricia Lewis	OR
1996	Valerie Abbott	OR	2006	Della Kunimune	HI
1997	Arlinda Carlson	MT	2007	Roy Kamida	HI
1998	Joyce Johnson	ΑZ	2008	Michael J. Batali	WA
1999	George Borg	WA	2010	Joyce T. Porter	UT
2000	Mark Branger	MT			
2001	Susan Boothe	UT		Collegiate/University	
2002	Christi Pilcher	MT	1991	Lloyd Bartholome	UT
2003	Joe McFarland	CA	1993	V. Wayne Klemin	WA
2004	Pauline Newton	CA	1994	H. Robert Stocker	UT
2005	Teresa Wood	OR	1995	Billie Herrin	MT
2006	Toni C. Simmons	UT	1996	Margaret Beilke	WA
2007	Eileen Wascisin	WA	1997	Doris Williamson	UT
2008	Jon R. Abel	OR	1998	Robert Gryder	ΑZ
2009	Tacey Keylon	ID	1999	Alden Talbot	UT
2010	Eric Swenson	MT	2000	Pamela Weigand	WA
_			2001	Ross Byrd	WA
Career and Technical Student		2002	Dennis LaBonty	UT	
Organization Advisor		2003	Greg Colf	UT	
2007	Jean Hyde	WA	2004	Colleen Vawdrey	UT
2008	Colleen Vawdrey	UT	2005	Allyson Saunders	UT
2009	Kathleen O'Brien	ID	2006	Joseph Otto	CA
2010	Alden A. Talbot	UT	2009	Cynthia Olsen Krebs	UT

## DISTINGUISHED SERVICE AWARD Jean Matsui Hara



Jean Hara has been highly involved in HBEA, WBEA, and NBEA for a number of years. Her dedication is far beyond the norm for a business educator. She served as HBEA president two different times and membership director for five years. During that time, she did much to bring recognition about business education throughout Hawaii. Her contributions to WBEA are many and varied. She has served as WBEA Conference Chair, WBEA President, Strategic Planning Committee member, and Awards Director for four years.

A colleague, Kay Ono, says, "Jean leads by example. In every office or task Jean undertakes, she does it with the highest standards and integrity." Because of her dedication and value as a mentor, Jean has received the HBEA Lifetime Membership Award and five President's Awards. She has received the Postsecondary Teacher of the Year Award from HBEA, WBEA, NBEA, The Carnegie Foundation, and the University of Hawai'i Board of Regents Excellence in Teaching Award. Eileen Wascisin stated, "She worked diligently to technically correct all grammatical errors in the WBEA Policies and Procedures Manual." She is definitely known for her attention to details and her generosity in sharing her templates and knowledge with those who follow her in professional positions.

Eric Swenson stated: "Character, Dedication, Inspiration, Leadership, Professionalism---These are the qualities of a distinguished business educator and the same qualities Jean Matsui Hara exhibits and shares with others."

WBEA has been fortunate to have a leader like Jean Hara. She has served as a role model for countless students and educators.

Congratulations, Jean Matsui Hara!

# OUTSTANDING BUSINESS EDUCATOR University

### **Dennis Garner**



Dennis Garner has been teaching business education for over 30 years. His association with Utah State University began in 1989, where he has taught a variety of courses. He has a bachelor's degree and a master's degree in Business Education from Brigham Young University and is currently ABD toward a doctorate from Utah State University.

Dennis is known for his expertise in the technology area. He is a popular presenter in Utah as well as throughout the nation. He

often presents computer sessions as NBEA. His sessions are full of creativity and new ideas. He created "Murder, She Wrote" computer handbooks for both Word Processing and Spreadsheets that NBEA published in 1993.

For years, Dennis taught a computer course on the local public television station. Both students and adults learned many computer skills as a result of Dennis' presentations. The people he has reached through this endeavor are countless.

Along with teaching at Utah State, Dennis directed student services for students at the Uintah Basin Campus of Utah State before his current position as coordinator of the Office Systems Support program.

Colleagues say, "Dennis is so friendly and helpful to all in business education. He is conscientious, caring, and creative. Dennis is a true professional."

#### PREVIOUS WBEA AWARD WINNERS

#### **Distinguished Service**

1984	Dr. Robert J. Thompson, CA	1997	Ginny Held, OR
1985	May Oka, OR	1998	Dr. Colleen Vawdrey, UT
1986	Dr. H. Robert Stocker, UT	1999	Sue Trautwein, OR
1987	Dr. Lloyd Bartholome, UT	2000	Bernice Collins, CA
1988	Evelyn Schemmel, HI	2001	Mary Ann Lammers, OR
1989	Kathleen Richards, UT	2002	Helen Humbert, WA
1990	Dr. James L. Young, AZ	2003	Pauline Newton, CA
1991	Georgina Seals, OR	2004	Dr. Alden A. Talbot, UT
1992	Jeanette Bieber-Moses, MT	2005	Marty McFarland, CA
1993	George Borg, WA	2006	Rita Figlenski, WA
1994	Dr. V. Wayne Klemin, WA	2007	Kay Fujimoto Ono, HI
1995	Jane Thompson, CA	2008	Joseph B. McFarland, CA
1996	Dr. Ross Byrd, WA	2010	Eric Swenson, MT

#### Robert J. Thompson Membership Achievement Award

(NBEA membership goal reached by June 30 of previous year)

1987	Eileen Aaberge, MT	1999	Jill Meyer, WA
1988	Sheila Crosmer, MT	2000	Julie O'Dell, MT
1989	Dr. Robert Gryder, AZ	2001	Julie O'Dell, MT
1990	Dee Hartman, ID	2002	Denise Carlson, MT
1991	Nevada	2003	Stanley May, HI
1992	Mary O Fury, WA	2004	Eric Swenson, MT
1993	Clair Schenk, UT	2005	Lue Ann Amburn, NV
1994	Sue Van Meter, OR	2006	Jean Matsui Hara, HI
1995	Clair Schenk, UT	2007	Eric Swenson, MT
1996	Arlinda Carlson, MT	2008	Michael Haney, NV
1997	Arlinda Carlson, MT	2009	Roy Davis, ID
1998	Arlinda Carlson, MT		

#### S/T/P NEWSLETTER RECOGNITION

WBEA recognizes S/T/Ps for their excellence in publications. This July 1, 2009-June 30, 2010, award is designed to encourage contact with every member on a regular basis, promote professional and educational opportunities, and serve as a support network among S/T/P membership. Each year three S/T/Ps are selected from the newsletters submitted.

<u>Newsletter</u>	Editor(s)	S/T/P
WSBEA Educator	Pam Weigand	Washington State Business Education
CBEA Bulletin	Sylnovie Merchant	Association California Business Education Association



## ROBERT J. THOMPSON WBEA MEMBERSHIP AWARD

This is presented to the S/T/P Membership Director who reaches the highest percentage of the NBEA membership goal on June 30 of the previous year.

#### Kristen Stuart, Nevada

June 30, 2010



#### WBEA MEMBERSHIP ACHIEVEMENT AWARD

Eric Swenson, Montana

## OUTSTANDING BUSINESS EDUCATOR Postsecondary

### Twila Lehman



Twila E. Lehman has been an instructor at Linn-Benton Community College for over 20 years. In that time, she has taught a variety of business education courses, where she is able to bring real-world experience to her students from her 8 years in the business arena.

Twila has a bachelor's degree and master's degree from Oregon State University. She determined after student teaching that she did not want to be in high school and went to Linn-Benton to "observe" college classrooms.

She was asked if she wanted to get paid to "observe" and became a teaching assistant. She fell in love and stayed. That experience also prompted her to return for her master's degree.

She has been involved in creating and updating a variety of courses in the business education curriculum. She has developed several manuals used at the college in the department. In 2010, OBEA awarded her Postsecondary Teacher of the Year.

Her involvement in professional organizations includes OBEA President and Awards Chair.

A colleague, Mary Ann Lammers, stated: "Twila is a true business educator---passionate, dedicated, forward-looking, but grounded in reality and looking for what strategies would be best for student success." Her dean wrote: "Love of teaching, dedication to her students and an endless drive to better her profession are fundamental to Twila's character."

Congratulations, Twila Lehman!

## OUTSTANDING BUSINESS EDUCATOR HIGH SCHOOL

### Ken Kuhn



Ken Kuhn has 35 years of teaching experience in both elementary and secondary classrooms. He has a bachelor's degree and master's degree from the University of British Columbia and another master's degree from the University of Oregon.

Ken's experience is not just classroom teaching. He has involved his students in numerous competitive activities in Junior Achievement, Accounting, Stock Market

and Junior Achievement. Two of his students were selected to show their products to CEOs of major corporations in Toronto. One student received \$5,000 and the other \$2,000. He manages the school store and window displays. Many of his students have gone on to open businesses of their own after graduation.

Outside of the classroom, Ken stays busy with numerous professional activities. He has held various executive positions on the BC Business Education Association including President, Newsletter Editor, and several turns as Conference Chair. Ken currently serves as WBEA Newsletter Editor.

Martin Runge, President of the BC Teachers' Association, states. "Not often does one get to nominate someone with a plethora of teaching experience, a genuine willingness to share it with his colleagues, and an enthusiasm that is catching." A colleague, Adriana Zylmans, states: "Ken's ability to support the individual needs of business education students and to mentor teachers throughout the province is most noteworthy."

## OUTSTANDING CAREER & TECHNICAL STUDENT ORGANIZATION ADVISOR

### **Marjorie Carlile**



Marge Carlile has 25 years of teaching experience at Wasatch High School in business education and has been a member of UBCEA, WBEA, and NBEA for her entire teaching career. She has served as FBLA advisor since 1990. She has a bachelor's degree and master's degree from Brigham Young University.

Marge has served five years on the Utah FBLA/PBL Board and was Secretary and Chair during her tenure. Her chapter has

been named the state's Most Outstanding Chapter six of the last eight years. Her students have excelled at region, state, and national conferences under her leadership. Although her high school is relatively small in number, her FBLA membership is always among the largest in the state of Utah.

Her CTE director, Cheryl Hardy, stated: "Her FBLA chapter and members constantly give service to the community. Each year they support and provide Christmas for many families through the Sub for Santa program. They also help organize and run the annual Reality Town event for 9th grade students." The Utah State Director of FBLA-PBL, Duke DiStefano, reported: "Marge has affected Wasatch High School FBLA like no other advisor before. She has helped over 100 students qualify and compete at the national FBLA Leadership Conference." Wendi Morton, Utah State Business Specialist, indicates: "Marge's personal demeanor and enthusiasm are contagious; her peers are drawn to her. She shares her passion with them and through her endeavors has established herself as a leader throughout our state."