

WBEA 2008-2009 Executive Board

Angela (Angie) Neal, President
Eileen Wascisin, President-elect
Michael Fujita, Treasurer
Marty McFarland, Secretary
Kris A. Sheets, Past President
Kay Fujimoto Ono, NBEA Representative

Ex-Officio Members

Jean Matsui Hara, Awards Director
Helen Humbert, Legislative Liaison
Linda Simmons, Membership Director
Eric Swenson, Newsletter Editor
Mary Ann Lammers, Professional Development Director
Michael Morrell, Telecommunications Committee Director
Mary Ann Lammers, ISBE Representative
Janet M. Treichel, NBEA Executive Director
Sharon Fisher-Larson, NBEA President

Board Members

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Allyson Hill, Arizona Representative
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Ken Kuhn, British Columbia Vice President
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Amy Brown, Idaho President-elect
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Dada Grupenhoff, Montana President-elect
Vida Bierra, Nevada Representative
James Ertman, Nevada Representative
Mary Ann Lammers, Oregon President
Christy Ekroth, Oregon President-elect
Stephanie Wynder, Utah President
Cynthia Krebs, Utah President-elect
Rita Figlenski, Washington Representative
Cory Bartlett, Washington President-elect



Western Business Education Association
A Region of NBEA

2008 – 2009 AWARD RECIPIENTS

WBEA 2009

Hidden Treasures at the Lake



February 13-16, 2009

Coeur d'Alene, Idaho

WBEA/IBEA Conference

OUTSTANDING BUSINESS EDUCATORS

Junior High			Postsecondary		
1993	Cindi Sorensen	WA	1991	Carol Hinricher	MT
1994	Linda James	UT	1992	Joan Ryan	OR
1995	Colleen Richardson	UT	1993	Janece Connor	WA
1999	Janet Leatham	UT	1994	MaryO Fury	WA
2000	Marie Mortensen	UT	1995	Colleen Vawdrey	UT
2002	Jackie Floetke	WA	1996	Mary Ann Lammers	OR
2005	Tara Haslam	UT	1997	Karen Jolly	OR
			1998	Jean Hara	HI
			1999	Kyle Saunders	UT
High School			2000	Wayne Franks	OR
1991	Kathleen Richards	UT	2001	Jane Thompson	CA
1992	Cynthia Denton	MT	2002	Carol Jordan	OR
1993	Rita Figlenski	WA	2003	Kay Fujimoto Ono	HI
1994	Marilyn Bennion	UT	2004	Patricia Lewis	OR
1995	Linda Montanaro	AZ	2006	Della Kunimune	HI
1996	Valerie Abbott	OR	2007	Roy Kamida	HI
1997	Arlinda Carlson	MT	2008	Michael J. Batali	WA
1998	Joyce Johnson	AZ			
1999	George Borg	WA	Collegiate/University		
2000	Mark Branger	MT	1991	Lloyd Bartholome	UT
2001	Susan Boothe	UT	1993	V. Wayne Klemin	WA
2002	Christi Pilcher	MT	1994	H. Robert Stocker	UT
2003	Joe McFarland	CA	1995	Billie Herrin	MT
2004	Pauline Newton	CA	1996	Margaret Beilke	WA
2005	Teresa Wood	OR	1997	Doris Williamson	UT
2006	Toni C. Simmons	UT	1998	Robert Gryder	AZ
2007	Eileen Wascisin	WA	1999	Alden Talbot	UT
2008	Jon R. Abel	OR	2000	Pamela Weigand	WA
			2001	Ross Byrd	WA
Career and Technical Student Organization Advisor			2002	Dennis LaBonty	UT
2007	Jean Hyde	WA	2003	Greg Golf	UT
2008	Colleen Vawdrey	UT	2004	Colleen Vawdrey	UT
			2005	Allyson Saunders	UT
			2006	Joseph Otto	CA

WESTERN BUSINESS EDUCATION ASSOCIATION PAST PRESIDENTS

1950-51	Theodore Yerian, OR	1979-80	Kenneth McDonald, WA
1951-52	Marsdon Sherman, CA	1980-81	Georgiale Smithpeters, WA
1952-53	Evan Croft, UT	1981-82	G.W. (Jim) Maxwell, CA
1953-54	Eugene Kosy, WA	1982-83	May Oka, OR
1954-55	Edwin Swanson, CA	1983-84	H. Robert Stocker, UT
1955-56	Verner Dotson, WA	1984-85	Lloyd W. Bartholome, UT
1956-57	Jessie Black, UT	1985-86	Evelyn Schemmel, HI
1957-58	Mary Alice Wittenberg, CA	1986-87	Jeanette Bieber-Moses, MT
1958-59	Clisby Edlefsen, ID	1987-88	James Young, AZ
1959-60	Ralph Asmus, AZ	1988-89	Mike Hovey, ID
1960-61	Edith Smith, OR	1989-90	Kathleen Richards, UT
1961-62	Laura Lynn Straub, CA	1990-91	Ross Byrd, WA
1962-63	Frances Brown, WA	1991-92	Jane Thompson, CA
1963-64	Dean Peterson*/ G.W. (Jim) Maxwell), CA	1992-93	Colleen Vawdrey, UT
1964-65	John Lin, CA	1993-94	Sue Trautwein, OR
1965-66	Leonard Carpenter, OR	1994-95	George Borg, WA
1966-67	George Dunn, AZ	1995-96	William (Bill) Neal, HI
1967-68	Robert Rose, ID	1996-97	Billie Herrin, MT
1968-69	Ted Ivarie, UT	1997-98	James Young, AZ
1969-70	Ray Christopherson, WA	1998-99	Roger Rankin, ID
1970-71	Robert Thompson, CA	1999-00	Mary Ann Lammers, OR
1971-72	Ted Stoddard, UT	2000-01	Helen Humbert, WA
1972-73	Howard Jones, OR	2001-02	Pauline Newton, CA
1973-74	John Chrape, HI	2002-03	Alden Talbot, UT
1974-75	Daniel Hertz, MT	2003-04	Nancy Noe, OR
1975-76	James Manos, CA	2004-05	Joseph McFarland, CA
1976-77	Lohnie Boggs, AZ	2005-06	Jean Matsui Hara, HI
1977-78	Mona Noble, ID	2006-07	Julie O'Dell, MT
1978-79	Ed Goodin, NV	2007-08	Kris Sheets, AZ

*Dean Peterson was elected but did not assume the president's position.

PRESIDENT'S AWARD

Dr. Martha "Marty" C. Yopp



Dr. Marty Yopp has been an educator, advisor, mentor, and a friend for the past 22 years.

Dr. Yopp earned an Ed.D. in Higher Education from George Washington University in Washington, D.C. She began her tenure at University of Idaho, Moscow, Idaho, in August, 1986. Over the course of the past 22 years, she has taught and mentored many of the teachers who continue to teach in Idaho. In fact, of the

273 secondary business teachers in the state, 33 percent have either taken classes from or are products of Marty's business education program at University of Idaho.

An accomplished researcher and writer, Marty has published 20 refereed publications, 8 book chapters (including two in NBEA Yearbooks 2009 and 2003), 7 books, 12 other publications, 49 professional meeting papers/presentations, and has managed 32 grants totaling in excess of \$222,000.

A long-time member of NBEA and promoter of professional development, Marty has attended and presented at many business education and higher education association conferences. She encourages her business education students to join NBEA and take advantage of professional development opportunities available through NBEA/WBEA.

Marty has served as a local chapter advisor of Business Professionals of America (BPA) for the past 22 years. She has successfully mentored and encouraged students to run for positions on the national officer team.

WBEA met in Coeur d'Alene, Idaho, at The Coeur d'Alene Resort in February 1989. Dr. Yopp was at the conference cheering on one of her students who brought greetings to WBEA in her role as BPA Collegiate President. With respect, appreciation, and love, it is the privilege of that student to honor Dr. Yopp with the 2009 WBEA President's Award.

WBEA Congratulates Dr. Marty Yopp!

Presented by: Angie Neal, 2008-2009 WBEA President

PREVIOUS WBEA AWARD WINNERS

Distinguished Service

1984	Robert J. Thompson, CA	1997	Ginny Held, OR
1985	May Oka, OR	1998	Dr. Colleen Vawdrey, UT
1986	Dr. H. Robert Stocker, UT	1999	Sue Trautwein, OR
1987	Dr. Lloyd Bartholome, UT	2000	Bernice Collins, CA
1988	Evelyn Schemmel, HI	2001	Mary Ann Lammers, OR
1989	Kathleen Richards, UT	2002	Helen Humbert, WA
1990	Dr. James L. Young, AZ	2003	Pauline Newton, CA
1991	Georgina Seals, OR	2004	Dr. Alden A. Talbot, UT
1992	Jeanette Bieber-Moses, MT	2005	Marty McFarland, CA
1993	George Borg, WA	2006	Rita Figlenski, WA
1994	Dr. V. Wayne Klemin, WA	2007	Kay Fujimoto Ono, HI
1995	Jane Thompson, CA	2008	Joseph B. McFarland, CA
1996	Dr. Ross Byrd, WA		

Robert J. Thompson

Membership Achievement Award

(NBEA membership goal reached by June 30 of previous year)

1987	Eileen Aaberge, MT	1997	Arlinda Carlson, MT
1988	Sheila Crosmer, MT	1998	Arlinda Carlson, MT
1989	Dr. Robert Gryder, AZ	1999	Jill Meyer, WA
1990	Dee Hartman, ID	2000	Julie O'Dell, MT
1991	Nevada	2001	Julie O'Dell, MT
1992	Mary O Fury, WA	2002	Denise Carlson, MT
1993	Clair Schenk, UT	2003	Stanley May, HI
1994	Sue Van Meter, OR	2004	Eric Swenson, MT
1995	Clair Schenk, UT	2005	Lue Ann Amburn, NV
1996	Arlinda Carlson, MT	2006	Jean Matsui Hara, HI
1997	Arlinda Carlson, MT	2007	Eric Swenson, MT
1998	Arlinda Carlson, MT		

S/T/P NEWSLETTER RECOGNITION

WBEA recognizes S/T/Ps for their excellence in publications. This award (July 1, 2007-June30, 2008) is designed to encourage contact with every member on a regular basis, promote professional and educational opportunities, and serve as a support network among S/T/P membership. Each year three S/T/Ps are selected from the newsletters submitted.

<u>Newsletter</u>	<u>Editor(s)</u>	<u>S/T/P</u>
<i>hbea.org</i>	Ellen Nagaue Karen Quimoyog Emi Troeger	Hawai'i Business Education Association
<i>M-News</i>	Eric Swenson	Montana Business Education Association
<i>OBME Bulletin</i>	Sue Van Meter	Oregon Business Education Association



ROBERT J. THOMPSON WBEA MEMBERSHIP AWARD

This award is presented to the S/T/P Membership Director who reaches the highest percentage of the NBEA membership goal on June 30 of the previous year.

Michael Haney, Nevada
June 30, 2008



WBEA MEMBERSHIP ACHIEVEMENT AWARD

Jean Matsui Hara, Hawai'i
Eric Swenson, Montana

OUTSTANDING BUSINESS EDUCATOR UNIVERSITY

Cynthia Olsen Krebs

Cynthia Olsen Krebs has over 27 years of high school, college, and university teaching experience and reached the status of a highly-qualified business educator. Cyndi is currently the Director of Business Education and Professor of Digital Media at Utah Valley University.



Cyndi is a dedicated professional educator for whom students have sung her praises over the years. Colleagues note her great concern for students, her popularity, and great classroom rapport with students.

Cyndi is a master with a variety of software programs and is not afraid to take on the updated versions of each as they become available. She remains on the cutting edge of technology and colleagues note that students also benefit from the creativity she uses in presenting new concepts in the classroom.

Ms. Krebs' professionalism goes beyond the classroom to the professional organizations she joins. Utah Valley University colleague, Colleen Vawdrey, states that Cyndi has been involved in professional activities including serving as the President-elect of the Utah Business and Computer Education Association for the second time this year.

Utah State Office of Education colleague, Janet C. Goble, states that Cyndi is willing to serve in whatever capacity is needed to further business education. Cyndi has also given numerous presentations at the state, regional, and national levels and shared her expertise with other business educators.

Cynthia Olsen Krebs is an active UBCEA, NBEA, and WBEA member.

Congratulations Cyndi Olsen Krebs!

OUTSTANDING BUSINESS EDUCATOR HIGH SCHOOL

Tacey Keylon



With over 12 years of high school, college, and digital learning academy teaching experience, Tacey Keylon holds a Masters in Business Education degree with an emphasis in technology. Tacey is an outstanding teacher and an extraordinary advisor for the Business Professionals of America. In addition to her teaching assignments and advising the largest club at Lake City High School, Tacey also handles the concessions for all athletic events.

Tacey's exceptional contributions to business education come in the form of her commitment to her students and creating lifelong learners. Lake City's BPA chapter has grown from eight students to over 70 members. According to a North Idaho College colleague, Kathie O'Brien, this is a direct result of Tacey's willingness to go above and beyond to insure the success of her students and her BPA chapter. Her students are enthusiastic, involved, and excited about activities. An example of her going above and beyond: Tacey instituted a "telemeeting," where students call into a free conference call service every Wednesday at 9:15 p.m., allowing students to use unlimited cell phone access during evening hours. She is well aware of how high school students communicate and used the tool they knew and use frequently to facilitate communication with them.

Lake City High School Principal John T. Brumley states, "Tacey is an outstanding teacher, she's an extraordinary advisor."

Former student, Melanie Orr, states that Ms. Keylon has an ability to connect with her students, and her talent for teaching simple as well as more advanced concepts is truly superior. "She taught me many life long lessons that I will never forget."

Tacey Keylon is active in IBEA, NBEA, and WBEA.

Congratulations Tacey Keylon!

OUTSTANDING CAREER & TECHNICAL STUDENT ORGANIZATION ADVISOR

Kathleen O'Brien



It's no surprise that this year's Outstanding Career and Technical Student Organization Advisor Award honors Kathie O'Brien. With over eight years of service in education and advising, Kathie exudes the confidence and commitment necessary to providing exceptional results both in the classroom and out.

When Kathie began her journey as a faculty member at North Idaho College, she was asked to start a Business Professionals of America chapter. Although Kathie was fairly unfamiliar with BPA, she jumped in with both feet and created an amazing and successful chapter that continues to thrive today. Nominator Angie Neal, writes, "Kathie is humble and down-to-Earth. She creates a learning environment wherein her students find success." Kathie's ability to guide her students to greatness both in BPA and in their personal lives is a testament to her inherent leadership and passion for her work.

Former student and current colleague Morgan Purvis says, "Over the past six years Kathie has demonstrated to me time and again that she is an exceptional CTSO advisor as well as a gifted teacher. She is a highly dedicated professional with the ability to motivate her students to strive for excellence. Her dynamic and powerful personality allows her to inspire students in their career and technical education. In spite of these admirable gifts, she is a humble person who loves to share her extensive knowledge with her students and others."

Velda Kuhn, another former student, writes of Kathie, "She is an amazing teacher who symbolizes the best of what a career technical educator means. Both in the classroom and in person, Kathie is a dynamic and powerful communicator who possesses the gift of being able to make technology understandable."

Congratulations, Kathie O'Brien!