

September 12, 2011

WAVES ~ BENEFITS ~ EXPERTISE ~ ADVERTISEMENTS

Dear WBEA Members and Friends:

Schools, teachers, students, and you are in full swing for another academic year along with WBEA. This month's **HIGH FIVE** goes to the WBEA Executive Committee for developing yearly goals and reviewing the strategic plan over the summer. Thank you Jackie, Greg, Janie, Joe, Kris, Ken, Michael, Carolyn, Terry, Allyson, and Eileen. What can you do to help achieve these goals?

WAVES ~ Make plans to be in Newport Beach February 16-20, 2012, for our annual conference. The theme is ***Making Waves--Creating Opportunities***. The conference chairs are organizing an electrifying program to include teacher-created strategies for classroom use. Sign up for the webinars if you can't travel to California. Will you be representing a school district from Alaska, Arizona, California, Hawaii, Idaho, Montana, Nevada, Oregon, Utah, Washington, Alberta, or British Columbia?

BENEFITS ~ Share benefits for teachers, retirees, and others by helping WBEA reach membership goals. NBEA/WBEA dues are \$80; add \$30 for ISBE (which will be in Denver, CO, in 2012). Payment may be made online at www.nbea.org. Let your colleagues know that the benefits of joining NBEA/WBEA include \$250,000 liability insurance, publications (*Business Education Forum*, *NBEA Yearbook*, *Keying In*, *Western Newsletter Exchange*), savings on other resources, awards, networking, and professional development opportunities. As a member, which is your favorite?

EXPERTISE ~ Suggest ways to recognize teachers, provide scholarship opportunities, share teaching strategies, discuss legislative issues related to business education and career technical education, encourage leadership opportunities through committee appointments, continue telecommunications activities, and implement other interactivity requests by members. These activities will be available to all—members, officers, directors, states/territories/provinces, and friends—through WBEA materials and on the Web site.

ADVERTISEMENTS ~ Ask and encourage businesses and individuals to advertise in our newsletter and on our Web site. Direct your friends and business partners to www.wbea.info.

The Executive Committee challenges you to make **waves** by attending our conference, receive **benefits** by joining this team, offer **expertise** to one another throughout the year, and promote **advertisements** for our publications and Web site among your colleagues, family, and friends.

FROM **ME** (ME equals Membership) 4 YOU 2 DO: Volunteer to call one person whose membership has lapsed since last year (check with the membership chair in your state/territory/province).

L.O.V.E. (LEADERSHIP, ORGANIZATION, VISION, ENCOURAGEMENT)

Roietta Fulgham, 2011-12 WBEA President