

## Short advertisement for WBEA's 2009 PDI opportunity

What do 10 years of training and networking, pineapple pulls, free registrations, silent auctions, and 69 colleagues have in common—they are all integral pieces of WBEA's Professional Development Institute! Look around—they have become state and regional presidents, served as officers in state organizations, won awards as outstanding teachers, gained personal leadership skills, and have been role models for their students, just to name a few of their accomplishments.

**How** would you like to join this elite group and get a half-price or free registration for WBEA/IBEA's conference in Coeur d'Alene, Idaho, in February 2009? If you have not been to the beautiful Coeur d'Alene Resort in Coeur d'Alene, now is the chance to experience this unique setting in northern Idaho while developing your leadership skills—definitely a two-for-one deal.

**What?** The tenth annual **Professional Development Institute** will be held in conjunction with the 2009 WBEA/IBEA Conference (February 13-16, 2009) and led by Mary Ann Lammers, PDI Director and NBEA Past-President.

**Who?** Two WBITE members from each state or province can be selected to attend the institute and the conference for half the registration price. Your state or province may also elect to pay the other half of the registration fee.

**Why** do you want to be involved? You have the opportunity to network with other business educators, learn new leadership skills, and find out how to become more involved in your professional associations! Besides having fun, you can take home ideas for your classes on Monday morning.

**Where** do you find out more? Contact your state or provincial president; Angie Neal, 2009 WBEA president, at [aneal@pte.idaho.gov](mailto:aneal@pte.idaho.gov); or Mary Ann Lammers, director of the Professional Development Institute, at [malammers@comcast.net](mailto:malammers@comcast.net).

**When?** The deadline for this program is **November 1, 2008**. Share this opportunity with your administrator and get your registration and travel arranged. Find out today how you can experience **“Innovation, Collaboration, Integration—Hidden Treasures at the Lake”** by attending a first-class professional development opportunity in Idaho!